

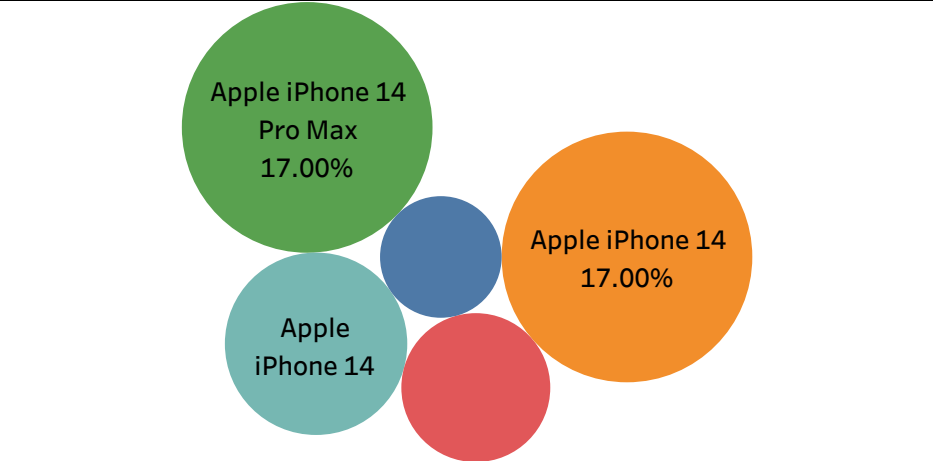
iRevolution

YEAR	Brand
2022	APPLE

KPI

Brand	Mrp	Sale Price	Star Rating	Discount Perce..	Number Of Rev..
Apple	59,900	54,999	5	8	3,331
Units sold (mm)		Revenue Generated		Active Users (mm)	
232		205		1,334	

Model-Share



Annual Revenue



iRevolution-Think different

Model specification

Model	Processor	Front C..	Rear Camera	Colour	
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	White	₹92,800.00
				Red	₹92,800.00
				Black	₹92,800.00
				Yellow	₹43,900.00
APPLE IPHONE 12	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Red	₹134,800.00
				Black	₹199,700.00
				Blue	₹59,900.00
				Green	₹74,900.00
APPLE IPHONE	A Bionic Chip	12MP	12MP + 12MP	Purple	₹59,900.00
APPLE IPHONE	A Bionic Chip	12MP	12MP + 12MP	Red	₹74,900.00