



Says
What have we heard them say?
What can we imagine them saying?



Thinks
What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Tableau helps us visualize complex aviation data."

"We need more real-time data integration."

Understanding passenger flow and route optimization is crucial for airlines.

"We want to identify trends and anomalies quickly."

Air Transportation Types

- Combi Aircraft
- Cargo Aircraft
- Super Transporters

" I hope Tableau can simplify the data visualization process."

" Analyzing the golbal air transportation network could lead to cost-saving strategies."

" I need to find the right data sources for this analysis."

Unlocking Insights into the Global Air Trasporation Network with Tableau

Researches and gathers relevant data sources.

Imports data into Tableau and begins creating visualizations.

Colloborates with colleagues to share insights and findings

Takes online courses or seeks helps from forums to enhance Tableau skills.

Excited about the potential discoveries in the data.

Anxious about the complexity of the dataset.

Eager to make a positive impact on the airline industry.

Curiosity about the latest aviation trends.



Does
What behavior have we observed?
What can we imagine them doing?



Feels
What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?