

# UNCOVERING THE GAMING INDUSTRY'S COMPREHENSIVE ANALYSIS OF VIDEO GAME SALE



## Says

What have we heard them say?  
What can we imagine them saying?

Expresses excitement about diving into video game sales data.

Mentions a passion for discovering underrated games.

Talks about the importance of data-driven insights in the gaming industry.



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## Thinks

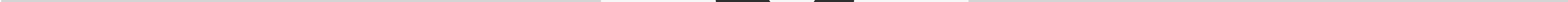
What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



Believes that hidden gems could hold untapped potential for gamers and developers.

Is curious about the criteria for identifying hidden gems within sales data.

May wonder how this analysis will impact the gaming community.



Actively researches and collects video game sales data.

Analyzes trends and patterns to identify potential hidden gems.

Engages with gaming communities and forums to discuss findings.

Enthusiastic and motivated to uncover hidden gems

Hopeful about making a positive impact on gamers and developers.

Eager to share findings and insights with others in the gaming industry.



## Does

What behavior have we observed?  
What can we imagine them doing?

## Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?



 [See an example](#)