



Anika Ahmed

CONTACT

 7000863728

 anikaahmedx9@gmail.com

SUMMARY

- Based on my previous work experience, I have established a strong foundation in marketing and leadership.
- My exceptional communication and interpersonal skills were regularly demonstrated in my previous roles, which required a high degree of professionalism.
- Furthermore, I have acquired proficiency in areas such as communication, teamwork, planning, sales, and marketing.
- My unwavering commitment to continuous learning and professional development drives me towards success in my career.

Achievement

- Generated a revenue of 1,00,000 within a month.

SKILLS

- Communication Skills
- Leadership Skills
- Teamwork
- Planning
- Copywriting

EDUCATION

NMIMS Global Access School For Continuing Education

BBA

(2022-2024)

Prelude Public School, Agra

XII, CBSE

(2019-2021)

G.D. Goenka Public School, Agra

X, CBSE

(2018 - 2019)

WORK EXPERIENCE

HR Team Lead

Younity.in (April 2023 - Present)

- As the leader at Younity.in, I am responsible for guiding a team of over 100 interns every week, motivating them to exceed expectations and achieve significant results.
- Effective leadership, strategic planning, and impactful communication are essential components of my role.
- In my first month as Team Leader, my leadership skills led to a revenue generation of 1,00,000 INR.

Social Media Marketing Intern

Viral Fission (2022 - 2023)

- I curated and selected engaging and relevant content for different social media platforms. I also assisted in maintaining and managing the company's social media accounts.
- Additionally, I monitored and responded to mentions, messages, and comments to foster customer loyalty and address any inquiries.