

SNEHA FULETRA

GRAPHIC DESIGN

Contact



snehafuletra@gmail.com



+91 81401 91770



Gota, Ahmedabad

Education

BA in Social Science

Shree M M Ghodasara, Mahila
Arts & Commerce College
Junagadh, Gujarat, India

PGDM

Xplora Design Skool
Junagadh, Gujarat, India

Objective

A bright and positive individual seeking a position as part of a graphic design team to collaborate and offer an artistic passion to design solutions. Experience in company branding, advertising campaign creation, and social media marketing program to enhance the sales of the company's products and services.

Skills

Illustrator
Photoshop
Corel Draw
Sublime
WordPress

Experience

GRAPHIC DESIGNER

RIOCONN

Sep 2020 to Sep 2022

Services in the areas of:

- Graphic Design for Top Brands
- Developing the Social Media & Advertising Campaign
- Brochure, Flyer, Banner & Poster Design

Duties:

- Managing design & development of a portfolio for brands like Karnavati University, QR67, TGB Bakery, TEC etc.
- Managing the Social Media Campaign designs for all the above brands.
- Sharing Ideas and input with the Copywriter team to create the state-of-the-art Graphics for the Clients
- Working closing with the Client Service team to understand the client requirement and delivering the output as needed.
- Also creating Flyers, Logos, Posters & Banner for various brands as per the companies Requirement.

WEB & GRAPHIC DESIGNER

INDESIGN STUDIO

Feb 2015 to Aug 2020

Services in the areas of:

- Graphics Designing, Website Designing & WordPress Website designing
- Social Media Advertising Design, Brochure, Flyer & Logo Design, Mobile Application Design
- Domain & Hosting Support
- Stationery, Packaging & Visiting Card Design

Duties:

- Managing, producing, and designing projects from brief to fulfillment.
- Designing & creating marketing & e-marketing materials on a range of projects.
- Ensuring consistency in a client's corporate and promotional brands.
- Presenting finalised ideas & concepts to clients, colleagues, and senior managers. Answering queries from clients
- Involved in designing advertisements, brochures, handouts, flyers, and online graphics.
- Working with a range of media, including photography, to create final artwork.
- Designing pitches and presentations for the sales teams.
- Producing graphic content for site re-skins, page layouts, email designs, site graphics & static & Flash banners.