

NAME : ARVIND P
DEPARTMENT : INDUSTRIAL BIOTECHNOLOGY
COLLEGE : GOVERNMENT COLLEGE OF TECHNOLOGY, COIMBATORE
NAAN MUDHALVAN COURSE: DIGITAL MARKETING
NAAN MUDHALVAN ID : 2484468B19C2B9A95824303473492F49

ASSIGNMENT ON DIGITAL MARKETING

1. Create a blog or website using blogspot and wordpress. Customize the theme design and post new article with 500 words.

Blogspot:

<https://arvindmobilez.blogspot.com/>

Wordpress:


<https://wordpress.com/posts/arvind0509.wordpress.com>




2. Create a new facebook business page and post one social media poster for your brand.

https://m.facebook.com/profile.php/?id=61550806526815&name=xhp_nt_fb_action_open_user

INDIA'S FASTEST GROWING PRE-OWNED PHONE COMPANY



INVITING FRANCHISE

 **ARVIND MOBILEZ**
Smart Affordable Phone Repair Solution

STORES RUNNING SUCCESSFULLY
in Gurugram, Bengaluru, Jammu

REVENUE STREAMS:-
New Phones, Pre-owned Smart Phones,
Phone Accessories, Mobile Express Repair,
12 months of warranty, Extended warranty

Complete solution for
Pre owned smart
**PHONES &
EXPRESS
REPAIR**


COMING SOON:
Kolkata, Patna, Chennai,
Kanyakumari, Kanpur, Manipur

Contact number:
+91 6383217029


Website Link:
<https://arvindmobilez.blogspot.com>

3. Create and design a social media advertisement poster using canva.

INDIA'S FASTEST GROWING PRE-OWNED PHONE COMPANY



INVITING FRANCHISE

 **ARVIND MOBILEZ**
Mobile Express Repair & Pre-owned Smart Phones

STORES RUNNING SUCCESSFULLY
in Gurugram, Bengaluru, Jammu

REVENUE STREAMS:-
New Phones, Pre-owned Smart Phones,
Phone Accessories, Mobile Express Repair,
12 months of warranty, Extended warranty

Complete solution for
Pre owned smart
**PHONES &
EXPRESS
REPAIR**

COMING SOON:
Kolkata, Patna, Chennai,
Kanyakumari, Kanpur, Manipur

Contact number:
+91 6383217029

Website Link:
<https://arvindmobilez.blogspot.com>

4. Create email newsletter design using Mailchimp or canva tool.

The image is a promotional email newsletter for Arvind Mobiles. It features a dark blue background with a white smartphone on a white pedestal. The phone's screen displays the text "Never Settle". To the right of the phone, four specifications are listed with corresponding icons: a smooth 120Hz display, a 64MP AI triple camera, a Snapdragon 895 processor, and a 5000mAh battery with 33W SUPERVOOC charging. A red circular badge on the left highlights the offer price of ₹26,499/- only. The top left corner shows the Arvind Mobiles logo, and the top right corner has navigation arrows. A "SHOP NOW" button and the website URL are at the bottom right.

ARVIND MOBILES
Your Official Store Appointments

NEW ARRIVALS
SMARTPHONE

Offer Price:
₹26,499/-
ONLY

Phone Specifications

- Smooth 120Hz Display
- 64MP AI Triple Camera
- Snapdragon 895 for all day play
- 5000Mah Battery + 33W SUPERVOOC

SHOP NOW

www.arvindmobiles.blogspot.com