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DEPARTMENT : BIOTECHNOLOGY
COLLEGE : GOVERNMENT COLLEGE OF
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NAAN MUDHALVAN COURSE: DIGITAL MARKETING
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ASSIGNMENT ON DIGITAL MARKETING

1. Create a blog or website using blogspot and wordpress. Customize the theme design and post new article with 500 words.

Blogspot: <https://hpproducto.blogspot.com/2023/08/foxin-turbo-laser-barcode-scanner-bis>

Wordpress: <https://hpproducto.wordpress.com/2023/10/25/foxin-turbo-laser-barcode-scanner-bis-approved/>



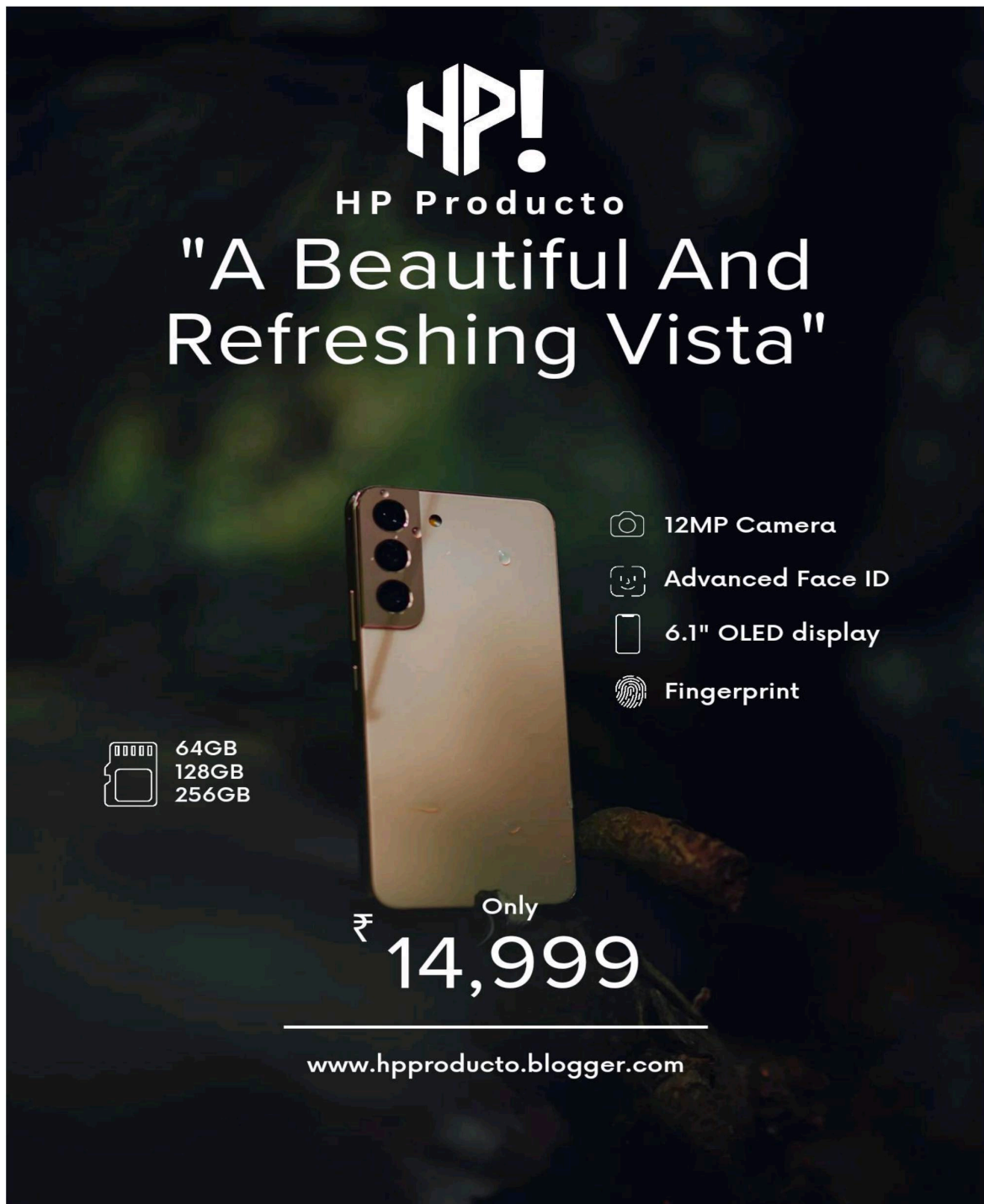
₹1,499.00

About this item

- **Wired Design:** Comes with a 2-meter standard cable for ease in scanning operations.
- **Consistent & Reliable Scanning:** With massive storage capacity, it supports more than 3 mil barcodes.
- **High-Intensity Laser Reader:** With sharp aim and shoot high-intensity laser reading, the reader is capable of scanning 300 scans per second for fast and accurate data entry applications.
- **Dust Proof & Water Resistant:** Encased in water-resistant and dustproof housing, these are designed to be highly durable in any challenging environment.
- **Portable & Lightweight:** The distinct ergonomic design of the reader makes it an ultimate solution for retail and warehouse applications where the convenience of a portable and lightweight reader is required

2.Create a new facebook business page and post one social media poster for your brand.


<https://www.facebook.com/profile.php?id=615502830631708ZbWKwL>



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Fingerprint

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256GB

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www.hpproducto.blogger.com

3. Create and design a social media advertisement poster using canva

Things to **Avoid** **Contamination** In Bioprocess

- 01** **Clean Environment**

Maintain a clean and controlled environment, such as a cleanroom or aseptic processing area, to minimize the introduction of contaminants.
- 02** **Sterilization**

Ensure that all equipment, containers, and media are properly sterilized before use. Common methods include autoclaving, filtration, and chemical sterilization
- 03** **Personnel Training**

Train personnel in aseptic techniques and provide appropriate attire like cleanroom suits, gloves, and masks
- 04** **Single-Use Systems**

Consider using single-use disposable components to minimize the risk of cross-contamination between batches
- 05** **Segregation**

Keep different materials and equipment separated to prevent cross-contamination. Use dedicated areas or equipment for specific processes

[Read Detail](#)

4. Create email newsletter design using Mailchimp or canva tool.

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