

NAME : ARSATH H
DEPARTMENT : INDUSTRIAL BIOTECHNOLOGY
COLLEGE : GOVERNMENT COLLEGE OF TECHNOLOGY, COIMBATORE
NAAN MUDHALVAN COURSE: DIGITAL MARKETING
NAAN MUDHALVAN ID : C0A3B9AD0A9937292804059AB95DE749

ASSIGNMENT ON DIGITAL MARKETING

1. Create a blog or website using blogspot and wordpress. Customize the theme design and post new article with 500 words.

Blogspot:

<https://feastonwheelss.blogspot.com/>

Wordpress:


<https://feastonwheels.wordpress.com/2023/10/25/feast-on-wheels/>

← FEAST ON WHEELS 🔍

August 30, 2023

FEAST ON WHEELS

Feast On Wheels



- Concept of serving food on wheels in Coimbatore.
- Indulge your taste buds with our food truck delights! We serve up mouthwatering, freshly prepared dishes that are perfect for satisfying your cravings on the go.
- From savory street tacos to delectable desserts, our food truck offers a diverse and delectable menu that's sure to please every palate.
- Savor the flavors of our food truck fare! We bring a mobile kitchen right to your fingertips, offering a delectable menu of gourmet treats.
- From juicy burgers to zesty ethnic dishes, we're here to tickle your taste buds with our culinary creations. Our food truck is perfect for foodies on the move, bringing you a convenient and delicious dining experience wherever you are.
- Whether you're at a local event, office lunch break, or simply seeking a quick and delicious meal, our food truck is here to serve you with quality, flavor, and a side of convenience.
- With every bite, you'll taste our commitment to quality ingredients and passion for great food. Join us for a quick and tasty meal that's sure to leave you craving for more.
- Join us on a culinary journey that's as flavorful as it is fun.
- Various varieties of cuisines including Sphagetti, Mexican pizza, Hamburgers and Local Cuisines are available.
- Serving Time and Places: 6am-1pm near Townhall and 5pm-2am near CrossCutRoad.

Join Our Culinary Journey in the move....

2. Create a new facebook business page and post one social media poster for your brand.

<https://www.facebook.com/profile.php?id=61550920945382&mibextid=ZbWKwL>



3. Create and design a social media advertisement poster using canva.



4. Create email newsletter design using Mailchimp or canva tool.



Feast On Wheels
#Fast and Delicious

Feast On Wheels



CONCEPT OF SERVING FOOD ON WHEELS IN COIMBATORE
COME RIGHT DOWN TO US WHENEVER U SPOT OUR MAGICAL VEHICLE!!

MORE VARIETIES!!

OUR CULINARY JOURNEY IN THE MOVE

THE MAGIC TRUCK IS IN TOWN!!
FOLLOW THE FLAVOUR WHEREVER IT GOES!!

“
THE FOOD IS EXCELLENT AND THE HOSPITALITY IS GREAT. THE OWNERS ARE FRIENDLY TOO. IT IS A GOOD PLACE TO TRY FOR DINNER WITH FRIENDS.”



TIMINGS AND PLACES
6AM - 1PM > NEAR TOWNHALL
5PM - 2AM > NEAR CROSSCUT ROAD

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