NAME : HEMAPRIYAN S

DEPARTMENT : INDUSTRIAL BIOTECHNOLOGY COLLEGE OF

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NAAN MUDHALVAN COURSE: DIGITAL MARKETING

NAAN MUDHALVAN ID : A8CAB993006562C85B34DF6AFBFADFD6

ASSIGNMENT ON DIGITAL MARKETING

1. Create a blog or website using blogspot and wordpress. Customize the theme design and post new article with 500 words.

Blogspot:

https://hpproducto.blogspot.com

Wordpress:

https://hpproducto.wordpress.com



2. Create a new facebook business page and post one social media poster for your brand.

https://www.facebook.com/profile.php?id=61552573509018



3. Create and design a social media advertisement poster using canva.



4. Create email newsletter design using Mailchimp or canva tool.

