NAME : ARSATH H

**DEPARTMENT** : INDUSTRIAL BIOTECHNOLOGY COLLEGE OF

TECHNOLOGY, COIMBATORE

NAAN MUDHALVAN COURSE: DIGITAL MARKETING

**NAAN MUDHALVAN ID** : C0A3B9AD0A9937292804059AB95DE749

#### ASSIGNMENT ON DIGITAL MARKETING

1. Create a blog or website using blogspot and wordpress. Customize the theme design and post new article with 500 words.

### Blogspot:

https://feastonwheelss.blogspot.com/

## Wordpress:

https://feastonwheels.wordpress.com/2023/10/25/feast-on-wheels/



2. Create a new facebook business page and post one social media poster for your brand.

https://www.facebook.com/profile.php?id=61550920945382&mibextid=ZbWKwL



3. Create and design a social media advertisement poster using canva.



4. Create email newsletter design using Mailchimp or canva tool.





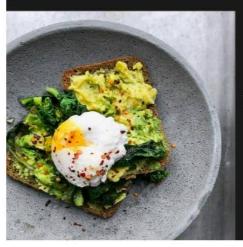




# CONCEPT OF SERVING FOOD ON WHEELS IN COIMBATORE

COME RIGHT DOWN TO US WHENEVER U SPOT OUR MAGICAL VEHICLE!!







THE FOOD IS

EXCELLENT AND THE

HOSPITALITY IS GREAT.

THE OWNERS ARE

FRIENDLY TOO.IT IS A

GOOD PLACE TO TRY FOR

DINNER WITH FRIENDS.

### OUR CULINARY JOURNEY IN THE MOVE

THE MAGIC TRUCK
IS IN TOWN!!

FOLLOW THE FLAVOUR WHEREVER IT GOES!!



## TIMINGS AND PLACES

6AM - 1PM > NEAR TOWNHALL 5PM - 2AM > NEAR CROSSCUTROAD

## CONTACT

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