

NAME : HEMNAATH T P
DEPARTMENT : INDUSTRIAL BIOTECHNOLOGY
COLLEGE : GOVERNMENT COLLEGE OF TECHNOLOGY, COIMBATORE
NAAN MUDHALVAN COURSE: DIGITAL MARKETING
NAAN MUDHALVAN ID : 3BF233497B44D20AF8747AAA19191DBB

ASSIGNMENT ON DIGITAL MARKETING

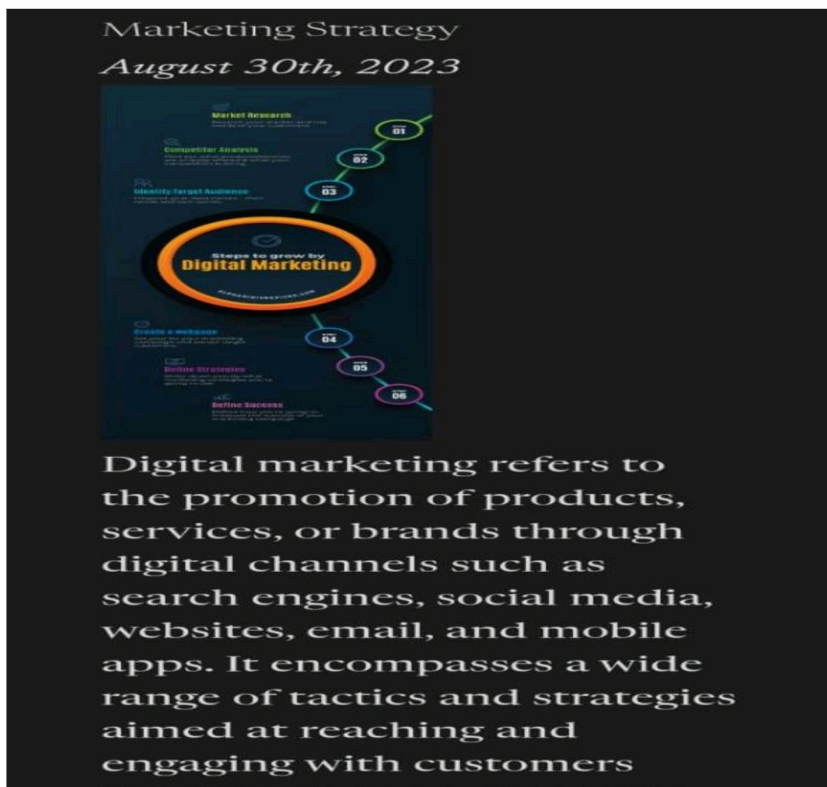
1. Create a blog or website using blogspot and wordpress. Customize the theme design and post new article with 500 words.

Blogspot:

<https://alphadigiservices.blogspot.com/>

Wordpress:

<https://hemblogs3.wordpress.com/>



2. Create a new facebook business page and post one social media poster for your brand. <https://www.facebook.com/profile.php?id=61552656964378>



CREATIVE **MARKETING** AGENCY

Grow your business with us!

OUR SERVICE

- Online Marketing
- Creative Business
- Business Idea

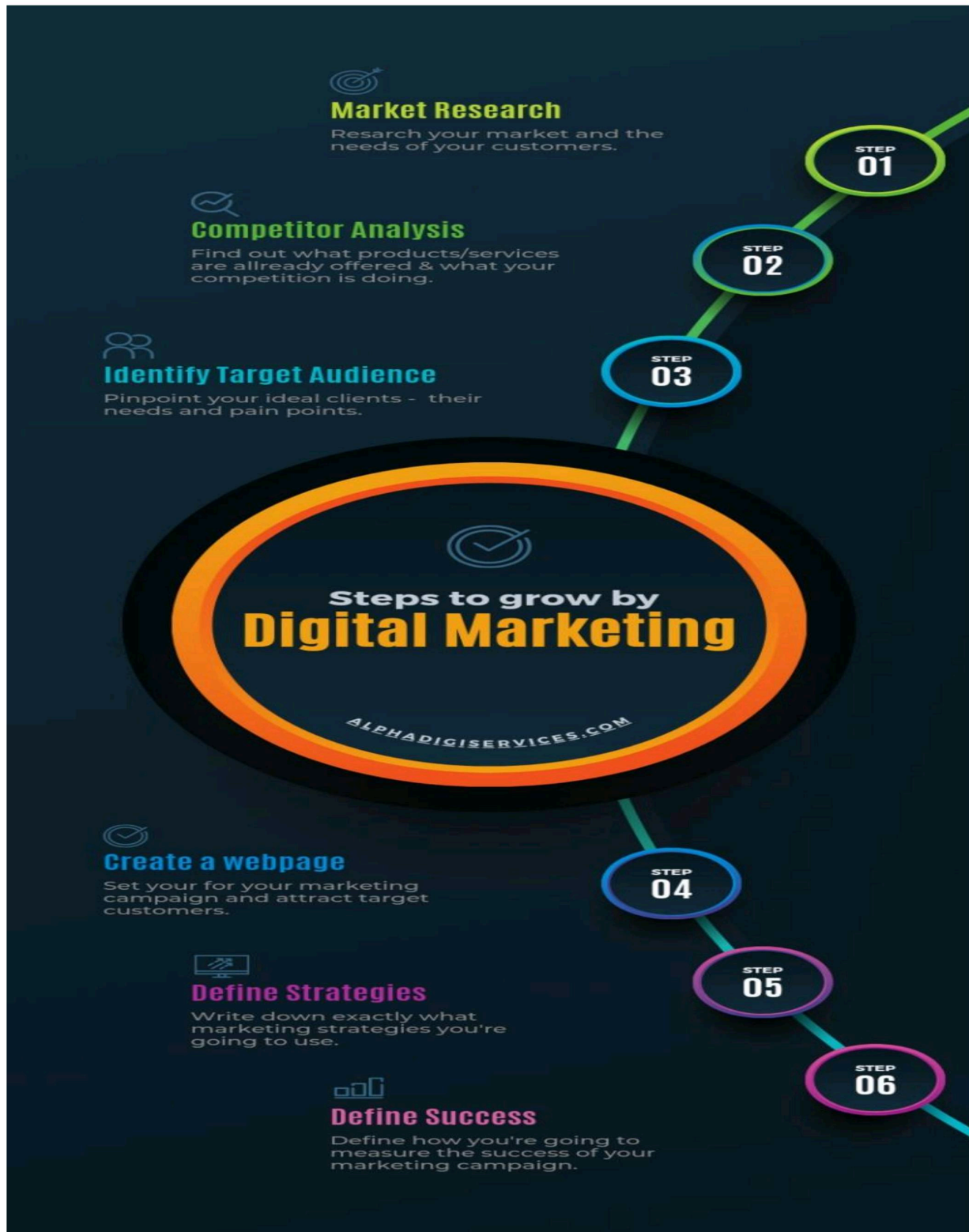
ADDRESS

123/33, Anthems road, Coimbatore.

CONTACT US

+919000190002

3. Create and design a social media advertisement poster using canva.



4. Create email newsletter design using Mailchimp or canva tool.

The advertisement features a dark blue header with the Alpha logo (a stylized orange and yellow 'A' with 'ALPHA' in white below it) and the text 'DIGITAL MARKETING SERVICES' in large, bold, white letters. Below this, a list of services is shown with green checkmarks: 'SEO SERVICES', 'WEB DESIGN', and 'PPC Ads'. A grey button with the text 'SKYROCKET YOUR GROWTH' is positioned to the left of a laptop. The laptop screen displays a collage of marketing-related items, including a calculator, a notepad, and a sign that reads 'WHAT'S YOUR MARKETING STRATEGY?'. To the right of the laptop, a tablet displays a dashboard with various charts and the text 'DIGITAL MARKETING'. The background is a gradient of blue and white, with a dark blue section at the bottom containing the main service descriptions.

DIGITAL MARKETING SERVICES

- ✓ **SEO SERVICES**
- ✓ **WEB DESIGN**
- ✓ **PPC Ads**

SKYROCKET YOUR GROWTH

Content Marketing

We'll develop a content strategy that resonates with your target audience, creating valuable and shareable content to increase brand awareness, generate leads, and establish your business as an industry authority.

SMM Services

Engage with your target audience on various social media platforms. We'll help you create compelling social media campaigns, manage your social accounts, and reach your potential customers effectively.

EMAIL Marketing

Increase customer engagement and drive conversions with tailored email marketing campaigns. We'll help you create personalized emails, segment your audience, and analyze campaign performance for continuous improvement.

Contact Us

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