

# ShopNest Store Analysis Dashboard

Product Level

Order Level

Customer Level

## Top 10 Category by Total Sales

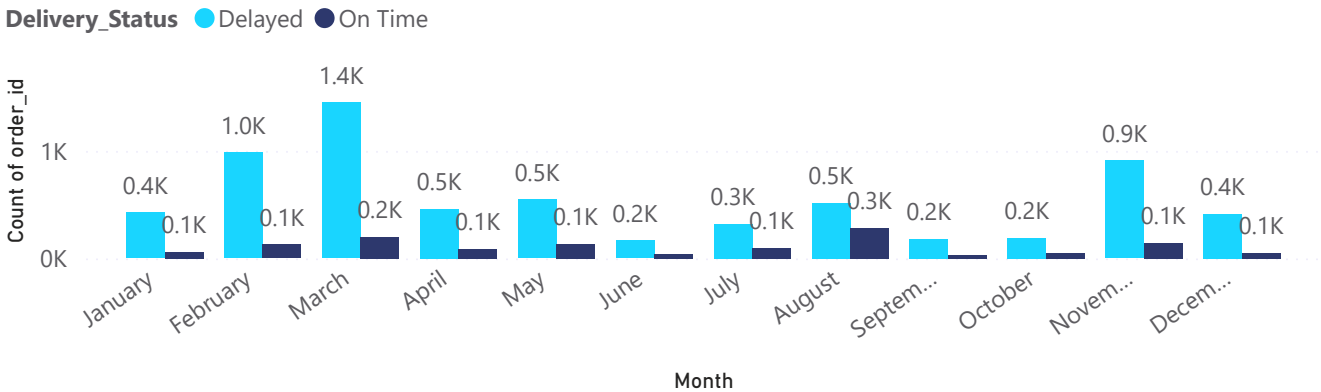
Product Category	Total Sales
Health_Beauty	14,48,729.73
Watches_Gifts	13,10,893.45
Bed_Bath_Table	12,65,918.38
Sports_Leisure	11,66,060.50
Computers_Accessories	10,66,263.82
Furniture_Decor	9,32,339.78
Housewares	7,93,238.51
Cool_Stuff	7,29,806.15
Auto	6,88,628.01
Garden_Tools	5,06,750.43
<b>Total</b>	<b>99,28,472.03</b>

## Product Category by Delayed Orders

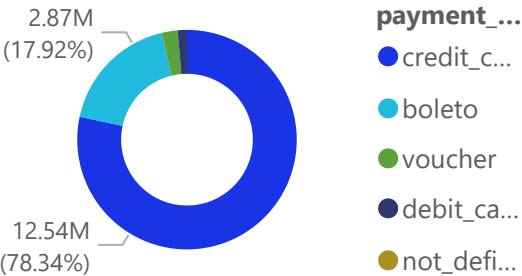
Product Category	Delayed Orders
Bed_Bath_Table	689
Health_Beauty	650
Sports_Leisure	495
Furniture_Decor	449
Computers_Accessories	417
Watches_Gifts	406
Housewares	308
Telephony	291
Auto	278
<b>Total</b>	<b>6535</b>

## Monthly Comparison of Delayed and On Time Orders

Count of order\_id by Month and Delivery\_Status

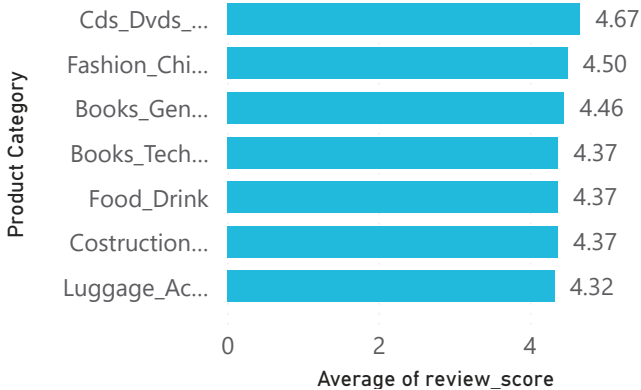


## Payment Method Analysis



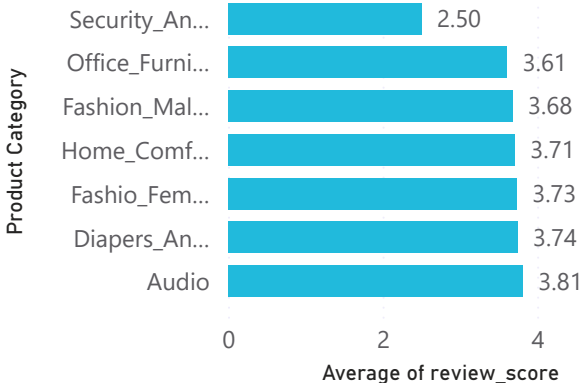
## Top 10 rated Products

Average of review\_score by Product Category



## Bottom 10 rated Products

Average of review\_score by Product Category



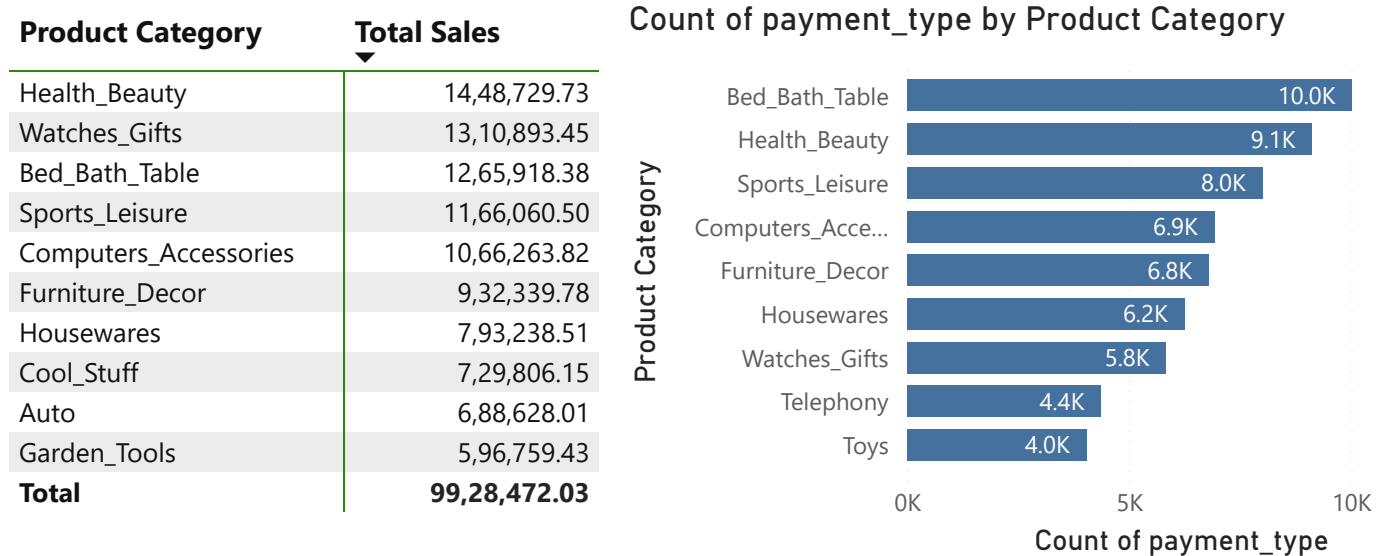
## State/City Wise Sales Analysis

customer_state	Total Sales
RR	10,064.62
AP	16,262.80
AC	19,680.62
AM	27,966.93
RO	60,866.20
TO	61,485.33
SE	75,246.25
AL	96,962.06
RN	1,02,718.13
PI	1,08,523.97
<b>Total</b>	<b>1,60,08,872.12</b>

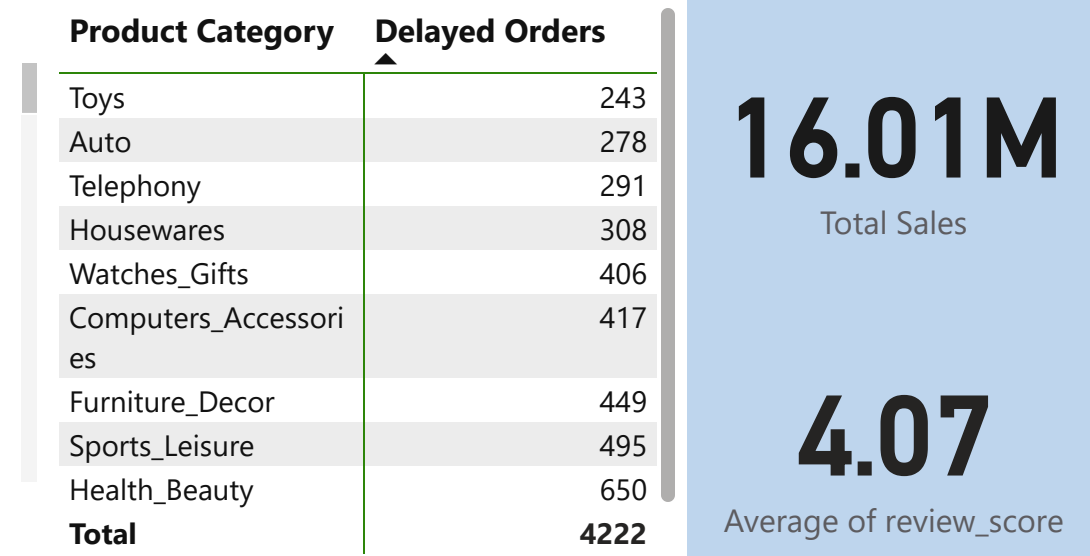
# ShopNest Store Analysis

## Product Level Analysis

### Top 10 Product Categories by Total Sales

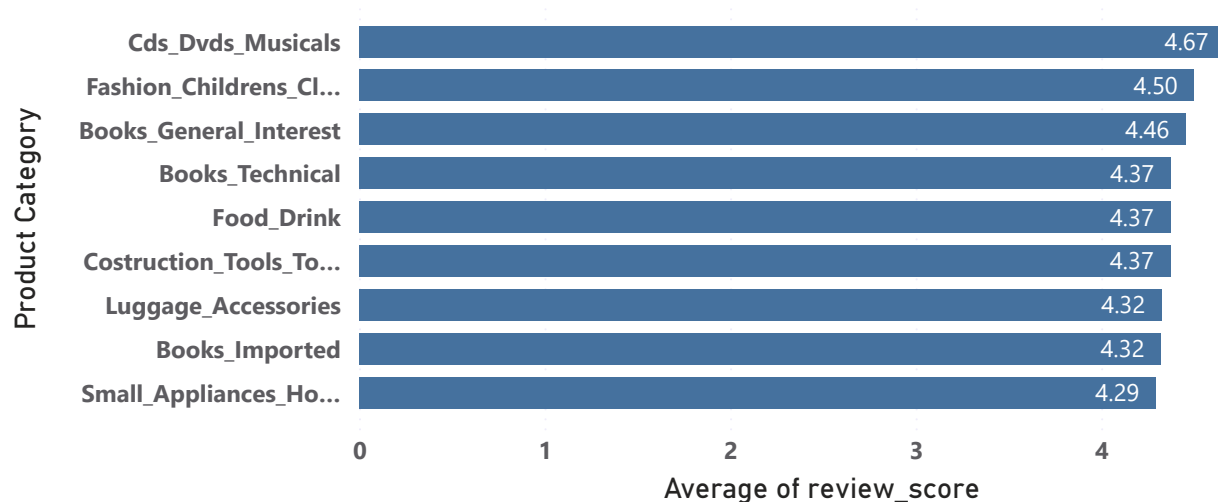


### Product Category wise Delayed Orders



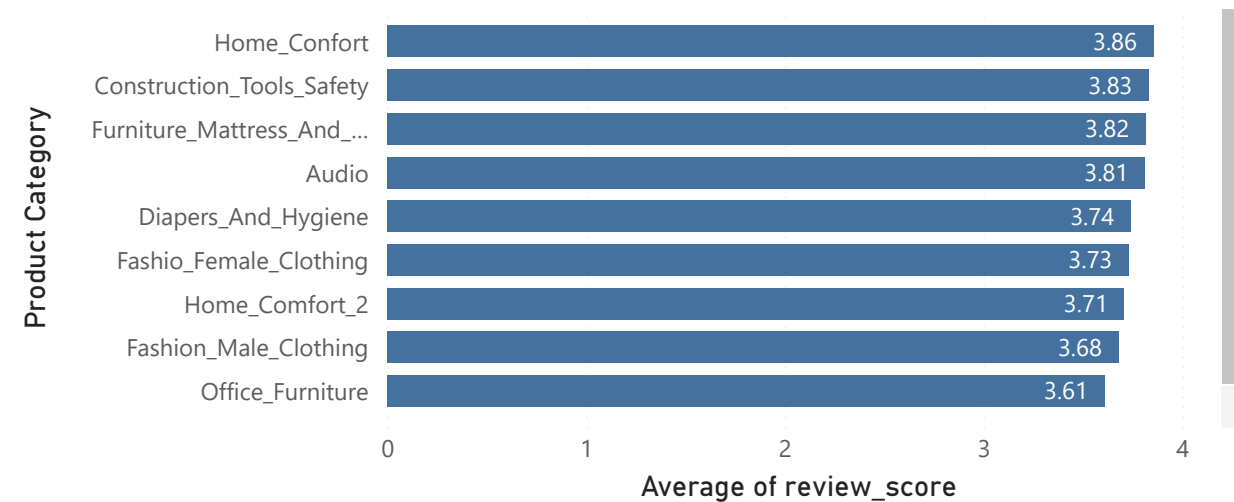
### Top 10 Highest rated Products

Average of review\_score by Product Category



### Bottom 10 Lowest rated Products

Average of review\_score by Product Category





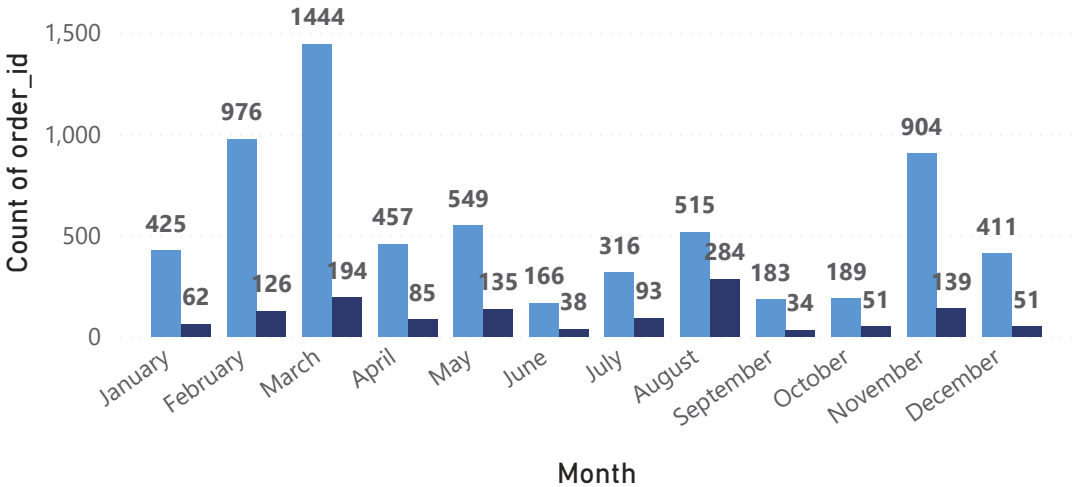
# Order Level Analysis



## Monthly Comparison of Delayed and On Time Orders

Count of order\_id by Month and Delivery\_Status

Delivery\_Status Delayed On Time

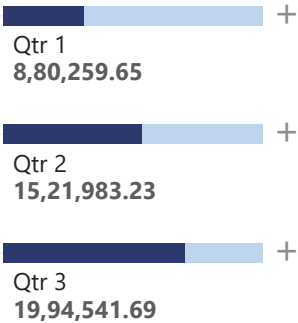
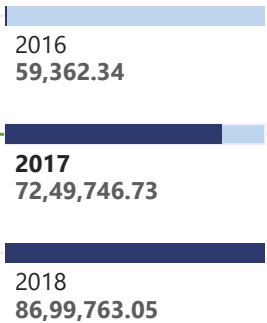


## Yearly and Quarterly Revenue Analysis

Year ×  
2017

Quarter ×

Sum of payment\_value  
1,60,08,872.12



## Delivery Status

96.48K

Order Delivered

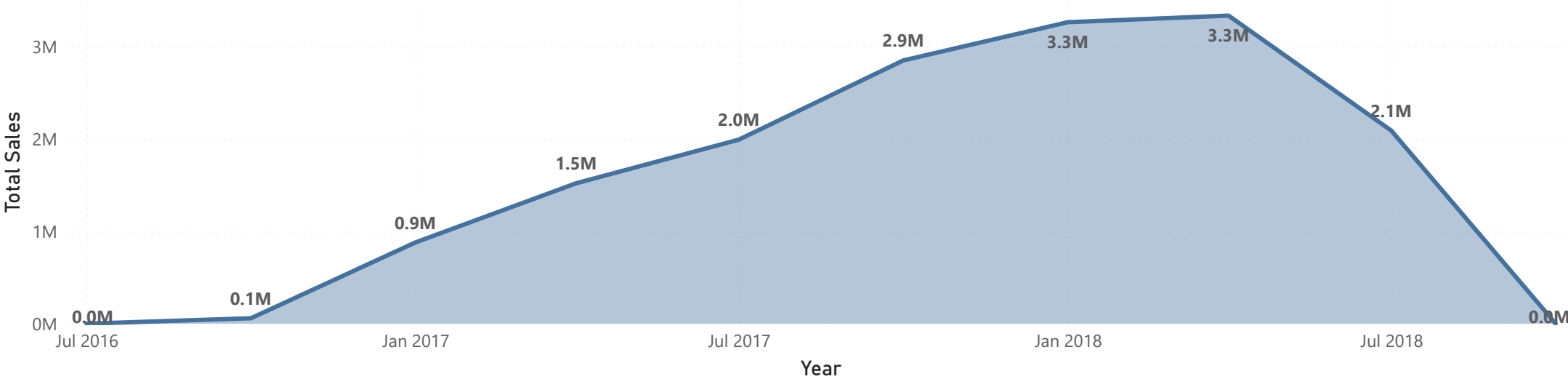
2965

In Transit Orders

1292

On Time Orders

## Yearly and Quarterly Sales



6535

Delayed Orders

89K

Earlier Orders

State Wise Sales Analysis

Payment Method

Customer State

▼

+ SP

59,98,226.96

+ RJ

21,44,379.69

+ MG

18,72,257.26

+ RS

8,90,898.54

+ PR

8,11,156.38

+ SC

6,23,086.43

- BA

6,16,645.82

Salvador

2,18,071.50

Total

1,60,08,872.12

Total Sales

Total Sales by Payment Type

credit\_card 12.54M

boleto 2.87M

voucher 0.38M

debit\_card

not\_defined

Customer State

All

Customer Count

99.44K

Count of Order ID

103.89K

Customer Id

All

Map Location on Sales

customer\_city

● Abadia ...

● Abadiania

● Abaete

● Abaetet...

● Abaiara

● Abaira

● Abare

● Abatia

● Abdon ...

● Abelard...

● Abrantes

● Abre Ca...

● Abreu E ...

● Acaiaca

● Acailandia

● Acajutiba

● Acarau

