

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	18 Feb 2026
Team ID	LTVIP2025TMID42151
Project Name	Advancing Nutrition Science Through Gemini AI
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

The screenshot displays a digital template for a brainstorming session. It is organized into three main vertical columns.

- Left Column:** Features a circular icon with a lightbulb and wavy lines, followed by the title "Brainstorm & idea prioritization". Below the title, a paragraph explains the purpose: "Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room." At the bottom, there are three time estimates: "10 minutes to prepare", "1 hour to collaborate", and "2-8 people recommended".
- Middle Column:** Titled "Before you collaborate", it contains a brief introduction: "A little bit of preparation goes a long way with this session. Here's what you need to do to get going." A timer icon indicates "10 minutes". Below this, three steps are listed:
 - A Team gathering:** "Define who should participate in the session and send an invite. Share relevant information or pre-work ahead."
 - B Set the goal:** "Think about the problem you'll be focusing on solving in the brainstorming session."
 - C Learn how to use the facilitation tools:** "Use the Facilitation Superpowers to run a happy and productive session." A "Open article" button is provided for this section.
- Right Column:** Titled "Define your problem statement", it asks, "What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm." A timer icon indicates "5 minutes". A box labeled "PROBLEM" contains the placeholder text "How might we [your problem statement]?".

At the bottom right, a summary titled "Key rules of brainstorming" lists six rules with corresponding icons:

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

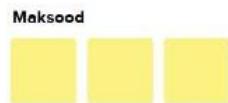
Brainstorm

Write down any ideas that come to mind that address your problem statement.

⌚ 10 minutes

TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!



Step-3: Idea Prioritization

Prioritize

⌚ 20 minutes

TIP
Participants can use their cursor to point at where sticky notes should go on the grid. They can then click to confirm the spot by using the **Shift** key on the keyboard.

