Definition and Usage

The `<title>` tag defines the title of the document. The title must be text-only, and it is shown in the browser's title bar or in the page's tab.

The `<title>` tag is required in HTML documents!

The contents of a page title is very important for search engine optimization (SEO)! The page title is used by search engine algorithms to decide the order when listing pages in search results.

The `<title>` element:

- defines a title in the browser toolbar
- provides a title for the page when it is added to favorites
- displays a title for the page in search-engine results

Here are some tips for creating good titles:

- Go for a longer, descriptive title (avoid one- or two-word titles)
- Search engines will display about 50-60 characters of the title, so try not to have titles longer than that
- Do not use just a list of words as the title (this may reduce the page's position in search results)

So, try to make the title as accurate and meaningful as possible!

Note: You can NOT have more than one `<title>` element in an HTML document.