Design & Technology

Printing

Materials required for questions

- Pencil
- Rubber
- Calculator

Instructions

- Use black ink or ball-point pen
- Try to answer all questions
- Use the space provided to answer questions
- Calculators can be used if necessary
- For the multiple choice questions, circle your answer

Advice

- Marks for each question are in brackets
- Read each question fully
- Don't spend too much time on one question

Good luck!

Q1. Offset l	ithography is a process used in which scale of production?
Α	Mass scale
В	Continuous
С	Batch
Q2. What a	re the four colours used in offset lithography printing?
Α	Cyan, red, yellow and black
В	Cyan, magenta, yellow and black
С	Blue, magenta, yellow and black
Q3. When p	orinting commercially, what is a registration mark used for?
Α	To check alignment of paper during print process
В	To show where to cut paper after print
С	To indicate that a registered trademark logo has been used
Q4. Which	of the following is most suitable for batch process?
Α	Offset lithography
В	Flexography
С	Screen printing

Q5. Which	of these is a characteristic of gravure printing?
Α	Cheap set up cost
В	Short print runs
С	Quick print times
	nree reasons why the use of biodegradable ink is beneficial when a packaging (3 marks)
Reason 2:	
Reason 3:	
Q7. Explaii	n the screen printing process (5 marks)

(8. Explain t	two advantag	ges of flexog	raphic printir	ng (2 marks)	
9. Describe exography		tated sketch	es, the proce	ess of printing	using
exograpity	(4 marks)				

Q10. Explain two advantages of using flexography rather than gravure for printing on commercial packaging (6 marks)					
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Answers

- **Q1.** A
- **Q2.** B
- **Q3.** A
- **Q4.** C
- **Q5.** C

Q6.

Any **three** from:

- Less likely to smudge
- Do not contain toxic elements
- Do not smell as they are not mineral based
- Completely safe and do not require safety labelling
- Less ink required as they flow more efficiently than conventional inks
- More vivid/stronger colours

Q7.

- Material to be printed placed on base
- Template made from card with required design placed on top of material
- Screen placed on top of template, made from stretch nylon fabric and wood frame
- Ink squeezed onto nylon fabric
- Rubber blade spreads ink out and push through fabric and template onto material
- Printed pattern can now be seen on material

Q8.

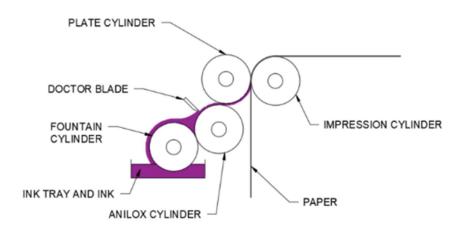
Any **two** from:

- Economic on long print runs
- Fast
- Low maintenance cost, low breakdown rate
- Can be combined with web-fed systems which is much cheaper and faster than sheet fed
- Fast drying inks

- Diagram showing 4 rollers with media in the correct position (1)
- Correctly labelling all 4 cylinders in the correct order (1)
- Ink pan/fountain sources ink for fountain roller/cylinder (1)
- Ink transferred to the plate cylinder using rollers (1)
- Doctor blade removes excessive ink (1)
- Ink is transferred to the media by pressure applied by the impression cylinder/roller (1)

If no sketch, or a sketch without labels, award a maximum of **two** marks

Flexography:



Q10.

Any **two** of the following explanations that include identification of an advantage (1) and linked justifications of that advantage (1) + (1):

- Printing plates can be made from solid or liquid photopolymer (1)
 whereas gravure needs an engraved copper plate (1) this means
 that flexography has lower start-up costs / overall is a quicker
 start-up (1)
- Flexography prints onto sheet material (1) whereas gravure is fed from material on a roll (1) making flexography more versatile for printing on different media/mountable on uneven surfaces (1)

• Flexography can be used on shorter print runs (1) as it is able to respond to changes in demand / has shorter lead times (1) enabling greater flexibility and varied use of the process (1)