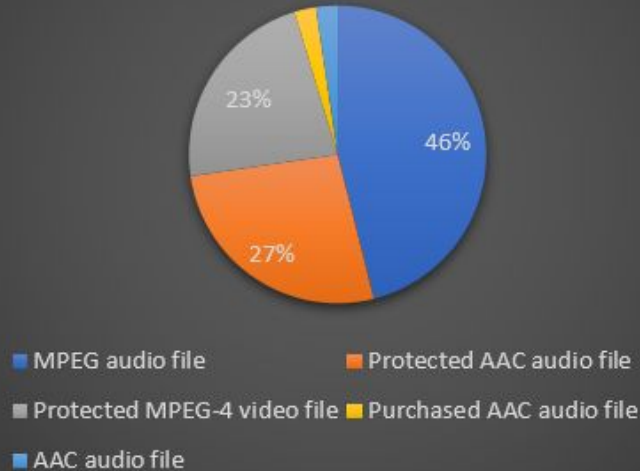


# Preferred media type based on number of customers bought it

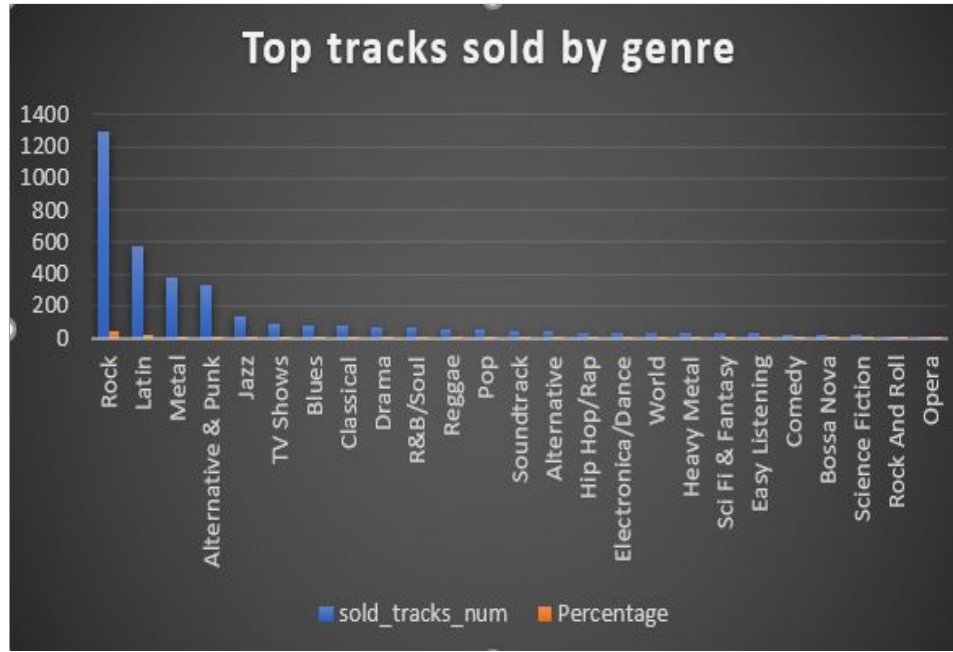
preferred media type based on number of customers bought it



We can notice that MPEG audio file is the most preferred media type by the customers which are 46% of total sales, followed by protected AAC audio file.

Purchased AAC audio file and AAC audio file have the lowest percentage which is only 2.34% of total sales.

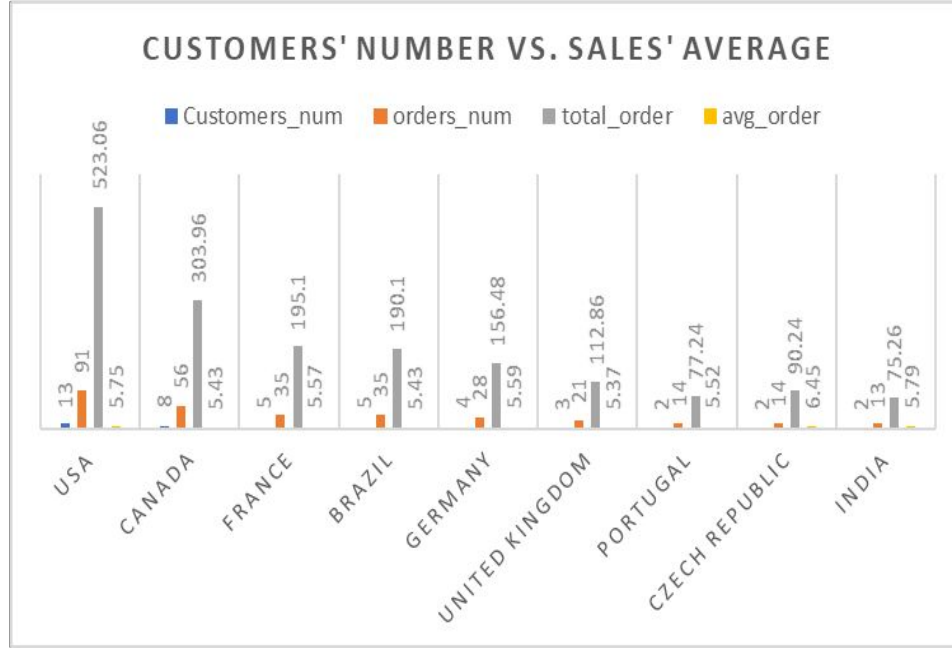
# Top tracks sold by genre



This is so clearly that Rock is the most popular genre sold and listened by the customers. They have 37.03 % of total percentage, followed by latin.

Opera is the lowest sold genre and have only 0.03% of total percentage.

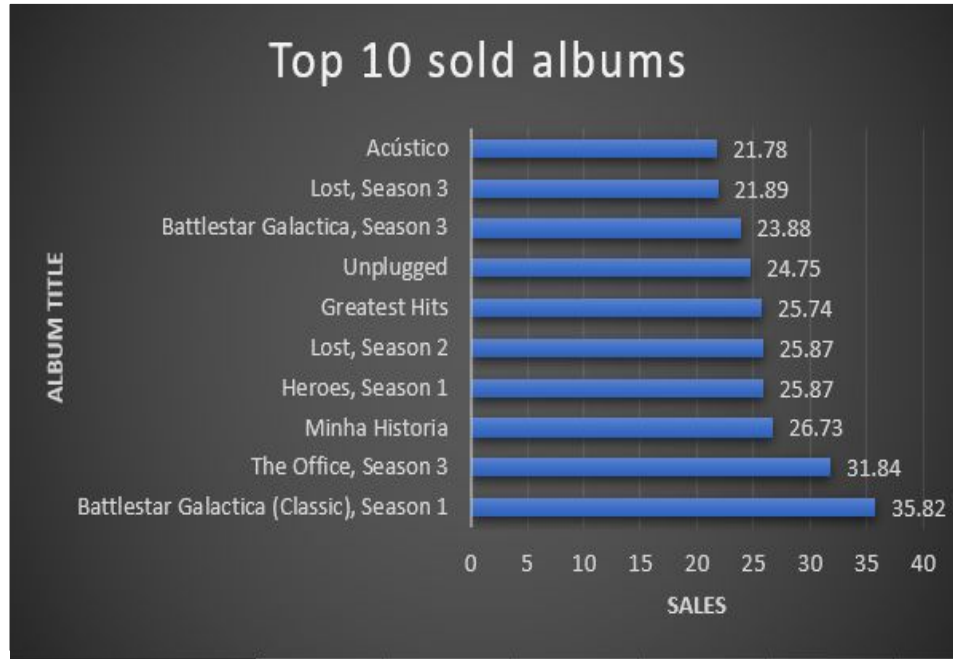
# Customers' number vs. sales' average



US market is the largest one with 13 customers, followed by Canada, then France.

We can notice that India, Portugal and Czech Republic markets have the highest amount of average orders despite being the smallest markets with 2 customers only.

# Top 10 sold albums



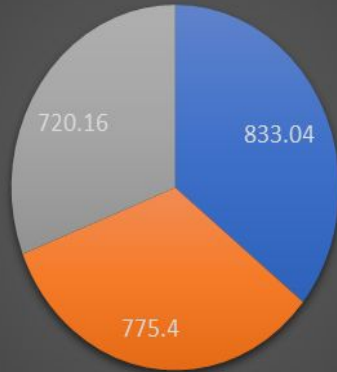
Battlestar Galactica (Classic) Season 1 by Battlestar Galactica is the top album with sales \$35.82, followed by The Office Season 3 by The Office with sales \$26.73.

Minha História, Heroes, and Season 1, Greatest Hits have very similar sales.

Others are closes matches.

# Sales made by the employees

Sales made by the employees



Jane\_Peacock Margaret\_Park Steve\_Johnson

Jane has the highest sales, followed by Margaret, then Steve.