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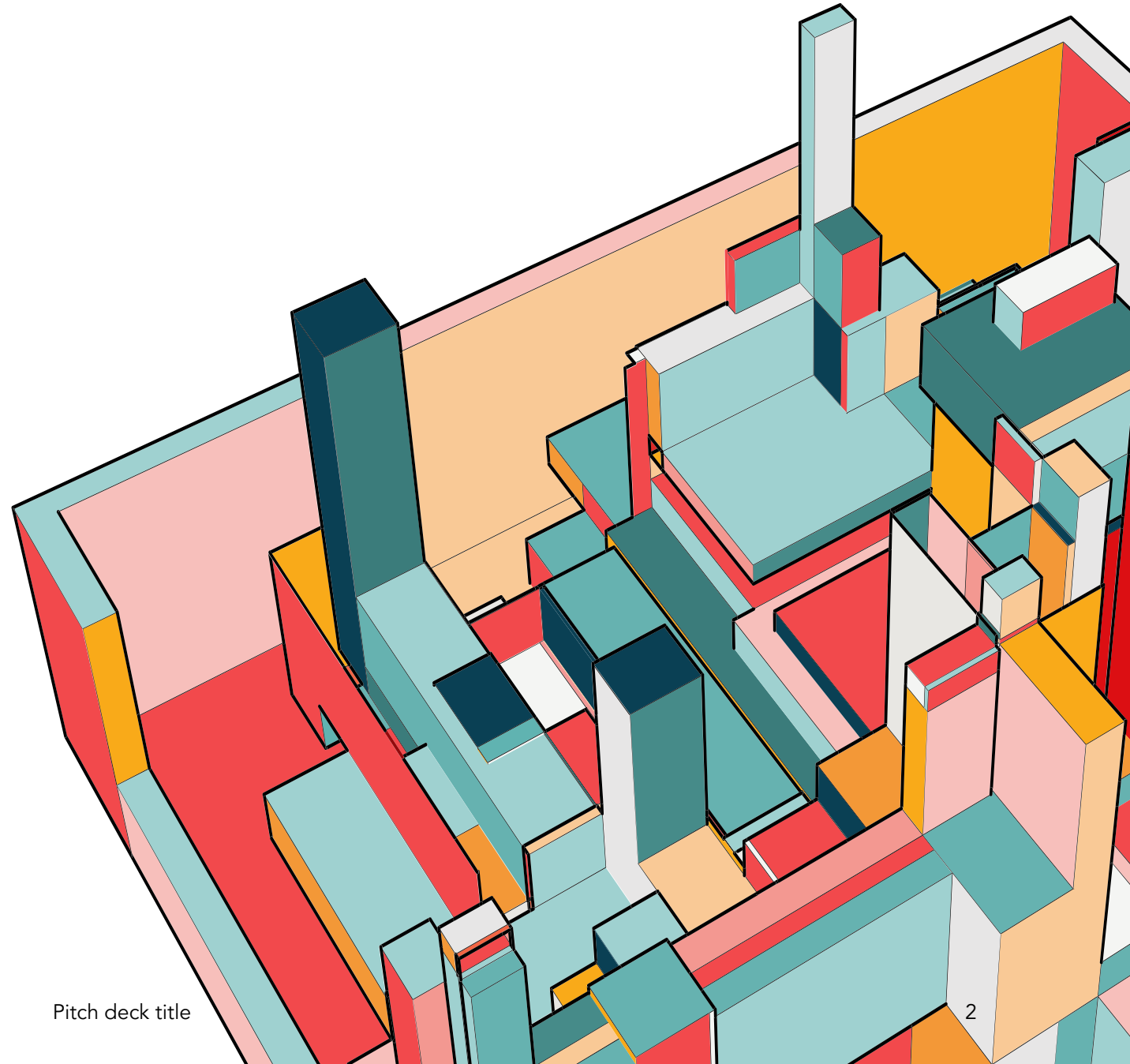
Jalena Henderson & Family

ABOUT US

The Mooney home network has had several outages within the two months. The current state of the network is not dependable. The family members of the Mooney residence need a secure, fast, simplistic, and reliable home network for personal and professional use.

7/1/20XX

Pitch deck title



PROBLEM

MARKET GAP

The current state of the network is not dependable. The Mooney residence has had several network outages within the last two months due to unplanned and uncommunicated changes.

CUSTOMERS

66% of family members described interests in network changes to convert the current state to a more reliable, faster, simplistic, and secure connection.

FINANCIALS

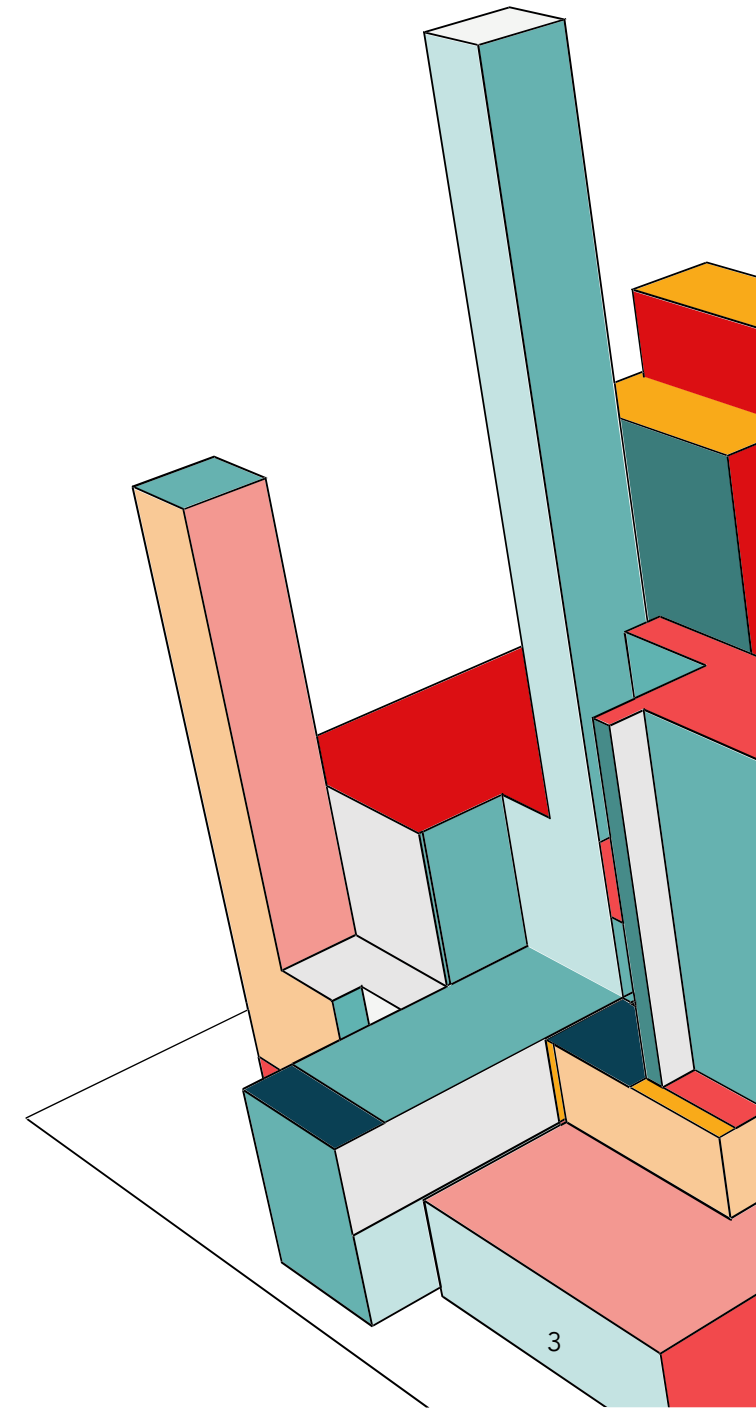
Current net ISP costs are increasing by \$150 per rented device due to incompatibility of the rented devices provided by the ISP with the owned home network devices.

COSTS

Loss of income due to unused equipment.

USABILITY

Customers want a reliable, fast, simplistic, and secure home network connection.





SOLUTION

CLOSE THE GAP

Our product offers a reliable, fast, simplistic, and secure home network connection with centralized storage options.

TARGET AUDIENCE

Bill Mooney, Wendy Mooney, Hayden Mooney, Heather Mooney, Marco Marta, and Jalena Henderson

COST SAVINGS

Reduce expenses for home network by returning unused equipment and utilizing the owned home network devices.

EASY TO USE

A simple network design that gives customers the performance they need without the high cost of ISP rented devices.



THE PLAN

TBA

THANK YOU

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