

# Startup Expenses

STACK Technology and Cabling Keystone Inc

## Sources of Capital

### Owners' Investment (name and percent ownership)

Your name and percent ownership	\$	500
Jalena Henderson		87.5
Hayden Mooney		275
Other investor		720
<b>Total Investment</b>	<b>\$</b>	<b>1,583</b>

### Bank Loans

Bank 1 Hayden Mooney		3,945
Bank 2 Jalena Henderson		2,203
Bank 3 Roman Pidhorodeckyj		2,203
Bank 4		
<b>Total Bank Loans</b>	<b>\$</b>	<b>8,351</b>

### Other Loans

Sweat Equity/Volunteers/Recruitment	\$	47,485
Sweat Equity/Volunteers/Projects		47,520
<b>Total Other Loans</b>	<b>\$</b>	<b>95,005</b>

## Startup Expenses

### Buildings/Real Estate

Purchase	\$	-
Construction		-
Remodeling		-
Other		-
<b>Total Buildings/Real Estate</b>	<b>\$</b>	<b>-</b>

### Leasehold Improvements

Laptop Car Mount	\$	100
Battery Pack		550
WiFi Pineapple		250
Cellular Data		720
<b>Total Leasehold Improvements</b>	<b>\$</b>	<b>1,620</b>

### Capital Equipment List

Furniture	\$	-
Equipment		800
Fixtures		100
Machinery		-
Other		-
<b>Total Capital Equipment</b>	<b>\$</b>	<b>900</b>

### Location and Admin Expenses

Rent & Related Costs	\$	-
Utility deposits		720
Legal and accounting fees		108

### Notes on Preparation

**Note:** You may want to print this document and place it on the border of this text box and t

Nearly everyone who has e  
running with inadequate cap  
research and planning.  
Our Startup Expenses work

EXPENSES - Begin by esti  
key to accuracy here is atte  
need to purchase. This will  
example, remodeling, insur  
Research more than one ve  
reliability, and service are a  
CONTINGENCIES - Add a  
the amount you are putting  
WORKING CAPITAL - You  
expenses while the busines  
where you will work out you  
your best rough guess. After  
researched figure.

SOURCES - Now that you l  
attention to the top part of tl  
by partners or investors, an  
COLLATERAL - If you will b  
show what assets are offer  
items. Be prepared to offer

Prepaid insurance	3,794
Pre-opening salaries	47,485
Other	-
<b>Total Location and Admin Expenses</b>	<b>\$ 52,107</b>

**Opening Inventory**

Cost Analysis	\$ 4,320
Custom Learning Plan	14,400
Custom Online Course	18,000
Custom Training Workshop	3,600
1-Month Premium Support	7,200
<b>Total Inventory</b>	<b>\$ 47,520</b>

**Advertising and Promotional Expenses**

Advertising	\$ 1,380
Signage	16
Printing	-
Travel/entertainment	600
Other/additional categories	-
<b>Total Advertising/Promotional Expenses</b>	<b>\$ 1,996</b>

**Other Expenses**

Depreciation	\$ 327
Interest	5,398
<b>Total Other Expenses</b>	<b>\$ 5,725</b>

<b><u>Reserve for Contingencies</u></b>	<b>\$ 1,000</b>
---	-----------------

<b><u>Working Capital</u></b>	<b>\$ 1,000</b>
-------------------------------	-----------------

## ***Summary Statement***

### **Sources of Capital**

Owners' and other investments	\$	1,583
Bank loans		8,351
Other loans		95,005
<b>Total Source of Funds</b>	<b>\$</b>	<b>104,938</b>

### **Startup Expenses**

Buildings/real estate	\$	-
Leasehold improvements		960
Capital equipment		800
Location/administration expenses		49,707
Opening inventory		47,520
Advertising/promotional expenses		200
Other expenses		275
Contingency fund		1,000
Working capital		1,000
<b>Total Startup Expenses</b>	<b>\$</b>	<b>101,462</b>

### **Security and Collateral for Loan Proposal**

<b>Collateral for Loans</b>	<b>Value</b>	<b>Description</b>
	\$	-
1900 Hours Sweat Equity/Volunteers/Projects	47,520	
Equipment	900	
1900 Hours Sweat Equity/Volunteers/Recruitment	47,485	

### **Owners**

Jalena Henderson  
Hayden Mooney  
Roman Pidhorodeckyj

### **Loan Guarantors (other than owners)**

Loan guarantor 1  
Loan guarantor 2  
Loan guarantor 3

nt this information to use as reference later.To delete these instructions, click the then press the DELETE key.

ever started a business has underestimated the costs, and then faced the danger of apital reserves. The key to avoiding this pitfall is to adopt a rigorous approach to your

ksheet will lead you through the process.

imating expenses. What will it cost you to get your business up and running? The ention to detail. For each category of expense, draw up a list of everything you will include both tangible assets (for example, equipment, inventory) and services (for rance). Then determine where you might purchase these goods or services. endor; i.e.: comparison shop. Do not look at price alone; terms of payment, delivery, also important.

reserve for contingencies. Be sure to explain in your narrative how you decided on , into this reserve.

cannot open with an empty bank account. You need a cash cushion to meet ss gets going. Eventually you should do a 12-month cash flow projection. This is ur estimate of working capital needs. For now, either leave this line blank or put in er you have done your cash flow, you can come back and enter the carefully

have estimated how much capital will be needed to start, you should turn your this worksheet. Enter the amounts you will put in yourself, how much will be injected rd how much will be supplied by borrowing.

be using this plan to support a bank loan request, use the section near the bottom to ed as collateral to secure the loan, and give your estimate of the value of these r some proof of your estimates of collateral values.



