

# HENDRYAWAN CIPTA MULIA

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## PROJECTS

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### Data-Driven Insights: Bike Buyers Analysis Dashboard

*Excel*

- Analyzed 1,000+ data entries to create an interactive Excel dashboard
- Uncovered key trends in bike purchases.
- Demonstrated skills in data cleaning, pivot tables, and visualization to support actionable marketing strategies.

### Pandemic in Numbers: COVID-19 Data Exploration with SQL

*SQL, Power BI*

- Analyzed a dataset of 85,000+ rows to uncover trends, and identify patterns.
- Analyzed case trends across regions and recovery rates over time.
- This exploration demonstrates the power of data in making sense of complex situations.

### Horizon Airways Service Ratings: Tableau Visualization for Performance Evaluation

*Tableau*

- Created an interactive visualization to evaluate customer satisfaction with Horizon Airways services across traveler types and seat preferences from March 2016 to October 2023.
- Revealed areas for improvement in entertainment, food, and seat comfort, while identifying top-performing aircraft.

## CERTIFICATIONS

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### Data Analysis: Fullstack Intensive Bootcamp

Dec 2024

*MySkill*

- Completed an intensive Fullstack Data Analysis Bootcamp, covering data analytics, statistics, problem-solving, and data preparation.
- Gained hands-on experience with SQL (Big Query, PostgreSQL) and Python for data analysis.
- Developed strong visualization skills using Looker Studio to present actionable insights.

### Data Analytics for Business (Digital Entrepreneurship Academy)

Sep 2024

*Kominfo Digital Talent Scholarship*

- Gained a foundational understanding of data analysis for business.
- Acquired practical insights into managing and analyzing business data.
- Developed skills in utilizing these tools for data processing and management.

## WORKING EXPERIENCE

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### Inner Voice Picture, Kota Bekasi

May 2023 – Des 2024

*Freelance Photographer*

- Ensured consistency and precision in image editing and final delivery with a detail-oriented approach.
- Adapted to unpredictable conditions (e.g., lighting, weather, or client requests), developing innovative solutions on the spot.
- Gathered, evaluated, and organized client requirements, location specifics, and trends to deliver impactful visual content.

## ORGANIZATIONAL EXPERIENCE

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### Logistics Committee Member

Jun 2023

*Webinar: "Menumbuhkan Potensi dan Bakat Mahasiswa di Era Society 5.0"*

- Coordinated logistical preparations, including materials and technical support, ensuring a smooth event experience.
- Collaborated with the team to manage schedules and resources effectively.

## EDUCATION

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**Universitas Negeri Jakarta**, DKI Jakarta

Aug 2022 – Present

*Undergraduate Digital Business*

GPA 3.82 of 4.00

## ACHIEVEMENTS

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**Selected for Funding in the UNJ 2023 Student Entrepreneurship Program (PMW)**, Jakarta

Nov 2023

*Selected for Funding with a project named "Queasy"*

**1st Place Winner in Biology Laboratory Competition**, Jakarta

Oct 2019

*Biology Education Expo 5 UIN Syarif Hidayatullah Jakarta*

## LANGUAGES AND SKILLS

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- Bahasa Indonesia (Native), English (Proficient in Daily Conversation).
- Data Tools: Excel, PostgreSQL, Microsoft SQL Server Management, Python, Power BI, Tableau, Big Query, Looker Studio.
- Microsoft Office: Excel, Word, PowerPoint.
- Strong problem-solving skills, attention to detail, effective communication, critical thinking, adaptability, and the ability to work collaboratively in a team environment.