## **Data Visualisation**

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## **Course Briefing**

#### **Contents**

- Class Schedule and Venues
- Course Assessment
- Course References
- Brief Course Outline

#### Instructor

## Who is my Teacher?

Instructor for this Data Visualisation course:



**A/P Goh Wooi Boon** (1<sup>st</sup> Half Instructor )
Course Coordinator

Email: aswbgoh@ntu.edu.sg



Ast/P Wang Yong (2<sup>nd</sup> Half Instructor)

Email: yong-wang@ntu.edu.sg



#### **Class Schedule**

#### When to Show Up?

Classes allocated for Tuesday (3.30pm-5.20pm) and Friday (2.30pm-4.20pm).

#### at LT19A

- Tutorials (face-to-face)
- Problem discussion

#### at LT19A

Lectures (face-to-face)

No video recording will be posted for Tutorial Sessions



### **Course Assessment**

What are the Graded Components?

Weightage

Project (Video presentation)
 35%
 Assignments

• Critique the presentations 15%

• Mid-semester quiz 25%

• Final quiz 25%

Total 100%

 Assignment instructions and report templates can be found in the Assignment folder in NTULearn.



To be done

Individually

## **Project**

### Putting Skills and Knowledge into Creative Practice

- Use a case study example (dataset) of your choice.
- Investigate, explore, design and develop appropriate data visualisation to share about the hidden insights within the data.

### Components

- **Presentation** short video presentation (≈ 5 mins max) using appropriate data visualisation techniques to deliver visual narrative of data insights.
- **Summary Report** to highlight project objectives, novel contributions, technical challenges and contributions (2-page limit max, inclusive of references).



## **Critique The Presentations**

### **Having A Critical Eye**

- We learn by looking at how other people have done good and effective visualisation of their dataset.
- Being critical and constructive show our mastery of the subject.
- Each student will be given **two random presentations** to critique. A written report\* (with both +ve and –ve criticisms) is to be submitted for each presentation. **One** will be **randomly** selected for **grading**.
- The anonymous critiques will be made available to the respective presenters for you to learn from your peers.
  - \* (4-page limit, inclusive of references and figures).



#### Mid-semester Quiz

## Gauge what you have learnt in the 1st half

- A mid-semester quiz will be given after the recess week to evaluate how well you have grasped the concepts taught in the first half of the semester (excluding Interactive Visualisation).
- Quiz will be done in week #9.
- Duration will be 1.0 hours.
- Format of quiz to be communicated at a later date.
- Checkpoint Your general grade for the mid-semester quiz will be revealed to you to help you gauge your understanding so far.

### **Final Quiz**

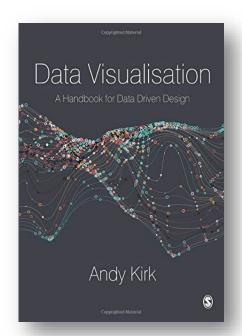
#### Wrapping up all that you have learnt

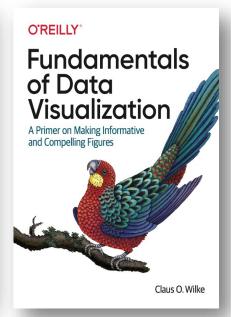
- A final quiz will be given at the end of the course to evaluate how well you have understood the concepts taught in the 2<sup>nd</sup> half of the semester (including Interactive Visualisation).
- Quiz will be done in week #13.
- Duration will be 1 hour.
- Format of the quiz will be communicated to you at a later date.

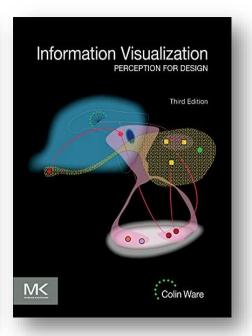
#### **Course References**

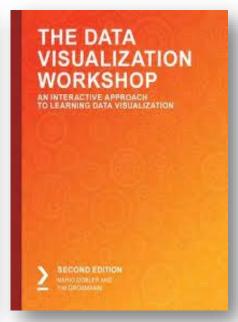
#### Where Can I Learn More?

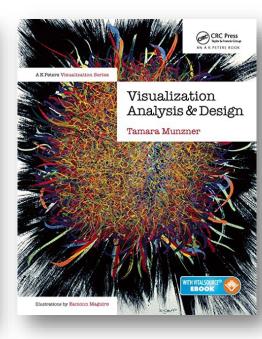
- Many textbooks have been referenced in this course.
- Including useful and interesting weblinks, blogs and online references.











#### **Course References**

#### Where Can I Learn More?

- Many textbooks have been referenced in this course.
- Including useful and interesting weblinks, blogs and online references.

#### Accessing course references

- Relevant references have been inserted<sup>[1]</sup> into the lecture notes for you to read or consult further.
- Some of the textbooks are available online through NTU OPAC.
- **Web**-based references are <u>clickable</u>, so you can get there directly from the lecture notes.



References for Visual Encoding and Deconstruction

- [1] Bertin's quote from: J. Bertin, graphics and graphic information processing (1981) <a href="https://books.google.com.sg/books?id=csqX\_xnm4tcC&printsec=copyright&redir\_esc=y#v=onepage&q&f=false">https://books.google.com.sg/books?id=csqX\_xnm4tcC&printsec=copyright&redir\_esc=y#v=onepage&q&f=false</a>
- [2] T. Munzner, Visualization Analysis & Design, CRC Press (2015)
- [3] J. Mackinlay, Automating the Design of Graphical Presentation of Relational Information (1986), <a href="https://research.tableau.com/sites/default/files/p110-mackinlay.pdf">https://research.tableau.com/sites/default/files/p110-mackinlay.pdf</a>
- [4] C. Ware, Information Visualization: Perception for Design, 3rd Edition, Morgan Kaufmann (2013),
- [5] William Playfair's image can be found at: <a href="https://upload.wikimedia.org/wikipedia/commons/5/52/Playfair\_TimeSeries-2.png">https://upload.wikimedia.org/wikipedia/commons/5/52/Playfair\_TimeSeries-2.png</a>
- [6] William Playfair's image can be found at: <a href="https://upload.wikimedia.org/wikipedia/commons/5/52/Playfair\_TimeSeries-2.png">https://upload.wikimedia.org/wikipedia/commons/5/52/Playfair\_TimeSeries-2.png</a>
- [7] Martin Wattenberg's Map of the Market details can be found at: http://www.bewitched.com/marketmap.html
- [8] Ben Fry's website for Salary vs Performance: <a href="https://benfry.com/salaryper">https://benfry.com/salaryper</a>
- [9] Keating & Kirk's Middle East Friendship Chart at: <a href="http://www.slate.com/blogs/the\_slatest/2015/10/06/syrian\_conflict\_relationships\_explained.html">http://www.slate.com/blogs/the\_slatest/2015/10/06/syrian\_conflict\_relationships\_explained.html</a>
- [10] Duch et al.'s visualisation described in this paper: <a href="https://journals.plos.org/plosone/article?id=10.1371/journal.pone.0010937">https://journals.plos.org/plosone/article?id=10.1371/journal.pone.0010937</a>

An Example



#### **Brief Course Outline**

#### What Will You Learn?



Data Attributes and Wrangling

**Mid-semester** 

**Quiz Coverage** 

**Final Quiz** 

Coverage

- Visual Encoding
- Basic Plots and Charts
- Visual Perception
- Designing the Visualisation
- Interactive Visualisation

- Exploratory Data Analysis
- Geospatial Visualisation
- Visualisation of Abstract Data
- Visualisation of Scientific Data

Covered by A/P Goh Wooi Boon

Covered by Ast/P Wang Yong



## **Course Briefing**

# The End

