

Introduction

ML0004 Career and Innovative Enterprise for the Future World

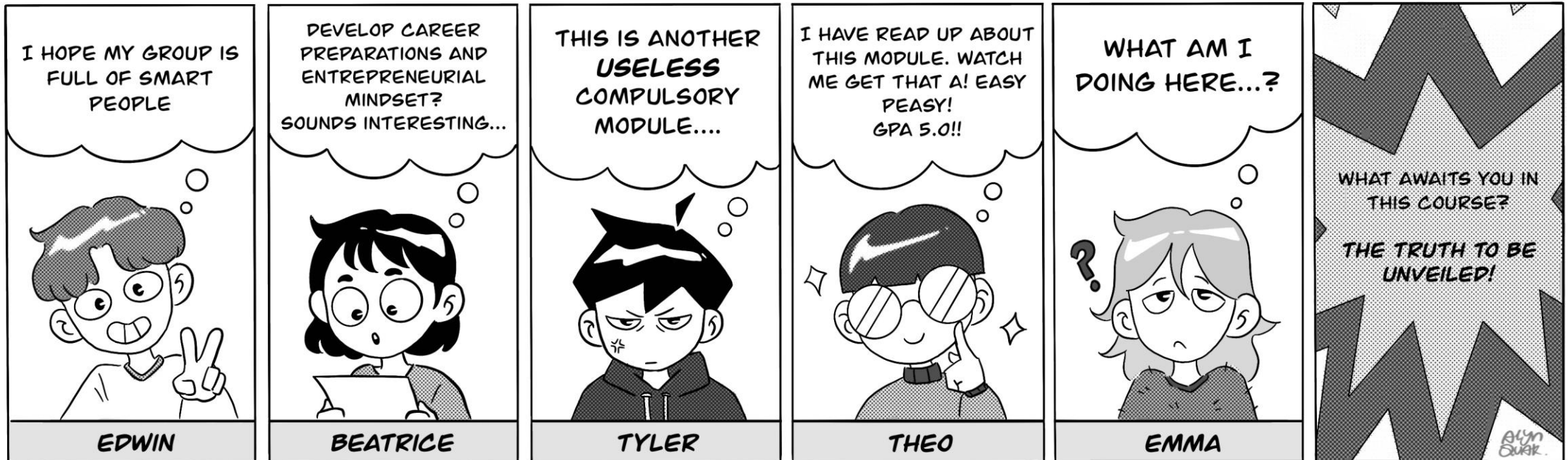


■ Agenda:

- Introduction to Course & Study Plan schedule
- Get familiar with Main Course & Tutorial sites
- Assessments (incl. Group Project)
- FAQ

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WHAT AM I DOING HERE?



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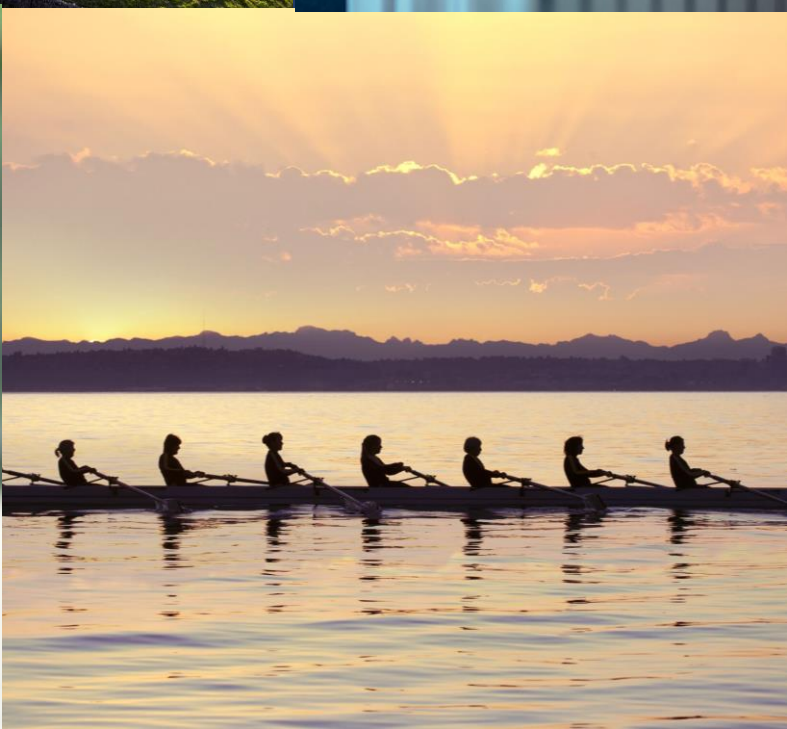
I MLCPS



Margaret Lien Centre for Professional Success (MLCPS) was set up in 2014 with a S\$12 million gift from philanthropist Mrs Margaret Lien, wife of the late banker, hotelier and philanthropist Dr Lien Ying Chow to prepare NTU students for career success, impactful service and global citizenship in their professional lives

Now I am at
university,
where to next?





Kickstart your personal development JOURNEY

ML0004 Career and Innovative Enterprise for the Future World



An introductory course to be future-ready for career and innovative enterprises.

This course equips you with:



Practical skills needed in your **personal development** and **job search** to help you succeed in a new disruptive workplace



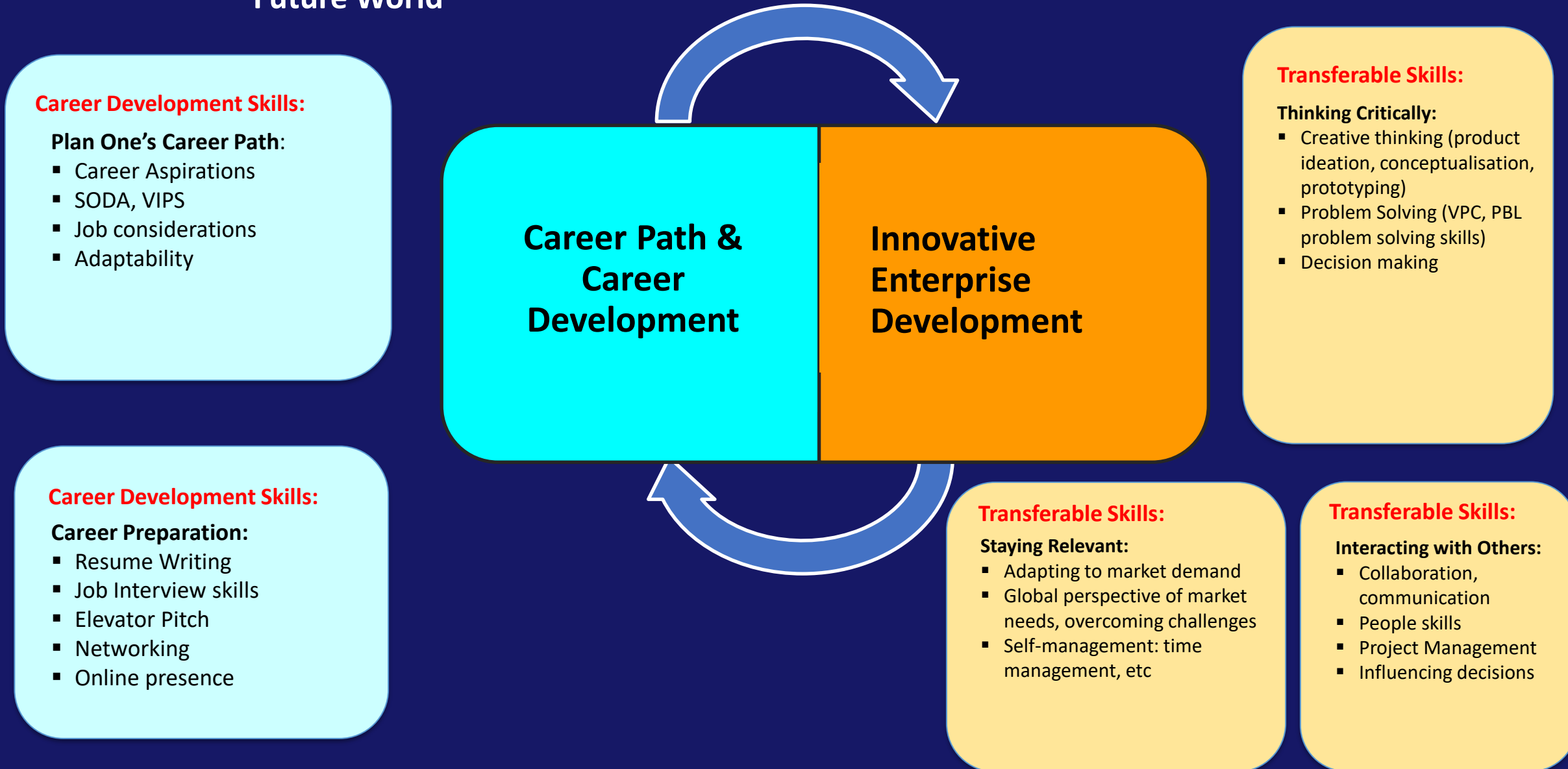
Basic **appreciation** of the key concepts of **enterprise**



Practical insights on the relevance of enterprise and teamwork skills



ML0004: Career & Innovative Enterprise for the Future World



ML0004 Career and Innovative Enterprise for the Future World

| Modules | Topics |
|---------|--|
| 01 | Future of Work & Developing an Innovative and Enterprising Mindset |
| 02 | Charting a Career Path |
| 03 | Fundamental Skills to Start a New Enterprise |
| 04 | Fundamental Skills for Career Development |
| 05 | Building Networking Skills for Career & Enterprise |
| 06 | Handling Ethical & Workplace Issues Professionally |



Course Study Plan



Course Study Plan

Self-Directed Online Learning & MCQ via NTU Learn

| Module | Title |
|--------|--|
| 01 | Future of Work & Developing an Innovative and Enterprising Mindset |
| 02 | Charting a Career Path |
| 03 | Fundamental Skills to Start a New Enterprise |
| 04 | Fundamental Skills for Career Development |
| 05 | Building Networking Skills for Career & Enterprise |
| 06 | Handling Ethical & Workplace Issues Professionally |

Face-to-Face Tutorial Seminars

| Module | Weeks | F2F Seminar |
|--------|-------|---|
| 02 | 1 / 2 | F2F Seminar 1: Charting a Career Path |
| 03 | 4 / 5 | F2F Seminar 2: Skills to Start a New Enterprise |
| 04 | 8 / 9 | F2F Seminar 3: Skills for Career Development |

Assessments



■ Assessment Components

| | |
|---------------------------------|-------------|
| Six MCQ quizzes | 15% |
| Individual in-class assignments | 10% |
| VMock critiqued résumé | 15% |
| Interdisciplinary group project | 60% |
| Total | 100% |



■ Assessment Components for ML0004

| Mark Weightage | Sections | Topic |
|---|----------|--|
| MCQ assessment (15%) <ul style="list-style-type: none">• Online learning• Self-directed, individual work• Due Week 10 Fri 24 Mar 2359h• 8 Questions per module• Three attempts in 15 minutes | Module 1 | Future of Work & Developing an Innovative and Enterprising Mindset |
| | Module 2 | Charting a Career Path |
| | Module 3 | Fundamental Skills to Start a New Enterprise |
| | Module 4 | Fundamental Skills for Career Development |
| | Module 5 | Building Networking Skills for Career & Enterprise |
| | Module 6 | Handling Ethical & Workplace Issues Professionally |

■ Assessment Components for ML0004

| Mark Weightage | Seminar | In-Class Assignment Due Date |
|--|----------------------------|---|
| In-class assignment (10%) <ul style="list-style-type: none">• Face-to-face seminar• Individual work assessment | Seminar 1 (Module 2) [F2F] | Action Plan Within 7 days from F2F seminar 2359 h |
| | Seminar 2 (Module 3) [F2F] | Speaker Series Talk RJ Week 8 Monday 6 March 2359 h |



■ Assessment Components for ML0004

| Mark Weightage | Description | Submission |
|--|---|--|
| <ul style="list-style-type: none">• VMock Critiqued Résumé (15%)• Individual work, online assessment• Due Week 11 Mon 27 March 2359h | <p>Create a résumé based on the job requirements for a chosen internship job advertisement.</p> <ul style="list-style-type: none">▪ 70 marks and above is 10 marks▪ 1 - 69 marks is 5▪ No submission is 0 | <ul style="list-style-type: none">• Upload draft résumé into VMock (an online résumé critique tool at https://www.vmock.com/ntu) to receive feedback.• Résumé feedback - Green, Yellow/Amber or Red• Five tries allowed. |

■ Assessment Components for ML0004

| Mark Weightage | Assessments | Description |
|--|--|---|
| Inter-disciplinary group project (60%) | Problem solving planner (10%) Due 7 days after F2F Seminar 2 2359h | Unpack problem and plan project. |
| | Group project report (PowerPoint slides) (60%) Due Friday 24 March 2359h | <ul style="list-style-type: none">• Develop a business solution to a problem identified.• Apply intrapreneurship and entrepreneurship skills.• Develop a business proposal. |
| | Project presentation (30%) Individual member's presentation Weeks 11 / 12 | <ul style="list-style-type: none">• F2F assessment• Duration: 80 seconds per team member• Q&A (all members) |
| | Peer assessment Due Mon 10 April 2359h | Peer evaluation via Peerceptiv. |

Interdisciplinary Group Project

■ Group Project Problem Statements:

1. Abbott Singapore
2. ABR Holdings
3. Cambridge Therapeutics
4. CapitaLand
5. Micron (details will be announced soon)

Full problem statements and videos are available on the Tutorial site

- “Assessments for Individual Instruction & Group Project” section
- (Interdisciplinary Group Project folder)

Interdisciplinary Group Project:

- ❑ The team will work on developing a solution for a chosen organisation's problem and attend a Q & A session with an enterprise partner to ask questions.
- ❑ In allocated teams of 5-6, your team will identify a business solution and present it in a report (powerpoint slides) to be presented to relevant organisations.
- ❑ Each individual team member will orally present in 80 secs a section from the business idea presentation on Presentation Day.
- ❑ Chance for students to transform their ideas into reality by pitching their innovative ideas to organisations after the course.

1.



<https://freestylelibre.com.sg/>

Singapore has one of the fastest documented rates of diabetes worldwide.

Since its introduction in Singapore in 2017, the FreeStyle Libre system has made a meaningful difference to people living with diabetes.

The **FreeStyle Libre glucose monitoring system** includes a coin-sized sensor, which is applied to the back of the upper arm for up to 14 days and continuously measures glucose, paired with a compatible smartphone app¹ that displays glucose readings.

A quick scan of the sensor with a compatible smartphone **provides a real-time glucose reading** and a detailed picture of a person's glucose levels, without the need for painful, routine fingersticks or daily calibration⁵, enabling meaningful interventions with actionable insights.

Using FreeStyle Libre's digital ecosystem, users can conveniently scan glucose data in real-time using a mobile app and also upload this data to a secure, cloud-based diabetes management system that can be accessed by health care professionals. The cloud-based software, LibreView, allows review of a patient's glucose data, enabling more informed treatment decisions. All the user needs to do is scan the sensor with a compatible mobile phone that is enabled with the FreeStyle LibreLink¹ app.

1.



Problem:

Questions for NTU students:

1. How can Abbott further elevate awareness of this technology in Singapore, in a big scale, for both elderly people living with diabetes and the younger, digital-savvy ones, including their caregivers?
2. Based on the current messaging available in the market, how would you improve on its value proposition?
3. What can Abbott do, to enable a user-centric 1st trial of the technology, to support new and existing users with FreeStyle Libre and in battling diabetes?
4. Do outline the customer journey leveraging on this pathway: Awareness > Consideration for Product > First Use > Retention

<https://freestylelibre.com.sg/>

2.



...
**more
better**



more batter, is a recent soft launched (September 2022) **online food brand that is focused on fried chicken** through third-party delivery platforms, via ABR Group's restaurant network.

Convenience is key for **more batter**, therefore, **more batter** is targeted to be at more than 20 distribution points by the end of Q2 2023 ("**Island-Wide Roll Out**"). Further, the chicken is boneless and served in a slim, compact box for ease of sharing, transporting and *phototaking*.

The brand aims to take consumers on a journey to different places in the world ("**Customer Journeying**") – *one fried chicken at a time*, by theming each season to a particular locale's **cuisine**. For its first season, **more batter** is in South Korea, which authentic Korean sauces, that includes, ginger soy, cheesy gochujang and honey garlic. Our direction is to further include more episodes on this flavor under the first season and create subsequent seasons for the other flavors we currently have and new flavors in the future.

We believe that more batter is **More Batter**, because of its special, crispy batter recipe, supercharged with double frying.

<https://morebatter.com.sg/>

2.



<https://morebatter.com.sg/>

Problem

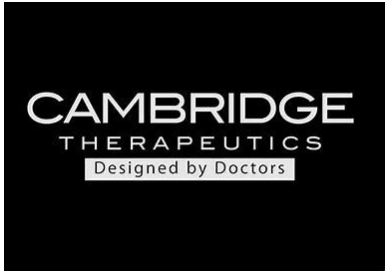
With the impending **Island-Wide Roll Out**, ABR's *more batter*'s marketing, operations and strategy teams are coming together to make key decisions on the roll out of the *more batter* good brand.

Student teams should propose:

1. A comprehensive **marketing campaign** to accelerate user-generated content on *more batter*.
2. **Key distribution points** that should/could be the focus of distinct promotions (refer to Annex A for roll out locations). Suggest and provide substantial support for which mall locations in Singapore should the *more batter* campaign first launch for the first 3 months (more than 1 mall)
3. In line with the Customer Journeying,
 - 3.1 Propose **next country specific themed cuisines** e.g. Thailand focus for second season, etc.
 - 3.2 Suggest possible flavours with bite size fried chicken as the main ingredient and complementary products that can go alongside *more batter* fried chicken.
 - 3.3 Support suggestions with relevant research on the trends.

In your target customer segment research, your team can find out information including consumer behaviours for targeted age group, pricing, popular flavours (by countries), etc.

3.



Cambridge Therapeutics is a specialised Medi-Spa for the face, body, and hair. We integrate a science-based approach along with top of the line products to create revolutionary treatment options. Curated by doctors, clients can expect safe, high-quality therapies that produce phenomenal results.



Founded by some of the best doctors in the field of medical aesthetics, Cambridge Therapeutics prioritises an evidence-based approach in crafting treatment options. By incorporating the latest advancements in medical technology, the two fields of robotics and aesthetic care are married perfectly to produce highly efficient procedures.

<https://www.cambridgetherapeutics.com.sg/>

3.



Problem

Ageing client base

Cambridge Therapeutics (CT) is a medical aesthetic spa founded in 2013 with a focus on aesthetic procedures administered by therapists. The procedures in medical aesthetic spas are primary medical-grade facial, body, and scalp treatments backed by science and evidence. The procedures are non-surgical, non-invasive, and comfortable, with long-lasting and visible results, and are typically performed by therapists. Medical spa treatments can include facial treatments for acne, pigmentation, wrinkles, and lifting; body treatments for fat reduction, tightening, and cellulite; and scalp treatments to prevent hair loss, etc.



CT was founded when the medical aesthetic industry wasn't competitive. Being an early entrant to the market, accompanied by luxurious and elegant interiors, **CT has very successfully attracted an affluent and mature clientele**. However, in the past decade, the demand for aesthetic procedures has grown significantly, and so has the supply. With more options in the market, clients have access to newer medical aesthetic centres offering cheaper services.

To upkeep the standard of our concierge-level services, our prices remain 10% to 20% above the industry average. This makes it a challenge to attract new clients. From 2013 to 2021, 70% of our clients are above 40 years of age. In 2022, it has increased to 90%. Even though this age group remains attractive, we must explore the remaining 10%, such as clients in their 30s.

How can we continuously attract clients in their 30s, while keeping our price competitive?

<https://www.cambridgetherapeutics.com.sg/>

Cap/taLand

What can Singapore Science Park do to become a destination for individuals working or living in the neighbourhood precinct?

Playing a role in serving the communities within the Singapore Science Park precinct

-
- LOCATION OF GREATER ONE-NORTH**
- * Map not drawn to scale
- A DIY Guide to The Southern Ridges**
- Highlights**
- View from Mount Faber
 - Alexandra Archway (secondary forest)
 - Forest Walk - Elevated Walkway
 - Henderson Waves
 - Alexandra Arch
 - Canopy Walk
- Legend:**
- Canopy Walk
 - Forest Walk
 - Alexandra Arch
 - Farrer Walk
 - JV Walk
 - Alexandra Waves
 - Faber Walk
 - Mount Faber

4.

The Singapore Science Park experience

Efforts were made to position Science Park as a tech park and an engaging workplace



We have created functional space through careful amenities and services planning that address our customers' needs, and well-crafted programming and partnership that connect and engage people and businesses.



Some challenges remain...



Our events and programmes are focusing on delighting tenants, and hence have not helped to lift the reputation and relevance of Science Park beyond the tenant community.

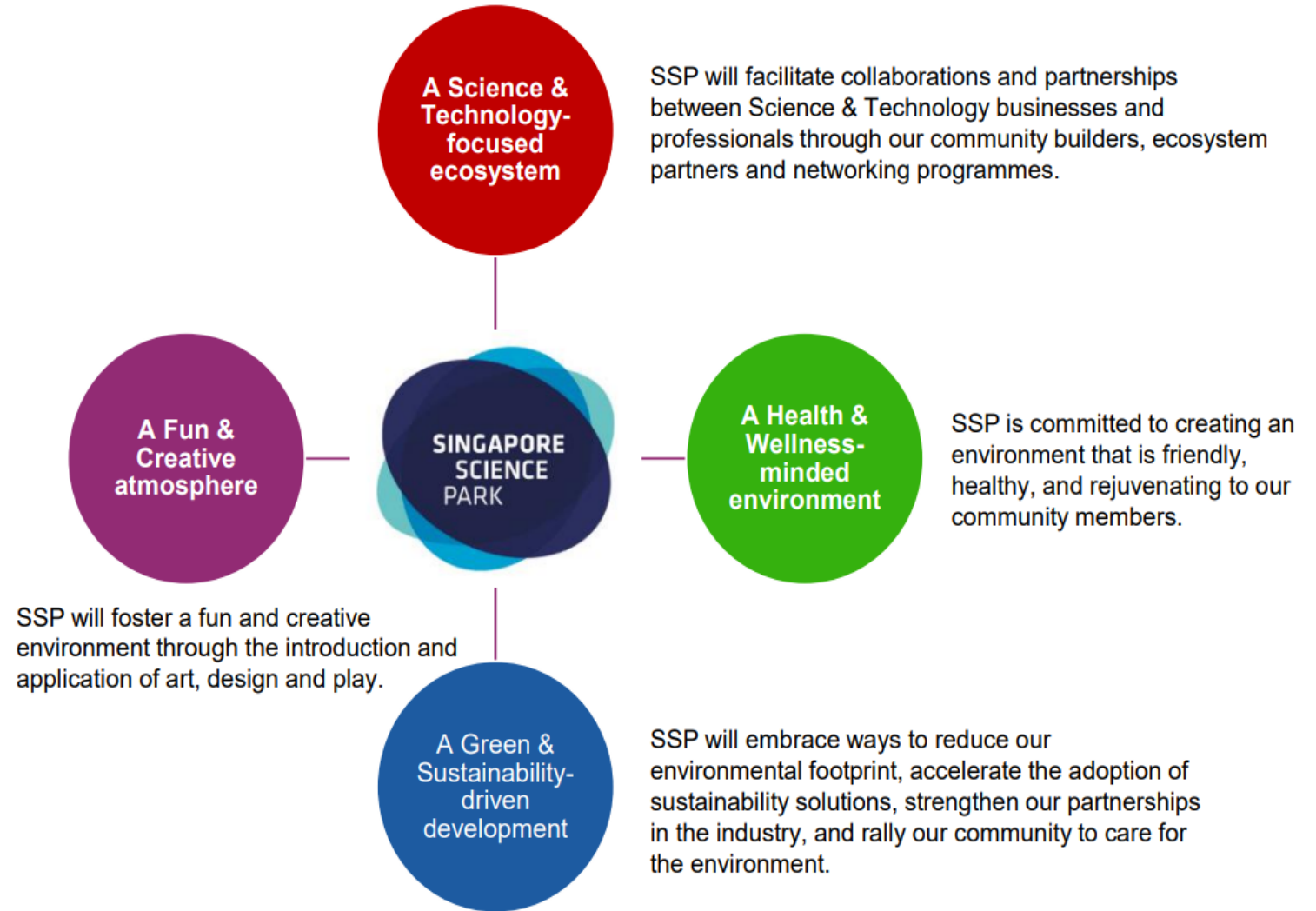
4.

Placemaking Science Park with Purpose

Creating a distinct position of the park in the mind of our stakeholders across dimensions

We endeavor to create **experiences** across Singapore Science Park, at different places and spaces, at varying intensity and frequency, for a spectrum of customers, from individuals, families to groups, and from students, businesses to professionals, through various touchpoints and interfaces.

From installing function-specific spaces, to curating amenities and services, to crafting the programming and organising the activities, we strive to inject **permanent and temporal elements** into our estate over time, to grow and deepen the roots of belonging of our customers in our estate.



5.



Details will be announced shortly.

<https://sg.micron.com/>



| | |
|---|---|
| Problem Identification & Analysis <i>(What is the big problem?)</i> | Solution's Value Proposition <i>(What is your innovative solution and value does it offer?)</i> |
| Target Customers / Users <i>(Who do you help & what are customers'/users' needs?)</i> Market Potential <i>(How promising is the market?)</i> | Solution Design <i>(How does the solution's features meet the needs of users / customers?)</i> |
| Competitor Analysis <i>(How does your product compare?)</i> | Financial Viability <i>(How much will it cost, be priced and be financially sustainable or profitable?)</i> |

**BUSINESS PROPOSAL
REPORT
(POWERPOINT SLIDES)
(60%)**

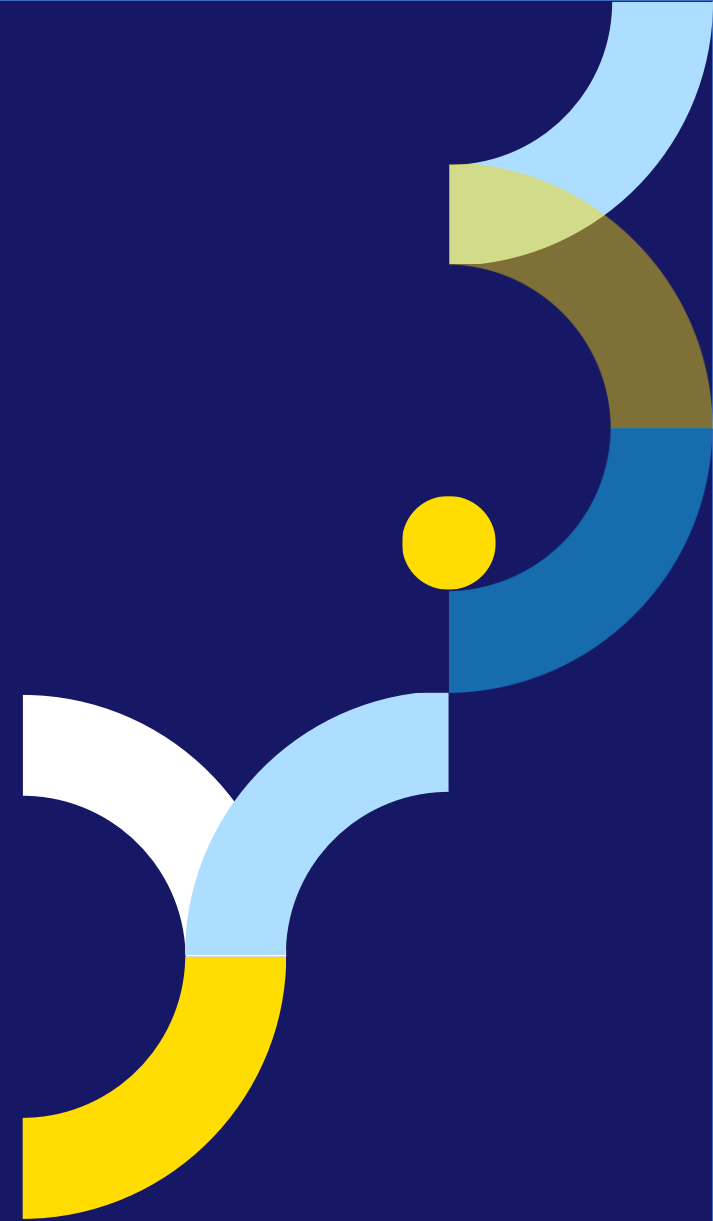
**6 COMPONENTS & EXECUTIVE
SUMMARY**

Executive Summary
(Snapshot Summary)

■ Navigating NTULearn



1. **Course site (main site):**
ML0004-CAR & INN ENT FOR THE FUT
WLD (LEC – ALL) AY2022/23 Sem 2
2. **Tutorial Class site:**
ML0004-CAR & INN
ENT FOR THE FUT WLD (TXX)
AY2022/23 Sem 2
XX represents tutorial class number



■ Navigating NTULearn – Main Course Site

The screenshot displays the NTULearn Main Course Site for course 22S2-ML0004-LEC. A blue callout box labeled "MAIN COURSE SITE" with an arrow points to the course title "ML0004-CAR & INN ENT FOR THE FUT WLD (LEC-ALL) AY2022/23 SEM 2".

Course Navigation: Content (selected), Calendar, Discussions, Gradebook, Messages.

Course Staff:

- CAO Elliot Wong Jian Xun (INSTRUCTOR)
- ICC Eric Yil Ee Lee (INSTRUCTOR)
- [Show more](#)

Details & Actions:

- Class register**
[View everyone on your course](#)
- Progress Tracking** ⓘ
Off
- Blackboard Collaborate**
[Join session](#) ...
- Attendance**
[View your attendance](#)
- Groups**
[View groups to join](#)
- Announcements**
No announcements
- Books & Tools**
[View course & institution tools](#)

Course Content ⓘ

- COPYRIGHT STATEMENT**
- Overview & Important Information** ▾
- Learning Module & MCQ Tests** ▾
- Instructions for Assessments & Group Project** ▾
Please read the Assessment Components Summary first.
- Additional Resources** ▾
- Opportunity Connect @ CAO / Meet Your Career Coach** ▾

Help icon ⓘ

■ Navigating NTULearn – Main Course Site

22S2-ML0004-LEC

ML0004-CAR & INN ENT FOR THE FUT WLD (LEC-ALL) AY2022/23 SEM 2

Content Calendar Discussions Gradebook Messages

Course Staff

CAO Elliot Wong Jian Xun
INSTRUCTOR

ICC Eric Yii Ee Lee
INSTRUCTOR

[Show more](#)

Details & Actions

Class register
[View everyone on your course](#)

Progress Tracking ⓘ
Off

Blackboard Collaborate
[Join session](#) ...

Attendance
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Announcements
No announcements

Books & Tools
[View course & institution tools](#)

Course Content ⓘ

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- Overview & Important Information
- Learning Module & MCQ Tests**
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MODULE CONTENT & QUIZZES

■ Navigating NTULearn – Tutorial Site

2252 ML0004 TUT T01

ML0004-CAR & INN ENT FOR THE FUT WLD (T01) AY2022/23 SEM 2

TUTORIAL CLASS SITE

CAO Elliot Wong Jian Xun
INSTRUCTOR

ICC Eric Yii Ee Lee
INSTRUCTOR

[Show more](#)

Details & Actions

Class register Saved to this PC
[View everyone on your course](#)

Progress Tracking ⓘ
Off

Blackboard Collaborate
[Join session](#)

Attendance
[View your attendance](#)

Groups
[View groups to join](#)

Announcements
No announcements

Books & Tools
[View course & institution tools](#)

COPYRIGHT STATEMENT

COURSE GUIDE

Introduction to ML4 & Study Plan
This folder contains essential information on assessment requirements and deadlines.

ML0004 Course Briefing Video
Handout to download

Seminar 1: Charting A Career Path (Face to Face)
Prep Work for Seminar 1. The materials in the folder are arranged in sequence. You are strongly encouraged to read them in sequence to get a better understanding.

Seminar 2: Fundamental Skills to start a New Enterprise (Face to Face)
Prep work for Seminar 2. The materials in the folder are arranged in sequence. You are strongly encouraged to read them in sequence to get a better understanding.

Seminar 3: Career Development (Face to Face)

■ Navigating NTULearn – Tutorial Site

22S2-ML0004-TUT-T01

ML0004-CAR & INN ENT FOR THE FUT WLD (T01) AY2022/23 SEM 2

Content Calendar Discussions Gradebook Messages

Course Staff

CAO Elliot Wong Jian Xun
INSTRUCTOR

ICC Eric Yii Ee Lee
INSTRUCTOR

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Course Content

COPYRIGHT STATEMENT

ML0004 Course Briefing Video
Handout to download

Seminar 1: Charting A Career Path (Face to Face)
Prep work for Seminar 1. The materials in the folder are arranged in sequence. You are strongly encouraged to read them in sequence to get a better understanding.

Seminar 2: New Enterprise (Face to Face)
Prep work for Seminar 2. The materials in the folder are arranged in sequence. You are strongly encouraged to read them in sequence to get a better understanding.

Instructions for Individual Assessments & Group Project
Please read the Assessment Components Summary first.

Individual Assignment Submissions
MCQ, Roadmap, Reflection Journal, VMock Resume, Peerceptiv

SEMINAR MATERIALS

Navigating NTULearn – Tutorial Site

The screenshot displays the NTULearn interface for the course 22S2-ML0004-TUT-T01. The main header shows the course title "ML0004-CAR & INN ENT FOR THE FUT WLD (T01) AY2022/23 SEM 2". Below the header, there are navigation tabs: Content, Calendar, Discussions, Gradebook, and Messages. The left sidebar contains sections for Course Staff (listing CAO Elliot Wong Jian Xun and ICC Eric Yii Ee Lee), Details & Actions (including Class register, Progress Tracking, Blackboard Collaborate, Attendance, Groups, Announcements, and Books & Tools), and a "Show more" link. The main content area is titled "Course Content" and lists several items: "ML0004 Course Briefing Video" (with a "Handout to download" link), "Seminar 1: Charting A Career Path (Face to Face)" (with a description of prep work), "Seminar 2: New Enterprise (Face to Face)" (with a description of prep work), "Instructions for Individual Assessments & Group Project" (with a note to read the Assessment Components Summary first), and "Individual Assignment Submissions" (with a list of materials: MCQ, Roadmap, Reflection Journal, VMock Resume, Peerceptiv). A large blue arrow points from the "ASSESSMENT INSTRUCTIONS & DEADLINES" text to the "Instructions for Individual Assessments & Group Project" item.

22S2-ML0004-TUT-T01

ML0004-CAR & INN ENT FOR THE FUT WLD (T01) AY2022/23 SEM 2

Content Calendar Discussions Gradebook Messages

Course Staff

CAO Elliot Wong Jian Xun
INSTRUCTOR

ICC Eric Yii Ee Lee
INSTRUCTOR

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Details & Actions

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[View everyone on your course](#)

Progress Tracking ⓘ
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No announcements

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Course Content

COPYRIGHT STATEMENT

ML0004 Course Briefing Video
Handout to download

Seminar 1: Charting A Career Path (Face to Face)
Prep Work for Seminar 1. The materials in the folder are arranged in sequence. You are strongly encouraged to read them in sequence to get a better understanding.

Seminar 2: New Enterprise (Face to Face)
Prep work for Seminar 2. The materials in the folder are arranged in sequence. You are strongly encouraged to read them in sequence to get a better understanding.

Instructions for Individual Assessments & Group Project
Please read the Assessment Components Summary first.

Individual Assignment Submissions
MCQ, Roadmap, Reflection Journal, VMock Resume, Peerceptiv

ASSESSMENT INSTRUCTIONS & DEADLINES

FAQ



Q1. How should I go about completing the group project report (PowerPoint slides)?

- Meet your team members in our Seminar 1 face-to-face session.
- Meet virtually or face-to-face, get to know each other and start brainstorming.
- Download the group project guide and rubrics.

Q2. Can I change to another group or form my own group?

No, learning to work collaboratively with students from diverse backgrounds is an important skillset.

Q3. Can I work solo on the project?

No, this is a collaborative group project.



Q4. What should I do if I cannot have a good relationship with my group members?

- To work well with others, do find common ground with your team members.
- Communicate frequently.
- Respect one another's opinions.

Q5. How does peer evaluation affect our score?

- Individual member will rate his/her other team members on his/her commitment, contribution, effort put into the project work. The score one receives has an impact on individual score for the group project assessment.
- Peer evaluation is done via Peerceptiv platform.



PEERCEPTIV PEER EVALUATION

| Average Rating Range (min: 1; max: 9) | Marks Deduction (out of 100%) | Final Adjusted Marks (out of 100%) |
|--|----------------------------------|---------------------------------------|
| ≥ 6.5 | 0% | Original team assignment mark (M%) |
| ≥ 5.5 to < 6.5 | -5% | M% - 5% |
| ≥ 4.0 to < 5.5 | -10% | M% - 10% |
| ≥ 3.0 to < 4.0 | -15% | M% - 15% |
| > 1.0 to < 3.0 | -20% | M% - 20% |
| $= 1.0$ | -M% | 0% |

- ❑ Should a student fail to complete the teamwork evaluation of all other members in his/her group, 5% will be deducted from the student's final team assignment mark.
- ❑ All assessments and qualitative comments are confidential. Team members will only be able to see the compiled qualitative comments given by their team members.



Q6. What should I do if I cannot make it to one (or more) of the face-to-face sessions?

If you have valid reasons for the absence, do inform the instructor.



Q7. What if I miss the deadline for an assessment?

Penalty for late submission: 5 marks will be deducted per day (the weekend is counted as two days).

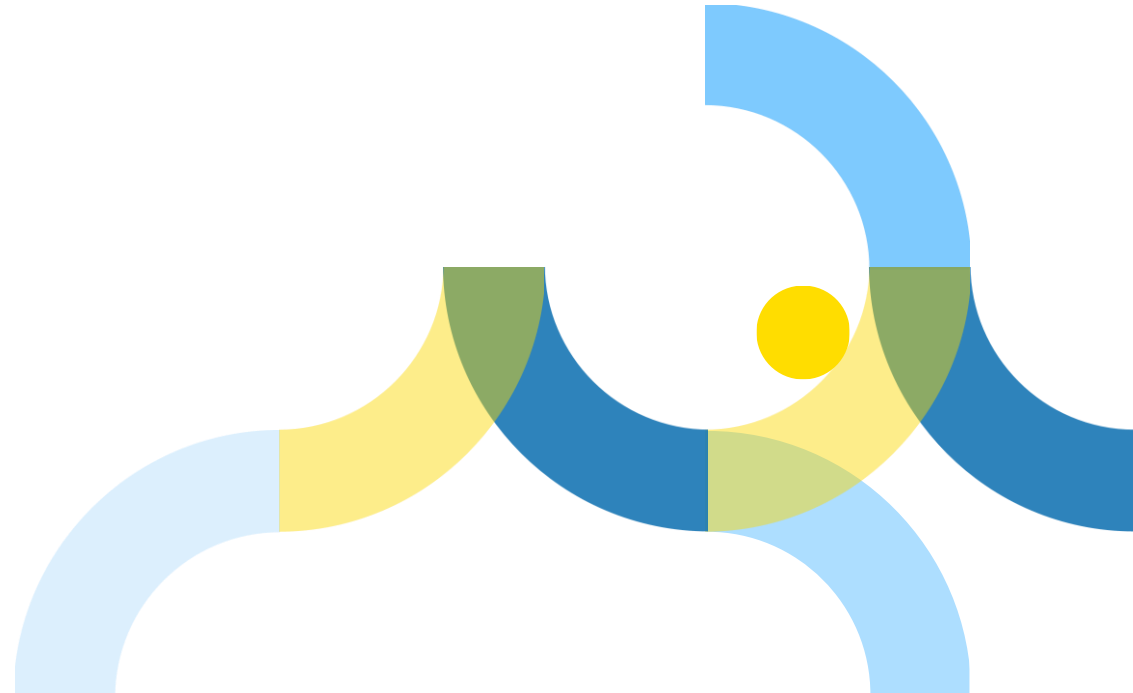


Q8. Can I ask for an extension for an assessment?

Your request for an extension for assessment will be considered on a case-by-case basis.

Q9. What is the expected behaviour of a student for this course?

- Take **ownership** for your learning.
- Show respect to your instructors and peers.
- Plagiarism, infringement of copyright, such as circulating course materials online is a violation of NTU's rights.
- Avoid posting disrespectful messages via social media, online or other platforms.



■ Course Study Plan – Weekly Schedule

| Week | Seminar |
|-------|--|
| 0 | Self-Directed Learning: ML0004 Course Briefing Video |
| 1 / 2 | F2F Seminar 1: Charting a Career Path Self-Directed Learning Mods 1 & 2 Action Plan Submission 7 Days from F2F seminar 2359 h |
| 4 / 5 | F2F Seminar 2: Skills to Start A New Enterprise Self-Directed Learning Mod 3 Enterprise Partners Q & A Session (Evenings – Week 5) |

Week 3 is CNY Week – no ML0004 F2F seminars for that week



Course Study Plan – Weekly Schedule

| Week | Seminar |
|----------------------|---|
| 6 / 7 | Project Consultation 1 (in classroom) Speaker Series Talk (recording) |
| Recess to Week 10 | Project Consultation 2 (by appointment only) |
| 8 / 9 | F2F Seminar 3: Skills for Career Development Self-Directed Learning Mods 4, 5 & 6 Speaker Series Talk Reflection Journal Submission Monday 6 March 2359 h |
| 10 | Group Project Submission Friday 24 March 2359h 6 MCQs completion Friday 24 March 2359h |
| 11 / 12 | VMock Resume Submission Monday 27 March 2359h F2F Group Project Presentation Assessment |
| 13 | Peerceptiv Peer Evaluation Submission Monday 10 April 2359h |

Announcement

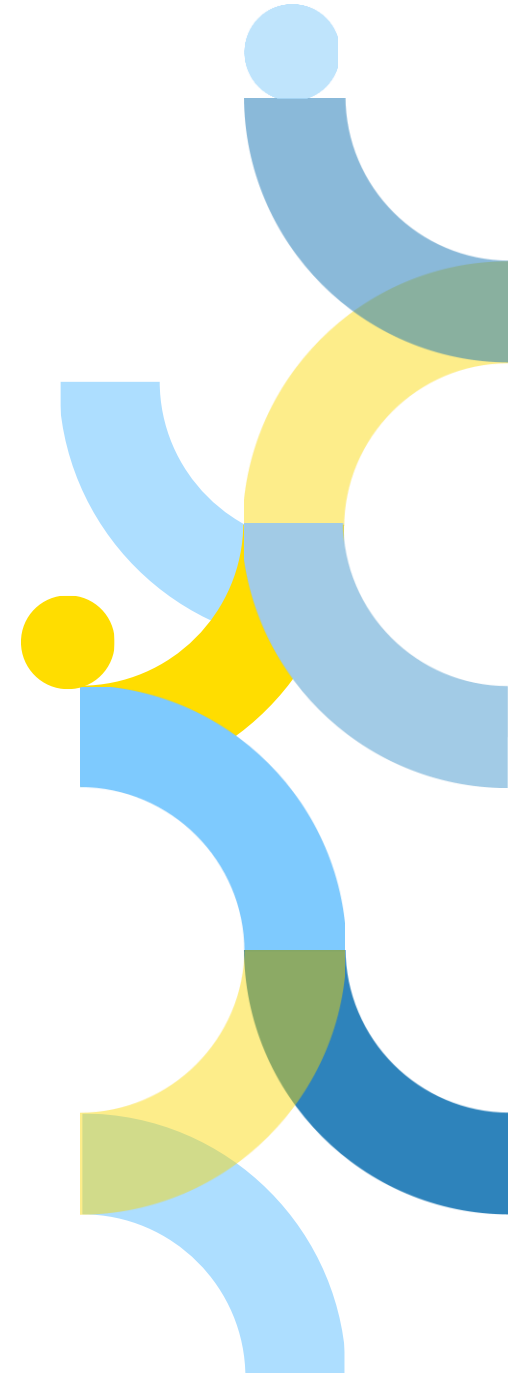


Student Leadership Development Programme (SLDP) Foundational Leadership Module



| | | |
|----|-------------------------|------------------|
| L1 | Foundational Leadership | All students |
| L2 | Emergent Leadership | Student leaders |
| L3 | Impactful Leadership | Selected leaders |

Refer to <https://www.ntu.edu.sg/life-at-ntu/student-life/student-leadership> for more information.



Face To Face Seminars

**ML0004 Career and Innovative Enterprise
for the Future World**

Seminar 1

Weeks 1 / 2

Charting Career Path



Seminar 2

Weeks 4 / 5

**Skills to Start a New
Enterprise**



**Skills for Career
Development**



Seminar 3

Weeks 8 / 9

Module 1: Future of Work & Developing an Innovative and Enterprising Mindset



- Technology, jobs and the future of work
- Job vs. meaningful and fulfilling career
- 21st century skills
- Innovation and enterprise in 21st-century economies
- Entrepreneurship and Innovation in 21st century economies
- How to develop an entrepreneurial mindset
- Intrapreneurship: Applying entrepreneurship in existing organisations
- Interview with employers and founders

Next Steps

WEEK 0 (THIS WEEK)

Download and read the **Course Guide** on the main course site

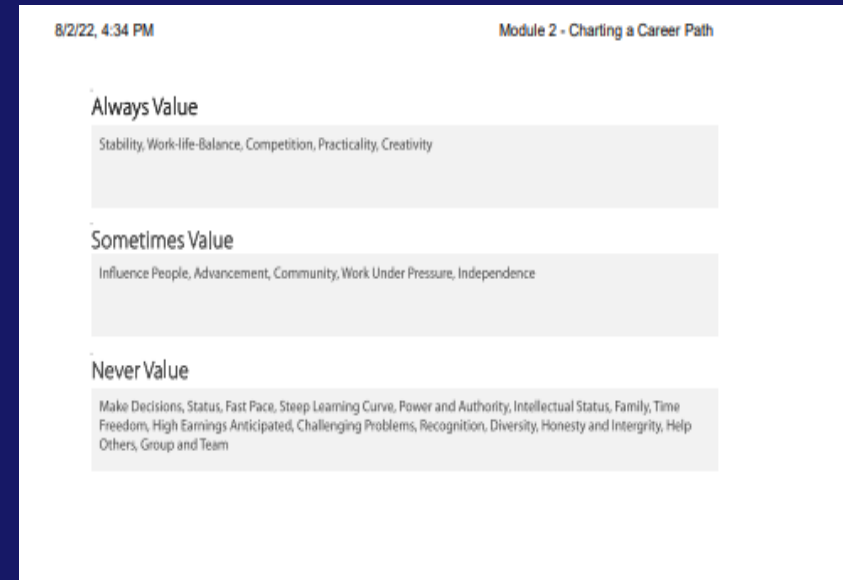
WEEK 1 / 2 (FACE TO FACE) SEMINAR 2 (check your tutorial class schedule)

1. Complete **Modules 1 & 2 Online and Quiz on the main course site**

Download your completed **self-assessments covering Career Values, Interests, Skills** in the section *Career Values/Occupational Interests/Motivated Skills* and bring to the seminar

2. Watch **Seminar 1 Pre-Seminar Video** on tutorial site

Access the Group Project Problem Statements, videos and project guide on the tutorial sites



8/2/22, 4:34 PM Module 2 - Charting a Career Path

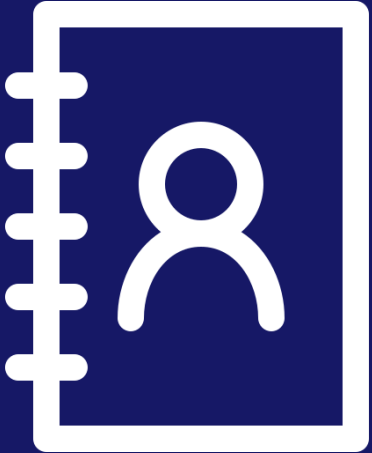
Always Value
Stability, Work-life-Balance, Competition, Practicality, Creativity

Sometimes Value
Influence People, Advancement, Community, Work Under Pressure, Independence

Never Value
Make Decisions, Status, Fast Pace, Steep Learning Curve, Power and Authority, Intellectual Status, Family, Time Freedom, High Earnings Anticipated, Challenging Problems, Recognition, Diversity, Honesty and Integrity, Help Others, Group and Team

Example of your Career Values self-assessment

■ Contact Details



If you miss a seminar, please email your course instructor before the class.

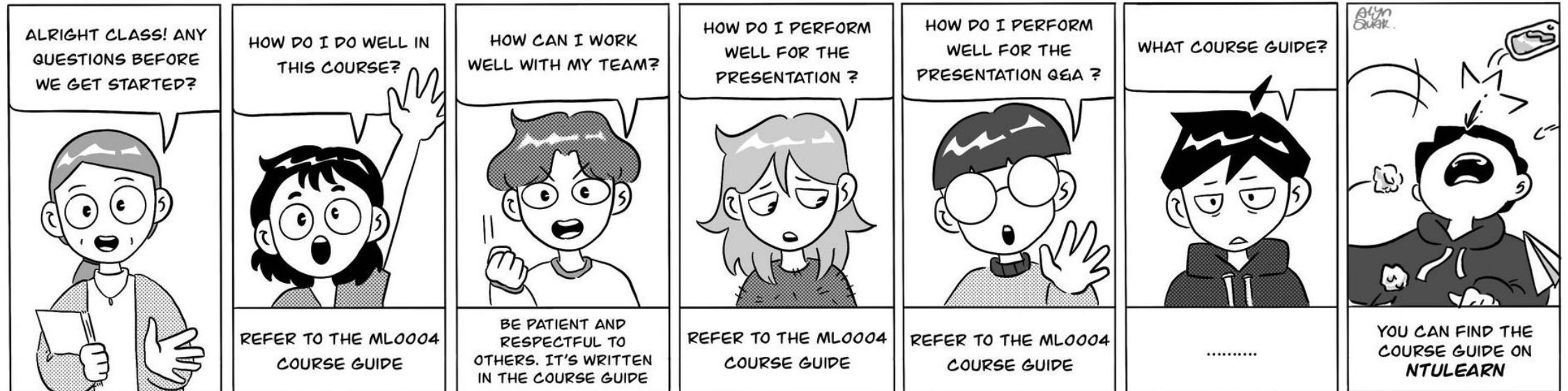
Course coordinators: Dr. Kelvin Lee & Patricia Lai

E-mail Elliot Wong for general enquiries, technical issues or if you have not been added to the tutorial site at

E-mail: MLCPS-ML0004@ntu.edu.sg

IT help: <https://www.ntu.edu.sg/about-us/contact-us>

QUESTIONS?



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- ❑ CHECK YOUR E-MAILS DAILY
- ❑ LOOK OUT FOR ANNOUNCEMENTS ON THE RELEASE OF YOUR **ALLOCATED TEAM** LIST
- ❑ CHECK YOUR **CLASS SCHEDULE**
- ❑ SEE YOU IN FACE-TO-FACE SEMINAR 1 (WEEK 1 / 2) !

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