

CZ4032 Data Analytics and Mining

Tutorial for Week 7: association rules

Q1 The following is a pseudocode of Apriori algorithm

- 1) Generate frequent itemsets of length 1
- 2) Repeat until no new frequent itemsets are identified
 - a) Generate length $(k+1)$ candidate itemsets from length k frequent itemsets
 - b) Prune candidate itemsets containing subsets of length k that are infrequent
 - c) Count the support of each candidate by scanning the DB
 - d) Eliminate candidates that are infrequent, leaving only those that are frequent

Explain 2 b) with an example.

Q2 Illustrating Apriori Principle with an example.

Q3 In the lecture, we introduce how to generate length $(k+1)$ candidate itemsets from length k frequent itemsets. Explain this with an example. Can give another way of generating candidates?

Q4 A dataset with 4 records

- 1: a, c,d
- 2, b, c,e
- 3, a, b, c, e
- 4, b, e,

Suppose minimum support is 2. Find frequent itemsets step-by-step.

Q5 Suppose $\{B,C,D\}$ is a frequent itemset. Enumerate the candidate rules:

Q6 Consider the observation: If $A,B,C \rightarrow D$ is below confidence, so is $A,B \rightarrow C,D$. Can we design an efficient order of generating rules based on the observation?