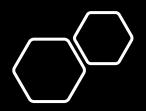


ML0004 Career and Innovative Enterprise for the Future World





HOUSEKEEPING

ML0004 Career and Innovative Enterprise for the Future World

- Switch your phone to silent mode
- Refrain from eating and drinking sweetened beverages
- Ensure the attendance sheet is signed
- Participate actively during lesson
- Push back chairs, clean your table before leaving the room



CONTACTS

Instructor:



E-mail: (_____ @ntu.edu.sg)

If you miss a seminar, inform the course instructor via email prior to the start of the class

**E-mail Elliot Wong for General enquiries & Technical issues at MLCPS-ML0004@ntu.edu.sg

Students who are tested Covid-19 Positive



Send photo of the test results with timestamp to the instructor and your school admin

Refer to:

https://www.ntu.edu.sg/announcements/covid -19/faqs-on-covid-19



https://www.covid.gov.sg/

IT Helpline

https://www.ntu.edu.sg/about-us/contact-us



NETWORKING FOR CAREER SUCCESS

- 1. Go alone.
- 2. Be yourself.
- 3. Wear something that pops out as a conversation starter.
- 4. Create an authentic relationship.
 Ask about the person first —
 So what brings you here?
 Use body language to show
 you are listening. Listen
 emphatically and with curiosity
 about the other person.
- 5. You might know someone who should know each other but have not been introduced. Pay it forward. Introduce them.
 Indeed (2020)



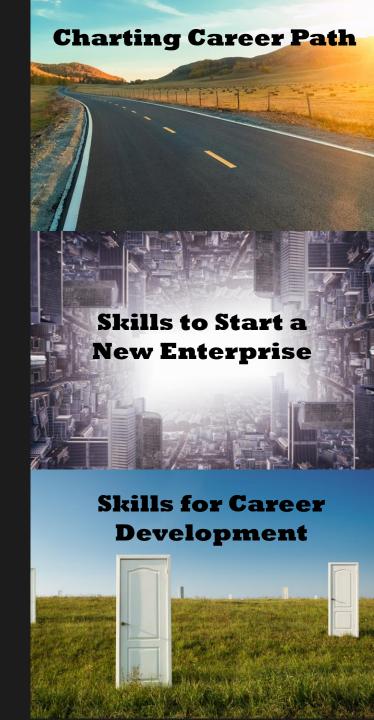
Seminar 1
Weeks 1/2

Face To Face Seminars

ML0004 Career and Innovative Enterprise for the Future World

Seminar 2
Weeks 4/5

Seminar 3
Weeks 8 / 9





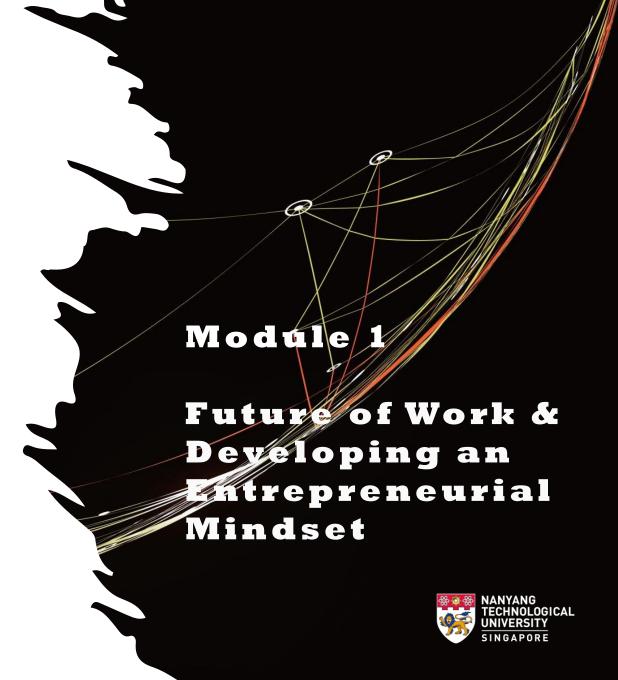


Duration: 1 hour 50 mins

- O What is a career?
- Outline of Module 2
- Icebreaker Activity
- Individual Analysis & Reflection
- Break 5 mins
- Career Success Group Activity
- Networking
- O Post- session online submission: Action Plan
- Preparation for next session



• What is a career?













SELF-ASSESSMENT

Discover your VIPS (Values, Interests, Personality styles and Skills). Invest time to power up essential career search skills, such as resume writing and interview techniques. Selfknowledge is the first fundamental step in a successful job search and longterm career planning.

- Career Exploration with your Career Coach
- Online Career Module
- Career and Employability Skills Workshops

EXPLORE OPTIONS

Explore your full range of career options and gauge your fit. Understanding job requirements by networking with industry professionals, including mentors and alumni through experiential programmes, events, internships and career

- Industry and Experiential Career Education
- Network with Industry Professionals

SET DIRECTIONS

Focus on your best available and attainable career options. Deepen your skills and expand your horizons with real-world projects.

Meet with your Career Coach again to evaluate and fine-tune your career plans. Enhance your career planning and job search with industry insights from Career Consultants to have a better understanding of employer expectations and application processes.

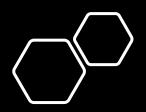
- [Internships and Global Experience
- Career Planning with Career Coach
- Industry Insights from Career Consultants

TAKE ACTION

Set yourself for career success by acquiring more workplaceready skills from CAO workshops. Tap all opportunities to connect with potential employers to shine and secure your First Destination upon graduation.

- Career and Employability Skills Workshops
- CareerAxis, your One-Stop Career Portal for Jobs, Internships and **Career Events**
- Recruitment and **Networking Events**
- Career Fairs



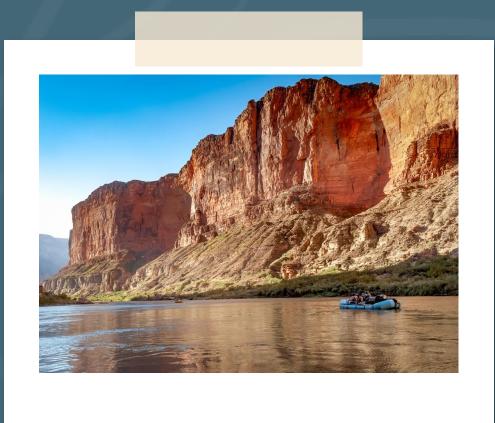


MODULE 2 LEARNING OBJECTIVES: CHARTING A CAREER PATH

By the end of this seminar, you will

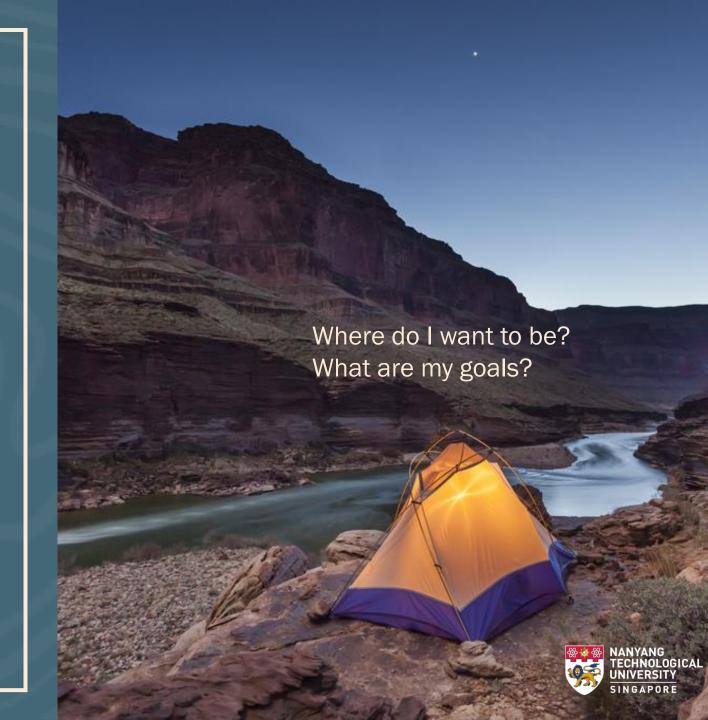
- Recognize the importance of early career planning
- Identify your VIPS
 - career Values,
 - occupational Interests,
 - Personality styles and
 - motivated Skills (VIPS)
- Know the different ways to gather information on potential career options
- Identify relevant action strategies to fulfill your career goals





Where am I now?
Am I on the right path?
How do I navigate to reach my destination?



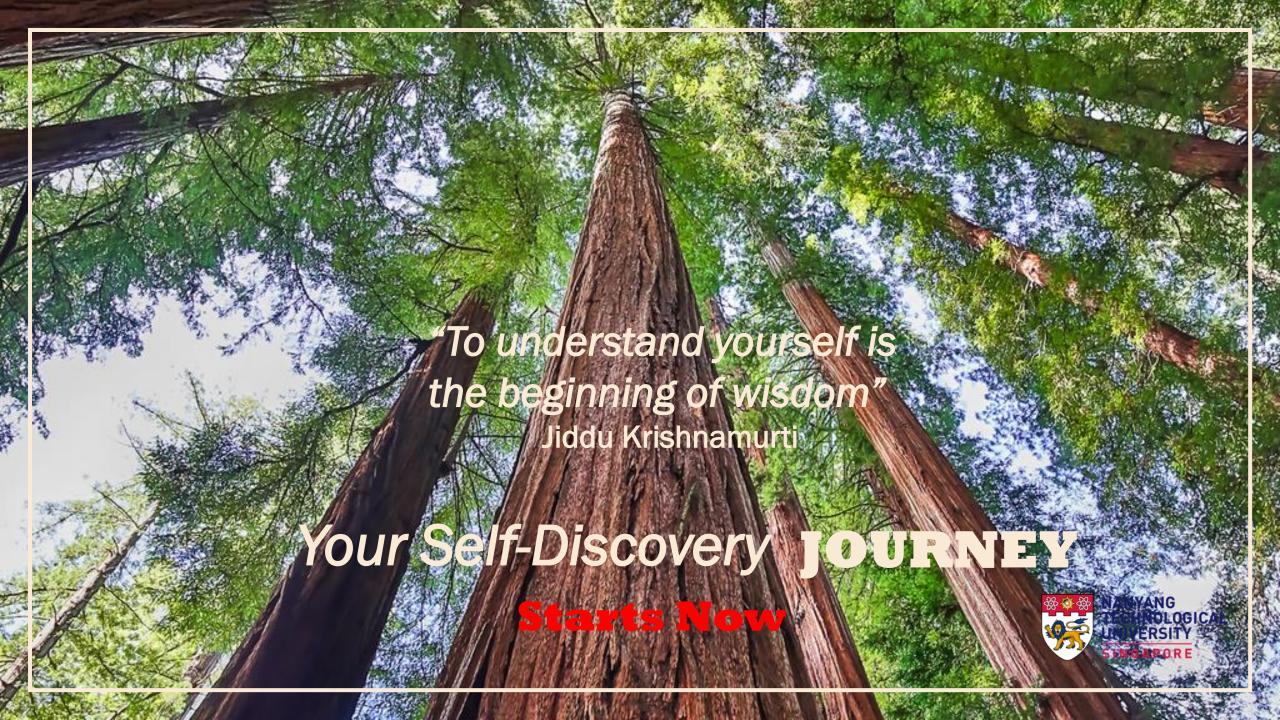




HOW DO I BRIDGE THE GAP?

- How will I get there?
- What is my competitive edge?
- How and when should I take action?





WHY ARE KNOWING YOUR STRENGTHS KEY TO BEING HAPPY?

"Few people even highly --successful people, can answer the questions: Do you know what you're good at? Do you know what you need to learn so that you get the full benefit of your strengths?

Few have even asked themselves these questions."



Peter Drucker

Self-Reflection
What makes me happy?
What will be my guiding pole star?

















FOR INDIVIDUALS

FOR TEAMS

FOR ORGANIZATIONS

FOR COACHES

DISCOVER THE BEST PART OF YOURSELF

HIGH5 is a free strengths test that has helped +2 000 000 people to discover what they are naturally good at.



hit the **ROAD**

Discover And

Understand Yourself using your VIPS summary What potential careers will you pursue?



Career Values



Occ Interests



https://commons.wikimedia.org/wiki/File:Kayak_fishing_at _Okmulgee_Lake.jpg

Personality



 $Learn-How-To-Meditate.jpg \, (meditation life skills.com) \\$

Motivated Skills



https://pxhere.com/en/photo/630450?utm_content=shareClip&utm_medium=referral&utm_source=pxhere

Always Value

Stability, Work-life-Balance, Competition, Practicality, Creativity

Sometimes Value

Influence People, Advancement, Community, Work Under Pressure, Independence

Never Value

Make Decisions, Status, Fast Pace, Steep Learning Curve, Power and Authority, Intellectual Status, Family, Time Freedom, High Earnings Anticipated, Challenging Problems, Recognition, Diversity, Honesty and Intergrity, Help Others, Group and Team

Example













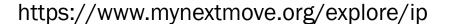












What do you want to do for a living?



"I want to be a ..."



"I'm not really sure."



Search careers with key words.

Describe your dream career in a few words:

Examples: doctor, build houses

Search



Browse careers by industry.

There are over 900 career options for you to look at. Find yours in one of these industries:

Administration & Support Services







Tell us what you like to do.

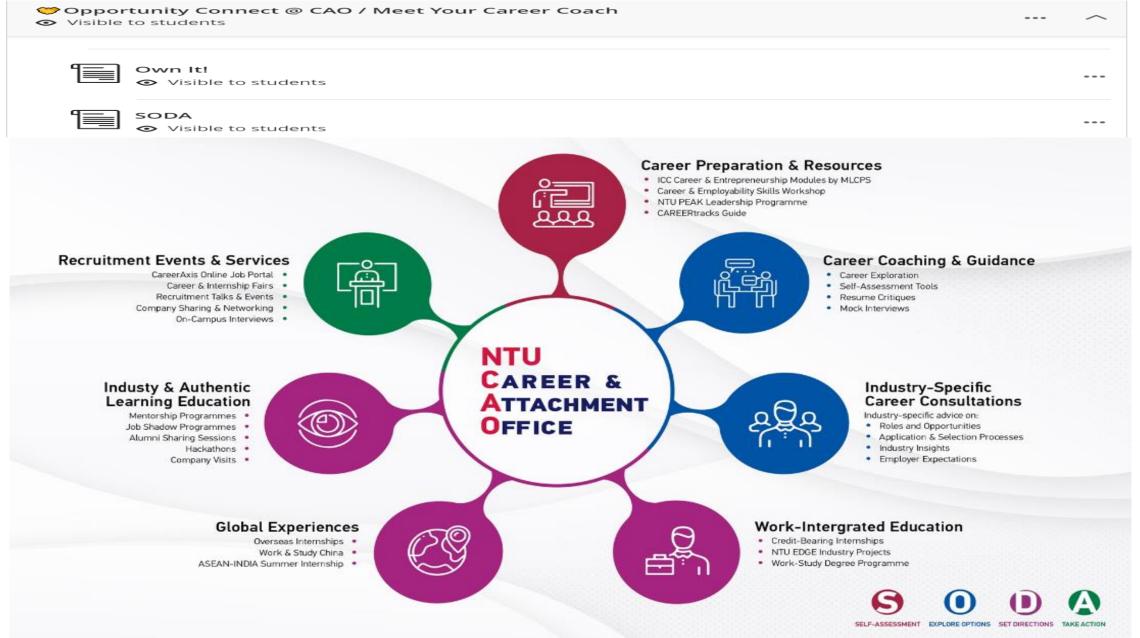
Answer questions about the type of work you might enjoy. We'll suggest careers that match your interests and training.

Start





Career Attachment Office Resources



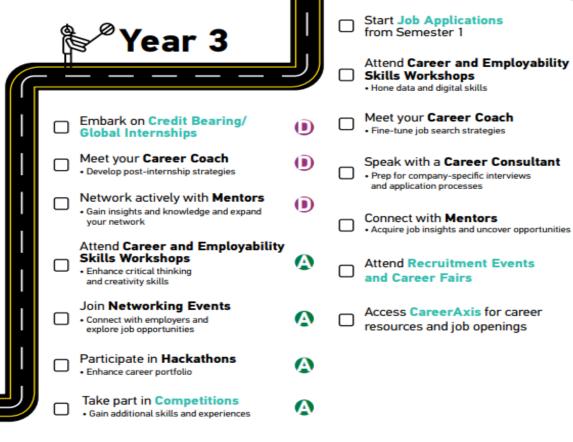


FAST TRACK YOUR CAREER WITH THE CAREER & ATTACHMENT OFFICE

Check off this roadmap to gain skills and experiences for your career success.



'ear 1





6

6

(1)

(1)







SELF-ASSESSMENT

EXPLORE OPTIONS

SET DIRECTIONS

Year 4



Create Your Career Action Plan Road Map:

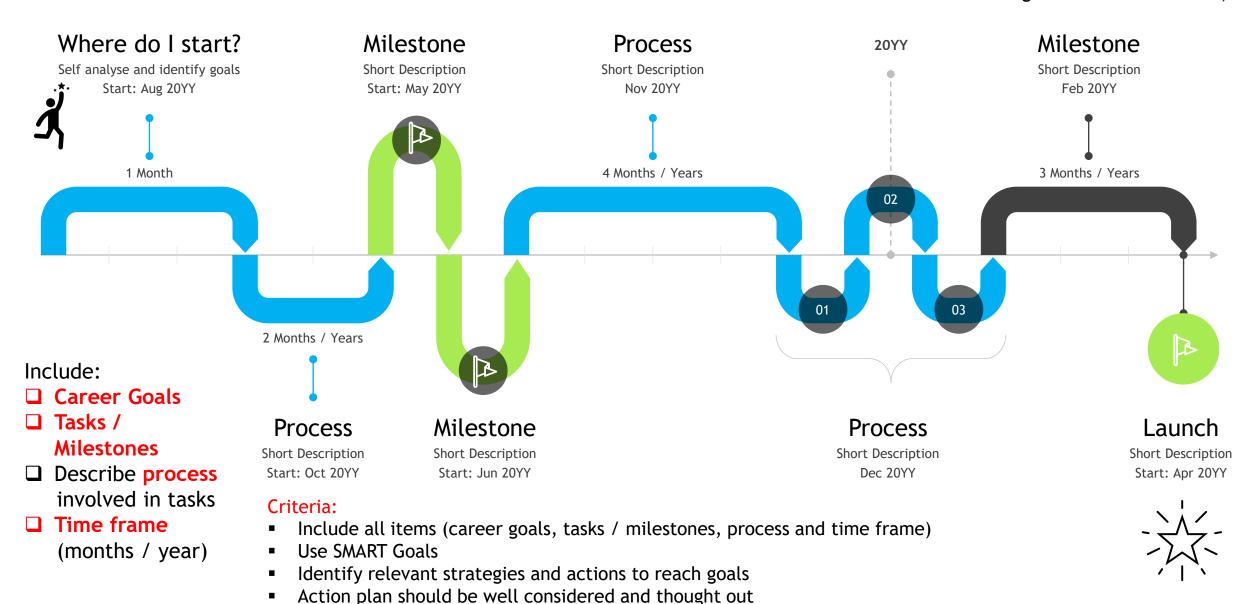
Design Your Life and Career

Set SMART Goals

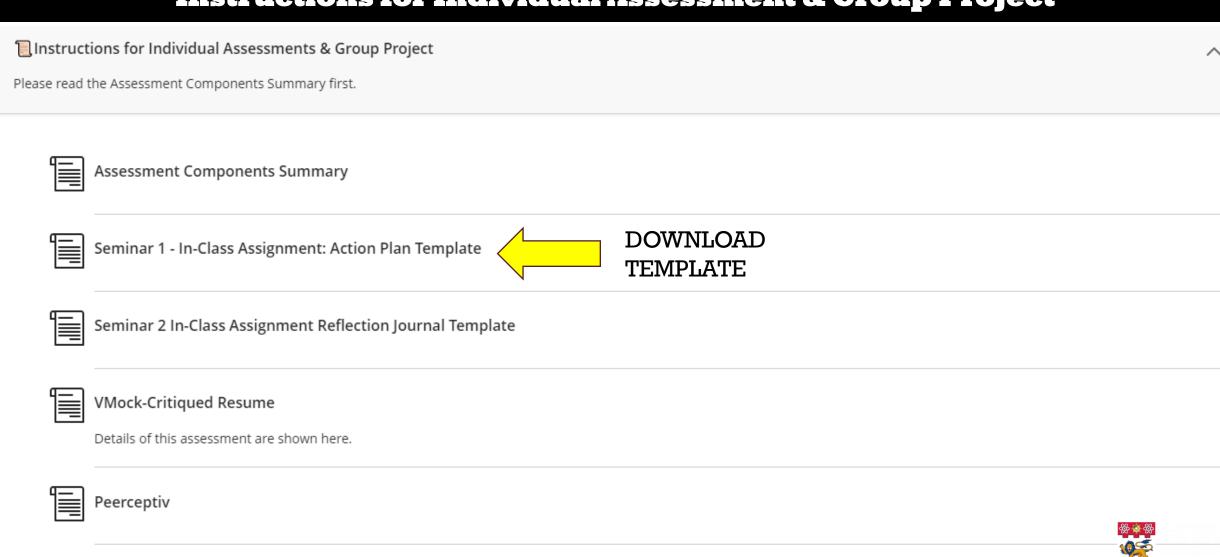
Specific, Measurable, Achievable, Realistic, & Timely



My Action Plan Roadmap (upload on Tutorial Site - Individual Assignments Submission - Seminar 1 In-Class Assignment Submission Link)



Action Plan Template on Tutorial Site – Instructions for Individual Assessment & Group Project



Interdisciplinary Group Project

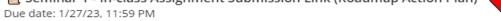
Upload Action Plan on Tutorial Site - Submission: Individual Assessments

Submission: Individual Assessments

MCQ, Roadmap, Reflection Journal, VMock Resume, Peerceptiv



📜 Seminar 1 - In-class Assignment Submission Link (Roadmap Action Plan)





Upload your personal action plan here in pdf format. Deadline: Within 7 days from the face to face seminar Submission file labelling: Tutorial Class_Full Name_Module Code_ActPlan (e.g. T01_ElizaRosario_ML4_ActPlan)



Seminar 2 Reflection Journal Submission Link

Due date: 3/6/23, 11:59 PM

Upload your typed up Seminar 2 Reflection Journal here. This Seminar 2 in-class assignment (reflection journal) is due 6 March 11.59 pm. Name your file as: Tutorial Class_Full Name_Module Code_Reflection e.g. T01_ElizaRosario_ML4_Reflection)



VMock Resume Submission (via VMock Portal)

Due date: 3/27/23, 11:59 PM

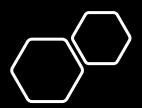
Best score of all the attempts will be automatically captured in VMock. No additional submission required here.



Peerceptiv Assignment

Use this placement to add peerceptiv assignments as content in a course.





MODULE 2 LEARNING OBJECTIVES

By the end of the session you will

- Recognise the importance of early career planning
- Identify your career Values, occupational Interests,
 Personality styles and motivated Skills (VIPS)
- Identify ways to gather information on potential career options
- Identify relevant action strategies to fulfill your career goals



Next Steps

This Week

- □ Upload your Action Plan on the tutorial site Submission: Individual Assessments section within 7 days from class
- □ Complete Modules 1 2 online and quizzes (15 mins 2 attempts)
- ☐ Team to choose one group project problem to work on and read project guide

Attend Industry Partners Q & A in Week 5 (see announced schedule)

Weeks 4/5 Seminar 2 (face to face)

(refer to your tutorial schedule)

- □ Complete Modules 3 online and quiz
- □ Watch pre-seminar video.
- Come with ideas for Seminar 2 Problem Solving Activity



Next Steps





Seminar 2 Problem Solving Activity

We recognised an opportunity for the brand to support the community beyond creating fashion products, while ensuring relevancy by tapping into a new customer base. Thus, DMK underwent rebranding in 2020. The rebranding was meant to revitalise the brand image through expanding our product range and customer group.

While the rebranding campaign went relatively well, the main challenge still exists, namely:

How to create a more seamless online and offline shopping experience

At this stage, creating a mobile app is not recommended as part of the solution. However, the management remains open to any other ideas apart from a mobile app.

https://dmk.com.sg/



POST-EVALUATION SURVEY

- Please take a few minutes to complete this survey. This evaluation will help is improve the course content and learning process
- ☐ Ensure you have signed the attendance sheet
- ☐ Clean your table with wet wipes

Please ensure you choose the relevant instructor & Tutorial class in the drop down menu.



SCAN ME

