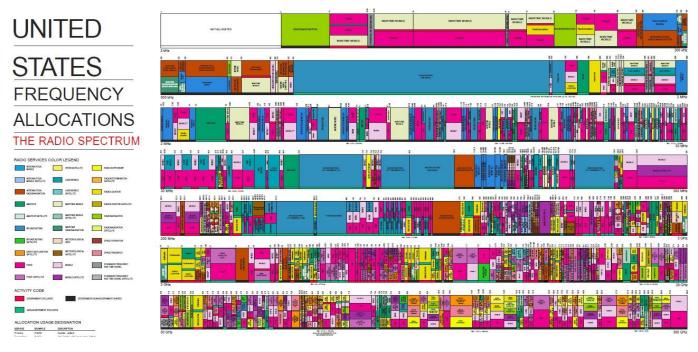
SC 4024 Tutorial 5: Visualization Principles and Interactions

1. Color Encoding for Radio Spectrum Allocation

The following figure shows the visualization for radio spectrum allocation in the United States, which is collected from here:

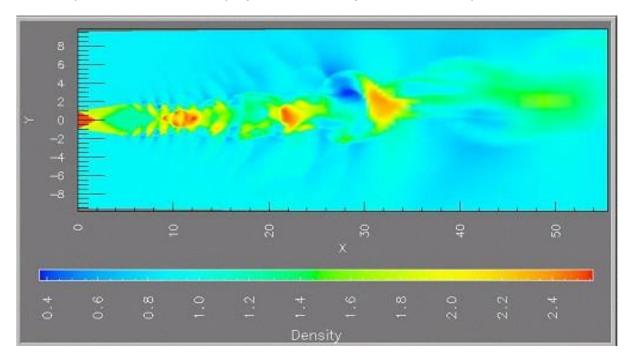
https://www.ntia.gov/files/ntia/publications/2003-allochrt.pdf



- 1.1 By referring to the visualization principles and best practices we have learned in this course, please **point out the major issues of the color encoding design** of the above visualization.
- 1.2 Suppose you are the visualization designer, do you have <u>any suggestions to</u> address the above issues in terms of color encoding design?

2. Rainbow Colormaps

A rainbow colormap is based on the order of colors in the spectrum of visible light—the same colors that appear in a rainbow. Below is an example of rainbow colormap, which is used to display the salt density of the sea in a specific area.



- 2.1 Does the above rainbow colormap look good to you? Why or why not? You are required to provide the detailed justifications.
- 2.2 If there are issues in the colormap of the above visualization, how should we improve it?