



UNIVERSITY OF
OXFORD



OUENG SOC

OXFORD UNIVERSITY ENGINEERING SOCIETY

Sponsorship Proposal

2016-17

www.ouengsoc.org

An introduction to OUEngSoc

- The Oxford University Engineering Society (OUEngSoc) was established in 1998 and has grown to become one of the largest societies within the university
- It exists to support both undergraduate and graduate Engineering students. We aim to promote the Engineering profession and those jobs associated with the skill set provided by an Engineering degree
- The society has over 500 paying members with a mailing list that reaches around 1500 students
- Our membership is comprised of students from a range of backgrounds: Engineering Science, Materials Science, Engineering Economics and Management, Computer Science and Physics to name but a few.
- The society recognises that previous members have gone onto careers within Engineering, Finance and Management organisations and hence seeks to provide opportunities for students and such companies to interact.

What we offer

- Academic Talks

We have previously held Civil Engineering, Biomedical Engineering, Energy and Robotics themed talks with a number of high profile speakers in these fields. This is a great opportunity for our members to have insights into narrow sectors of Engineering.

- Careers Support and Networking Events

One of our key roles is to assist our members in selecting a career path. We recognize that some of our members may be seeking internships or careers in areas such as finance or management consultancy, therefore we try to hold events involving a broad range of firms (not exclusively Engineering). One of our most popular events is the OUEngSoc Careers Evening.

(NEW!) A new offering last year was our Speed Networking event. This involved our sponsors coming together for a sit down drinks & canapés event. This gave the opportunity to talk more personally with potential applicants and answer any questions about career opportunities. This was extremely successful and we will be holding this event again this year.

- Social Events

We aim to have several socials a term – in the past these have included pub trips, inter-society dinners and cocktail events.



- (NEW!) Industrial Visits

In the past we have worked with our sponsors to hold industrial visits. These events are popular among our members and are an opportunity for sponsors to make a deep impression on potential graduate applicants.

- (NEW!) Practical Events

A recent addition to our event portfolio! This year we have had great success with practical events. We have worked together with sponsors and other Oxford societies to organise fantastic practical events with great prizes. Such events have been: 'Design, Build & Test of a RC car', 'Design, Build & Fly' event with the DroneSoc and RobotWars.

Our Sponsorship Packages

Bronze (£600)

Advertising of Sponsoring Firm:

- Company logo on:
 - the weekly email newsletter
 - the term card produced and distributed at the start of every term
 - the OUEngSoc website and all pages therein (www.ouengsoc.org)
 - the OUEngSoc banner displayed at all events
 - projector/screen before the start of every talk
- Opportunity to be a featured sponsor in an edition of the weekly newsletter allowing you to introduce yourself to our mailing list.
- Exclusive section on OUEngSoc website and graphical link on all pages.
- Advertisement of graduate and internship recruitment events and deadlines via email, facebook and twitter.
- Distribution of sponsor's promotional material on request at any time during the tenure of the sponsorship.

Interaction with OUEngSoc members:

- Opportunity for two representatives to attend the OUEngSoc Careers Evening and meet with OUEngSoc members in an informal setting and tell them about the opportunities within your company.



Silver (£1500)

As a Silver sponsor you can benefit from all the advantages of Bronze sponsorship as stated above.

In addition:

- Silver sponsors are given two options of events they can hold with OUEngSoc. They have the opportunity to either send representatives to Oxford to:
 - Host an interactive or networking event with OUEngSoc, which may include a short talk or presentation, at the expense of OUEngSoc* up to the cost of £300.
 - OR Give a talk hosted by OUEngSoc. This would be followed by nibbles or a light buffet lunch provided by OUEngSoc.

Both would be open to all society members and are both fantastic opportunities to engage with our members and promote your career opportunities.

*Subject to contractual agreement.

- Silver sponsors will be invited to OUEngSoc's annual 'Speed-Networking' event. This type of event has worked very successfully for other Oxford societies and OUEngSoc is excited to introduce this new event this year. Representatives are able to talk to small groups of students on a one-on-one basis to answer any questions they may have.

Gold (£2500)

Gold sponsorship is our most exclusive sponsorship category and is the most effective way of promoting your career opportunities to Oxford students!

As a Gold sponsor you can benefit from all the advantages of Bronze sponsorship as stated above.

In addition:

- Gold sponsors are given the opportunity to send representatives to Oxford to give a talk hosted by OUEngSoc. The talk is open to all society members. This is a fantastic opportunity to engage with our members and promote your career opportunities.
- Gold sponsors will be invited to OUEngSoc's annual 'Speed-Networking' event. This event was new to last year and was extremely successful. Representatives are able to talk to small groups of students on a one-on-one basis to answer any questions they may have.



(NEW!) This year we would like to introduce a CV clinic to run parallel with our 'Speed-Networking' event. This will give our gold sponsors a chance to interact with members on the more specific aspects of the application process.

- Gold sponsors will be invited to send representatives to our annual society 3-course dinner (or our Varsity EngSoc Ball). Our annual dinner is one of our most popular and exclusive events of the year! This will provide you with an invaluable opportunity to speak to our members over dinner.
- Gold sponsors are entitled to hold a networking event at the expense of OUEngSoc*. We have hosted many such events in the past with great success. These are hugely popular amongst students! We can organise a large range of events such as:
 - Cocktail evenings.
 - Evening presentations.
 - Networking dinners.
 - Informal drinks.

We have a large amount of experience in organising such events and are more than happy to advise upon the best format for the event. Advertising of the events will be thorough our email newsletter, facebook, twitter, posters and our website. This will reach over 1500 students! *Subject to contractual agreement.

Find out more

You can learn more about OUEngSoc by visiting our [website](#) or [facebook](#) page.

If you are interested in sponsoring the society or have any questions please email our Sponsorship team at sponsorship@ouengsoc.org for further details.



The 2016-17 Committee

The Committee of 2016-17 is made up of 18 undergraduates from across the university.

They work tirelessly throughout the year to ensure the smooth running of the society and the many events



President

Dayna Hamilton

Dayna is a 4th year Engineering Science undergraduate at Magdalen College. She has specialised in civil and biomedical engineering and has a specific interest in the consultancy and venture capital industry.



Sponsorship Officer

Branoc Richards

Branoc is a 4th year Engineering Science undergraduate at Magdalen College. He has a passion for Renewable Energy and is looking towards a career in Offshore Wind. He also plays badminton and takes part in university drama societies.



Vice-President

Aurelia Vandamme

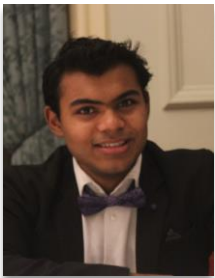
Aurelia is a 2nd year Engineering Science undergraduate at Keble College with an interest in the energy industry, especially renewable energy, as well as consulting and entrepreneurship.



Sponsorship Officer

Dustin Cheng

Dustin is a 2nd year Engineering Science undergraduate at Keble College. He is interested in information engineering, specifically artificial intelligence, as well as 3D printing.



Secretary

Nihaar Shah

Nihaar is a 2nd year Engineering Science undergraduate at Lady Margaret Hall. He is interested in electrical engineering applied to biomedical and space applications. Nihaar has also become involved with the University gliding club.



Sponsorship Officer

Elden Tse

Elden is a 3rd year Engineering Science undergraduate at New College. His area of interest is electrical engineering, particularly robotics and programming.

Treasurer

Dan Mangles – Keble College

IT Officer

Muyi Qui – Oriel College

Events Officers

Ana Roomans – Magdalen College

George Todd – St Catherine's College

William Wathey – Balliol College

Jae Jung – Balliol College

Jonathan Connolly – St Edmund's Hall

Harry Sturgess – Hertford College

Speaker Representatives

Timothy Lee – Jesus College

Adam Robinson – Jesus College

Marketing Officers

Oluwakanyinsola Akinwuntan – St John's College

Jing Yang – St Hugh's College

IET Representative

Maruthi Malladi – University College

