Not available
R&D team had a lot of projects ongoing

R&D

Agile contract
For the scope of Xebia Studio's intervention

Not available
Product Manager were not available to define the product

Product

Agile

Framework

Xebia Studio
Developpers and product owner were part of Xebia

Studio

Sprints
Before the bêta version used by real customers

10

Tool
Emailvision had no tool to create and manage landing pages

Landing Page

emailvision

Xebia Studio

«Landing Pages created and customized in a second, we improve our client's knowledge and our ROI»

With Xebia Studio :

- the kick-off of the project was very fast

- Emailvision has time to find ressources to staff on the project

- an Emailvision developer was co-sourced in the Studio team at the beginning

- a demoable version was ready at the end of the fifth sprint

Technical corner

Backbone + Require
Bootstrap + Less

Handlebars
Etch + Moment

0% Tests

API Jersey
Spring + Hibernate

80% Tests

Oracle
EnterpriseDB

Campaign Commander

Integrations

Email

Marketing Personalisation

Sites

Customer Intelligence

Mobile

Social

Customisation