PYCON NL

Sponsorship Opportunities

16 October 2025

Jaarbeurs Utrecht, Netherlands
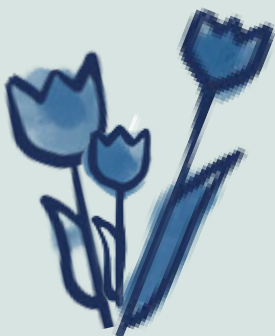
https://nl.pycon.org

PYCON (NL) 2025

Why sponsor PyCon NL?

2025 is the second year PyCon NL will be organized. Last year PyCon NL was sold out with 250 attendees. Our care for quality resulted in an amazing community where we have been growing. This year, we will be growing even more by having an even bigger location in which we can host 400 PyConNL enthousiasts.

Curious about last year's aftermovie? Click here to watch

The reason for sponsoring PyCon NL is to help the community grow, sponsors are what makes this conference possible. By having sponsors, we can keep our prices low. Therefore, this conference can be accessible to everyone interested.

	Gold	Silver	Bronze
Pricing			
Package price (excluding VAT)	€4,000.00	€2,500.00	€1,000.00
Availability			
Number of available slots	4	3	3
Session passes			
Free conference passes	6	3	2
Exhibitor passes	4	3	2
Discounted conference passes	6	3	1
Brand visibility			
Social media announcement	✓	✓	✓
Mention in opening speech	✓		
Logo on badges	✓	✓	
Logo on PyConNL video	✓	✓	
Logo on PyConNL banners	✓		
Logo on PyConNL website	✓	✓	✓
Option to distribute goodies at the event	✓	€200 extra	
Vacancy flyer may be distrubited	✓	✓	
Logo in the PyConNL digital program guide	✓	✓	✓
Booths			
Power & Wi-Fi	✓	✓	✓
Premier booth location	✓		
Booth dimensions	3 x 2.5 (10m2)	2 x 2 (4m2)	Table

Other sponsor opportunities

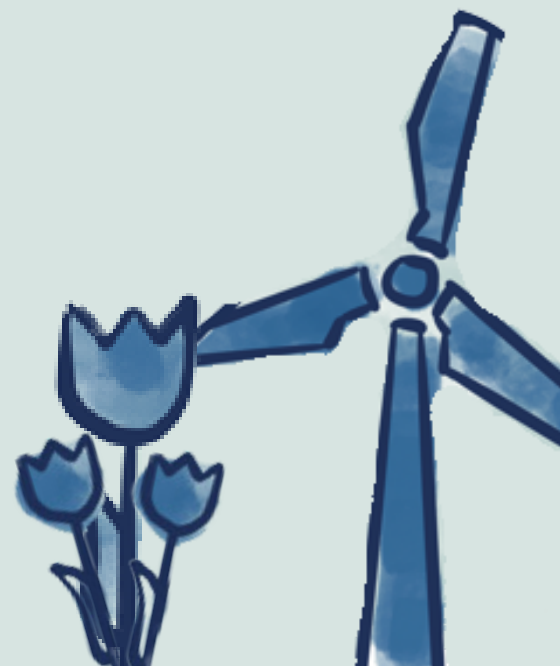| Type	Price
Goodie distribution [1]	€ 200
Logo sponsor	€ 750
Closing Reception sponsor (limited to 1 sponsor)	€ 1,500
Lanyard sponsor [2] (limited to 1 sponsor)	€ 800
Social break sonsor (limited to 1 sponsor)	€1,500

[1] €200 add-on for Silver sponsors
[2] only available for booth sponsors

For more information about the sponsor opportunities please contact us at pycon.netherlands@gmail.com

Services details

Social media announcement:
These sponsors will have a "thank you" post on our social channels regarding their involvement in PyCon NL.

Mention in opening speech:
The sponsors will be mentioned in the opening speech.

Logo on badges:
These sponsors will have their logo shown on the event badge.

Logo on PyCon NL video:
These sponsors will have their logo shown in all the official videos recorded and published online of the event.

Logo on PyCon NL banners:
These sponsors will have their logo shown on the information banners placed in the congress center during the event.

Logo on PyCon NL website:
These sponsors will have their logo shown on the official PyCon Netherlands website for the whole duration of the event.

Option to distibute goodies at the event:
These sponsors can distribute goodies at the conference to all the visitors.

Vacancy flyer:
These sponsors can distribute vacancy flyers throughout the event at their booth.
Note: These flyers are the responsibility of the sponsors.

Services details

Logo in the PyCon NL digital program guide:
The logo of these sponsors will be in the digital program guide of PyCon NL.

Booth:
There will be a dedicated space for sponsors in the main hall where all the attendees will have coffee breaks and lunch. This package provides a high table and 2 high chairs, with power supply and high-speed Wi-Fi access.

Note: the broze sponsors are only allowed to bring 1 banner.
All additional booth customizations are the responsibility of the sponsor.

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