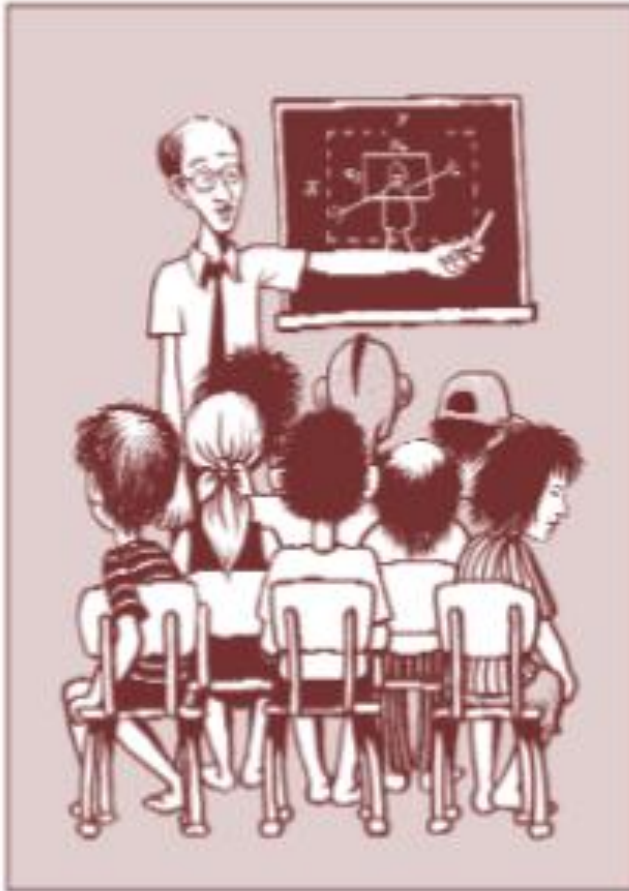Support the spread of "good practice" in generating, managing, analysing and communicating spatial information

Participatory Video

How does InsightShare teach PV?

What is participatory video in a nutshell?

- Participants (men, women, youth) rapidly learn to use video equipment through games and activities.

- Facilitators help groups identify and analyse important issues in their community.

- Short videos and messages are directed by the participants.

- Footage is shown to the wider community at daily screenings.

- A dynamic process of community-led learning is set in motion.

What can we do with it?

- Awareness raising, campaigns and advocacy (horizontal communication)

- Knowledge and innovation sharing (horizontal communication)

- Giving people a sense of worth and a voice (empowerment and therapy)

- Watch the video "Insights into Participatory Video" and see which ones are which.

What can PV offer?

- PV:
    - engages;
    - empowers;
    - clarifies;
    - amplifies;
    - catalyses;
    - is inclusive and flexible;
    - is accessible;
    - equips people with skills and positive attitudes;
    - disseminates good practice.

2.7 Playback – facilitators learn from experience
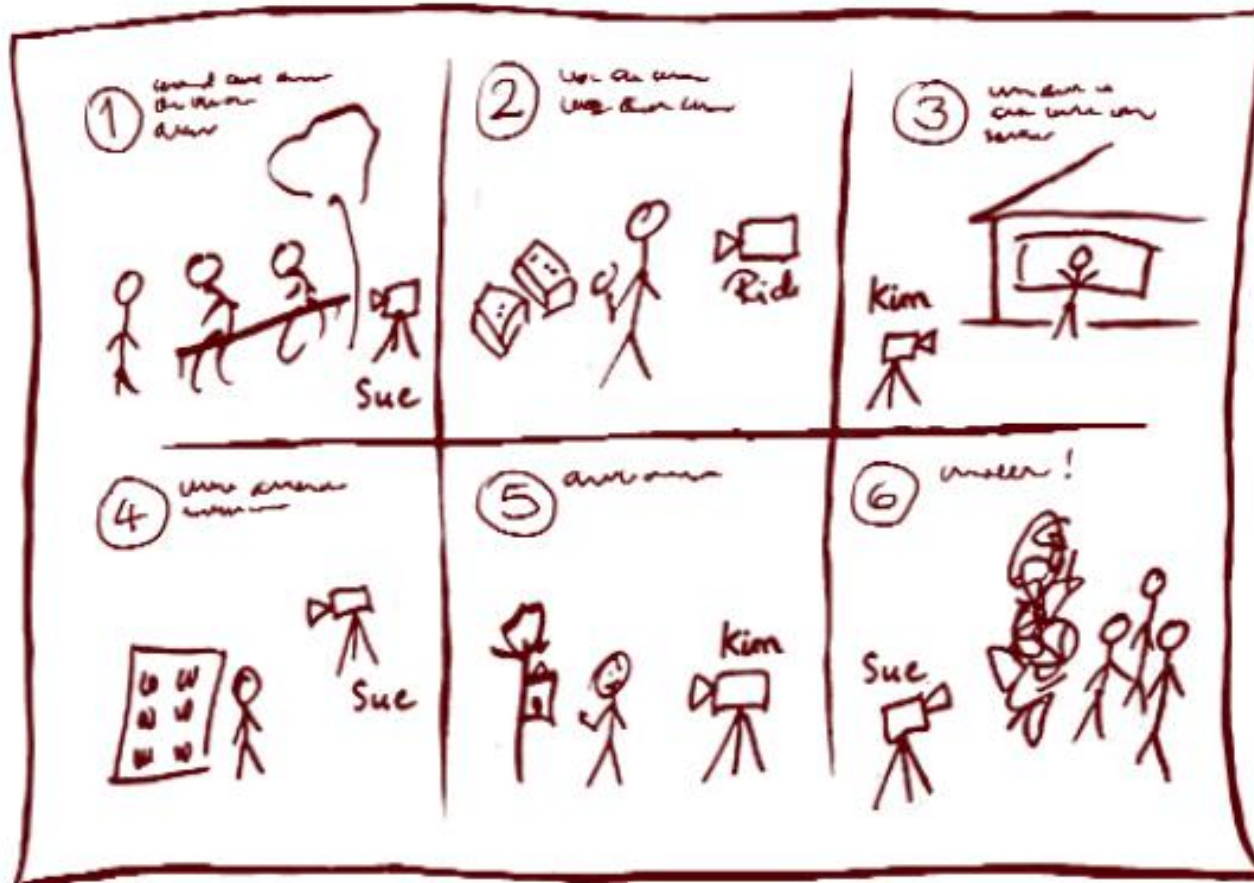
Reflections on the Name Game!

- Ice breaker
- Introduces the equipment
- Experiential learning
- Hands over control immediately
- Shows trust
- Equaliser
- Overcomes fear and builds confidence
- Technical learning (see pages 26 and 27 of the handbook)
    - On/off
    - record on/off
    - red light
    - sound
    - silhouettes
    - sound issues

Other games

- Disappearing Game
  - builds confidence in pressing record so all can do
  - shows magic of video and ability to manipulate time and play with reality
- Twist in Frame
  - builds trust and intimacy
  - participants practise framing and seeing through the "eye" of the camera
  - introduces unusual angles
  - linking camera to TV
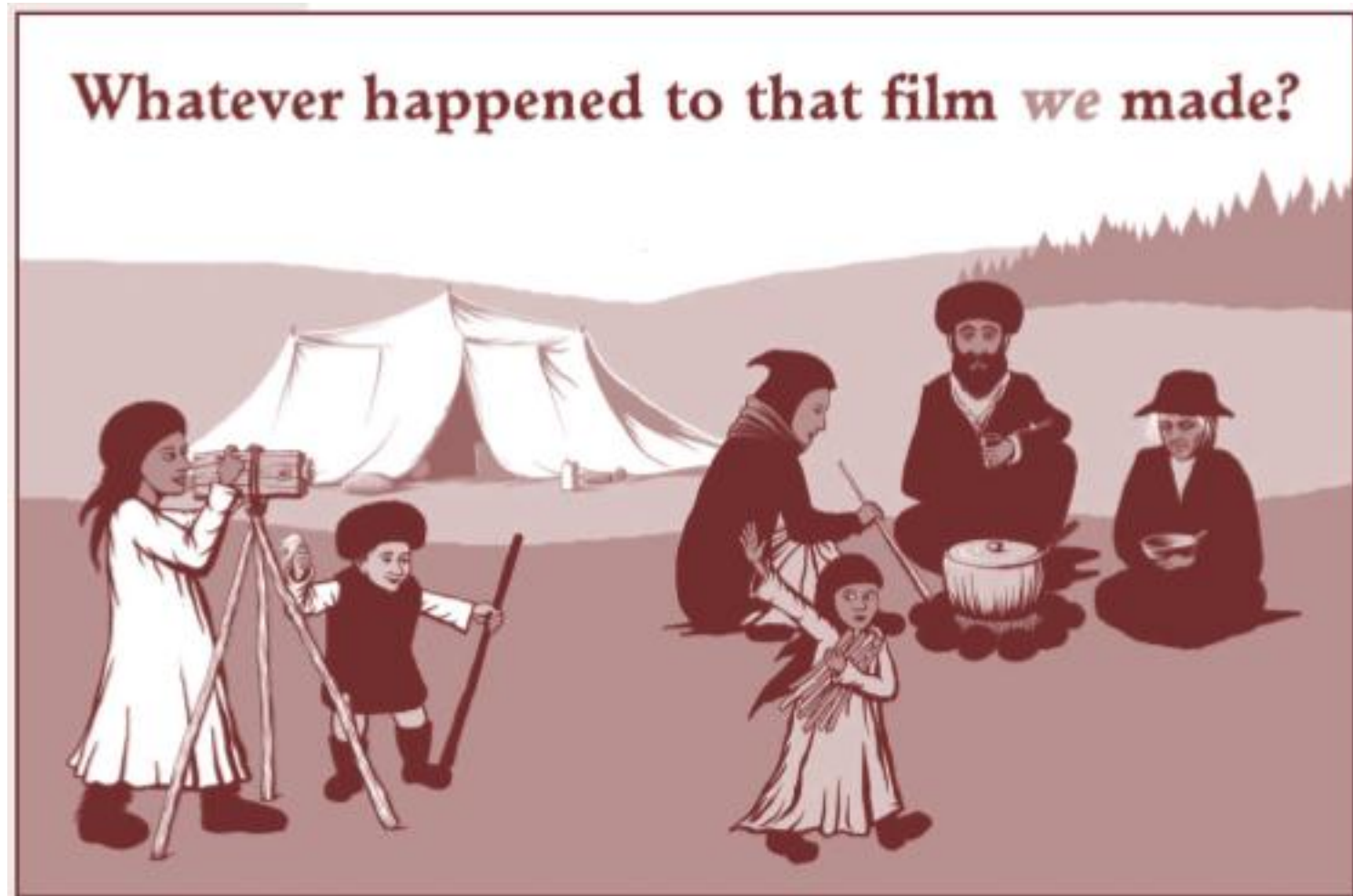 - teaches that the director is in charge

Storyboard method

Why use storyboards?

- Helps bring together different ideas, viewpoints, methods and experiences in one story around a common theme

- Can help to build consensus

- Helps people communicate ideas and feelings in a visually interesting way with different locations and presenters

- Helps participants understand how to tell a story as a visual piece, with a beginning, a middle and an end

- Enables facilitator to include everyone

- Helps to create a particular plan from which filming can begin

Consent, editing and finishing

Whatever happened to that film *we* made?

Consent, editing and finishing

- Be clear from the beginning how the PV process is going to work and then stick to your commitments.

- Manage expectations.

- Editing:

  – Train community members, if practical.

  – Do a paper edit.

  – Edit in the community.

  – Do regular screenings of half-edited films and seek input.

  – Use images of the process if you can.

Consent, editing and finishing

- Discuss possible negative repercussions.

- Seek consensus from all community members on the final version.

- Seek consent and permission to show the film to outsiders.

- Record this consent on camera.

- Ensure community members have their own copies of the film.