

TEENAGERS ARE ADULTS UNDER CONSTRUCTION



A Toolbox For Parents And Teenagers
To Navigate Your Unique Destination In Life

Mother And Son

**HENRIETTA & MARC
POTGIETER**



*“Life is not about finding yourself,
life is about creating yourself.”*
- Bernard Shaw.



There is no
meaning to
life other
than the
meaning and
purpose you create for
yourself.

**Your purpose in
life is to be a good
person and true to
yourself.**

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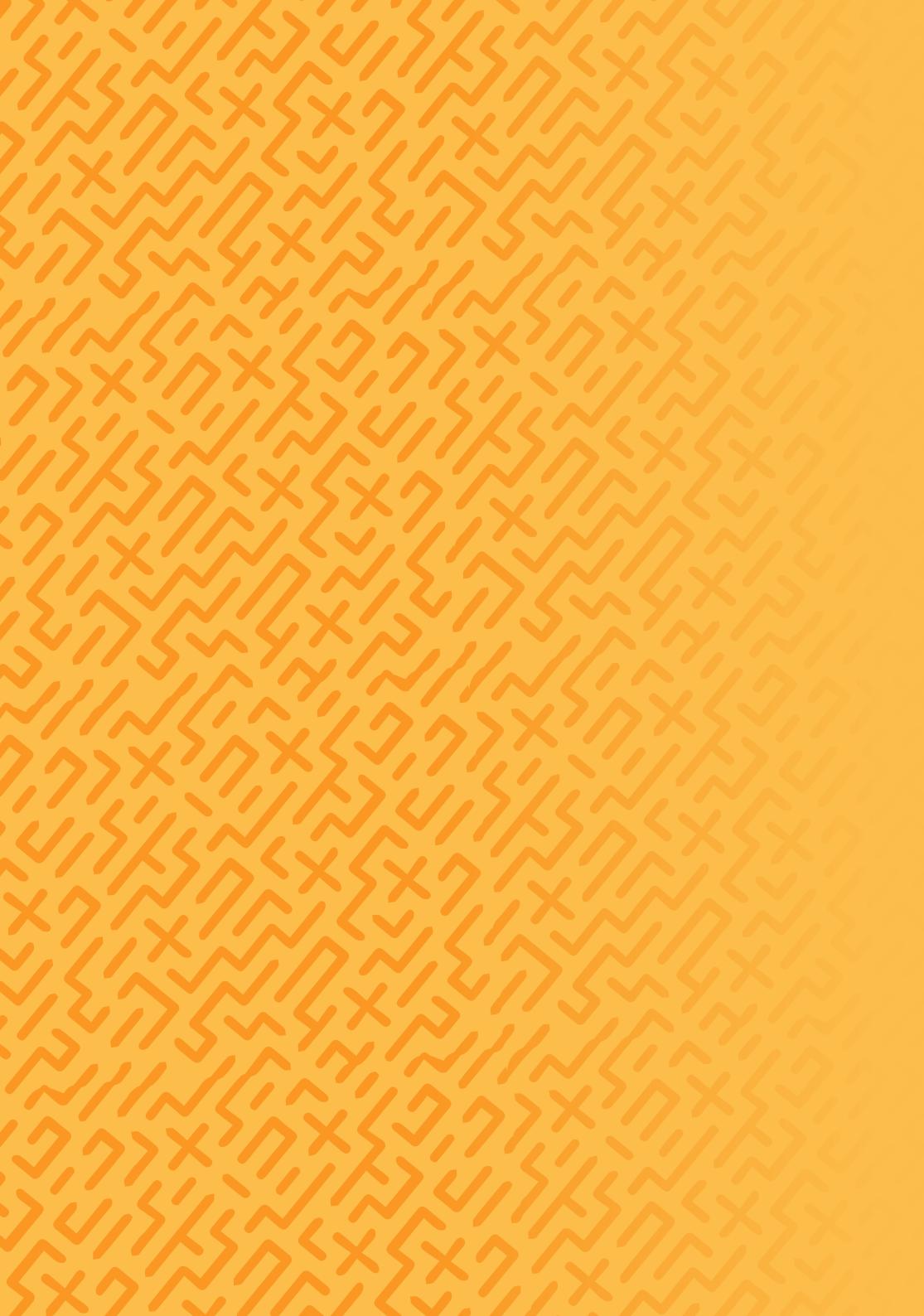


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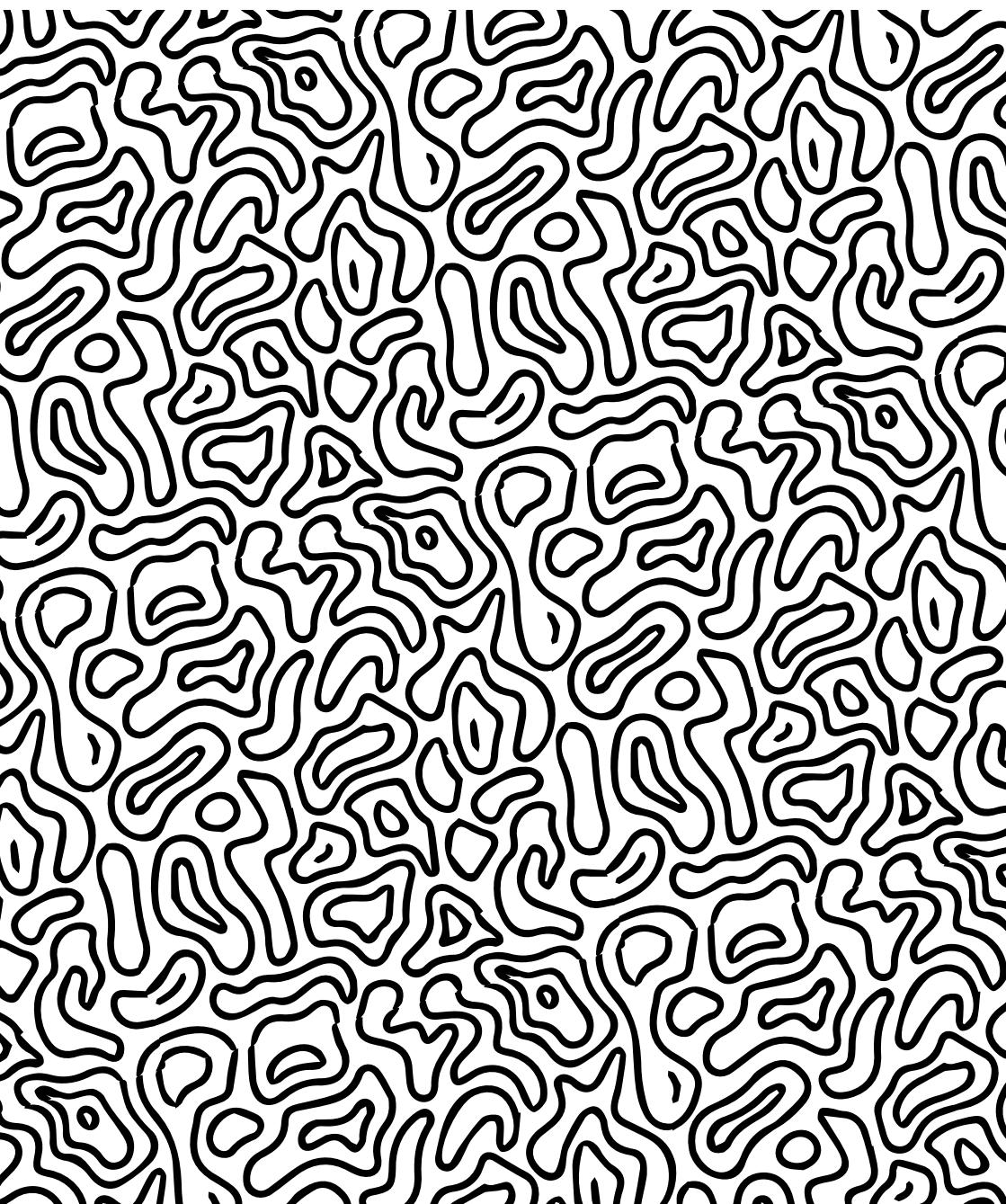
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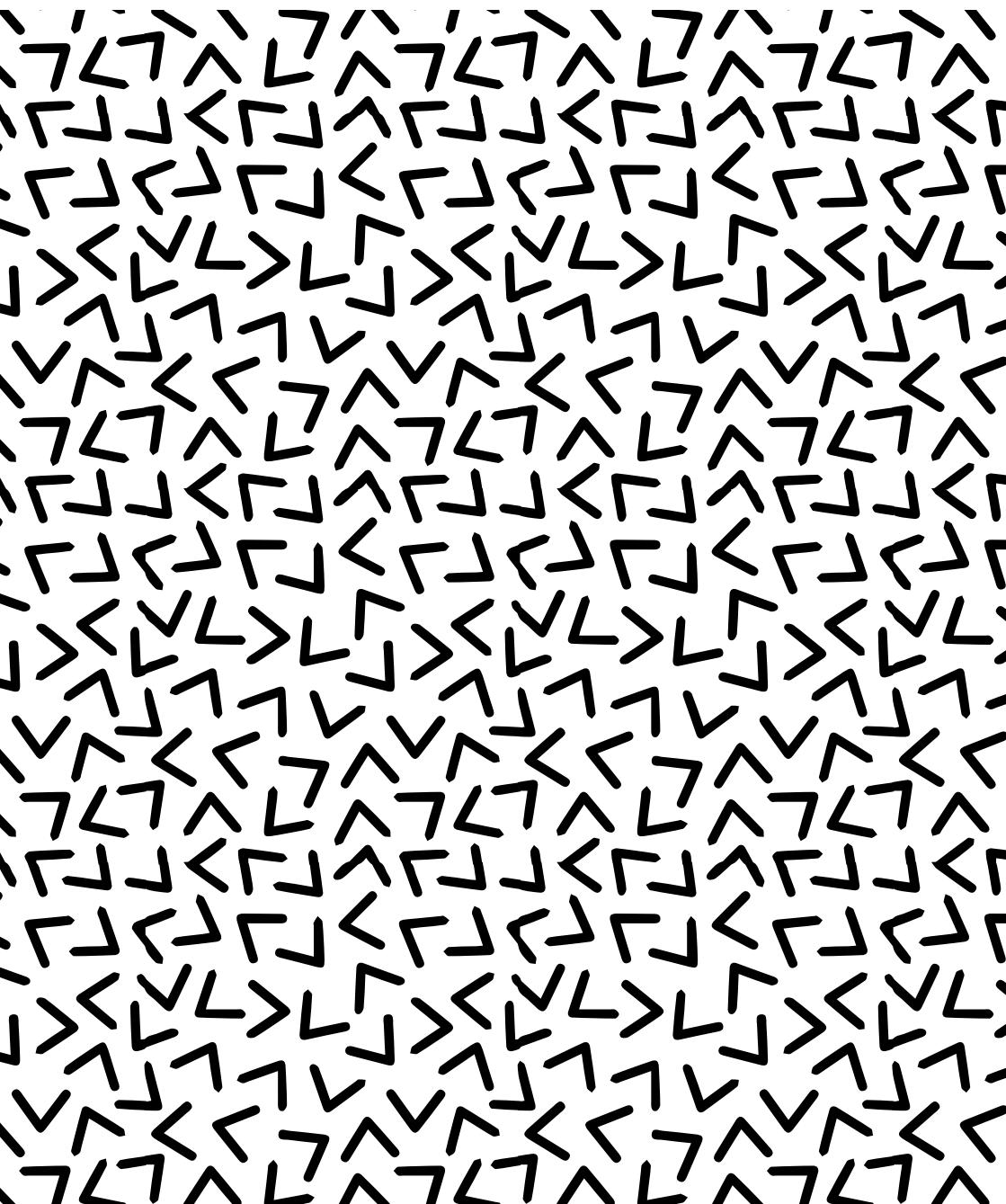




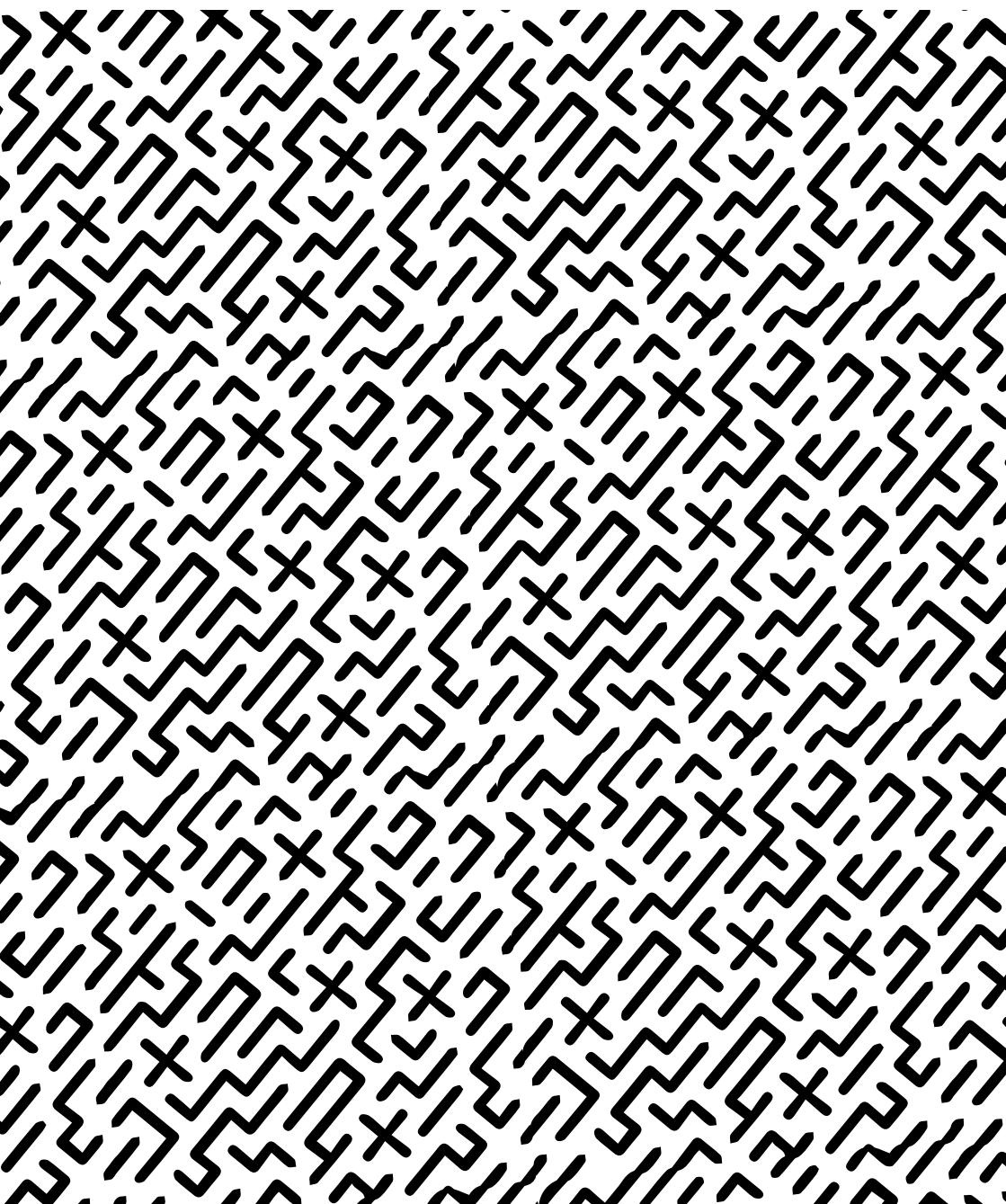
PATTERNS



PATTERNS



PATTERNS



SWATCHES

#A345B0

#A39CF2

#EB4F4F

#FCBD4A

#303643

#808080

Freedom
of choice

Responsibility

Love

Trust

Respect



**Freedom Of Choice,
Responsibility,
Love, Trust
& Respect**

Love, Trust & Respect
That Is The Answer



BLUEPRINT

A BLUEPRINT FOR LIFE

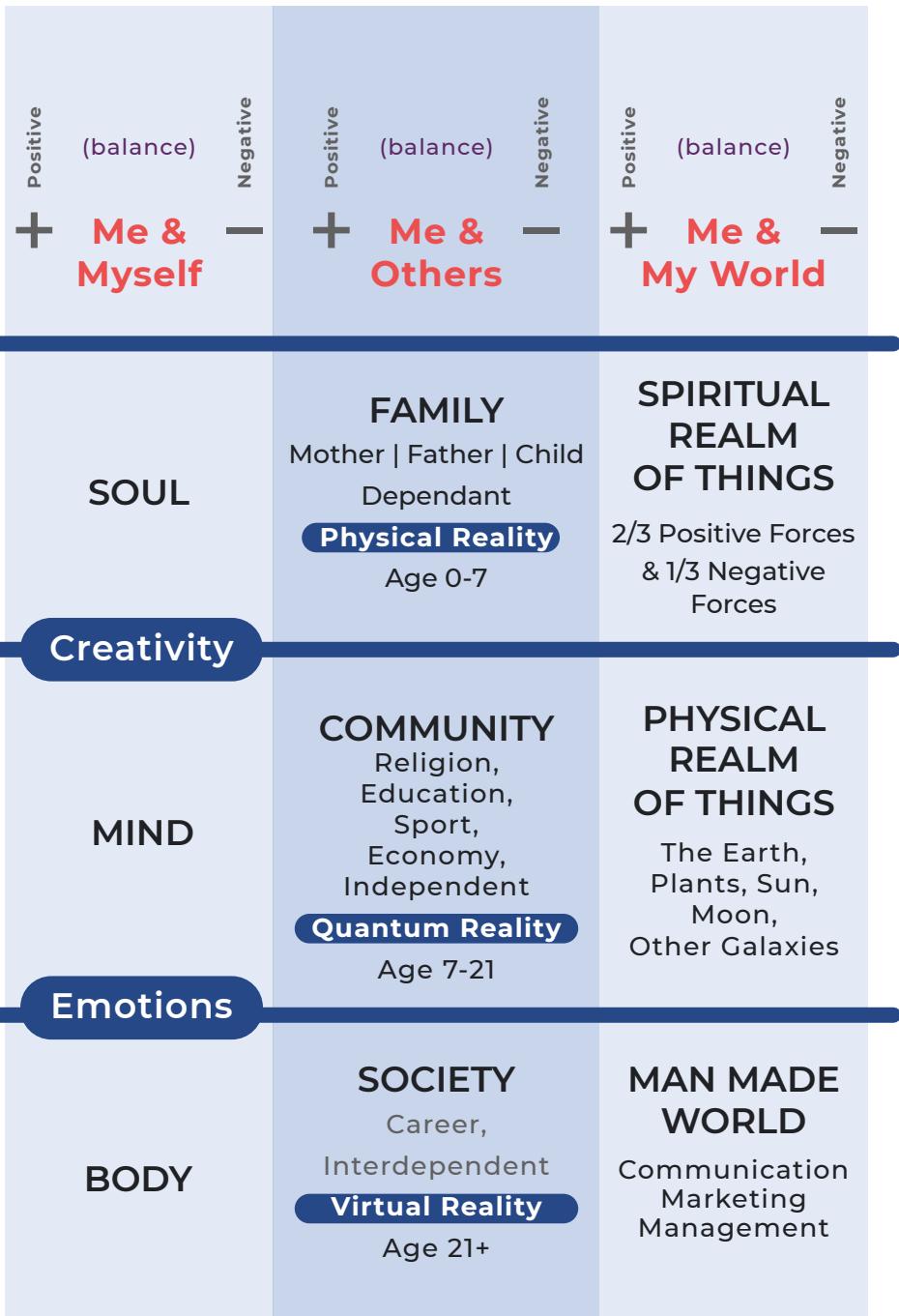
B A BLUEPRINT FOR LIFE

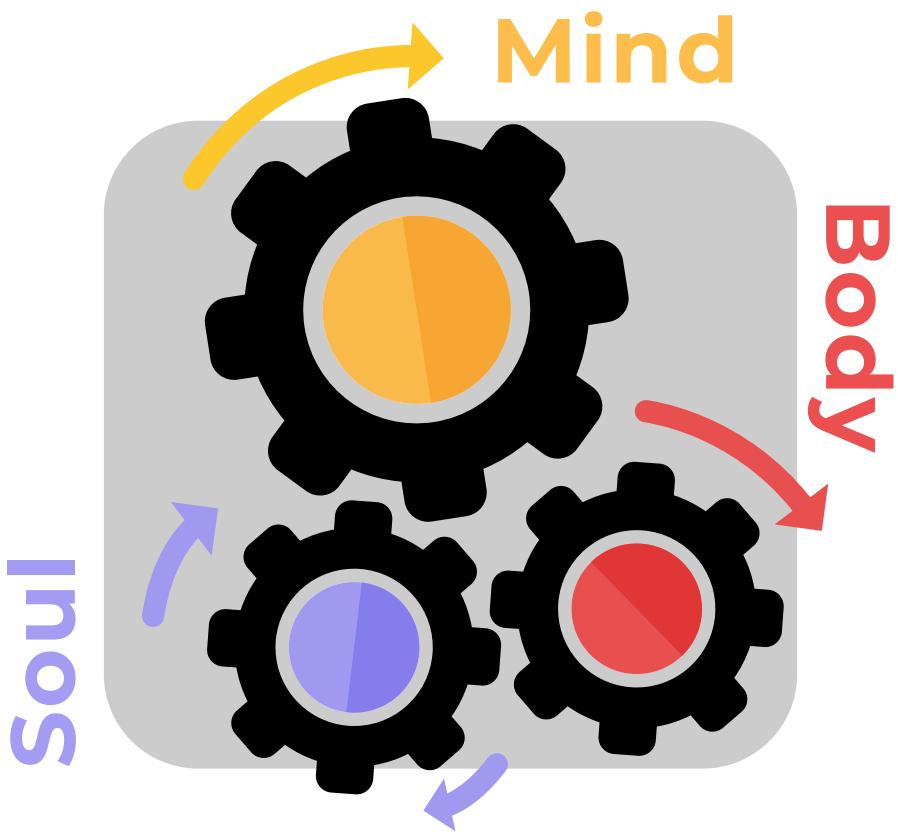


Relationships

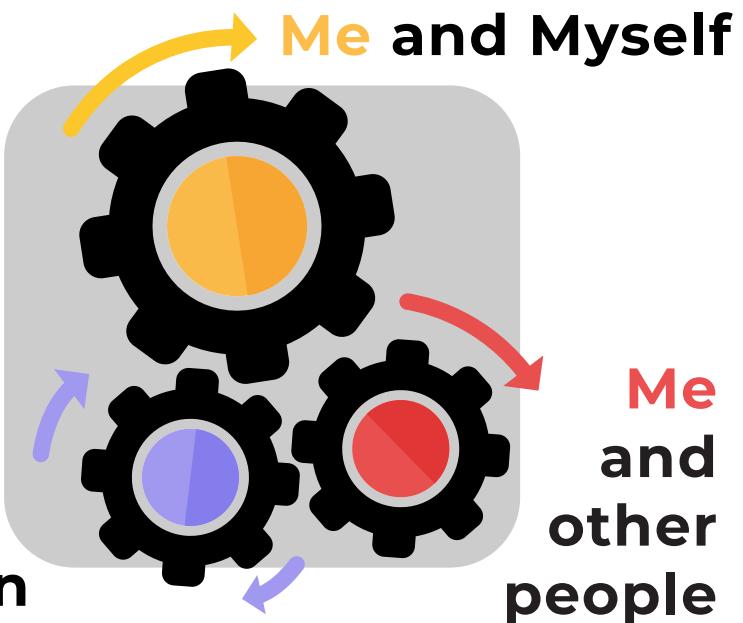
Eternal
Spiritual
Being

Temporarily
Physical
Being

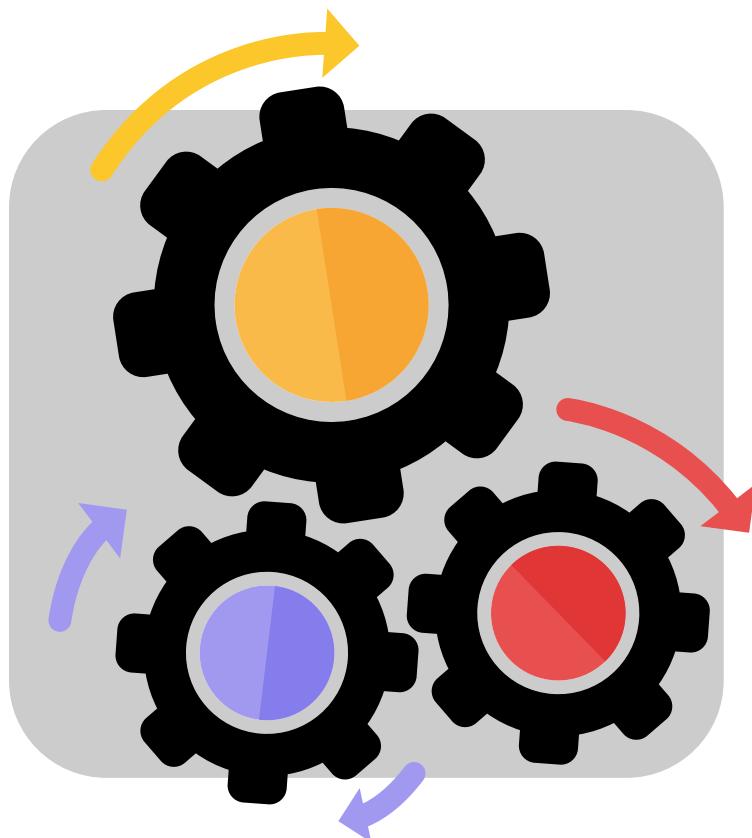




**Me
and
the
World
I live in**



Communication

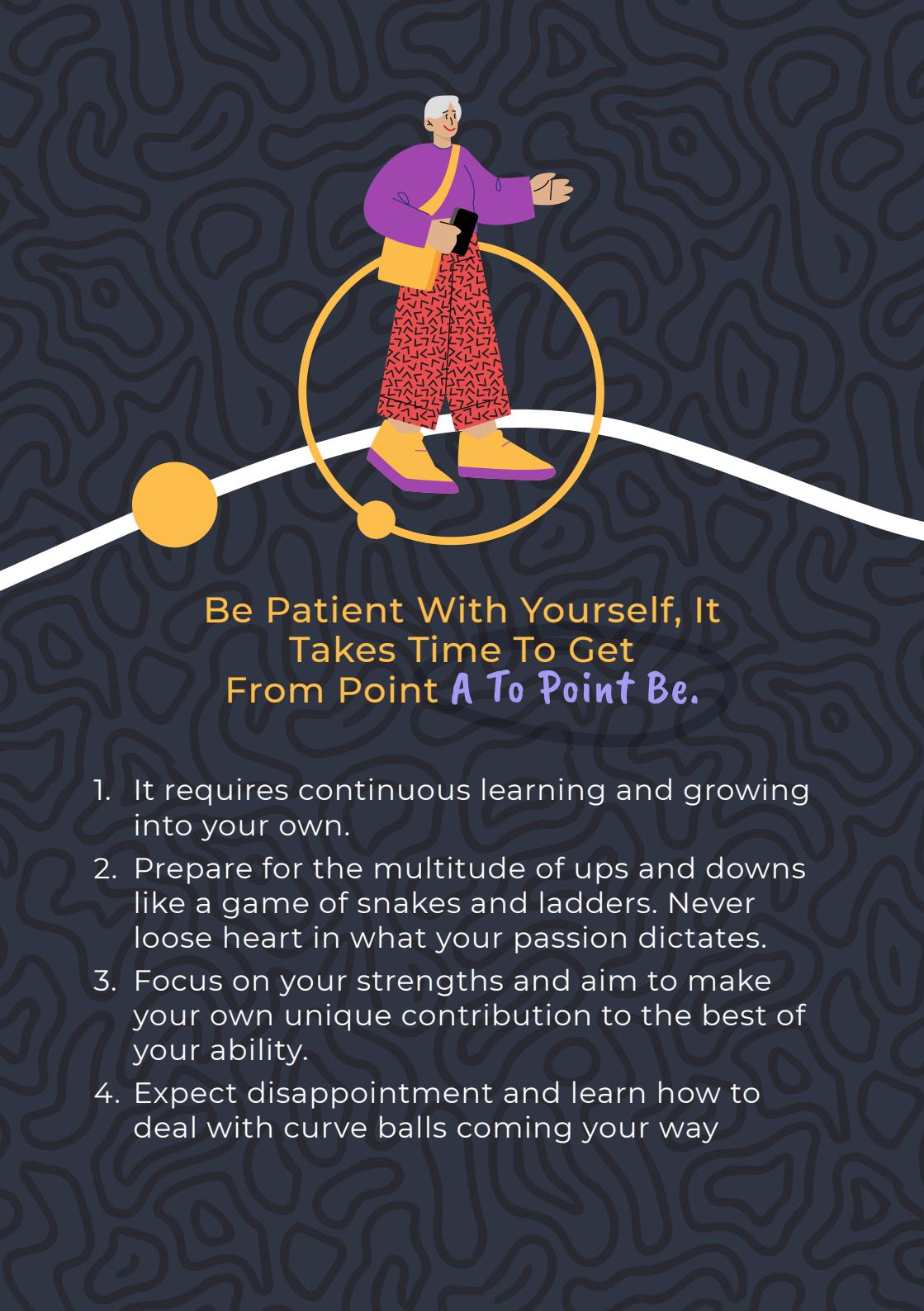


Management
(Project)

Marketing

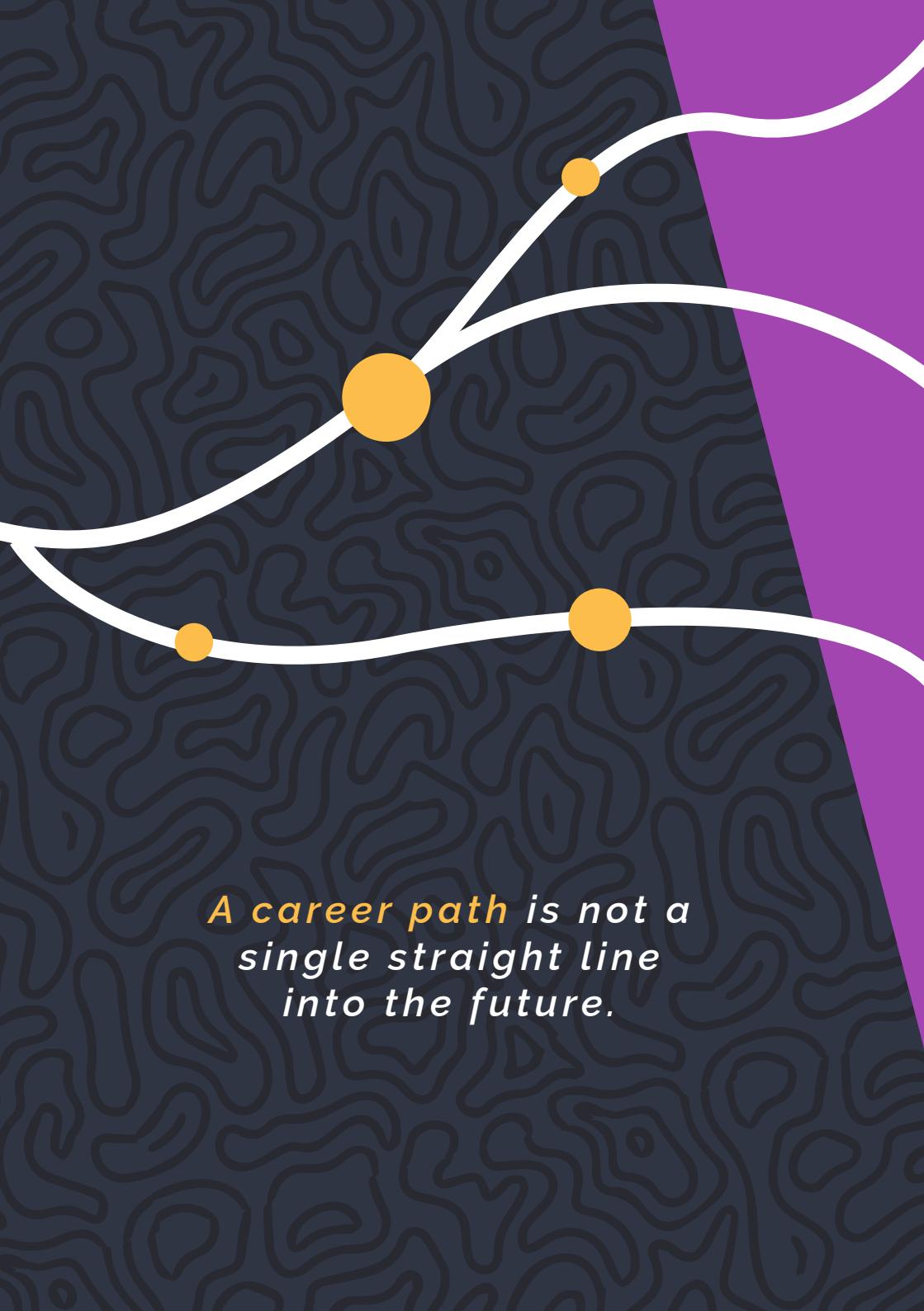
Expect To Make A Long Term Commitment



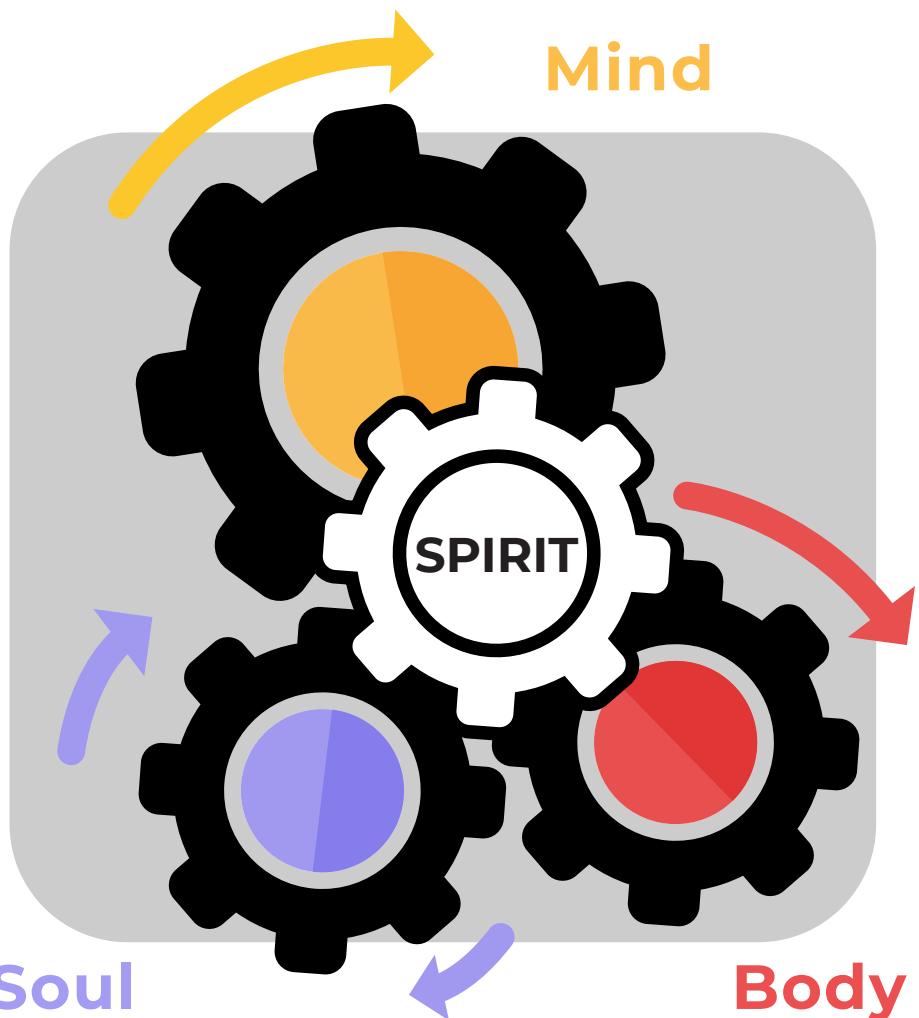


Be Patient With Yourself, It Takes Time To Get From Point A To Point Be.

1. It requires continuous learning and growing into your own.
2. Prepare for the multitude of ups and downs like a game of snakes and ladders. Never loose heart in what your passion dictates.
3. Focus on your strengths and aim to make your own unique contribution to the best of your ability.
4. Expect disappointment and learn how to deal with curve balls coming your way



A career path is not a
single straight line
into the future.

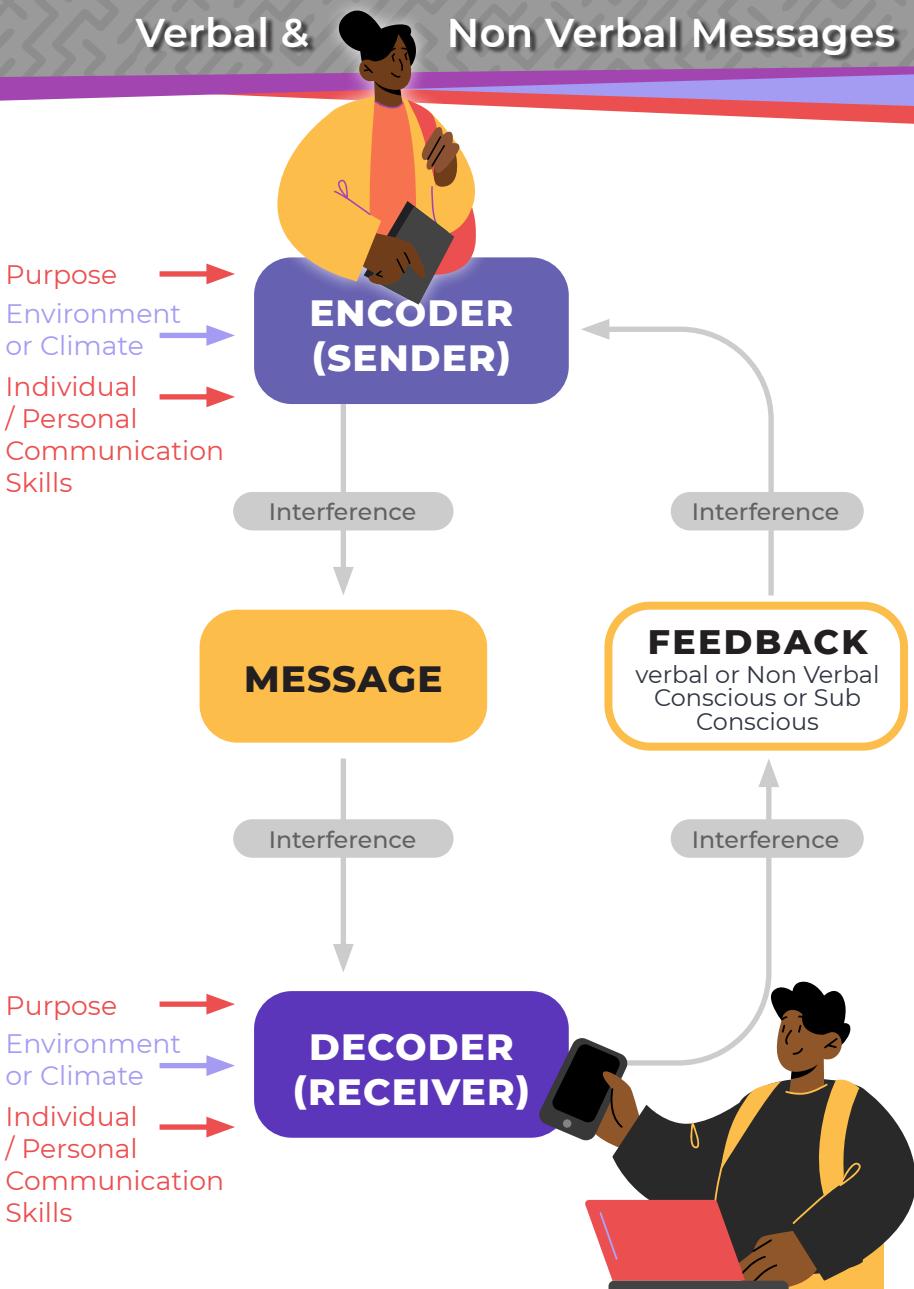


How to Manage A Crisis



COMMUNICATION

Verbal & Non Verbal Messages



MARKETING



PRODUCT



MARKET



REWARD

MANAGEMENT



PLAN



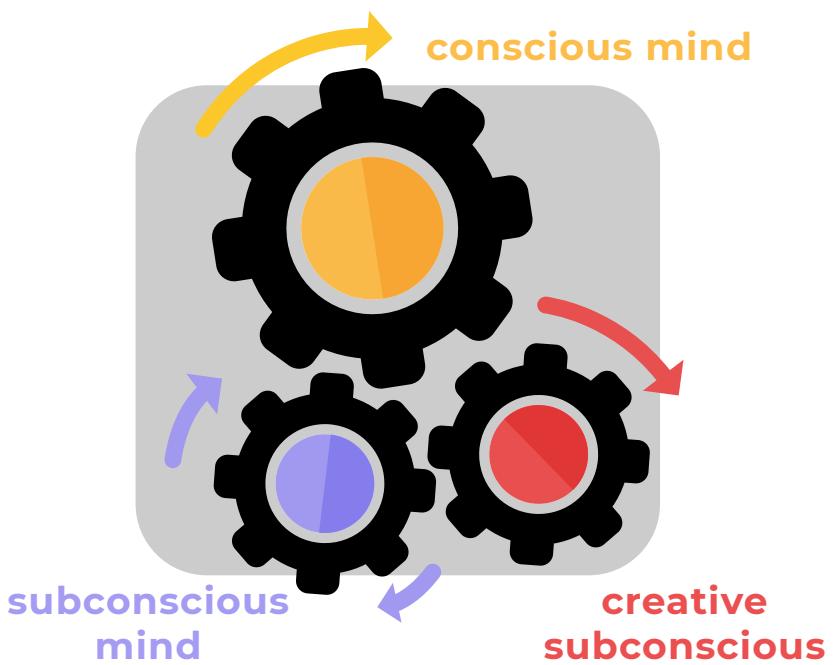
ORGANIZE



IMPLEMENT



CONTROL



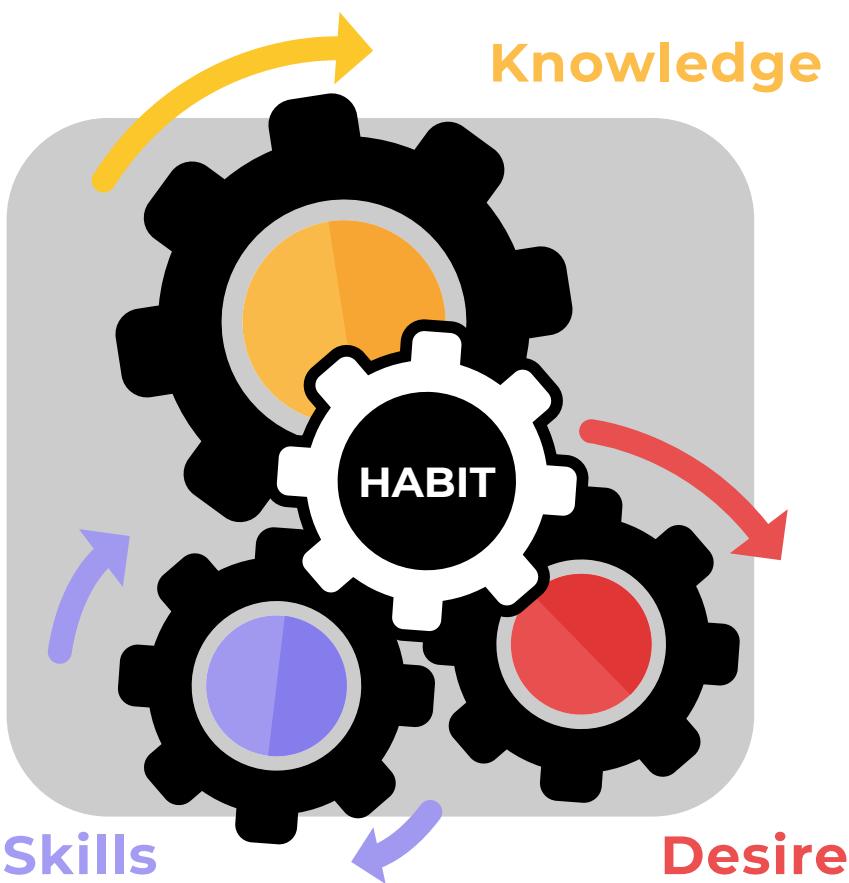


HARM OF SMOKING

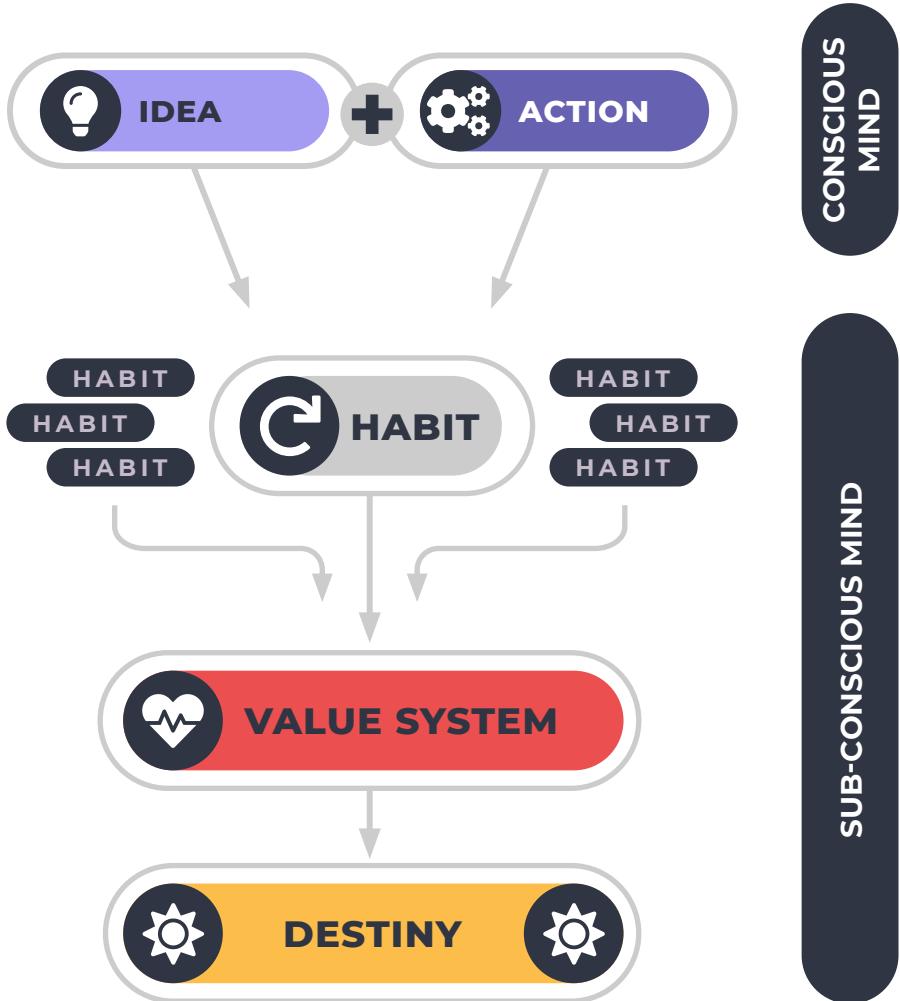


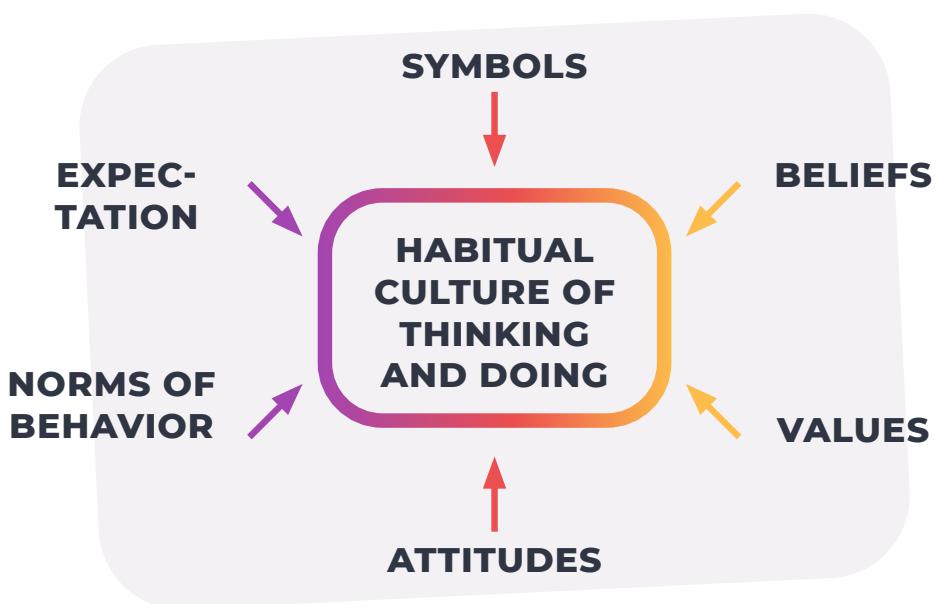
R.I.P.





From an Idea to Destiny







LARGEST RELIGIONS

Number of followers
in millions



CHRISTIANITY

2 200



ISLAM

1 600



HINDUISM

1 100



BUDDHISM

488



FOLK RELIGIONS

400



SHINTO
100

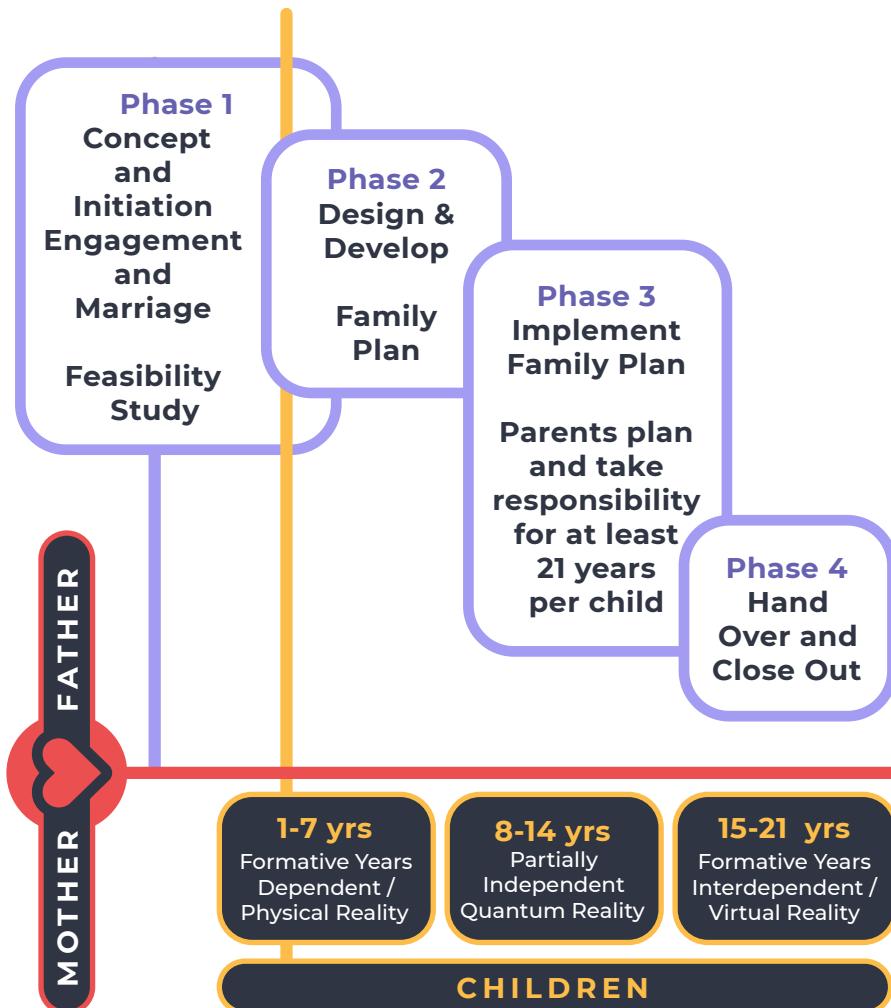


SIKHISM
100



JUDAISM
17

Life Cycle of a Family



MARKETING COMMUNICATION MESSAGE



CONFLICT RESOLUTION



A large, stylized title 'CONFLICT RESOLUTION' is positioned diagonally across the center of the image. Above the title, two people are shown from the waist up, each pulling on one end of a grey metal spring. The person on the left wears a red cap, an orange and yellow long-sleeved shirt, purple pants, and red shoes. The person on the right wears a purple long-sleeved shirt, an orange skirt, and purple shoes. The spring is coiled and has several yellow lightning bolt symbols around it, suggesting tension or conflict.



INFORMATION MANAGEMENT

External Environment

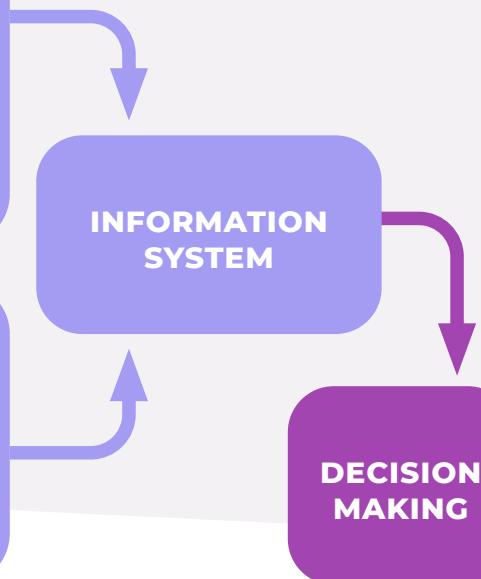
- Political Data
- Technological Data
- Social Change Data
- Economical Data
- International Data

Internal Environment

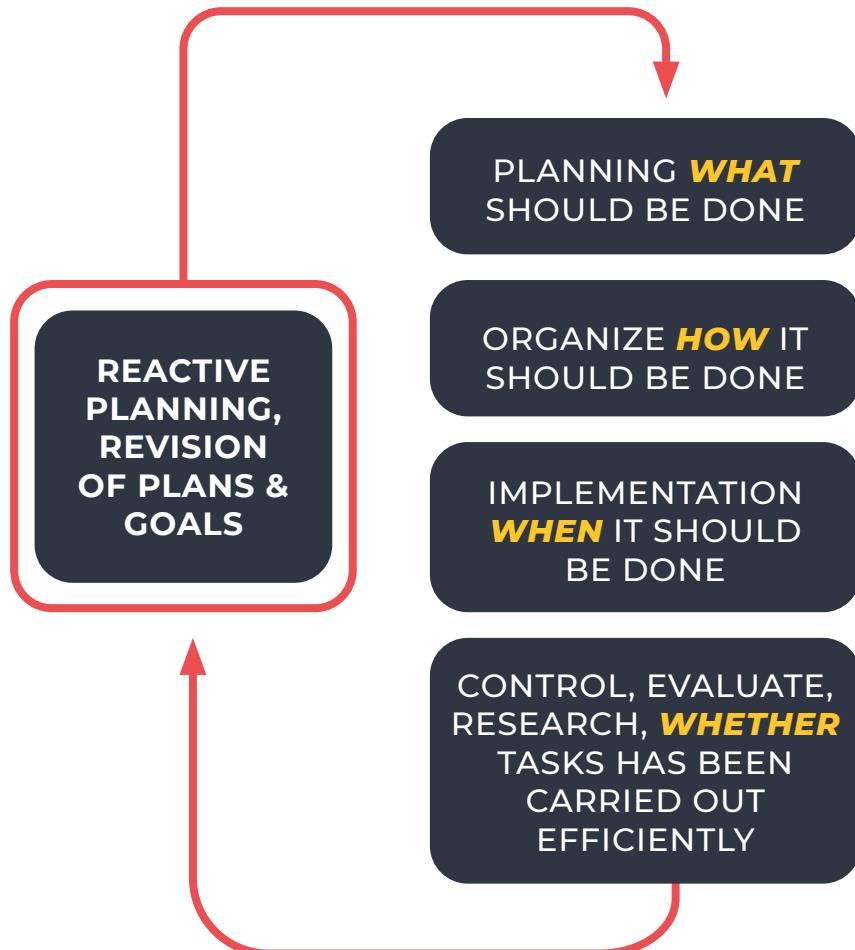
- Recourses
- Marketing Data
- Financial Data
- Production Data

INFORMATION SYSTEM

DECISION MAKING



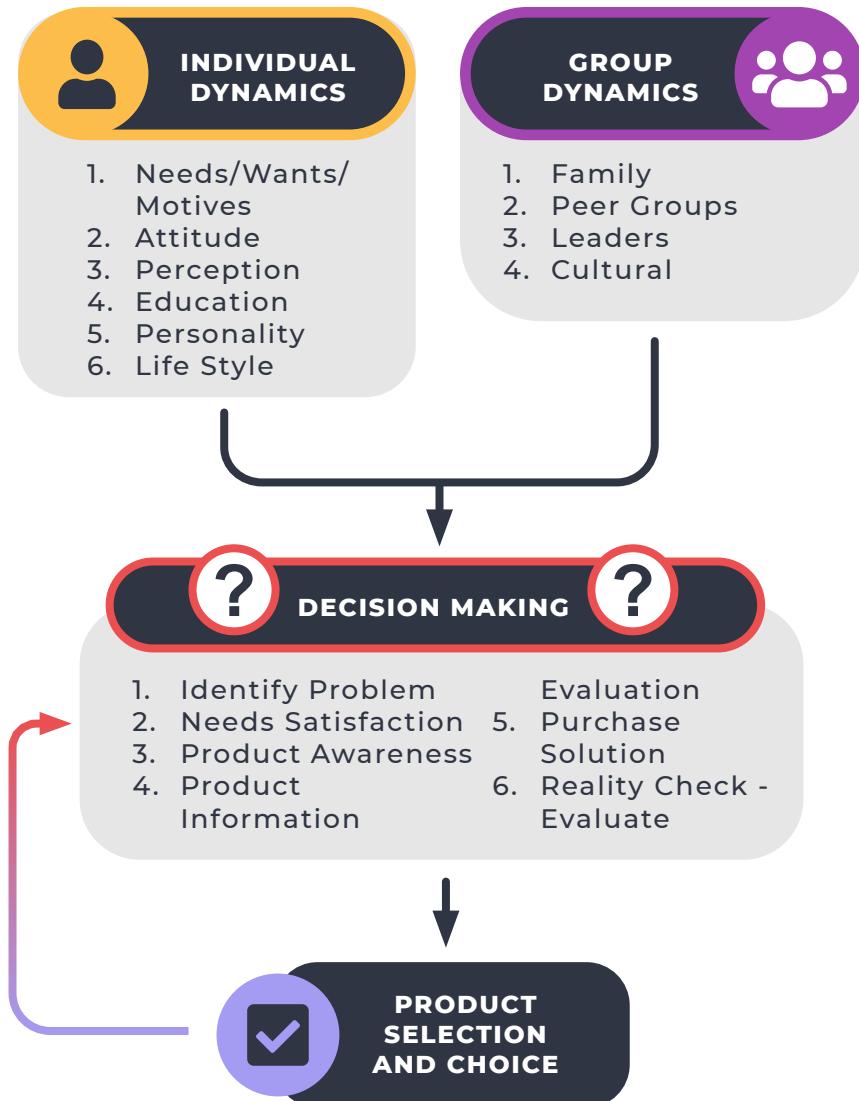
The Management Process



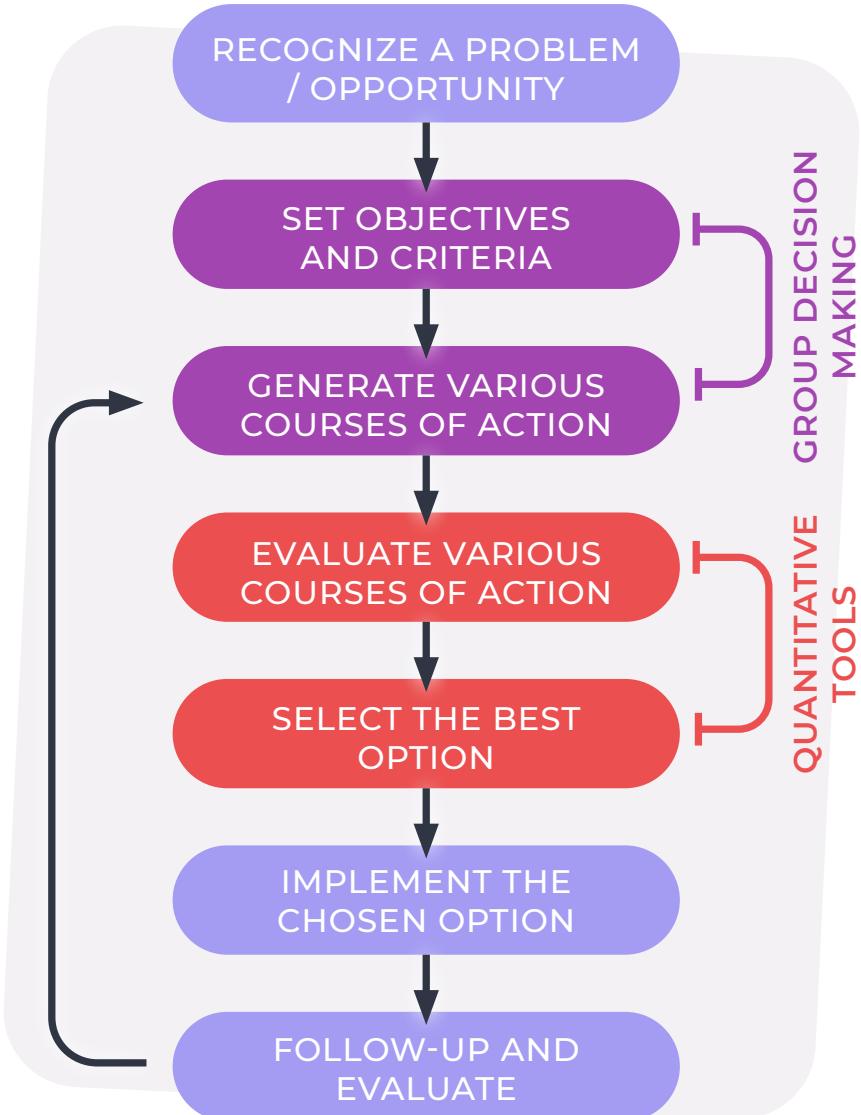
STRATEGIC PLANNING



Consumer Behavior



HOW TO MAKE A DECISION



Decision Making Conditions

CERTAINTY



RISK



UNCERTAINTY

OUTCOMES OF
OPTIONS ARE
PREDICTABLE

OUTCOMES OF
OPTIONS ARE
UNPREDICTABLE

MASLOW HIERARCHY OF NEEDS

SELF-ACTUALIZATION

Desire to become the most one can be

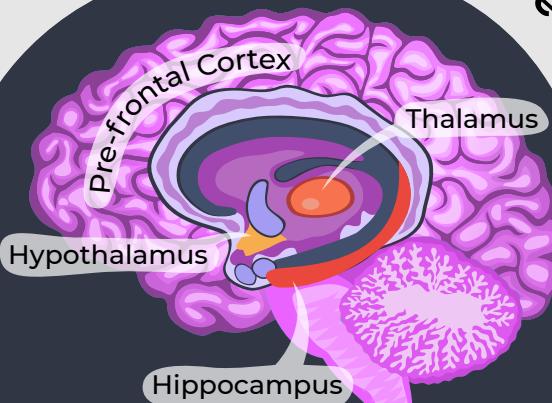
ESTEEM Respect, Self-Esteem, Status, Recognition, Strength, Freedom

LOVE & RESPECT Friendship, Intimacy, Family, Sense of Connection

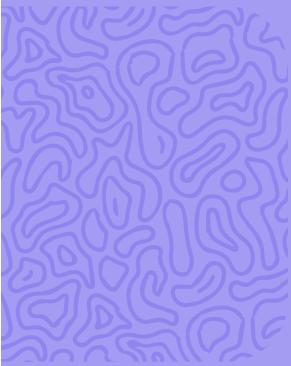
SAFETY Personal Security, Employment, Resources, Health, Property

PHYSIOLOGICAL Air, Water, Food, Shelter, Sleep, Clothing, Reproduction

Emotions are made here



THE EMOTIONS HQ



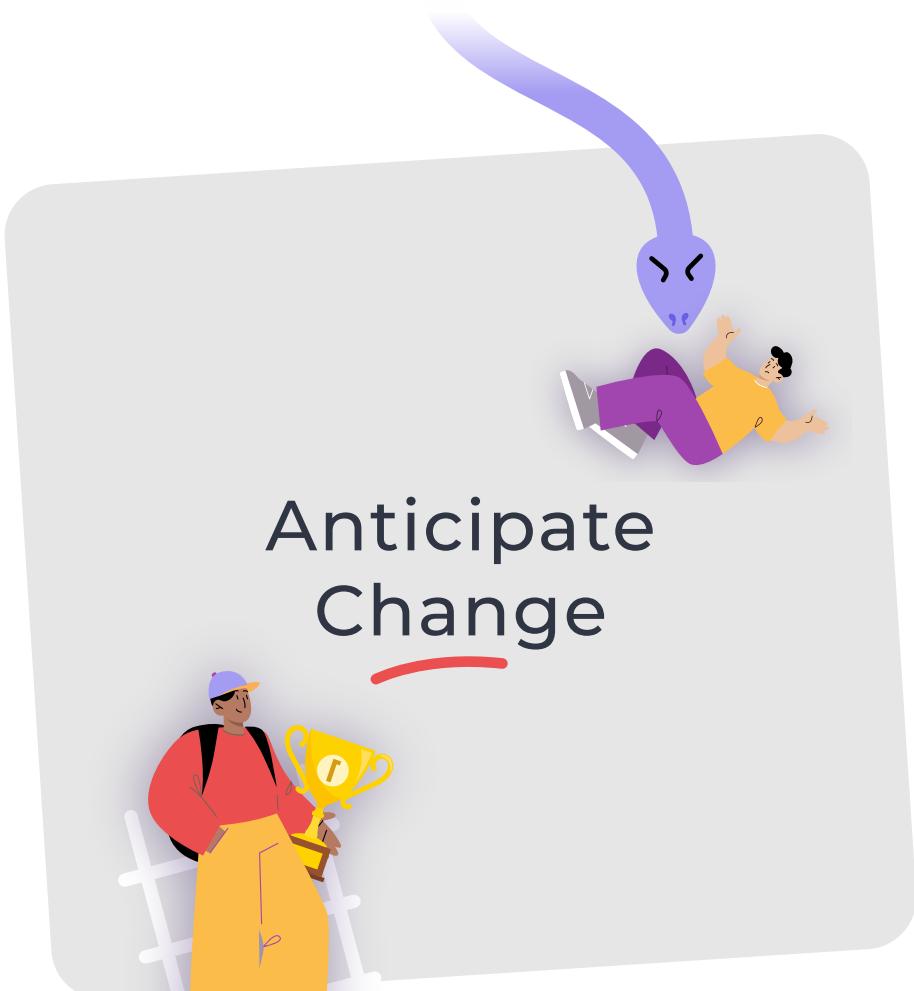
Expect To
Make A
Long Term
Commitment





**Expect
To Be
Surprised**

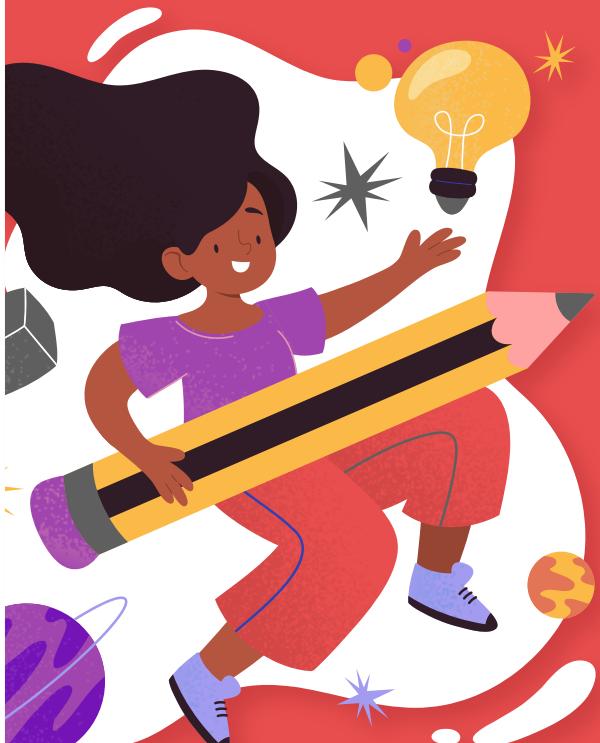




Anticipate Change



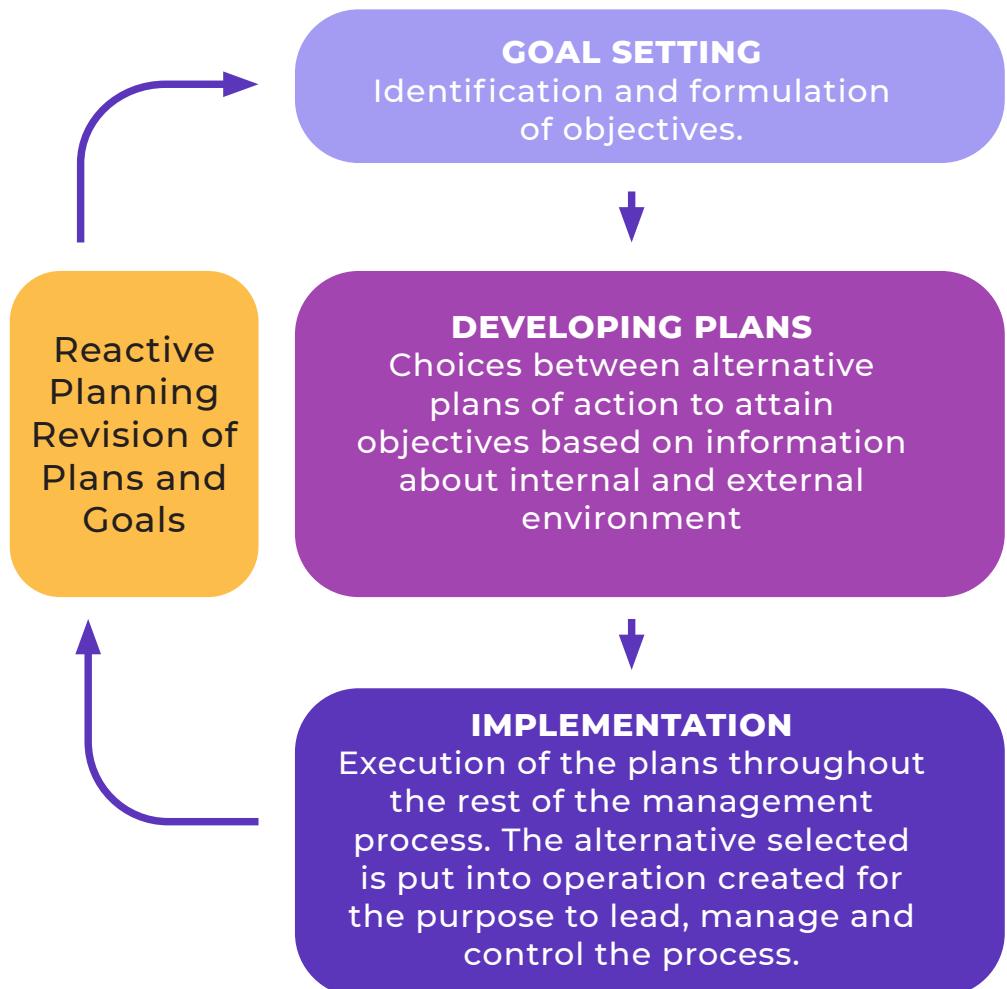
(CREATIVE) SOLUTIONS

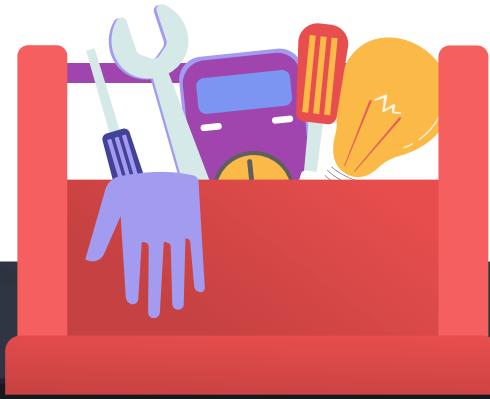


Think Outside
The Box

...Go The
Extra Mile!

The Planning Process





Make Sure You Have The Right Tools In *Your Toolbox*

- Communicate -

Sending and Receiving Messages

- Marketing and Sales -

Sell yourself for the highest price. We are all products of our own imagination, and we need to package and sell our talents skills and abilities for the best price in the marketplace
(Job opportunities)

- Managing Your Life -

Plan organize implement and control our lives and our career sent and Control

A yellow graphic consisting of two curved lines forming an open circle. The top curve is a simple arc, while the bottom curve has a small gap at the left side.

**Know Who
You Are**

