```
apply()
                              apply(array, margin, fn)
   =apply fn on array margin
                 lapply()
                              lapply(object, fn)
   =apply fn on each element
                 sapply()
                              sapply(object, fn)
    =lapply w/ simplified out
                 vapply()
                              vapply(object, fn, fn.value)
      =sapply w/ defined out
                 tapply()
                              tapply(object, factor(s),
   =apply fn on subsets of obj
                 mapply()
                             mapply(fn, v1, v2, ... vn)
=apply fn w/ args from vectors
```