Double Quotation Marks

The second most popular book of all time, "Quotations from the Works of Mao Tse-tung", has sold over 800,000,000 copies and was formerly known as "The Red Book".

Single Quotation Marks

'Titanic' is a 1997 movie directed by James Cameron.

Dashes

Three types of dashes with different lengths. Shortest is the hyphen '-' and then follows en-dash '–' and em-dash '—'. A related symbol is the minus-sign −.

Slash

There are two different ways to write a slash, the slash character '/' and the command \slash. Use the normal '/' slash character when writing units like m/s.

Degree Symbol

It's 20 °C today.
    It is also possible to write like below if the textcomp package is used.
It's 20 ℃ today.
It's 68 °F today.