Double Quotation Marks

The second most popular book of all time, "Quotations from the Works of Mao Tse-tung", has sold over $800,\!000,\!000$ copies and was formerly known as "The Red Book".

Single Quotation Marks

'Titanic' is a 1997 movie directed by James Cameron.

Dashes

Three types of dashes with different lengths. Shortest is the hyphen '-' and then follows en-dash '-' and em-dash '-'. A related symbol is the minus-sign -.