Chapter 1

Functions and Graphs

1.1 Review of Functions

Checkpoint 1.6: Application Involving a Composite Function

Instruction

If items are on sale for 10% off their original price, and a customer has a coupon for an additional 30% off, what will be the final price for an item that is originally x dollars, after applying the coupon to the sale price?

Solution

Since the sale price 10% off the original price, if an item is *x* dollars, its sale price is given by

$$f(x) = 0.90x$$
.

Since the coupon entitles an individual to 30% off the price of any item, if an item is *y* dollars, the price after applying the coupon, is given by

$$g(y) = 0.70y$$
.

Therefore, if the price is originally *x* dollars, its price after applying the coupon to the sale price will be

$$(g \circ f)(x) = g(f(x)) = (0.70)0.90x = 0.63x..$$

Answer

$$(g \circ f)(x) = 0.63x.$$

Exercise Solutions