

# Business Model Canvas

*Designed for:*

Göteborgs Schacksällskap

*Designed by:*

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*Version:*

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## Key Partners

Göteborgs Schacksällskap -  
Providing us with information  
and open data about the project.

Handledare Sofia Sjöblad -  
Guide us with knowledge in  
SCRUM tactics and the scope  
of the project.

## Key Activities

Receive requests from partner  
GSS.  
Structure workload and develop  
a plan to create value from  
requests.  
Implement plan - build website.  
Feedback and reevaluate.

## Key Resources

Developers (knowledge)  
Development software  
Chess statistics (open data)

## Value Propositions

Connecting GSS with their  
current and potential members,  
providing all information which  
can be useful for the members.  
Also a possibility for members to  
connect with each other.

## Customer Relationships

GSS - partnership  
Users of website - non  
relationship or second hand  
relationship.

## Channels

Direct contact with Göteborgs  
schacksällskap through our  
product owner.

## Customer Segments

Göteborgs schacksällskap  
requesting the website.  
All users of GSS website,  
including the members of  
GSS and others that might  
search the website.

## Cost Structure

The project uses free resources only.  
Developers are students and software is free.

## Revenue Streams

The project is free of charge and does not provide any revenue.