

# Annia Vuolo

Public Relations • Married • 33 years old •

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## PROFILE

Public relations with experience in content development, social media, press relations, online monitoring, social CRM, marketing online.

## EDUCATION

### Public Relations Graduate

Cáspers Líbero School

Graduated 2009

## SKILLS

**Portuguese** – Mother Tongue | **English** – Fluent | **German** – Intermediate (B1)  
**Windows Office**, **Photoshop** (basic), **Illustrator** (basic), **Corel Draw** (basic)

## EXPERIENCE

### Pearson (2014 - 2016)

Internal and Online Communications Coordinator – employee engagement and social media manager of Pearson Brazil channels.

### Ideal - Bureau PR Agency (2013 – 2014)

Content Coordinator – content planning for social media channels of Alelo, Gatorade and ESPN.

### Burson-Marsteller – Public Relations Agency (2012 – 2013)

Digital Account Executive – content planning for social media channels of Ford.

### Edelman – Public Relations Agency (2009 – 2012)

Digital Account Executive – content planning for social media channels, online monitoring and monthly reports for HBO, Grand Hyatt São Paulo, Nissan, Staples, Starbucks and Samsung.

## FREELANCER

### LiveAd – Advertisement Agency

Audience Research for Mormaii.