



2022

2023

2024

Mês

Todos



R\$ 3,10 Mi

Total vendido



R\$ 1,77 Mi

Total custos



R\$ 1,09 Mi

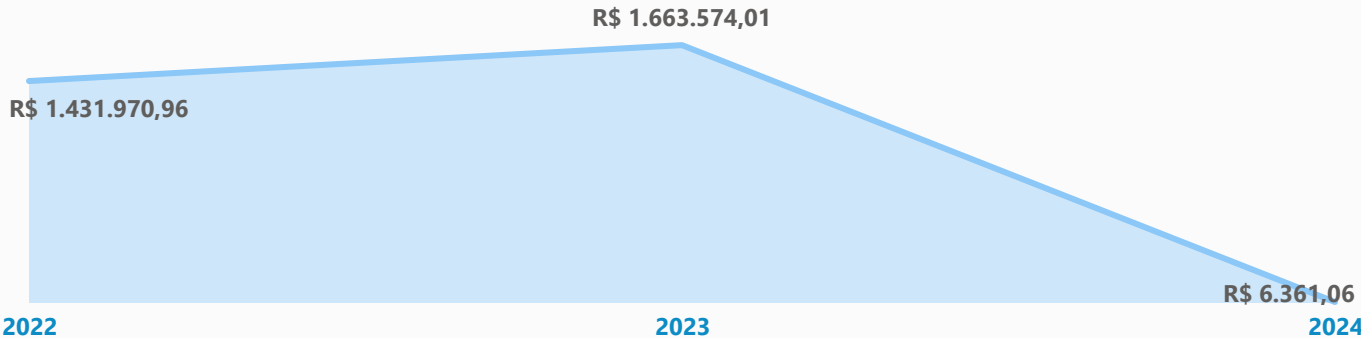
Lucro



35%

Margem %

Total vendido por Ano



Total vendido por subcategoria

| | |
|-------------------|---------------|
| Mountain Bikes | R\$ 1.928.304 |
| Road Bikes | R\$ 547.358 |
| Touring Bikes | R\$ 506.406 |
| Tires and Tubes | R\$ 35.397 |
| Helmets | R\$ 24.878 |
| Jerseys | R\$ 20.896 |
| Bike Stands | R\$ 5.406 |
| Bottles and Cages | R\$ 5.197 |
| Bike Racks | R\$ 4.920 |
| Gloves | R\$ 4.555 |
| Fenders | R\$ 4.044 |
| Hydration Packs | R\$ 4.014 |
| Shorts | R\$ 3.639 |
| Vests | R\$ 3.429 |
| Caps | R\$ 1.906 |
| Cleaners | R\$ 1.161 |
| Socks | R\$ 396 |

| Produto | Faturamento | Custos | Lucro | Margem % |
|-------------------|------------------|------------------|----------------|----------|
| Mountain Bikes | R\$ 1.928.303,58 | R\$ 1.063.790,37 | R\$ 710.248,92 | 37% |
| Road Bikes | R\$ 547.357,74 | R\$ 333.298,27 | R\$ 170.270,85 | 31% |
| Touring Bikes | R\$ 506.406,30 | R\$ 314.782,16 | R\$ 151.111,64 | 30% |
| Tires and Tubes | R\$ 35.397,29 | R\$ 13.238,66 | R\$ 19.326,85 | 55% |
| Helmets | R\$ 24.877,89 | R\$ 9.304,36 | R\$ 13.583,30 | 55% |
| Jerseys | R\$ 20.896,00 | R\$ 16.089,92 | R\$ 3.134,40 | 15% |
| Bike Stands | R\$ 5.406,00 | R\$ 2.021,84 | R\$ 2.951,68 | 55% |
| Bottles and Cages | R\$ 5.196,88 | R\$ 1.943,66 | R\$ 2.837,47 | 55% |
| Bike Racks | R\$ 4.920,00 | R\$ 1.840,08 | R\$ 2.686,32 | 55% |
| Gloves | R\$ 4.555,14 | R\$ 1.703,63 | R\$ 2.487,10 | 55% |
| Fenders | R\$ 4.044,22 | R\$ 1.513,57 | R\$ 2.300,30 | 55% |