

Statistic as Excel data file

Share of adults investing money in the stock market in the United States from 1999 to 2020

[Access data](#)

Source

Source	Gallup
Conducted by	Gallup
Survey period	1999 to 2020
Region	United States
Type of survey	Telephone interview
Number of respondents	1,015
Age group	18 years and older
Special characteristics	<i>n.a.</i>
Note	This question was phrased by the source as follows: "Do you, personally, or jointly with

Publication

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Description

In 2020, 55 percent of adults in the United States invested in the stock market. This figure has remained steady over the last few years, and is still below the levels before the Great Recession, when it peaked in 2007 at 65 percent.

What is the stock market?

The "stock market" can be defined as a group of stock exchanges , where investors can buy shares in a publicly traded company. An increasing number of Americans are using an online investing service , making stock trading more accessible to internet-savvy investors. Returns in the stock market can be high, if the trader chooses the correct stocks.

Other investments

A significant number of people thinks stocks are the best long-term investment , while others point to real estate, gold, bonds, or a savings account. Since witnessing the significant one-day losses in the stock market during the Financial Crisis, many investors were turning towards these alternatives in hopes for more stability, particularly for investments with longer maturities. This could explain the decrease in this statistic since 2007. Nevertheless, some speculators enjoy chasing the short-run fluctuations, and others see value in choosing particular stocks.

### **Share of Americans investing money in the stock market 1999-2020**

Share of adults investing money in the stock market in the United States from 1999 to 2020

1999	58 in %
2000	62 in %
2001	62 in %
2002	60 in %
2003	60 in %
2004	61 in %
2005	62 in %
2006	61 in %
2007	65 in %
2008	62 in %
2009	57 in %
2010	56 in %
2011	54 in %
2012	53 in %
2013	52 in %
2014	54 in %
2015	55 in %
2016	52 in %
2017	54 in %
2018	55 in %
2019	55 in %
2020	55 in %