

SALES PERFORMANCE DASHBOARD



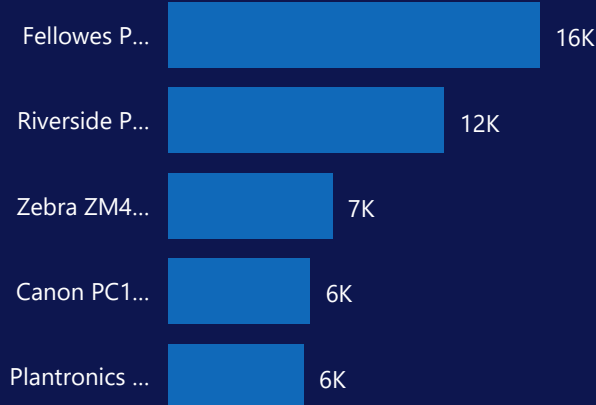
Sales

Demography

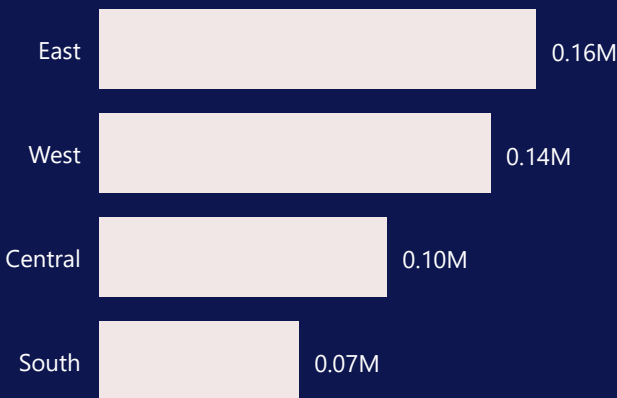
Sales by Category



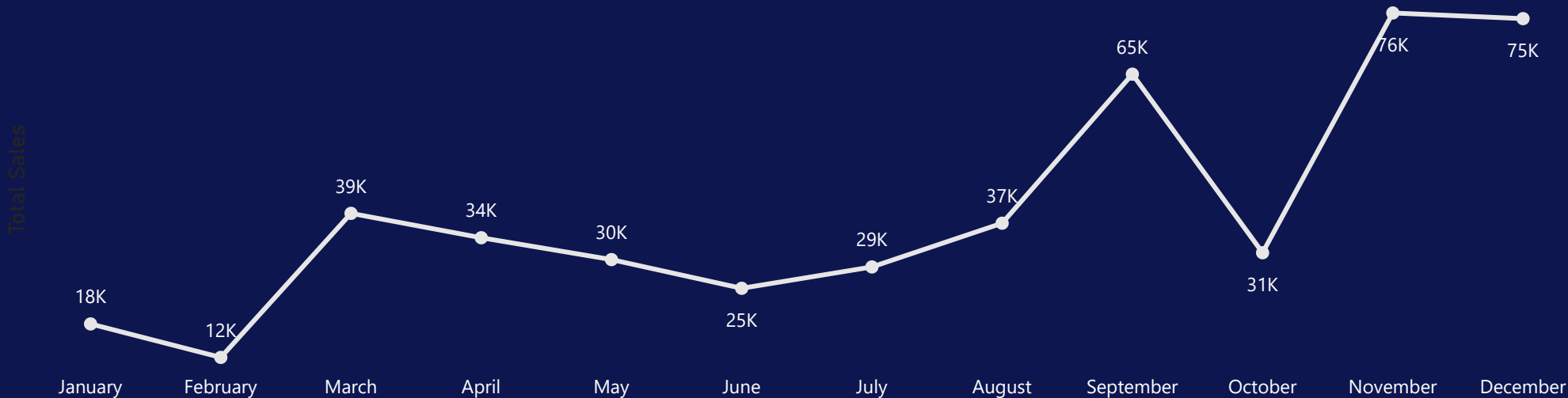
Top 5 Products



Sales by Region



Monthly sales



470.53K

Total Sales

61.62K

Total Profit

2102

Total orders

13.10%

Profit Margin%

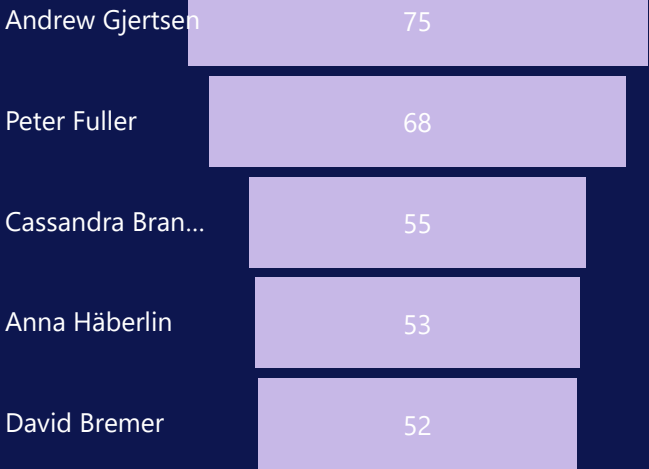
CUSTOMER DEMOGRAPHY



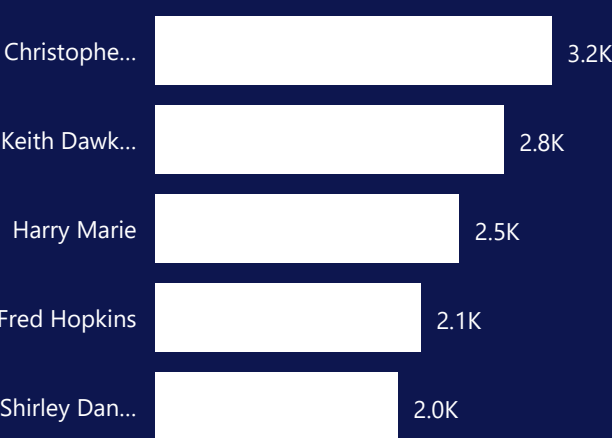
Sales

Demography

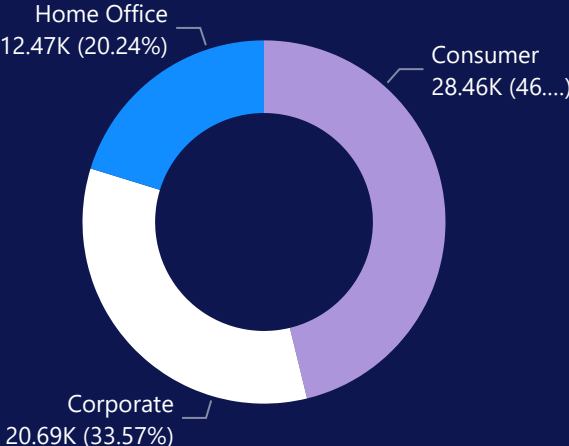
Top 5 Customers



Top 5 Profitable Customer



Sales by Region

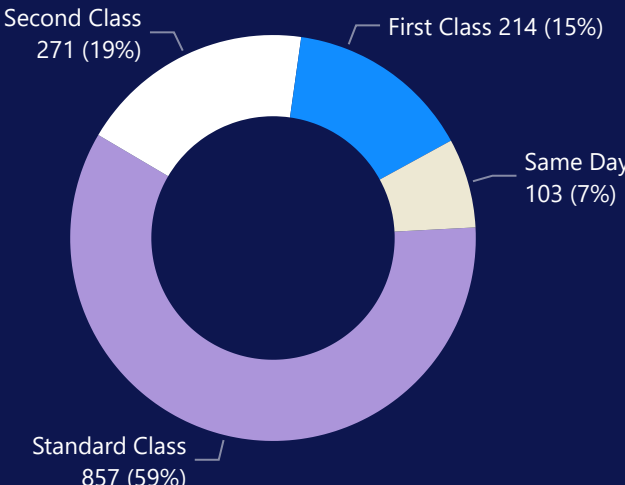


Top 10 states by Sales & Profit

● Total Sales ● Total Profit



Preferred Ship Mode



573

Total Customers

1,038

Total Unique orders

7,979

Total Quantity Sold

\$107.54

Average Profit/ Custo...