



[Sub-slogan (Stay connected...)]
[Dogwood Pavilion]
[Primary CTA : View Activities]
[Secondary CTA:Get Support]

[Right-side building photo]

Activities (Primary Card)
Title
Activities at Dogwood Pavilion
Description (1 sentence)
Dogwood hosts over 50 groups, clubs, and community programs — there’s something for everyone.
Primary Purpose
Tells users:
“There are activities here that I can attend.”
CTA / Link
View Activities →
(Link to Activities page)

Community Support
Title
Community Support
Description (1 sentence)
Access support services and resources for seniors in our Community.
Primary Purpose: Tell users:
"If I need help, this is where I can get support."
CTA / Link: Get Support →
(Link to Community Support page)

Facilities & Amenities
Title:
Facilities & Amenities
Description (1 sentence): Enjoy our café, library, and welcoming spaces designed for connection and comfort.
Primary Purpose: Answer users:
"What kind of place is this?"
CTA / Link: View Facilities →
(Link to About / Facilities page)

Get Involved
Title: Get Involved
Description (1 sentence):
Volunteer your time or Get involved in supporting our community.
Primary Purpose: Tell users:
"I can participate too"
CTA / Link: Get Involved →
(Link to About / Contact page)

Get Support
Title
Get Support
1-line description
Looking for help or resources?
We’re here for you.
Button (Primary)
Get Support →
Link
Community Support page

Volunteer
Title
Volunteer
1-line description
Share your time and skills with our community.
Button
Volunteer →
Link
About → Get Involved / Contact

Donate
Title
Donate
1-line description
Support programs that help seniors stay connected.
Button
Donate →
Link
Donate page

Organizational identity : Community-based non-profit serving adults 50+ in Coquitlam, BC.

Legitimacy/Governance : Operated by the Dogwood Seniors Society and governed by a volunteer board.
In partnership with the City of Coquitlam Parks, Recreation and Culture.

Territorial Acknowledgment