

Fandango.com task analysis

Home page

1030

search by loc. or movie

9.4.2014 10:30
Home My loc. Tickets New VIP

carousel of current popular movies

Movie news

"Offers"

New movies

search page by zipcode

header area

Movie times + tickets near 60707

date carousel

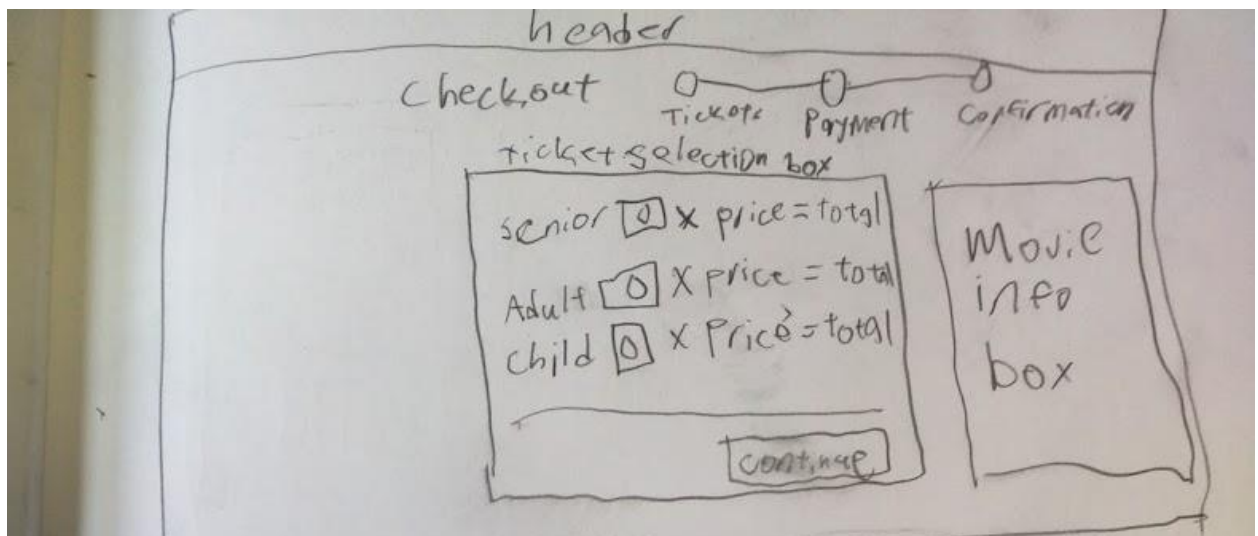
theater name and location

Movie poster pic

Movie info

showtime buttons

11:30 1:45 3:00 7:30
8:30 9:00 11:00



if theater has assigned seats,
user chooses which open seat they want



User has chosen seats
Payment info
tickets
header

login or continue as guest		movie info bar
Payment info box		
Card #		
Month Year		
Firstname	lastname	
Zip		Ticket total
Alt. payment methods		

☐ Newsletter checkbox ^{that} the user
the user will want to uncheck

complete purchase