



# Truthcoin

Prediction Markets for Bitcoin

**“Ending the Age of Bullshit”**

First Half Of Slides Presented to  
MIT Bitcoin Club

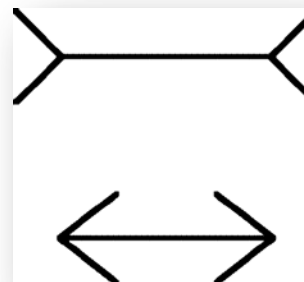
on

Jan 20<sup>th</sup>, 2015

Paul Sztorc

# Who / Why

- Degrees (BA, MS-M, MBA) from CWRU in **economics**, **psychology**, **statistics** and **finance**.
- Researcher at Yale Economics Dept for 2 years.
- Consulting experience - Finance role.
- Lifelong interest in human biases and **prediction markets**.



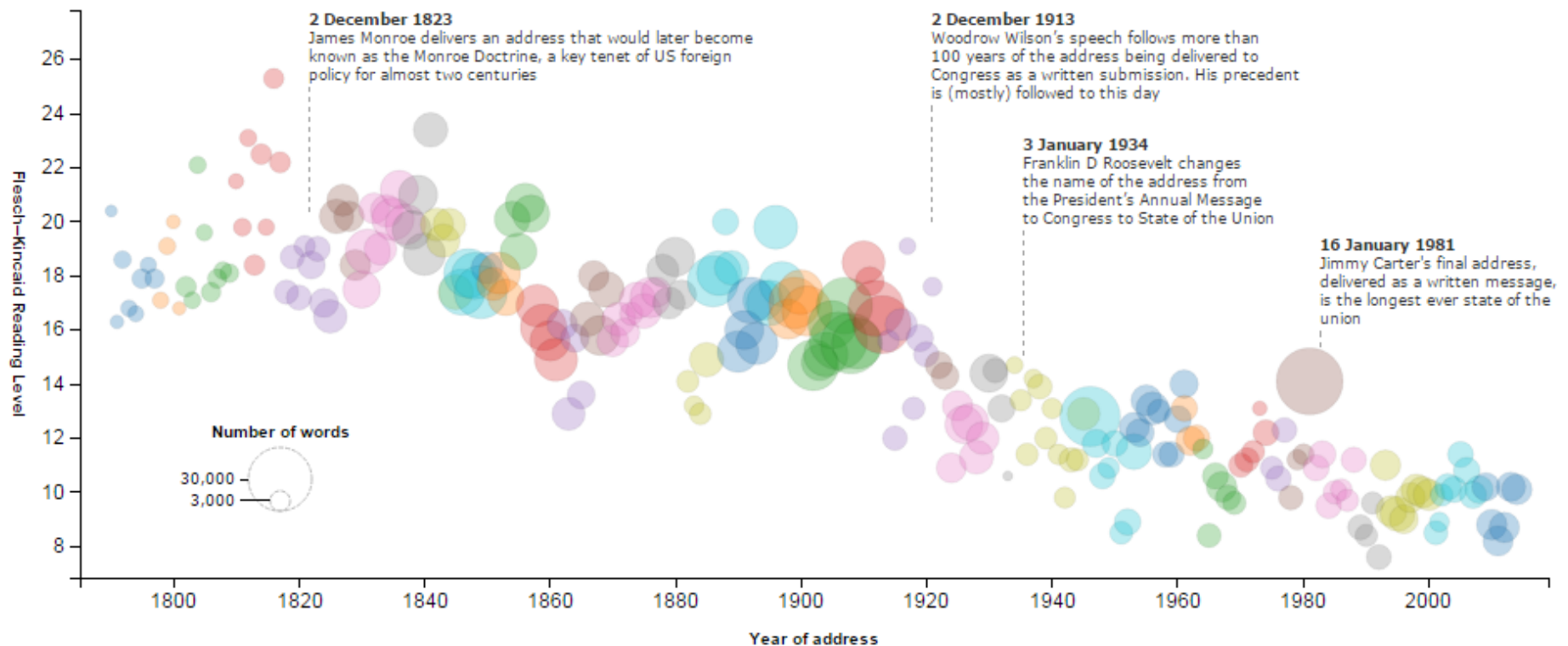
- I used to believe in **learning** and **sharing knowledge** through discussion. Now I think that's a waste of time.
- In fact, I feel it is immoral:
  - Talk is cheap (and you get what you pay for).
  - Encourages trust in experts/authority
  - Better to trust one's own experience, or, even better one's own skepticism (cautious people do "OK").

# Our Age: The Age of Bullshit

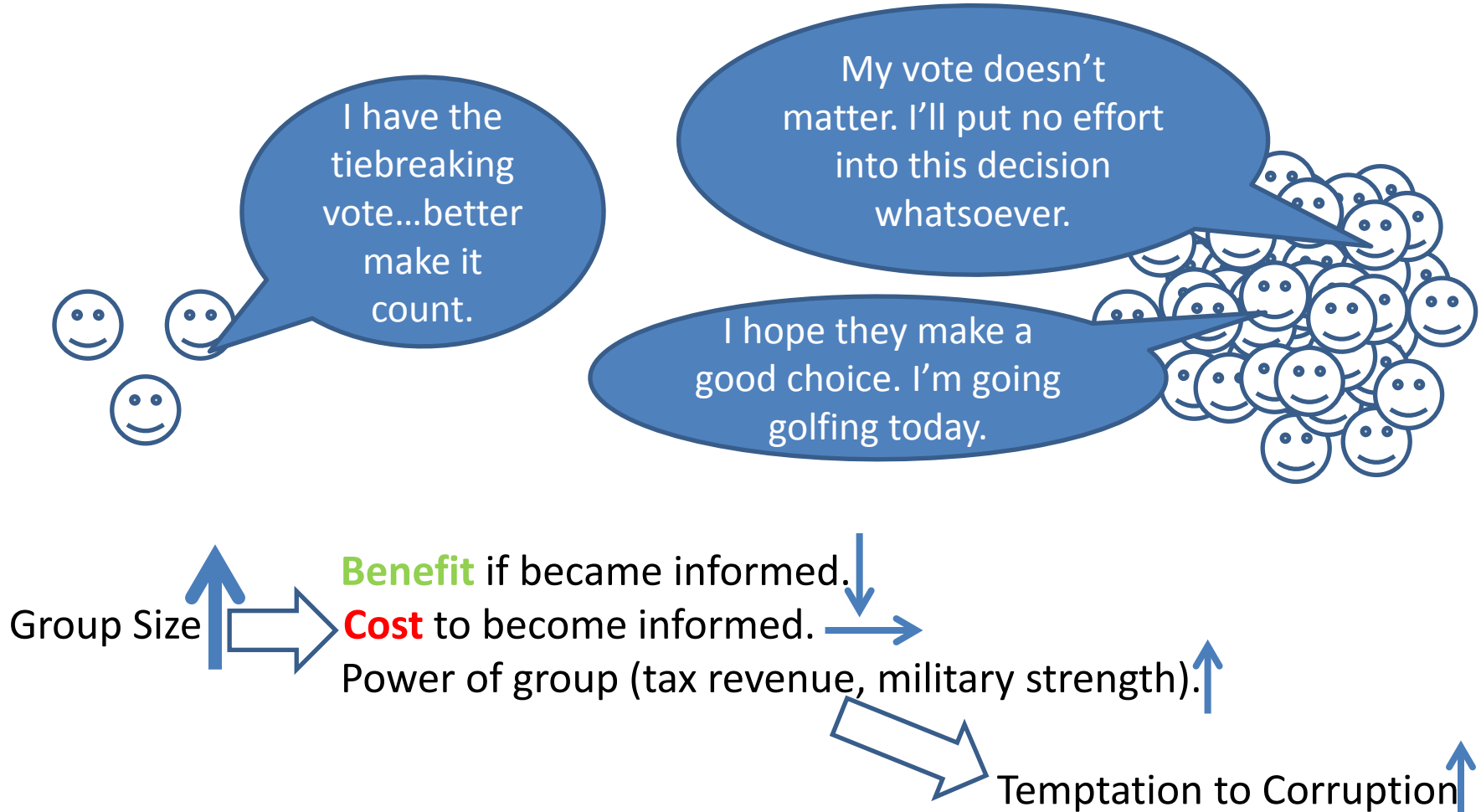
## The state of our union is ... dumber:

How the linguistic standard of the presidential address has declined

Using the [Flesch-Kincaid readability test](#) the Guardian has tracked the reading level of every State of the Union

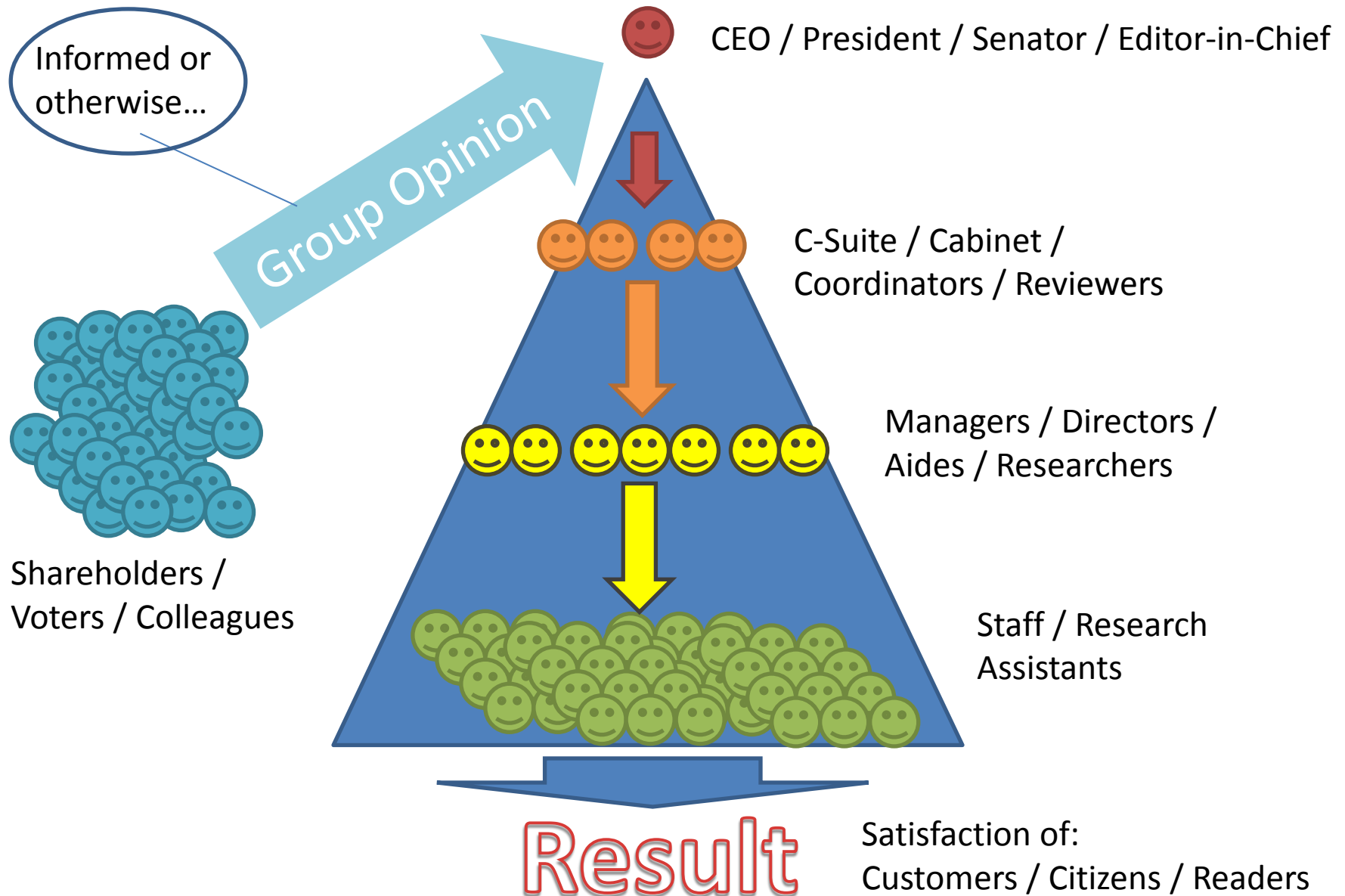


# Why so bad? Scale. Ex: Voting

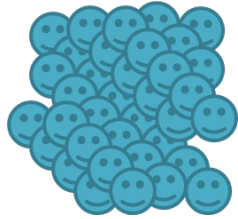


1. We are **choking on information**: too much on each plate, no reason to chew.
2. Too many **info-sources**, not enough **info-aggregation**.

# Rot From Above: Who controls what?



# Ownership and Control: The Weakest Link



Shareholders /  
Voters / Colleagues

1. How to we combine the many preferences of this group into one request?
2. Do we each have to monitor the leader's work? If not, who do we trust (and why)?
3. If I don't like this leader, how do I find out if others agree? How do we fire the leader?

Bad



CEO / President / Senator / Editor-in-Chief



C-Suite / Cabinet /  
Coordinators / Reviewers



Managers / Directors /  
Aides / Researchers



Staff / Research  
Assistants

Can easily...  
...make requests.  
...observe work/results.  
...fire insubordinates.

Good



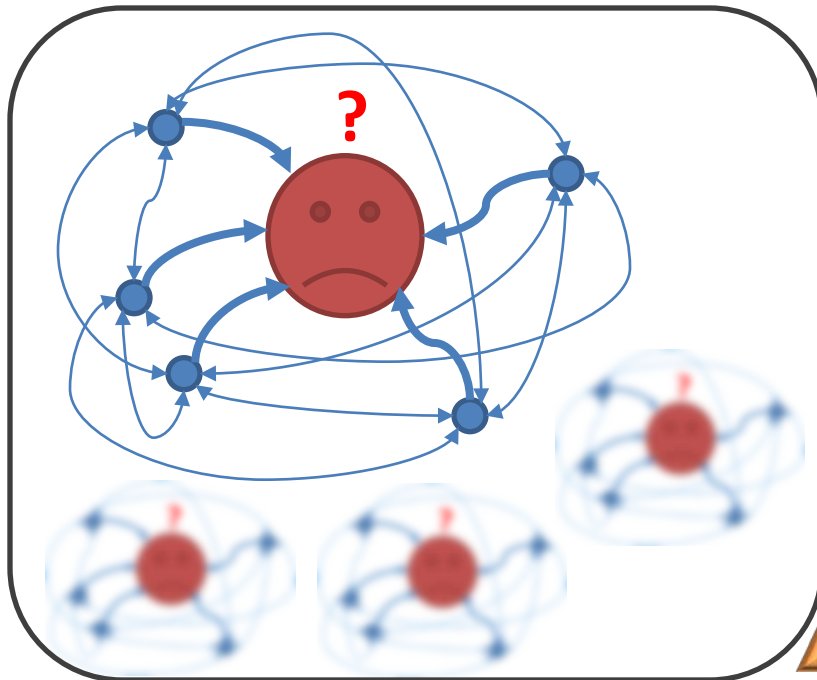
# Truthcoin enables **Prediction Markets** to Aggregate Info

- For the Public: **Reliable** and **Common** Information

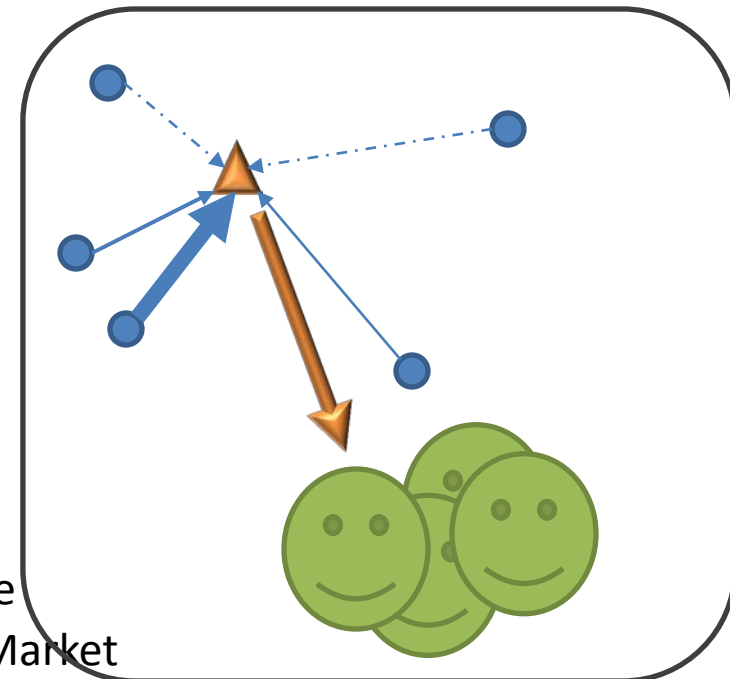
It's right.

It's broadcast to everyone (and everyone knows that everyone got it).

For example: **no more bullshit about climate change (either way).**



● = Info Source  
▲ = Prediction Market



# 1. PMs: 'stock market' for a special kind of derivative.

Below: **event derivative** (InTrade.com) on 2012 global warming



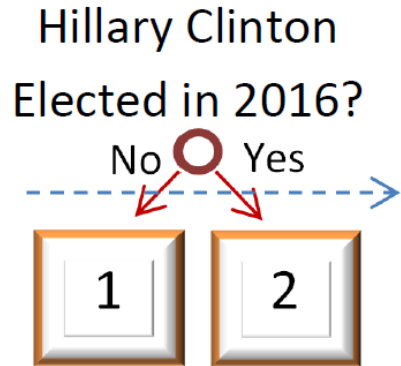
Ran from Jan 2011 to End of 2012



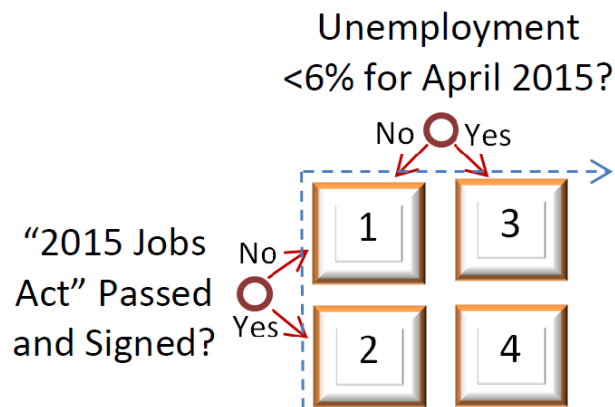
# Climate Change: PM vs Talk

- Talk: Why even bother becoming informed?
  - Hard to learn this stuff (and I only have so much time)
  - How am I supposed to convince others?
  - Why résumés *must* be short (info-processing costs).
  - Minimal-info strategies (join a tribe/“political party”).
- PM forces a clear definition.
- Prices are **constantly** and **unanimously** acceptable. At all times, everyone agrees with the price (if not, they can profitably trade).
- Note: Suppose climate change were false. The “reliability” and “broadcast” problems are much worse.

# Prediction Market Magic: More Than One Dimension



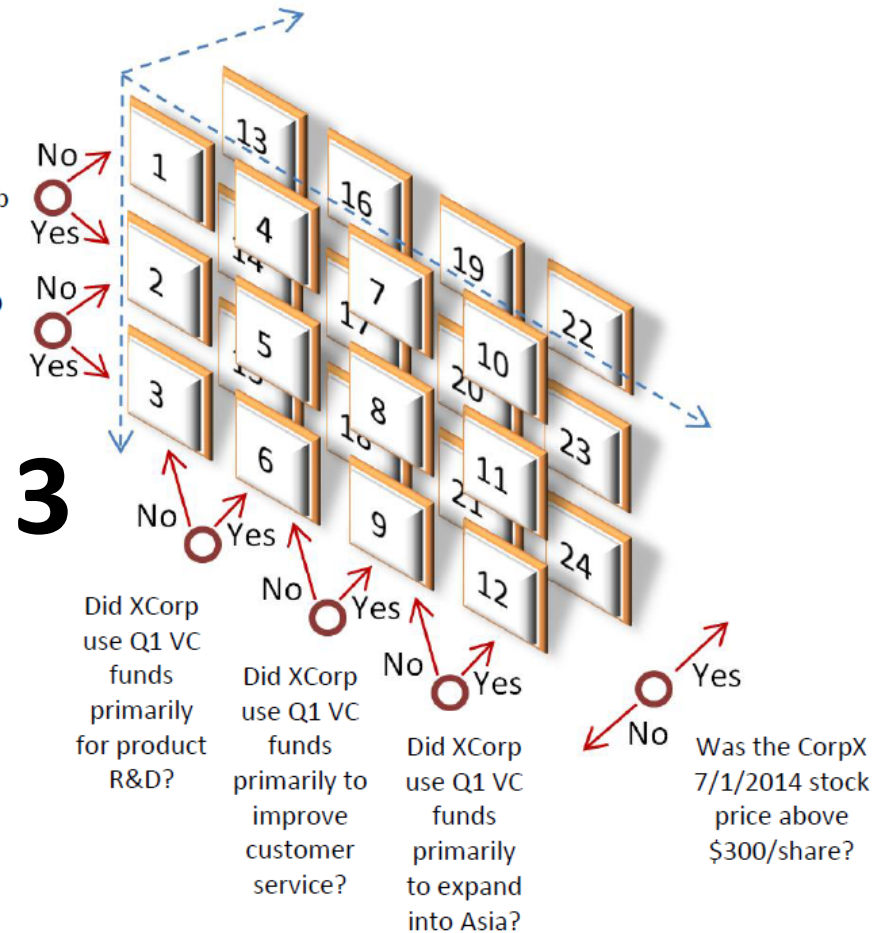
1



2

Did XCorp replace CEO Adam with Bob during 2014 Q1?

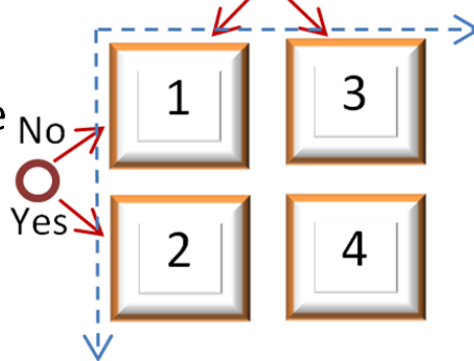
Did XCorp replace CEO Adam with Charlie during 2014 Q1?



# More Dimensions: More Forecasts, AND More Relationships

2016 Warmest Year  
on Record?

No Yes



Joint, Marginal, and  
Conditional Probabilities

MSRs  
Bayesian Net

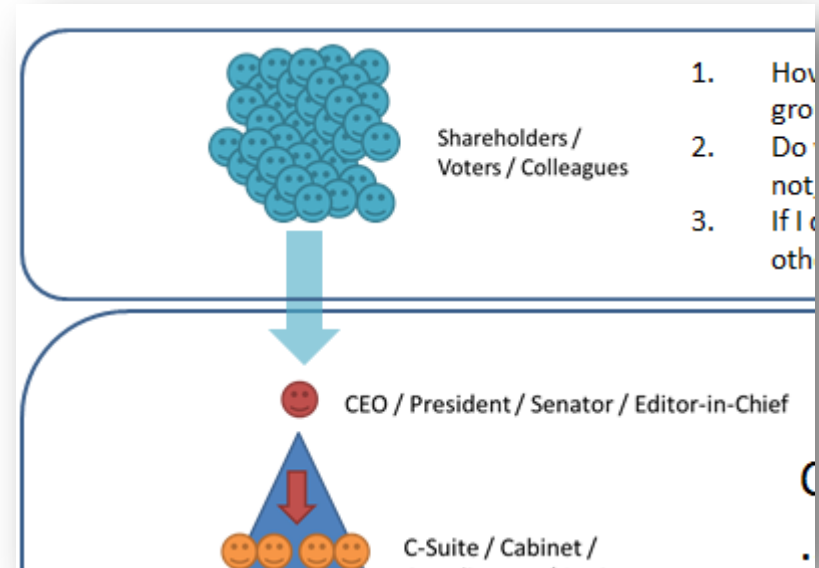
	No	Yes			No	Yes		No	Yes				
No	0.35	0.05	0.40		No	0.15	0.45	0.60		No	0.25	0.25	0.50
Yes	0.15	0.45	0.60		Yes	0.35	0.05	0.40		Yes	0.25	0.25	0.50
	0.50	0.50	1.00			0.50	0.50	1.00			0.50	0.50	1.00

**The Point:** Probabilities are not only: “Will X happen?”...  
...they are also: “Would Y influence X?”

# Multidimensional Governance

- Applications

- “Which CEO *would most increase* **our stock price**?”
- “Which President *would most decrease* **unemployment**?”
- “Which FED Policy *would most increase* **GDP**?”
- “Which law *would most decrease* **violent crime**?”



- So much more:

- Betting “in” USD / DJIA / etc.
- Provision of Public Goods (without taxes)