## **Truthcoin**

### Blockchain InTrade / "Bitcoin 2.0"

**Needs Backers and Advisors** 

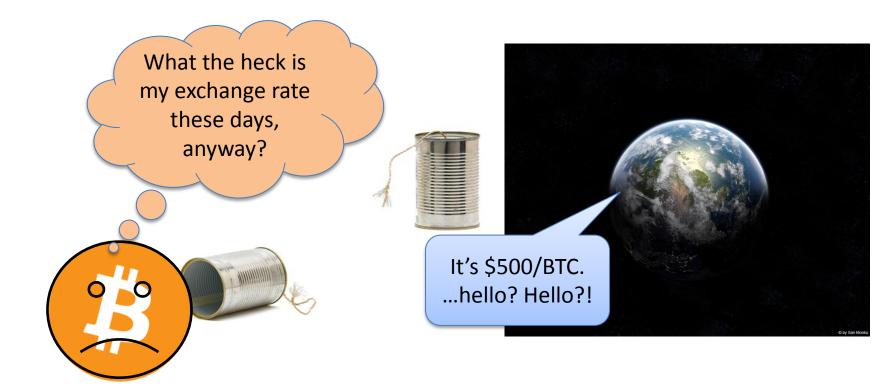
#### As Seen On:

- 1. <u>Y Combinator Hacker News</u> (#1 story weekend of May 3<sup>rd</sup>)
- Let's Talk Bitcoin
   (Episode 117 "Truth Matrix")
- NYC BitDevs Meetup
   (September 9 Headline Presenter)









### Problem: Blockchains are ignorant of 'real world' data.

- Biggest BTC Complaints:
  - "No intrinsic value" ( can't use it unless someone else wants it ).
  - Price <u>too volatile</u> ( poor value-storage ).
- I study 'prediction markets' & 'mechanism design'.
- Used some game-theory to design a system which grabs accurate reports from people even if 100% of them are untrustworthy and motivated to lie.

## How is Truthcoin Different?

## Network-Effect, Simpler, Stronger

#### My Design **Others** Must switch to Maintains the ownership network-effect by profitably new coin. giving away coins to BTC Owners (100% adoption)! Exactly the same everything as Bitcoin, but New/Risky ... computer science, security, or with a few more transaction types and data hitShares X business model. structures. If core idea fails, entire system collapses. A user can <u>safely ignore</u> all 2.0 features. ripple Talebian robustness: fail safely and often. hitShares X Smart contracts by "asking for the answer". Smart contracts by "doing the computation". Do not solve "external data problem" in Problem solved! secure/scalable way. bitShares X

## How it Works

#### 1) Tradable Reputation

- Abstract corporation which exists to <u>prove</u> <u>its consistency</u> within and across time.
- Collects \$ to power the mechanism.

#### 2) **SVD** Cross-Validation

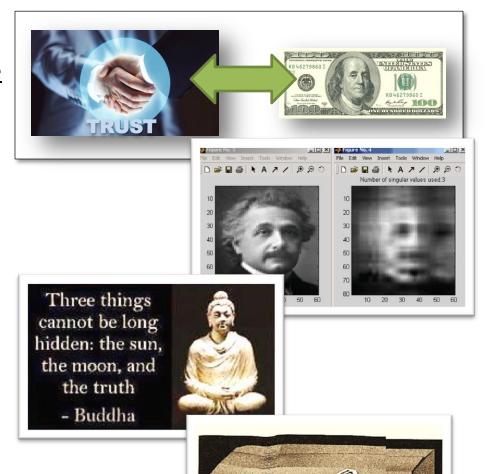
- Statistical technique: seeks importance.
- Gleans truth, measures conformity.

#### 3) Strategic **Use of Time**

- Funds can be 'locked' across time.
- Yet info-search-costs constantly fall.
- Net effect: time penalizes attackers only.

#### 4) "Talebian" Robustness

- "Fail quickly and safely" (instead of "we never fail").
- Lying-Voters, Voter-Cartels, and Monopolist-Voters can each **help (not hurt)**, up to a certain (high) point.



# Market Size (millions)



- 1. Revenue Model / Developer Kickbacks: Post-development, auction off the "VoteCoins" (which earn ½ of trading fees).
- 2. Compare to (Ethereum, NXT):
  - 1. Must defy Bitcoin and its network.
  - 2. Require a confused initial-distribution, open to immediate hard-forks.

<sup>\*</sup> Per year, taking ½ of 5 basis points (0.0005), NPV of 3 years at 45% discount rate (see valuation).

### **Team**

Paul Sztorc

Formal training in economics, psychology, math, statistics, and finance.

Lifelong passion for prediction markets.

Ruthlessly strategic and paranoid.







Talented, hardworking volunteers from around the world!

(No official organization).

#### Needed:

- Marketing
  - Optimistic (non-scientist) 'salesman-type' promoters
  - A "Big Name" endorsement (Byrne / Draper / Ver )
- Consultants (Bitcoin devs, academic cryptographers)
- Managerial / Legal / Administrative Infrastructure

