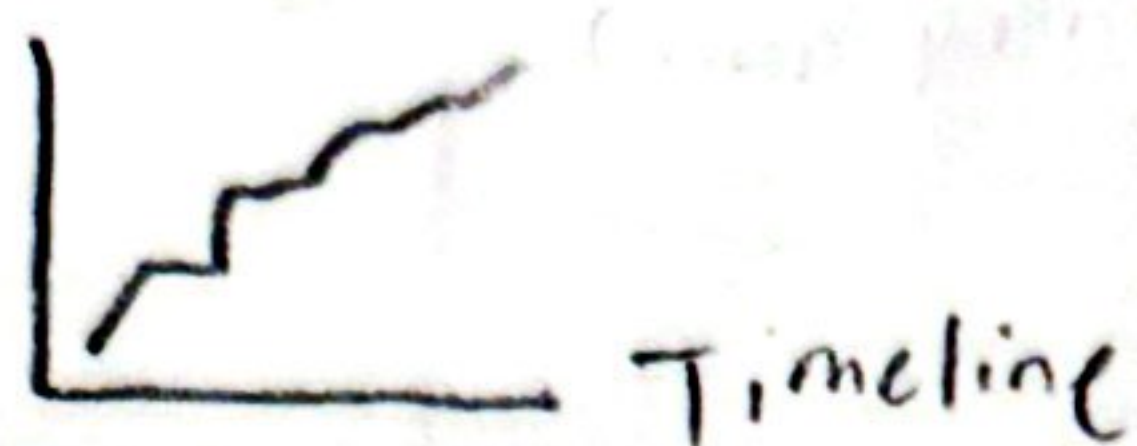
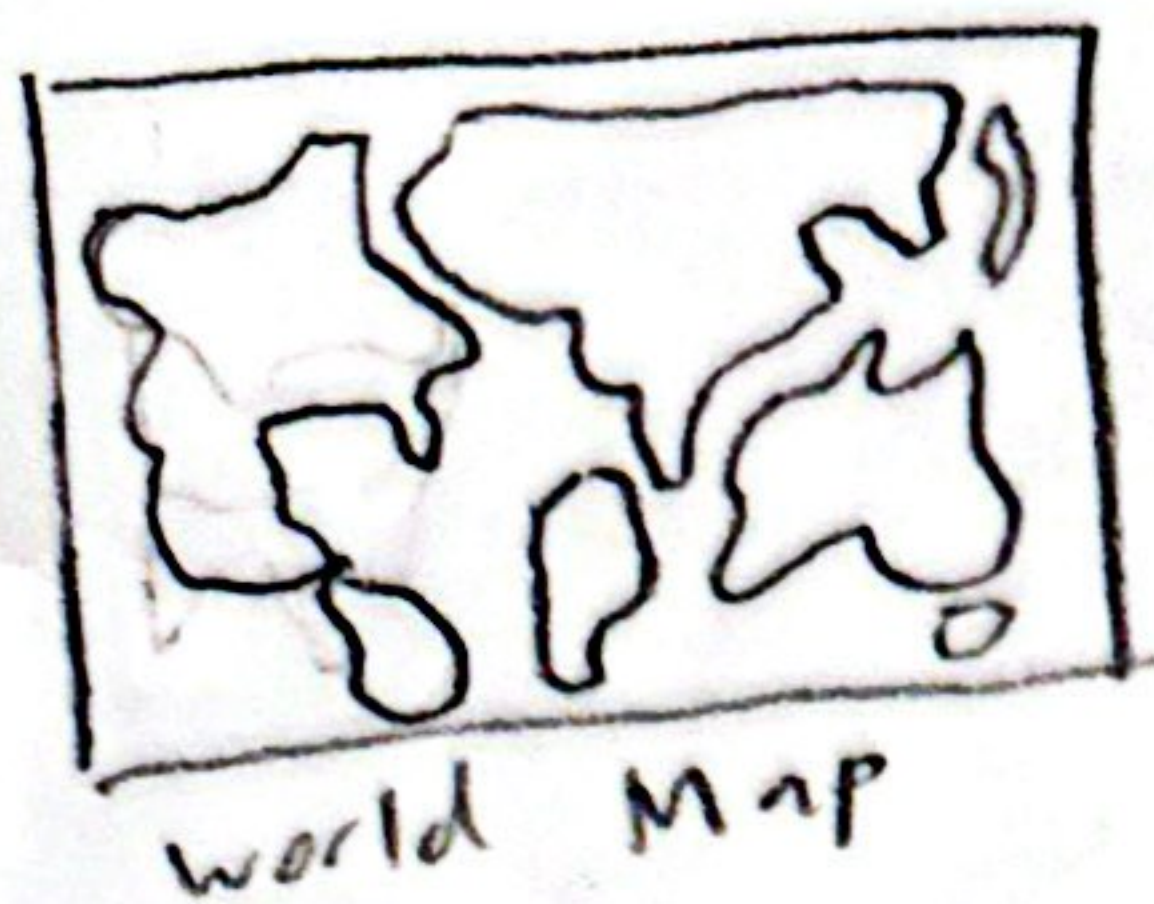
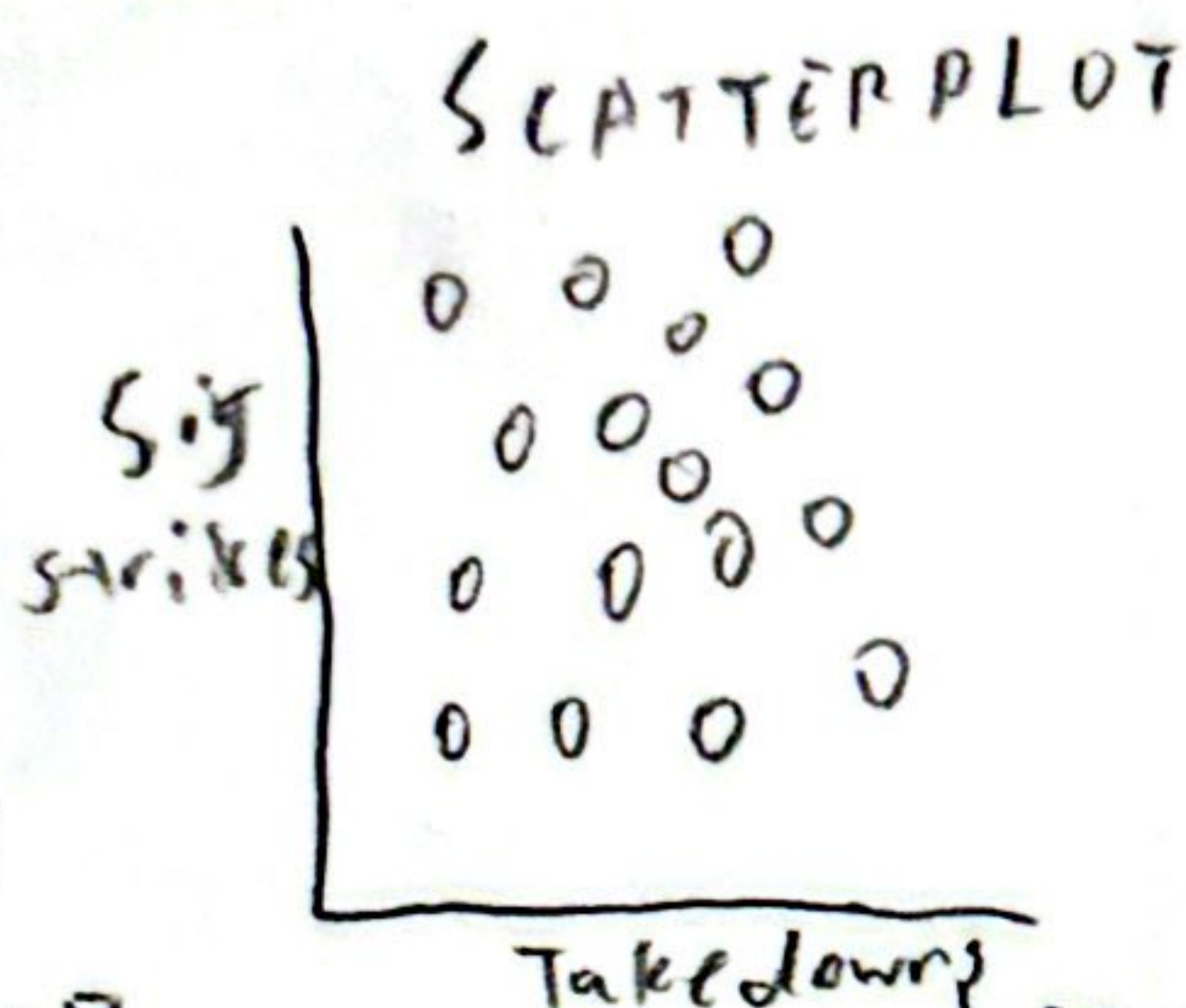
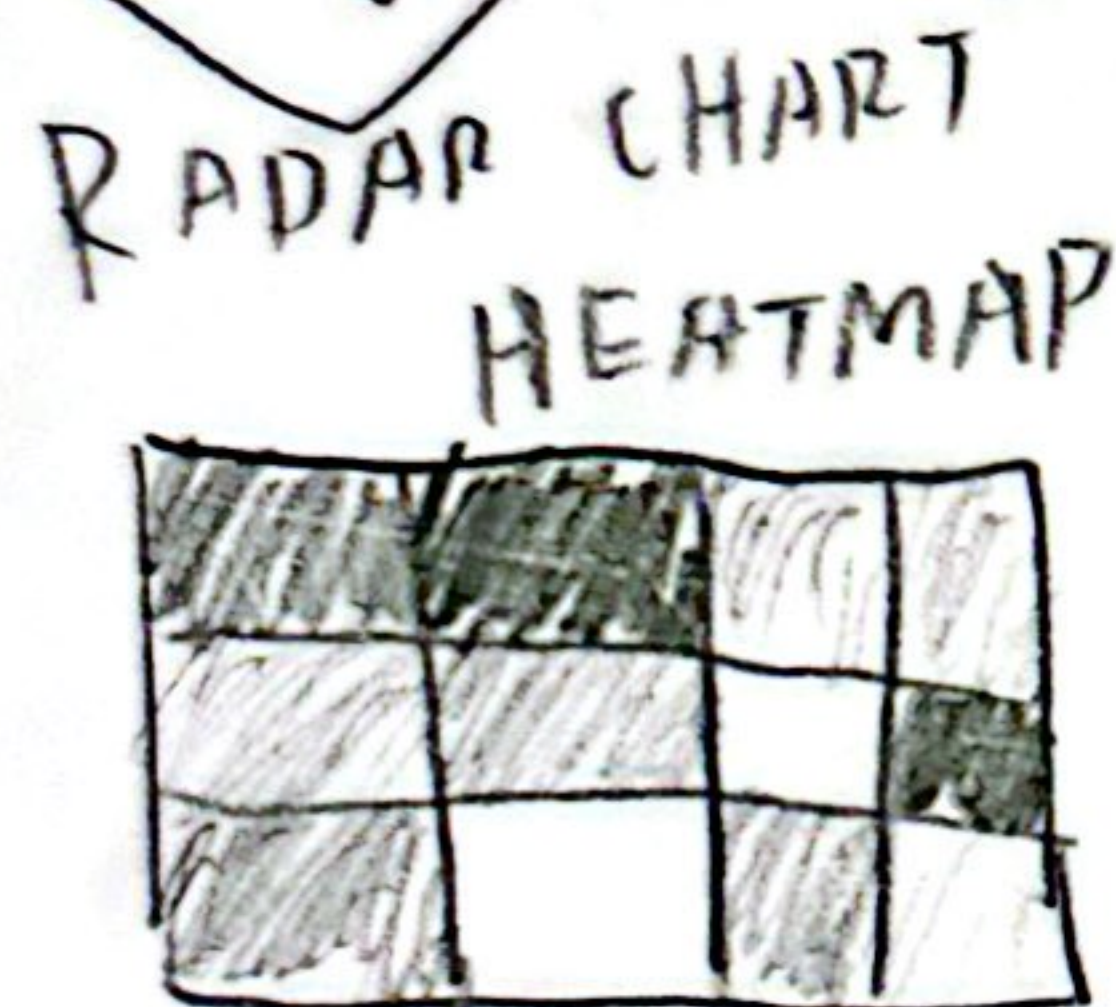
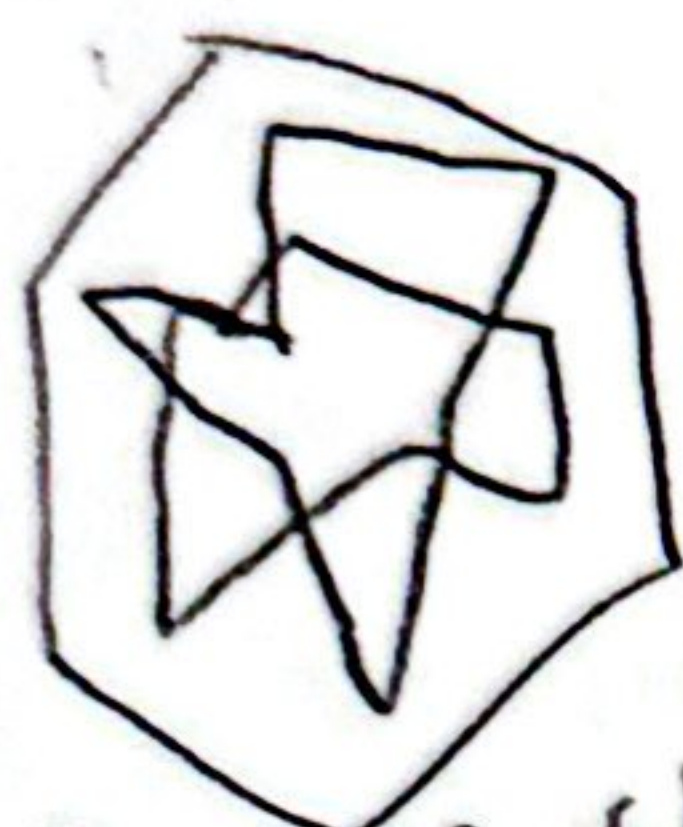


IDEAS

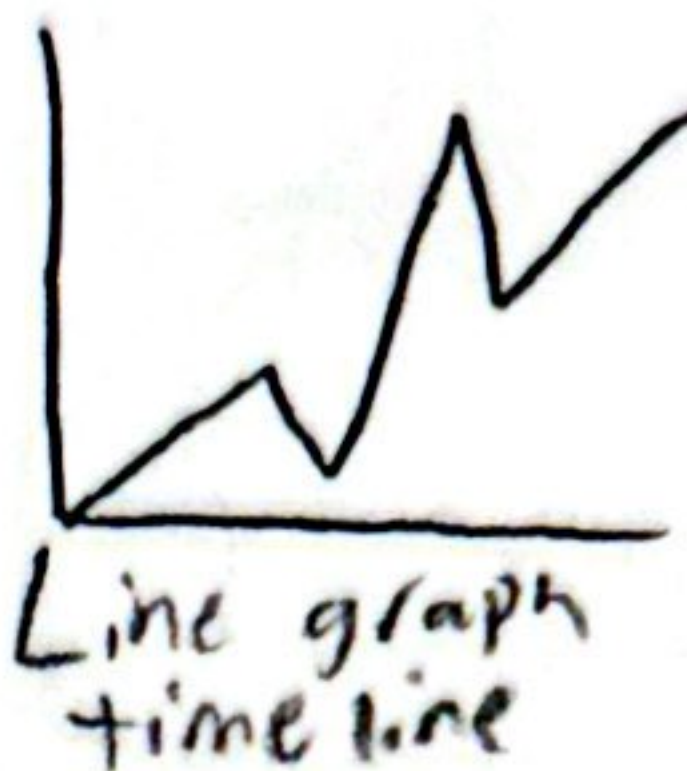
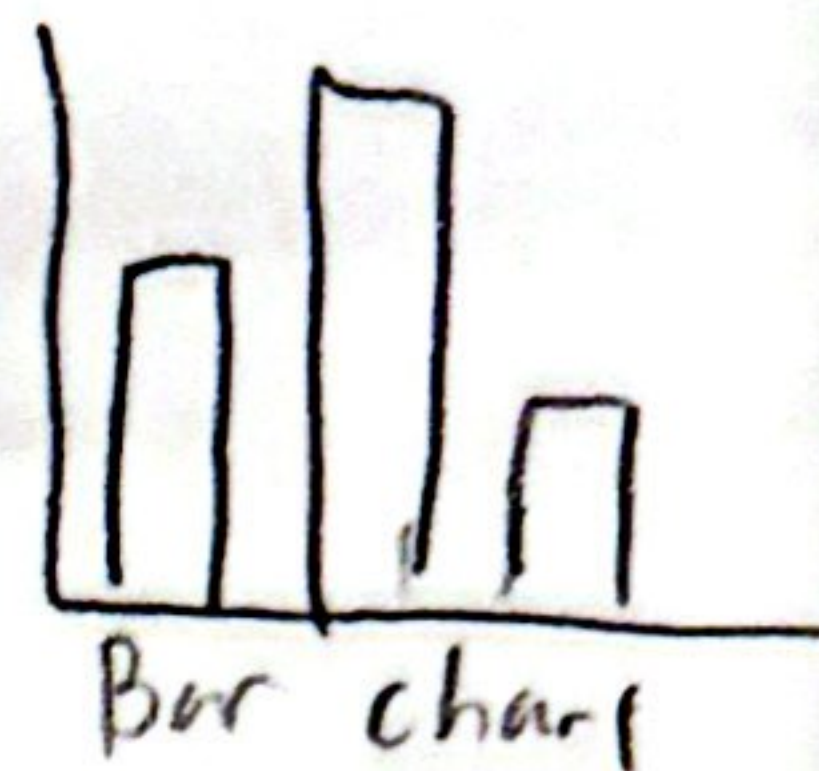
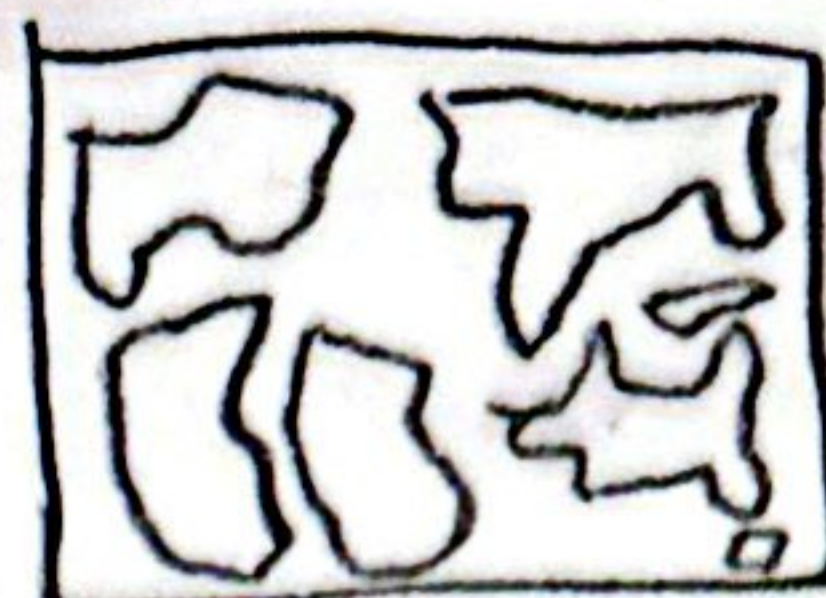
UFC History



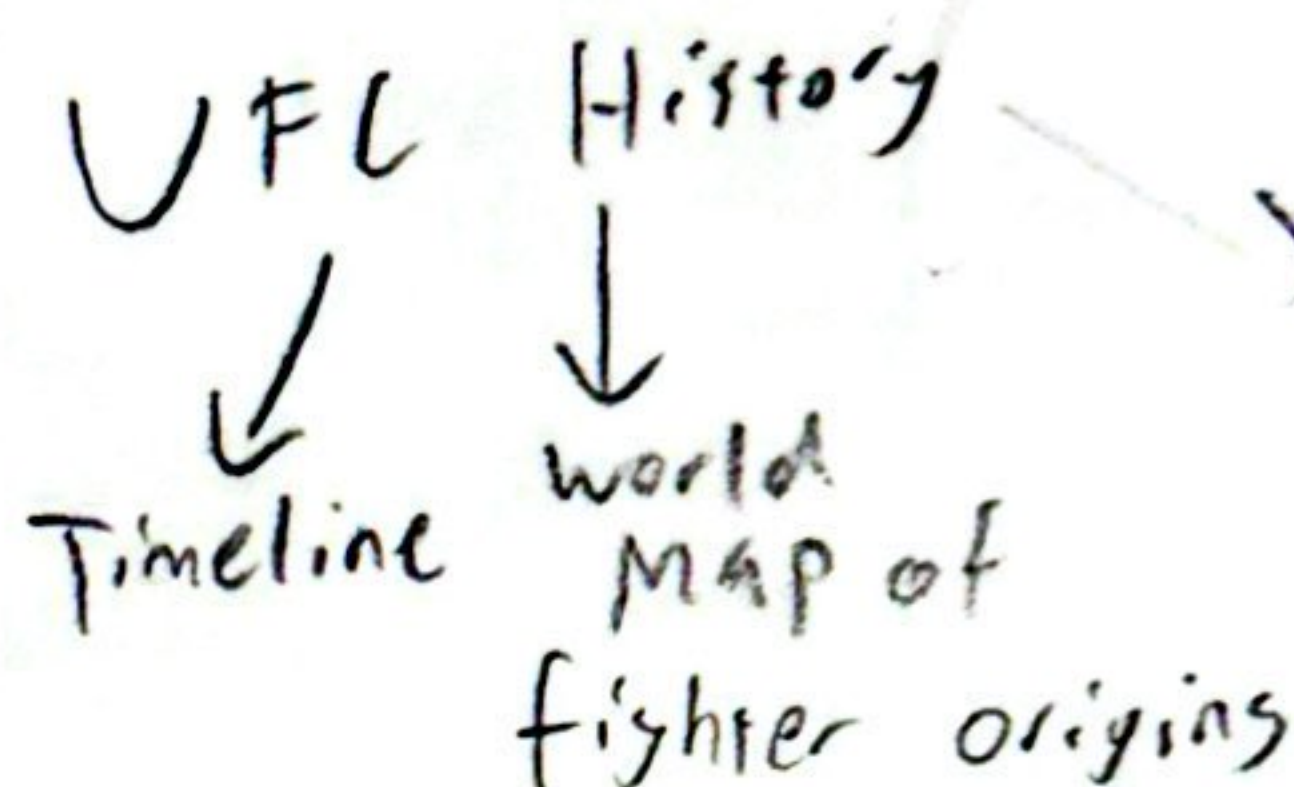
Fighter Performances



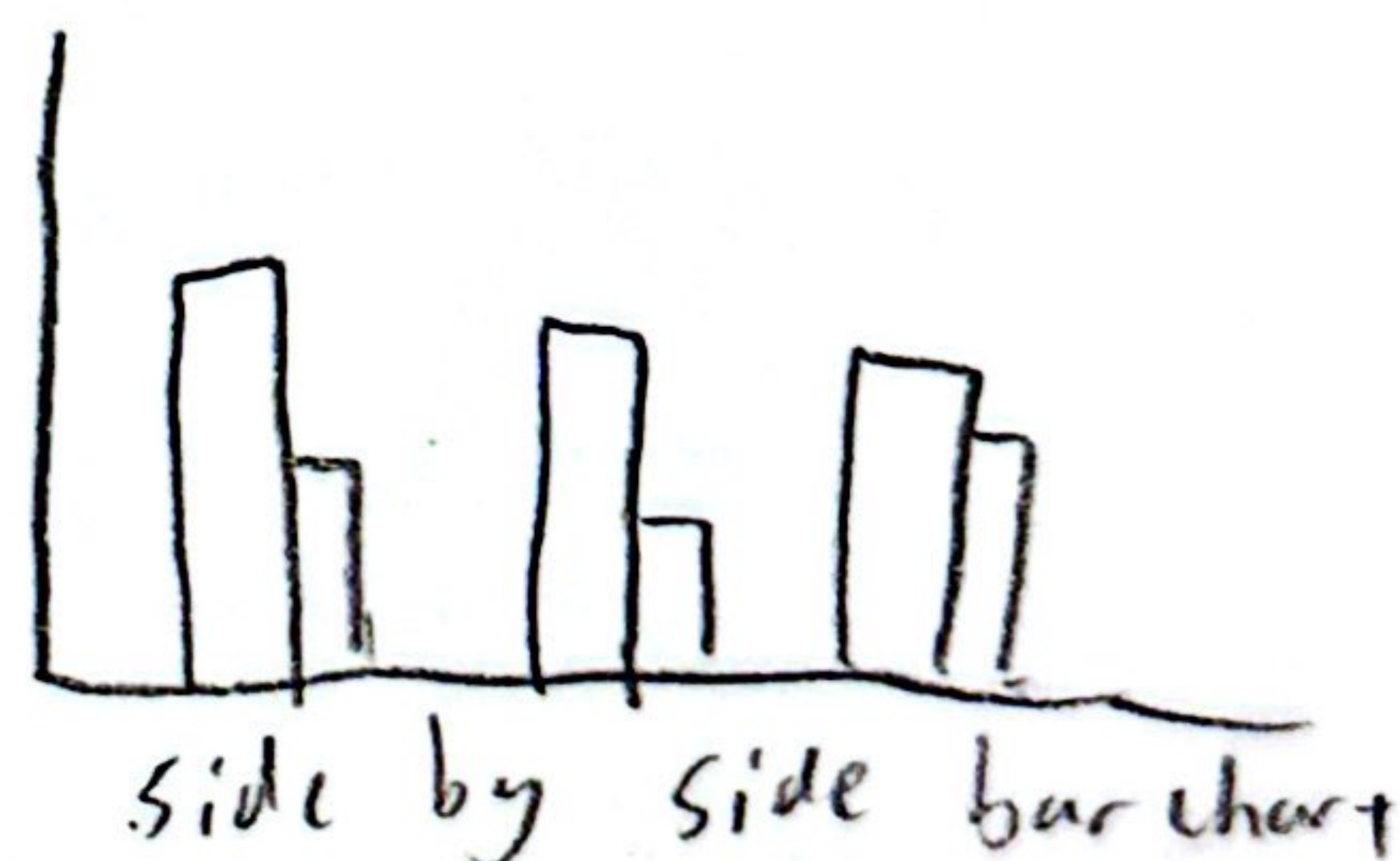
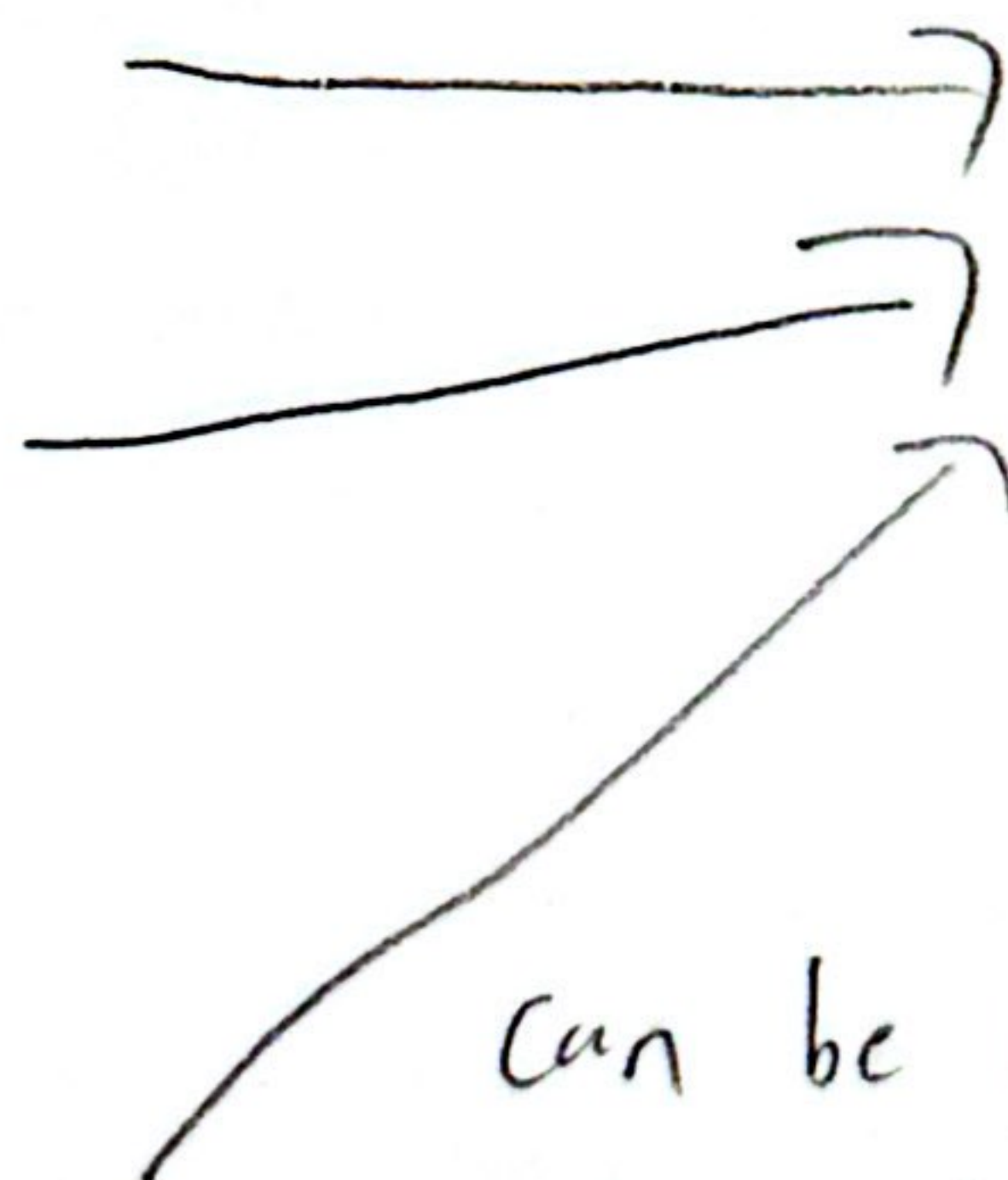
FILTER



Categorise



Combine and Refine

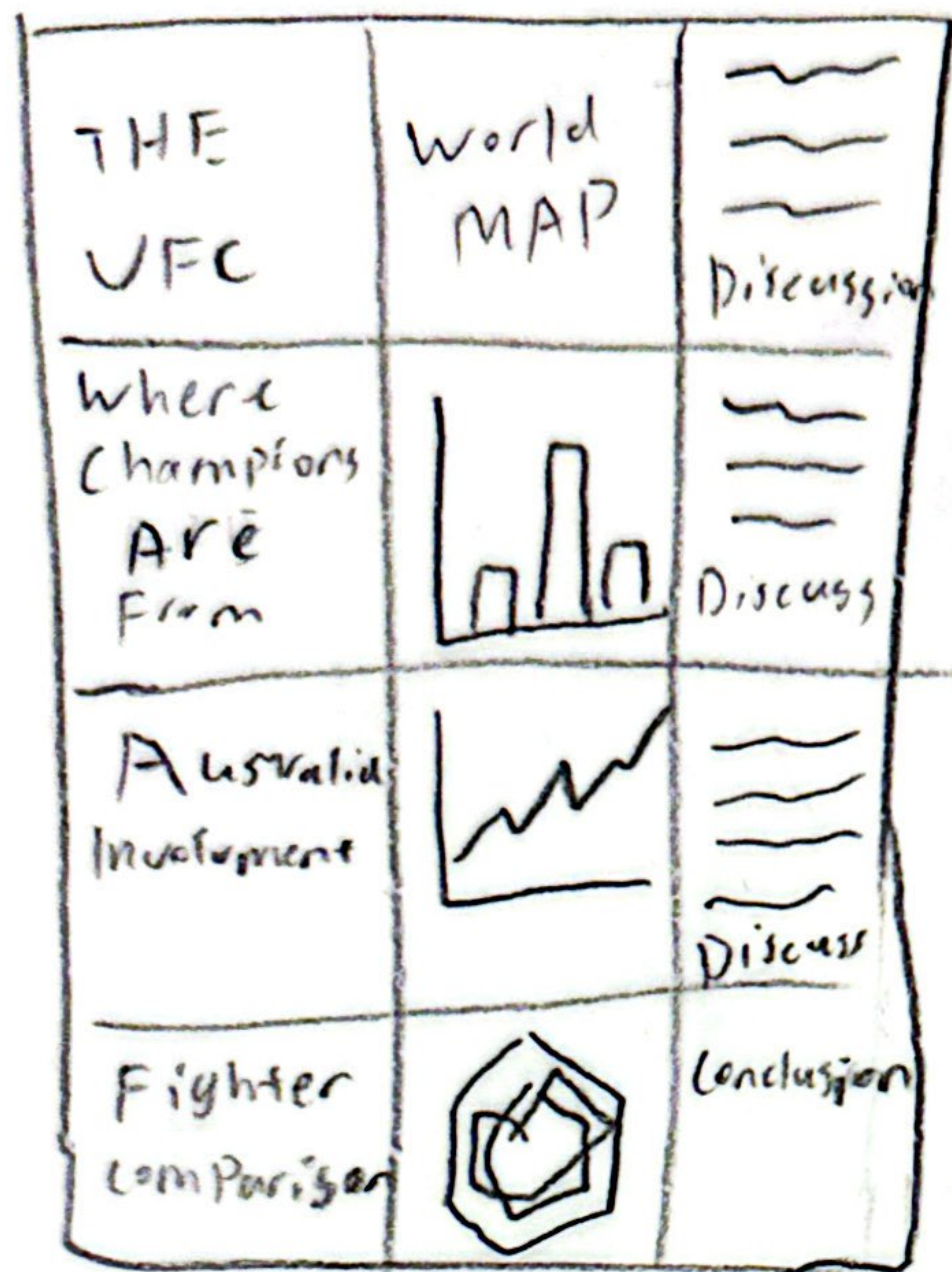


Can be combined into
(conveys same information)

Question

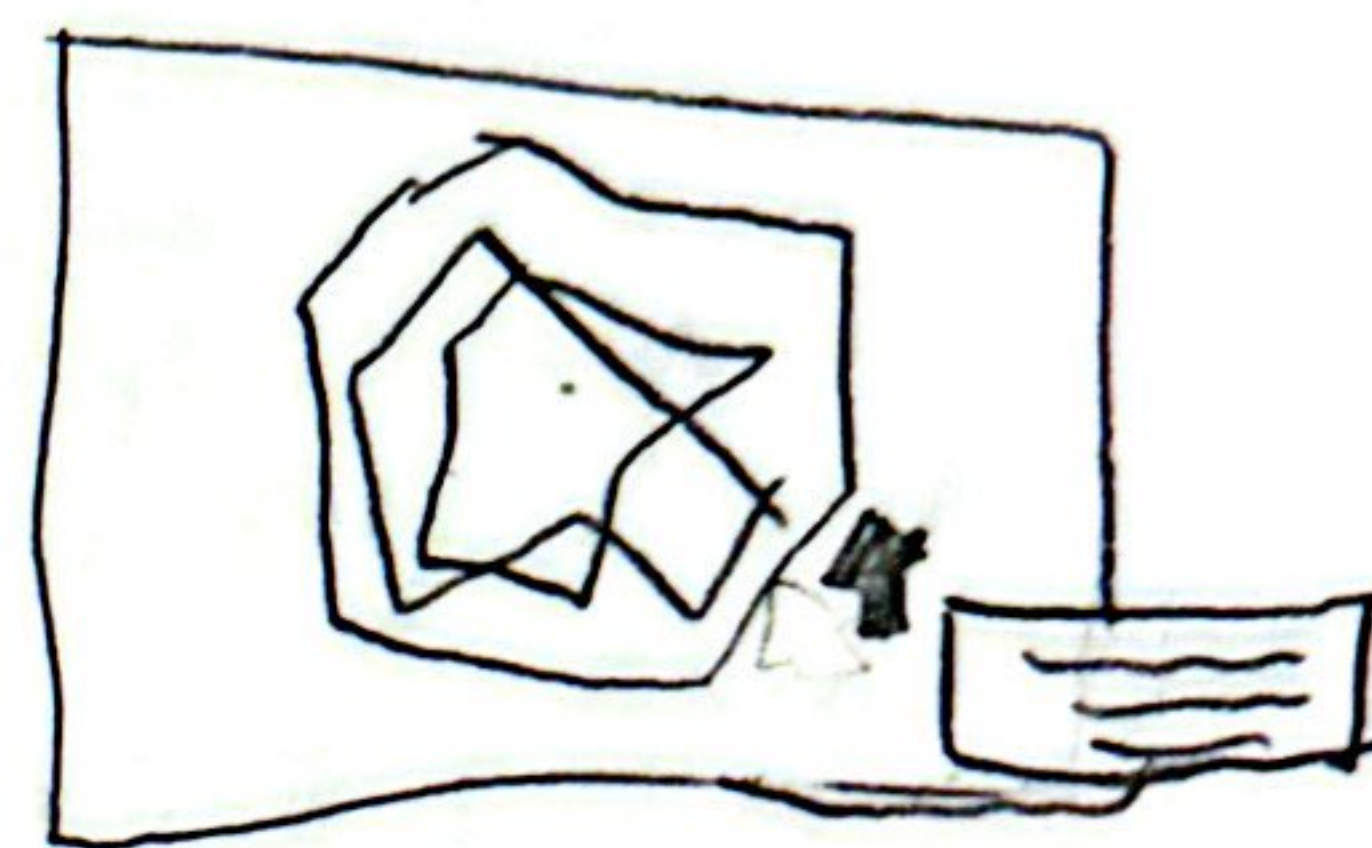
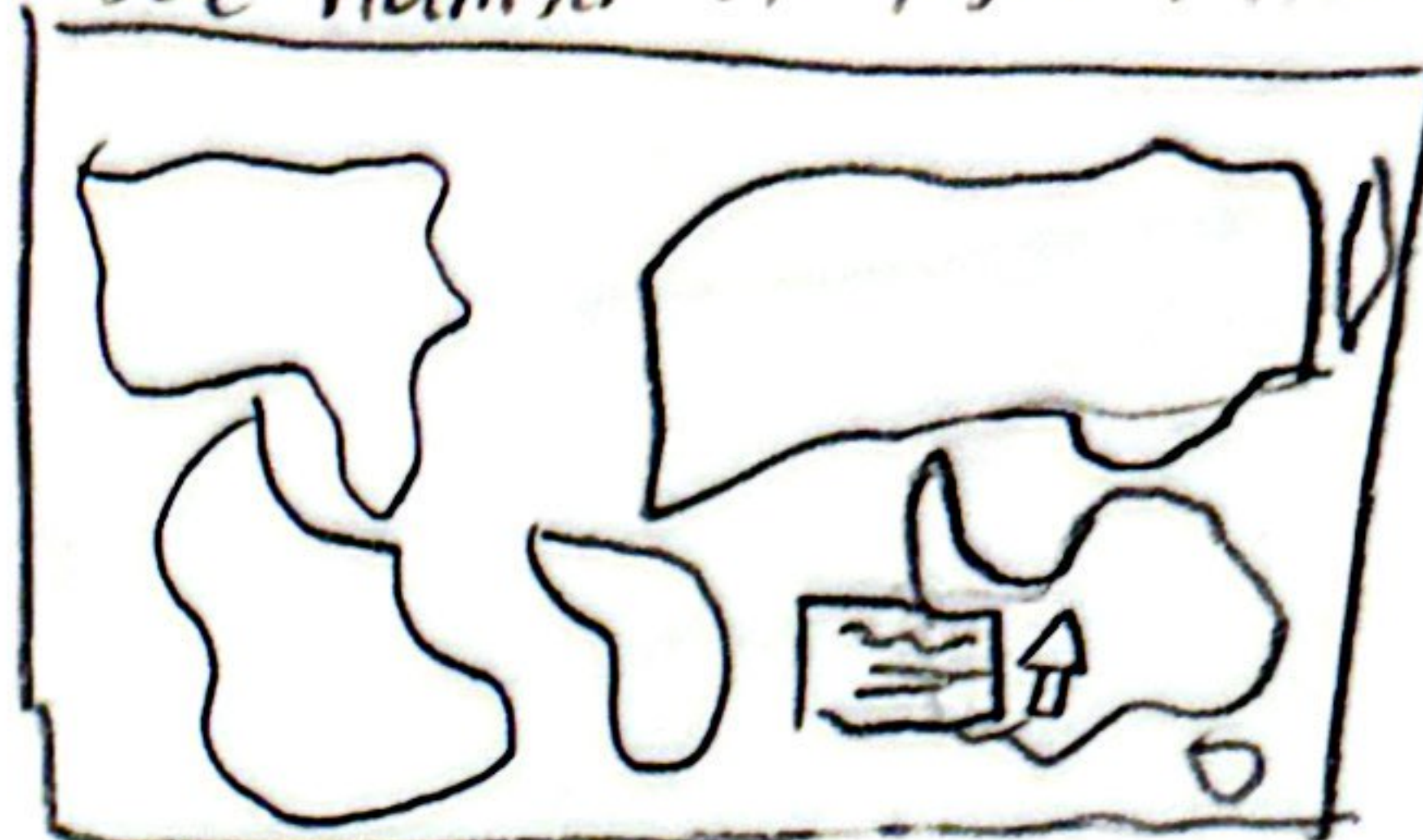
- Do the visualisation tell a story
- Are they intuitive
- Can I highlight Australian fighters?

Layout



Title: Storyboard layout
 Author: Henry Wang
 Date: 11/10/2025
 Sheet: 2
 Task: Data Visualisation Narrative

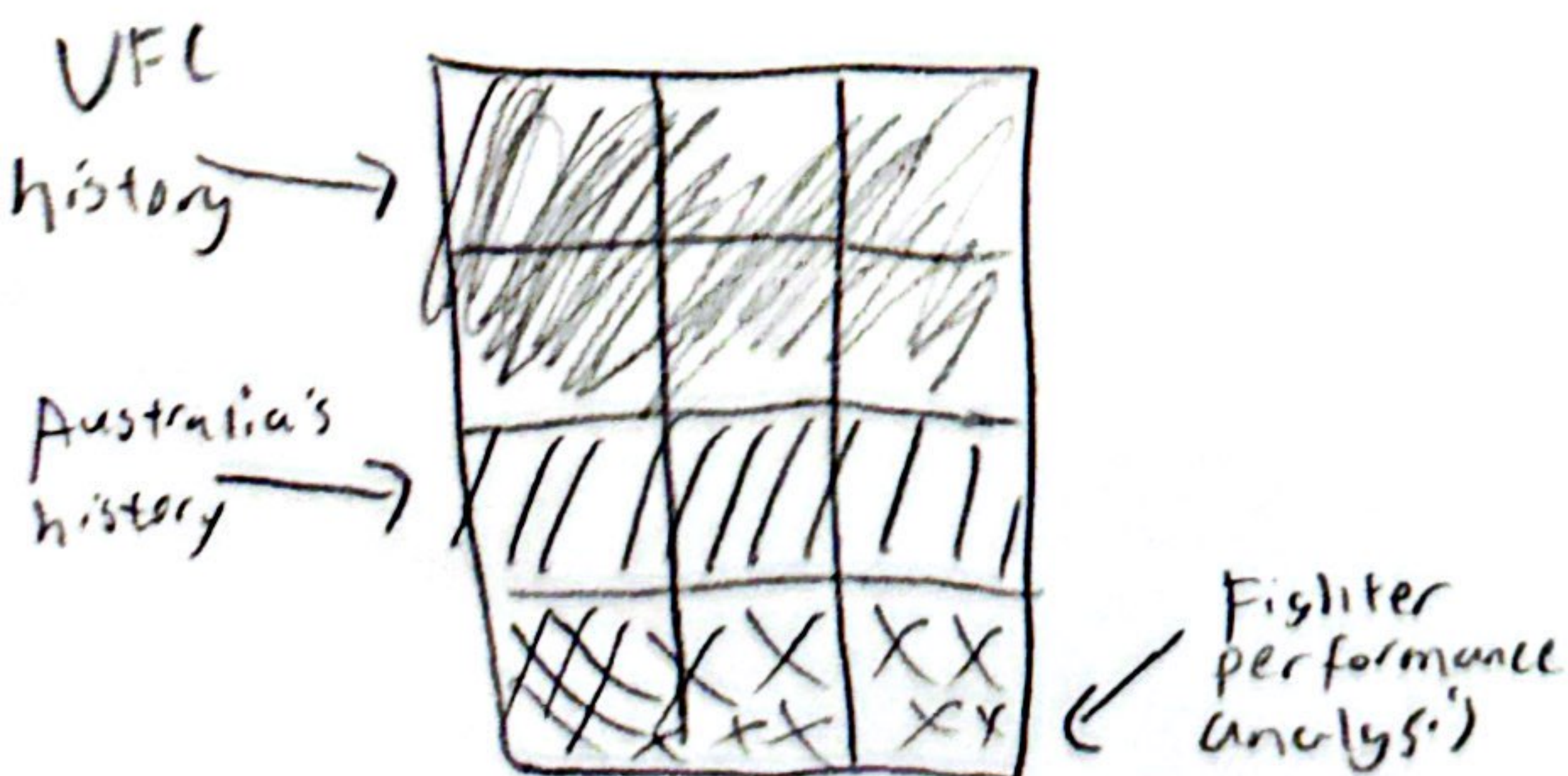
World Map to be hoverable
 To see number of fighters from each country



Select each point for Stats on Radar graph

Focus

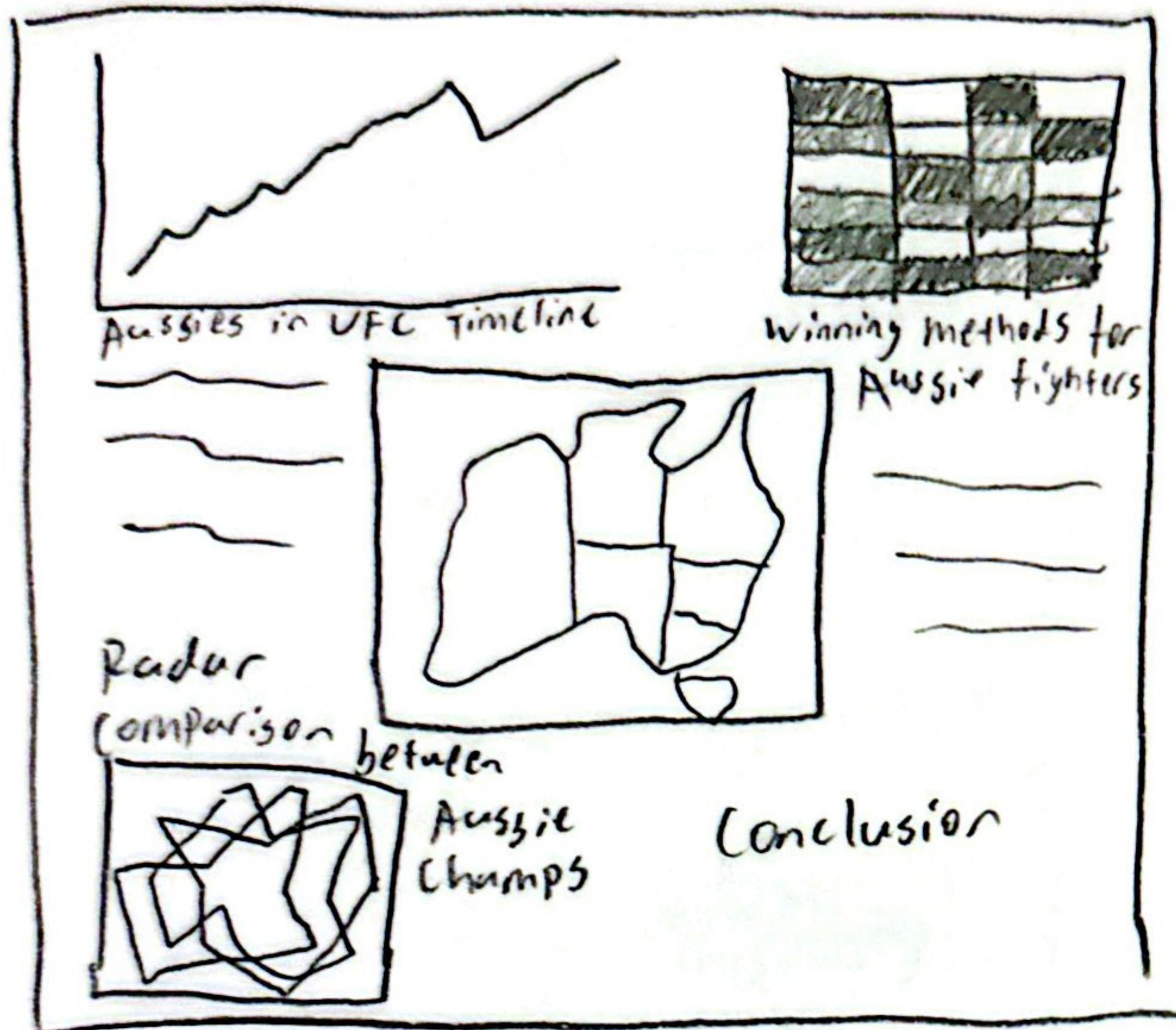
Seeks to show the UFC's history, then Australia's history in the UFC, and then specific fighter performances like a story slowly unfolding



Discussion

- Good way to tell the story I am trying to tell
- Maybe too many words in this dashboard
- Less focused on performance and fight statistics than it could be

Layout



Title: Australia focused

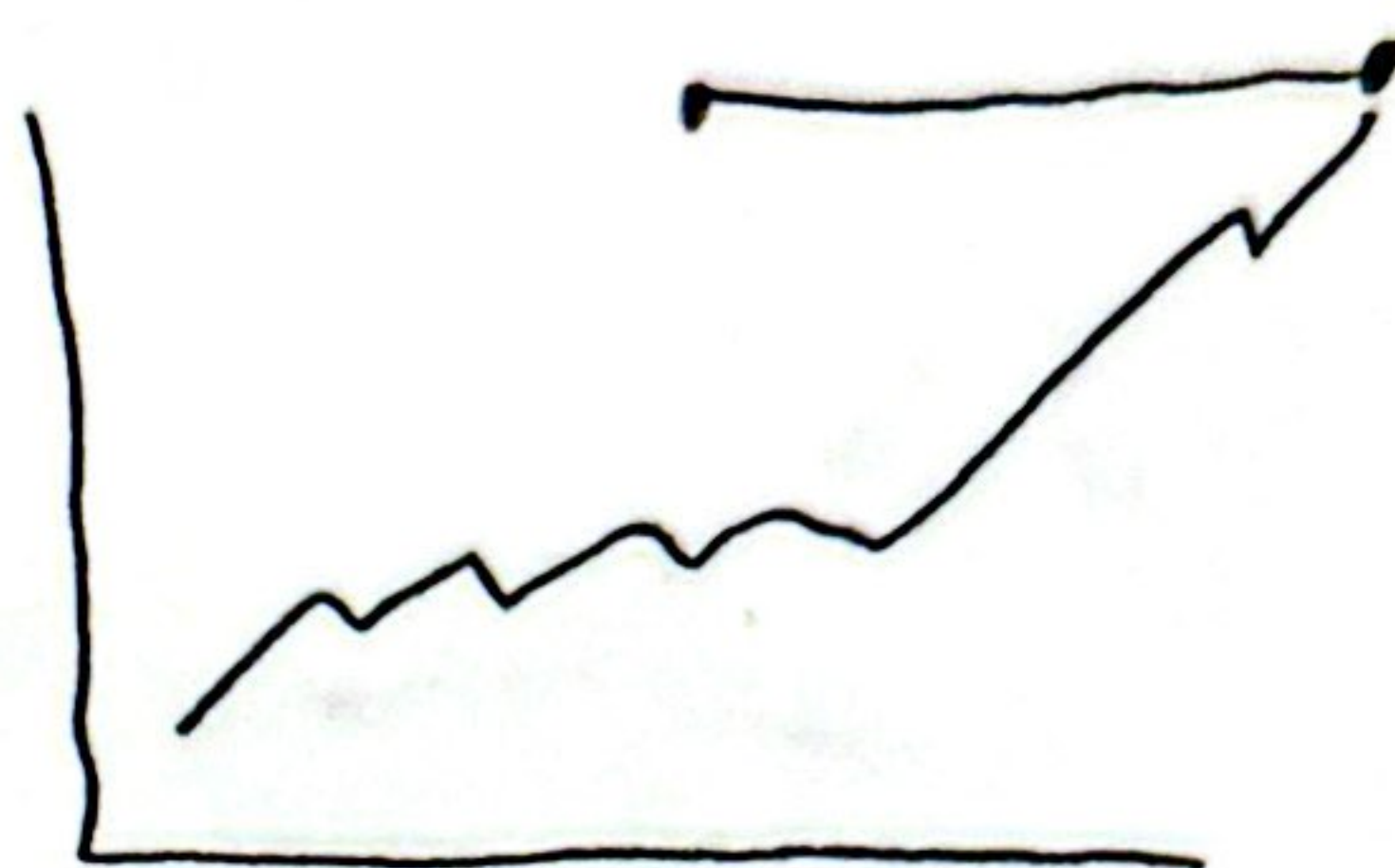
Author: Henry Wang

Date: 11/10/2025

Sheet: 3

Task: Data Visualisation Narrative

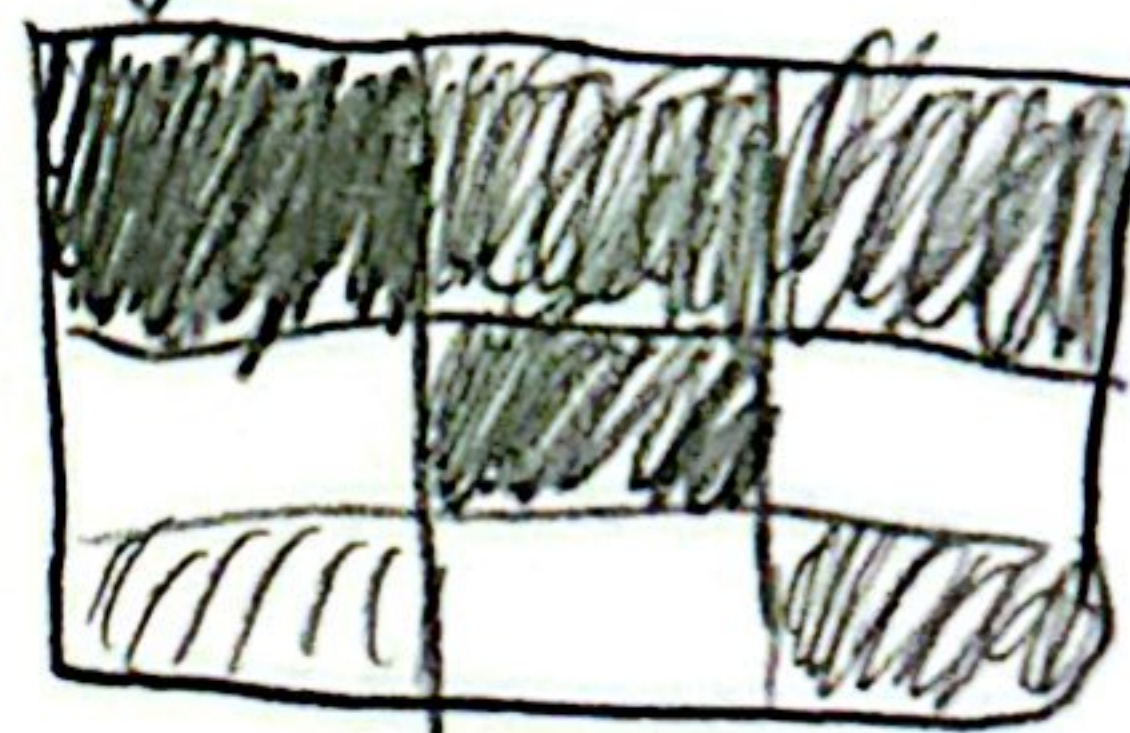
Operations



select fighter: Alex Volkanovski;
Timeline allows users to choose a fighter and it shows what years they fought in the UFC

Kos: 8

Hoverable to show number of times each finish happened for each fighter.



Focus

Focus heavily on Australians within the UFC and their performances

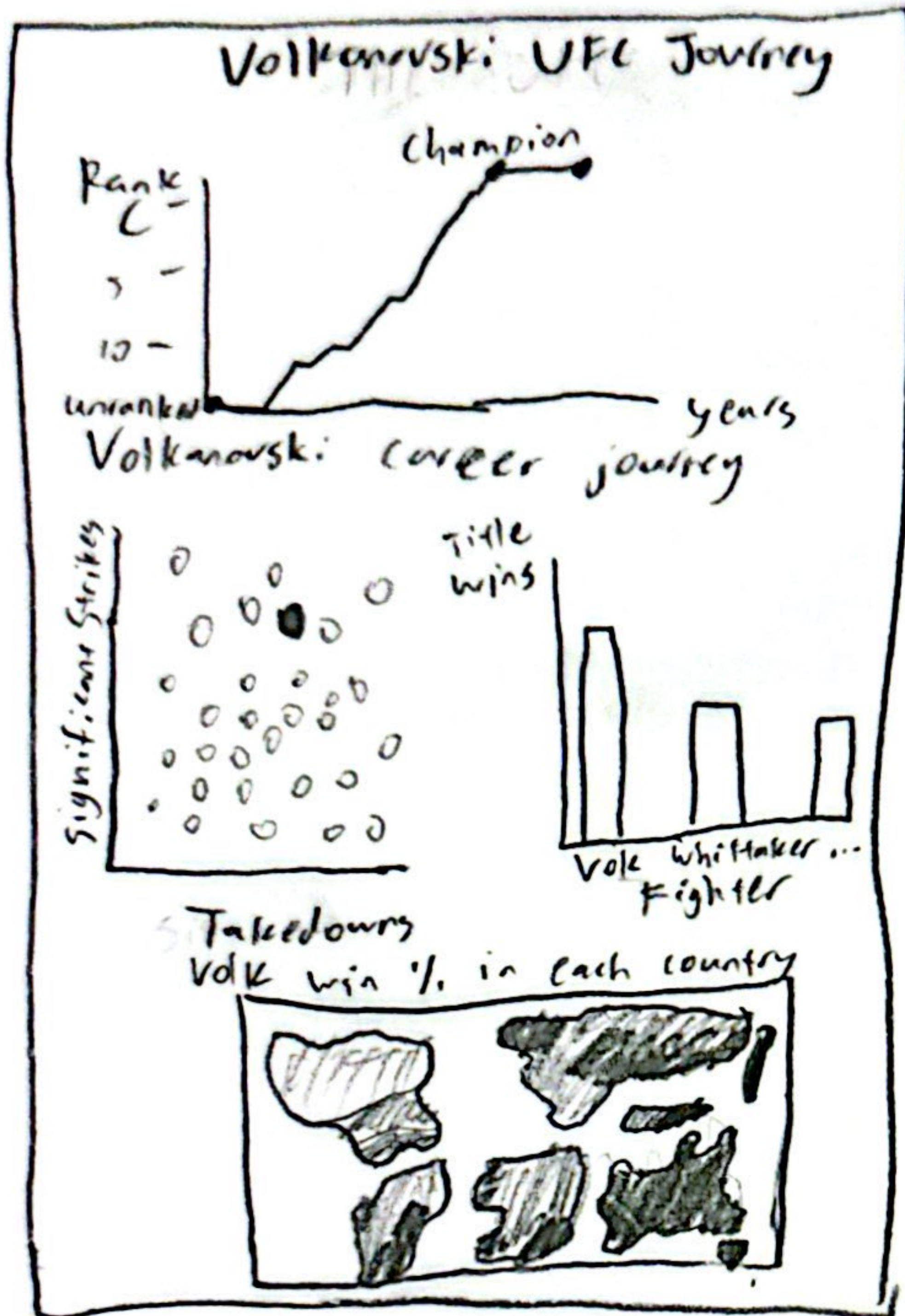


Shows which states Australians fighters are from

Discussion

- Emphasizes Australian fighters a lot.
- Focus on fight performances and statistics for Aussie fighters
- Maybe more difficult to tell a story,

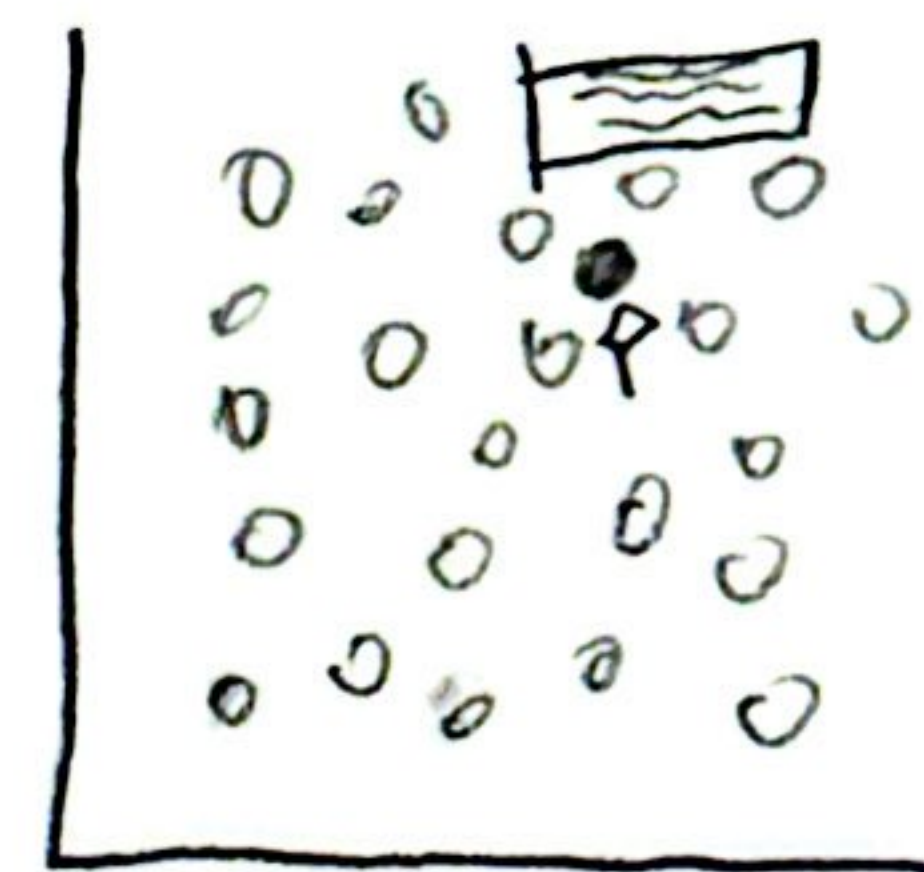
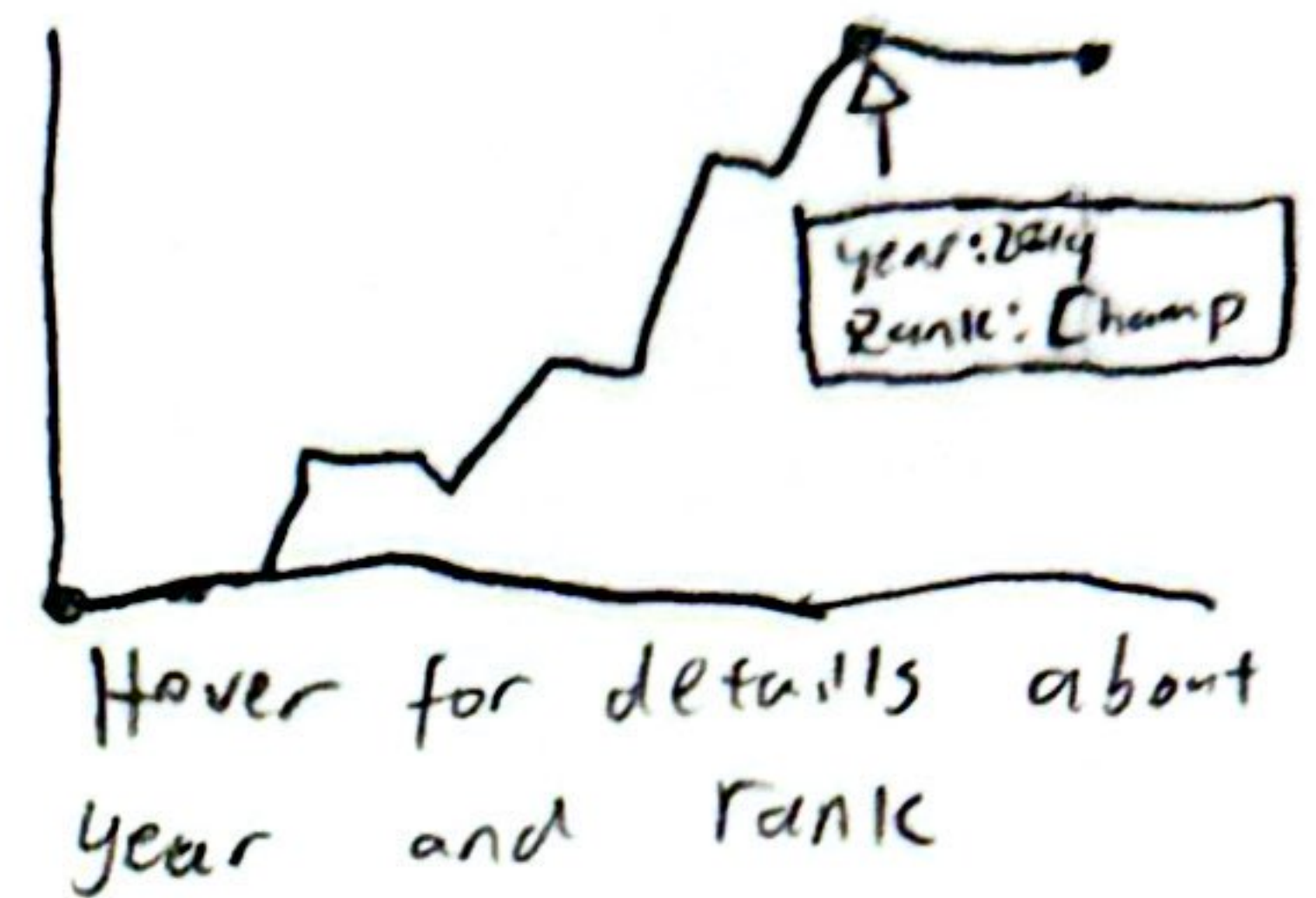
Layout



Title: Standout Performer Analysis
Author: Henry Wang
Date: 11/10/2025
sheet: 4

Task: Data Visualisation Narrative

Operations



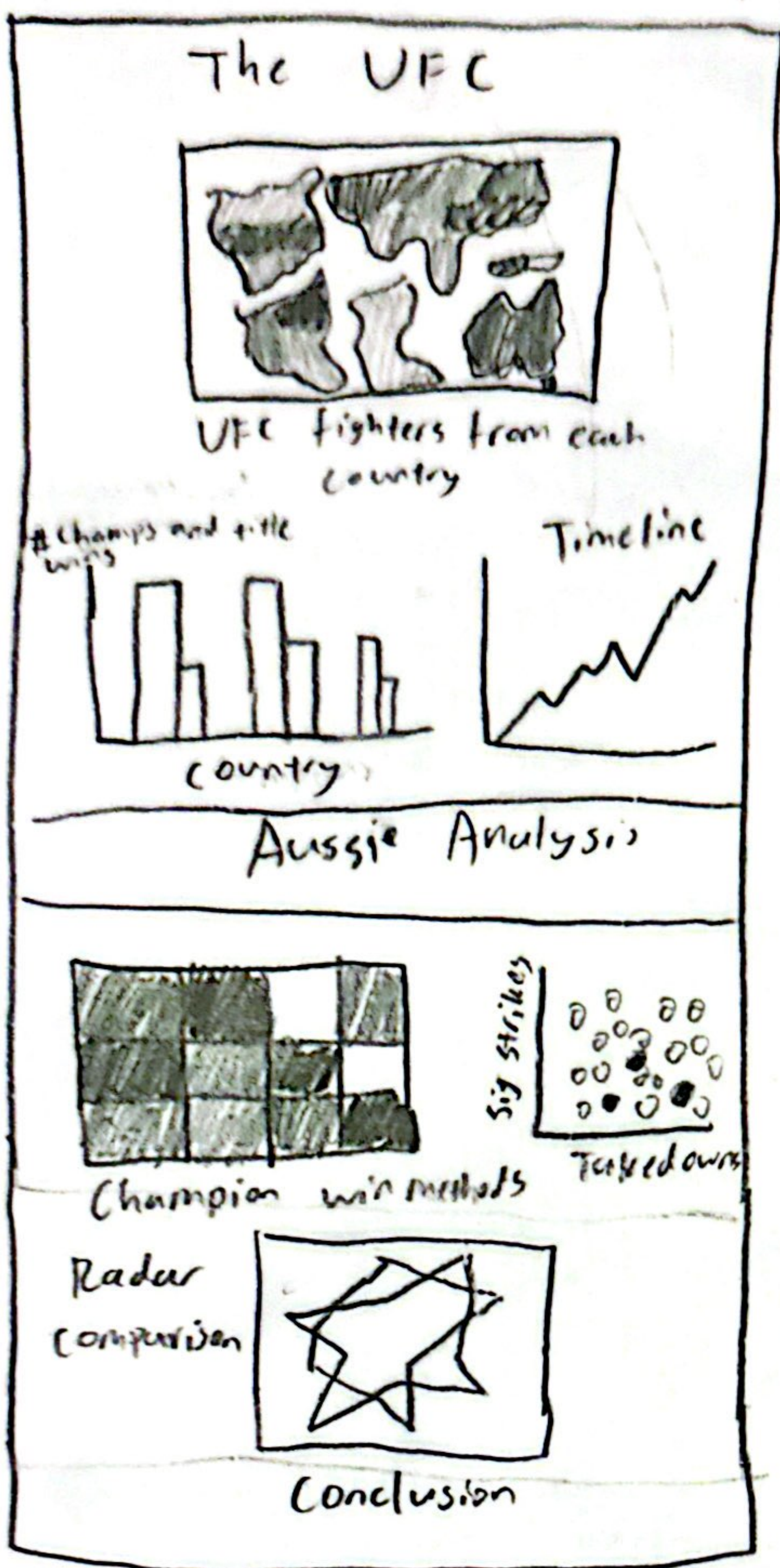
Focus

- focuses mostly on a single Australian fighter, Alexander Volkanovski.
- Data Visualisation is of his story going up the ranks and eventually becoming champion and one of the greatest of all time.

Discussion

- Tells a story of one of the greatest UFC fighters of all time, and the greatest Australian of all time
- Scope may be a little small
- misses out of other fighters that the reader may be interested in

Layout



Title: Hybrid Layout

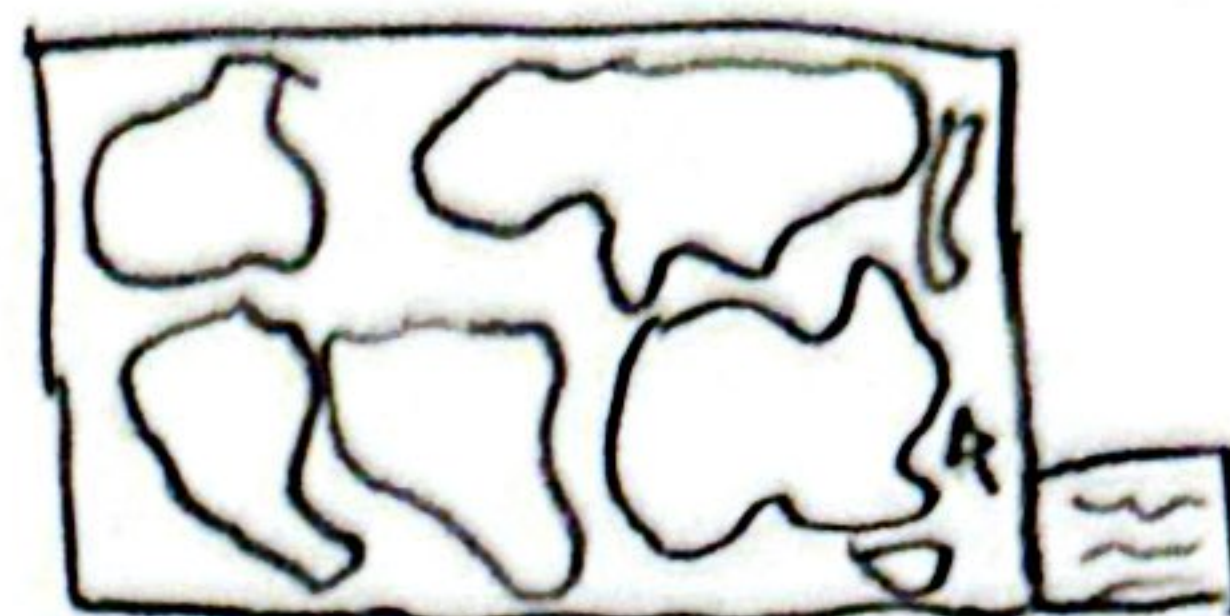
Author: Henry Wang

Date: 11/10/2025

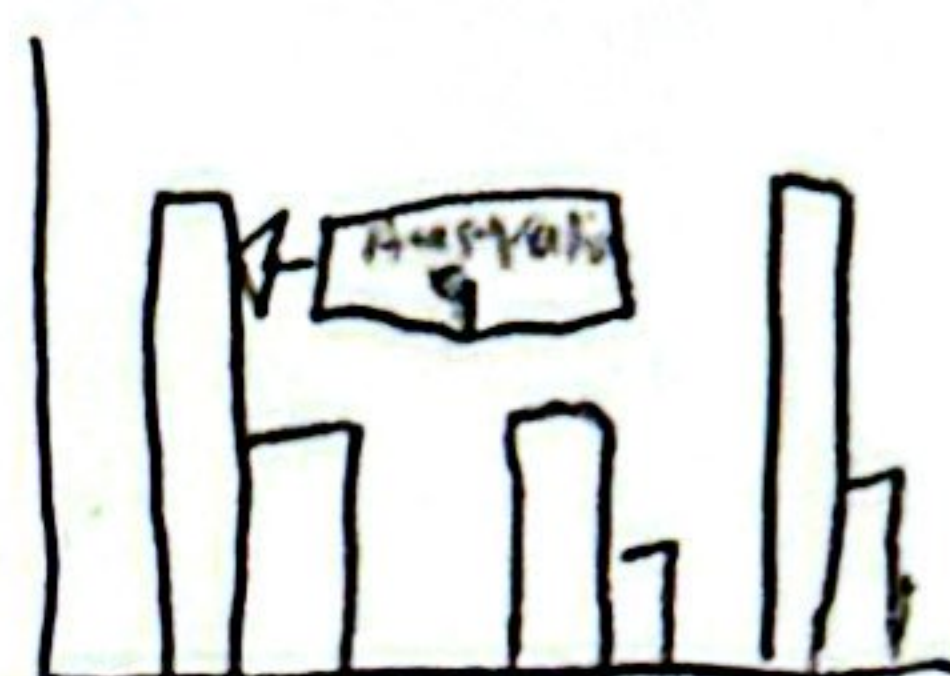
Sheet: 5

Table: Data Visualisation Narrative

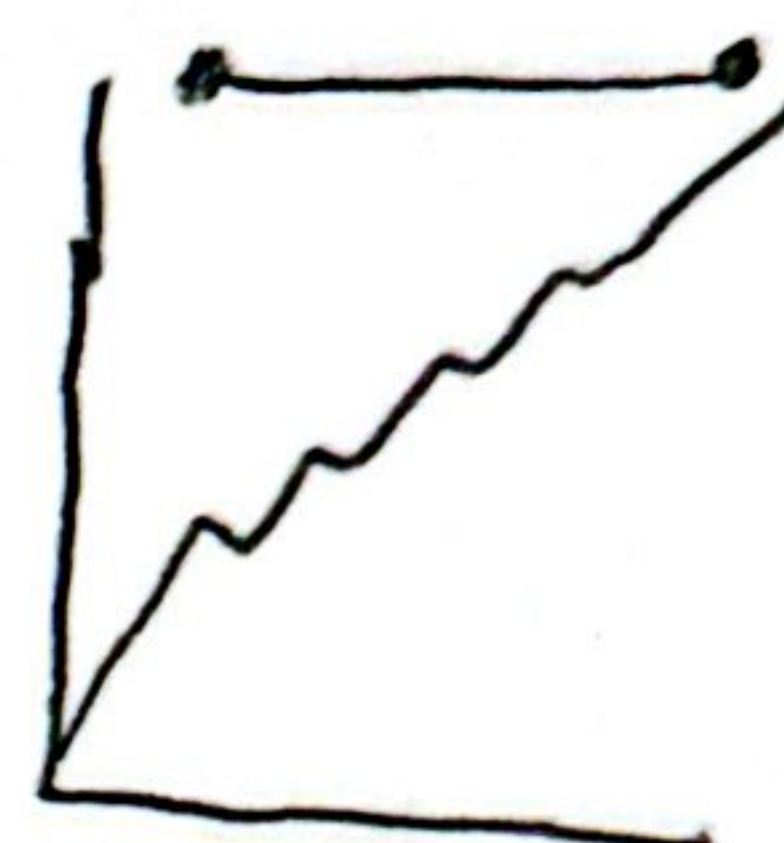
Operations



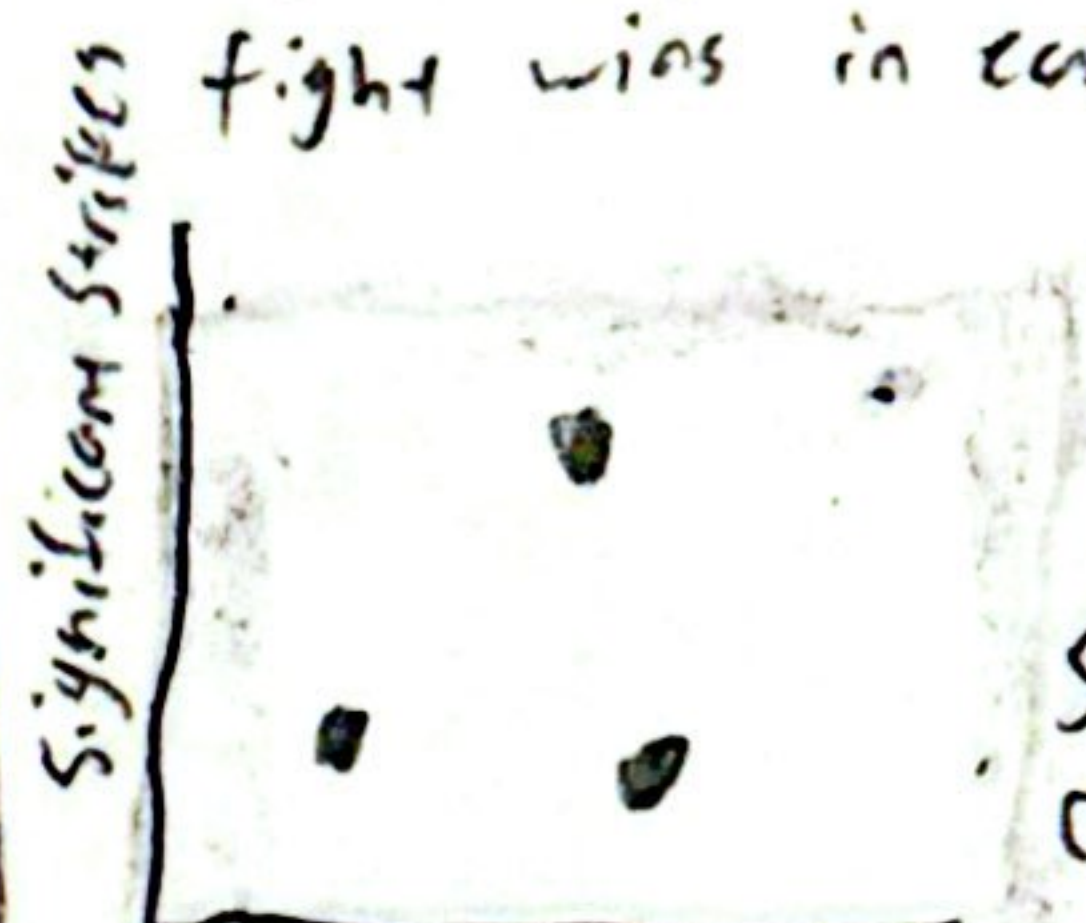
Hover to show number of fighters from selected country



Hover to show number of Champions and title fight wins in each country



Select Fighter: select specific fighters to see what years they fought in UFC



Show only specific country fighters in

Filter: Australia

Takedowns Scatter plot

Focus

- Focus on discussing both the UFC's history and Australia's involvement equally
- Will analyse specific fights from Australian champions
- Also looks at how other fighters fare in comparison

Detail

- All data to be in CSV format
- Estimated 10 hours to complete
- Dependency on local servers to operate visualisations
- Vega-lite to be used for visualisation
- Javascript, HTML and CSS to be used for dashboard
- Map to be in Topojson file shape