

Tian (Henry) Yang

henryyang.me

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Skills Profile

- Technical: Figma, Wordpress, Adobe Creative Suite, HTML/CSS, Javascript (React), UX Design, UX Research
- Soft skills: Leadership, creativity, writing communication, interpersonal communication, responsibility

Experience

Web Designer/Director of Technology, UBC BizChina

Sep 2021-Present

- Lead the redesign of the UBC BizChina official website that has more than 700 monthly visitors
- Redesigned the website based on traffic analytics and UX principles
- Increased the average session time of the website from 1 to 4 minutes and attracted new sponsors

Educator, Digital World/Richmond School District

Oct 2021-Present

- Created marketing content for course recruitment and attracted a full class of students
- Designed and taught the Website Building for Youth course
- Built strong relationships with the students which created an ideal learning environment
- Enabled students to build their own portfolio website with basic HTML and CSS

Product Designer, UBC Launch Pad (HappyHour)

September 2020-April 2021

- Identified strengths and weaknesses of the dated scheduling app When2Meet with remote usability tests
- Spearheaded the redesign of When2Meet based on the user research and created new brand visual identity
- Collaborated remotely with designer and developers in a semi-professional setting during the pandemic

UX Designer Intern, AI Garden

April 2020-October 2020

- Identified the target audience of the company with an in-person user research field trip in rural China
- Designed the UI for smart irrigation solution based on the user research and existing brand visual identity
- Built and managed company official website using Wordpress (Elementor)

Founder/Executive, Saint John High School (SJHS) Guitar Club

2015-2019

- Regularly coordinated with the school committee and marketed the club through various mediums
- Provided free introductory guitar lessons to all members, and many members' skill grew to intermediate level
- Expanded the club to one of the biggest music club in school with 18 members
- Awarded "The Hounds Music Awards Celebrating Contribution to the Music Life at SJHS"

Education

Bachelor of Arts, the University of British Columbia

Expected Completion: May 2024

- Specialization: Cognitive Systems—Cognition and Brain (Psychology stream)
- Key Courses: COGS 300, PSYC 217, CPSC 110

Interests

- Tea—I love tea and I have to drink tea everyday
- Music Production—I have a SoundCloud page
- Running: Finished two half-marathons and the 2018 Oasis Rock'n'Roll Montreal Marathon