HENRY YANG

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Summary

A full-stack UX designer passionate about bringing people closer with human-centered design. Able to take concepts to wireframe to prototype to production.
A car enthusiast.

Skills

Tools
Figma
Adobe Creative Suite
HTML/CSS
React

Design/Research
Product Design
Competitive Analysis
User Interview
Persona Hypothesis
Rapid Prototyping
Usability Testing
Design Systems

Collaboration
Communicative
Responsibility
Self-starter
Leadership

Language
English
Mandarin

Experience

UBC BizChina, Web Designer/Director of Technology
Sep 2021-Present
Redesigned the BizChina website based on traffic analytics and UX principles.
Increased the website average session time from 1 to 4 minutes and attracted new sponsors.

Digital World/Richmond School District, Educator
Oct 2021-Present
Designed and taught "Website Building for Youth".
Enabled students to code their own portfolio websites with basic HTML and CSS.

UBC Launch Pad (HappyHour), Product Designer
Sep 2020-Apr 2021
Led the redesign of When2Meet based on user research and created new brand visual identity.
Collaborated with designer and developers in a semi-professional setting during the pandemic.

AI Garden, UX Design Intern
Apr 2020-Oct 2020
Identified the pain points of target audience with an in-person user research field trip in rural China.
Designed a smart irrigation product with a focus on water preservation and usability.

Education

University of British Columbia
Bachelor of Arts, Cognitive Systems
Cognition and Brain (Psychology Stream)
Graduation: May 2024