

Gambling

Gambling is a new FanFoc.us feature that allows users to wager on games relevant to their community. At the beginning of each week odds are announced for the upcoming week of games (*based on published vegas odds*). Fans can wager on any game. We will offer three common bets per game:

- **Point Spread** = bet on one team or the other to win vs the point spread
- **Over/Under (Total)** = bet on the total points that will be scored in the game
- **Money Line** = bet on which team will win – no spread, payouts are based on how likely each team is to win the game

Once a game finishes, fans who bet on the game are “paid” (*emailed with the amount of earnings for that week and their rank for the week/overall standings for the season*) and their cumulative betting stats for the season are updated.

Example of play: Week 2 NFL Games

A new page on eagles.FanFoc.us lists all the NFL games for week 2 and the odds for each of the 3 bets for each game. Fans can also click on any previous week to see the odds for various games/bets and see who bet on the games and how much they won/lost. Fans can also click on future weeks and see the games for that week but there are no odds published or controls to make bets. Fans can click on any game to see more information:

Before the game starts (betting closes 30 minutes before each game)

- Sporting event information, available bet(s), odds information
- Bet button (for each bet) which opens a modal. The fan can then wager money on the bet
- A list of any bets the fan has already made for that game (existing bets cannot be edited/changed)
- A list of fans that have taken each bet and the amount they have wagered
- A “teaser” list of the most popular other bets for that week
- “Invite/challenge friends” button
- Running conversation (like any other article or forum post) where fans can talk about any of the bets for that game

After the game ends

- Sporting event information, available bet(s), odds information
- A list of fans for each bet ranked by how much they won/lost
- Percentages that show cumulatively how fans bet each bet
- Running conversation (like any article or forum post) – so users can talk about how much they won/lost, results, etc

This page is integrated with the existing game page if the eagles are involved in the game (in which case it just shows up as another tab).

A fan can bet any amount and can make multiple bets on a single game. Fans must be logged in to participate and editors can bet on any games. Each fan will also have a new “betting” tab in their profile that displays their bet history. For fans who are viewing their own profile – this tab will also display all their open bets so fans can view each week’s winnings in one place. As fans make bets their friends see “*shaneykakes is betting on dallas to beat the spread*” updates in their friend feed.

We also calculate and rank the fan’s cumulative betting results over the season (*total season winnings, % correct bets, number of best made, etc*). The betting page also lists the communities “top betters” (*shows the fans that won the most money by week or over the entire season*). The most popular bets are advertized on the front page each week and the betting page is linked from the top navigation.

Currency

“What will fans be betting?” There are two options:

- Credibility – fans can bet any amount of their credibility and are rewarded with credibility. **Pros:** only one “currency” (*only one stat fans have to be familiar with*), if we hand out prizes at the end of the year fans who do lots of work on the site and bet can both be rewarded. **Cons:** How do new fans with 0 cred get involved (*get 1k points for creating an account?*) what happens if you lose all your credibility (*only can bet ½ your credibility in any one week period?*)
- FanFoc.us Bucks – new currency only valid for betting. **Pros:** easier to regulate/understand how it works. Could be used for other games?? **Cons:** another thing to learn on the site, not clear how it ties into credibility (every FF buck = 1 cred point?). How do you recharge after you run out of \$?

The answer to the currency questions above obviously will affect how betting ties into credibility but regardless there will be some credibility reward for participating.