#### **Pickems**

Pickems are a weekly game where fans try to pick the results of all the games in a single week. For any community there is only one pickem per week (for example: all the games in the NFL with the eagles game serving as a tiebreaker). Pickems are publicized in a number of places:

- This week's pickem is displayed on the front page of the site and on the front page of that week's game (in season only)
- A new pickem's page that (see below)
- As your friends participate in pickems you will see "Shaneykakes is playing the Week 2 NFL pickem" in your friend feed

### The new pickems page

There is a new pickem page that displays all the pickems for the season (one for each week of the nfl season and playoffs). The current week is shown by default but fans can click on any week to view:

#### The current week's pickem

On Tuesday morning the current week's pickem becomes active on the pickem's page and is announced in the site's feed. The deadline to participate is an hour before the first game of the week.

- All the NFL games for that week are listed with controls to select a winner for each game. Fans
  who would like to participate must be logged in and choose a winner to each game and pick a
  score for the eagle's game (tiebreaker). If a fan has already made their picks for the week they
  instead see the choices they made (cannot be edited).
- A list of fans participating in the week's pickem. As sporting events finish, the fans list is ranked by results and fans can click on any participant to see which games they got right and wrong.
- Running conversation (like an article of forum thread) where fans can talk about the games, the pickem, etc
- A prominent "challenge your friends" button that opens a modal where fans can send challenges via email or the fanfoc.us private message system to friends.

# Past pickems

- All the games for the week are listed with results and the percentage of participants who choose each team. If the logged in fan participated in that week's pickem their choices are also highlighted
- The list of participating fans are ranked by their results for that week (see scoring below). You can click on any fan to see the choices/tiebreaker they choose, their total score and how much credibility they were rewarded.
- Running conversation so fans can talk about the results of the pickem, etc

Future pickems show the list of games for the week but there are no controls to make your choices, etc.

As a week of games finish – all the participating fans (in that week) are emailed with their final ranking and how much credibility they gained – also their total rank for the season.

Each fan also has a new tab that displays their overall pickem rank (by season) and their pickem choices organized by week with the total number of points they earned that week. The new pickem's page also displays the top performing fans (organized by this week's results and the entire season).

### Scoring

- 1) Number of game results chosen correctly
- 2) Tiebreaker = closest to both scores

There can be overall ties if one or more fans have the exact same scores in both #1 and #2 – in a tie both fans are rewarded with the same amount of credibility for that week/game.

## **Credibility reward**

Every fan receives some credibility bonus for participating in each game however the top finishers are rewarded much more and the rewards drop off quite quickly.

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m = max credibility bonus (1<sup>st</sup> place)

s = smallest credibility bonus (last place)

n = number of fans participating in pickem

r = rank/finish (1<sup>st</sup>, 2<sup>nd</sup>, 10<sup>th</sup>, etc)

k = 1+(EXP(1)-1)/(n/10)

Earned credibility = s+(m-s)/k<sup>(r-1)</sup>
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