

#### **Eduard Hovy**

Information Sciences Institute
University of Southern California
www.isi.edu/~hovy





#### What is NLP?

- Machine Translation (MT)
- Speech Recognition (ASR)
- Information Retrieval (IR)
- Information Extraction (IE)
- Text Summarization



Palm III x

O Contact

风吞少体



## Phase 1: Getting started



1950-65

#### The Grand Challenge: MT

- Warren Weaver: memorandum, 1946
- MT demo: IBM/Georgetown U, 1954 (USAF)
- Journal Machine Translation, 1954 ... later Computational Linguistics
- International MT conferences: 1954, 1956, 1958
  - at 1958 conference: MT/NLP ↔ IR
  - Luhn: auto-summaries of papers in one session
- Very limited computer space/power: 7 minutes to parse long sentence
- Tried both statistical and symbolic methods
- ALPAC report, 1964

#### **IR**: for the librarians

- Intense manual effort to build index structures
- Cleverdon: the Cranfield aeronautics text evaluation experiments





# Phase 2: Trying theory



1965-75

#### NLP

- syntax: Transformational Grammar, then other ap<del>broaches</del>
- lexicon efforts: polysemy, etc.
- processing: rather ad hoc, then finite state automata (Woods et al.)

#### IR

- lots of work on indexing books and articles
- start of vector spaces: Salton at Cornell
- system construction: intense manual effort

#### Speech

- units: single words
- system construction: intense manual effort to model articulatory channel
- Pre-computational semantics: Masterman, Ceccato





### Phase 3: Higher ambitions!



#### NLP

1975-85

- formal and informal semantics: Situation Semantics (Barwise and Perry ~77), DRT (Kamp 80); Frames (Minsky 75),
   Semantic Nets (Bobrow and Collins 75), Conceptual Dependency etc. (Schank 77–85; Jackendoff 80; Sowa 80s)...
- processing: ATNs (e.g., LUNAR, Woods 78)

#### Al

SHRDLU (Winograd 73) and TALE-SPIN (Meehan 75)

#### IR

- vector spaces firmly established
- system construction: automatic, with some tuning

#### Speech

- triumphant introduction of learning methods: HMMs at CMU (Baker)
- system construction: some learning, and tuning
- units: phrases





### Phase 4: Two methodologies



1985–95

NLP: theoretical side

logical form and well-formed formulas

formal grammars: HPSG, GPSG and all the other PSGs

processing: unification as the Great Answer (Shieber 8€)

MT

statistical MT (Brown et al. 90s); the <u>Statistics Wars</u>

theorydriven

- NLP: practical side
  - IE (MUC competitions)
  - preprocessing, alignment, etc. tools (Church, Brill, etc.)
  - Penn Treebank and WordNet
- IR
  - TREC competitions (1990–); various tracks
  - moving to the web
- Speech
  - system construction: learning HMMs (bi-, trigrams)
  - simple dialogues (ATIS)
  - DARPA evaluations and systems

experimentdriven





### Phase 5: Statistics 'wins'



#### NLP

1995-05

- machine learning of (almost) everything; statistics-based parsing (Collins, Charniak, Hermjakob)
- large networks, centers, and corpora of all kinds (ELSNET, Penn Framebank, etc.); LREC, EMNLP, and Very Large Corpora conferences
- shallow semantics: WordNet 1.6 (Miller, Fellbaum) and the other Nets
- practical applications: summarization

#### IR

- mathematical formulation of theories in vector spaces and language models
- ever larger scope: web, cross-language IR, rapid classification...
- QA

#### MT

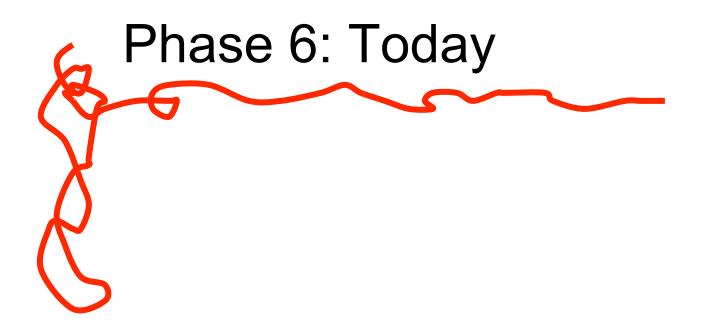
statistical MT tools (Knight et al.) and automated MT evaluation (Papineni et al.)

#### Speech

- mathematical formulation of theories and machine learning of more than just HMMs
- dialogue: adding some context; linking with NLG and synthesis (Verbmobil, DARPA Communicator projects)
- toward unlimited vocabulary and noisy backgrounds









Where are we today?





# Technology competitions

- TREC
  - Started at NIST in 1991
  - IR, Web retrieval, Interactive IR, Filtering, Video retrieval, CLIR, QA...
  - Highly successful formula—push research and share results
- CLEF
  - Copy of TREC in Europe
  - Latest CLEF CLQA, others
- NTCIR
  - Like TREC, held in Tokyo last week
  - IR, CLIR, QA, Summarization...
  - Organizers:
    - Organizing Chair: Jun Adachi, NII
    - Program Chair: Noriko Kando, NII
- Others:
  - ACE, DUC...





#### NLP in the world

- There are between 10,000 and 15,000 NLP practitioners in the world:
  - ISCA—3000 members?
  - ACL—2000 members
  - SIGIR—1000 members
  - IAMT—400 members
- There are over 20 conference series:
   ICSLP, ACL (+ NAACL-HLT, EACL), COLING,
   LREC, SIGIR, EMNLP, MT Summit (+ AMTA, EAMT,
   AAMT), RANLP, PACLING, INLG, ROCLING, TMI,
   CICLing... plus numerous workshop series





### What can't NLP do today?

- Do general-purpose text generation
- Deliver semantics—either in theory or in practice
- Deliver long/complex answers by extracting, merging, and summarizing web info
- Handle extended dialogues
- Read and learn (extend own knowledge)
- Use pragmatics (style, emotion, user profile...)
- Provide significant contributions to a theory of Language (in Linguistics or Neurolinguistics) or of Information (in Signal Processing)
- etc....





### What can NLP do (robustly) today?

- Reliable surface-level preprocessing (POS tagging, word segmentation, NE extraction, etc.): 94%+ 90s-
- Shallow syntactic parsing: 92%+ for English (Charniak, Collins, Lin) and deeper analysis (Hermjakob)
- IE: ~40% for well-behaved topics (MUC, ACE) \_\_\_\_\_\_80s\_\_
- **Speech**: ~80% large vocab; 20%+ open vocab, noisy input
- **IR**: 40% (TREC) 80–90s
- MT: ~70% depending on what you measure \_\_\_\_\_\_\_80s\_





# Becoming useful...

General purpose

Special purpose only

**Useless** 

1965 1975 1985 1995 2005





# Machine translation Statistical MT General purpose lower quality Special purpose only higher quality Useless

1985

1995

2005

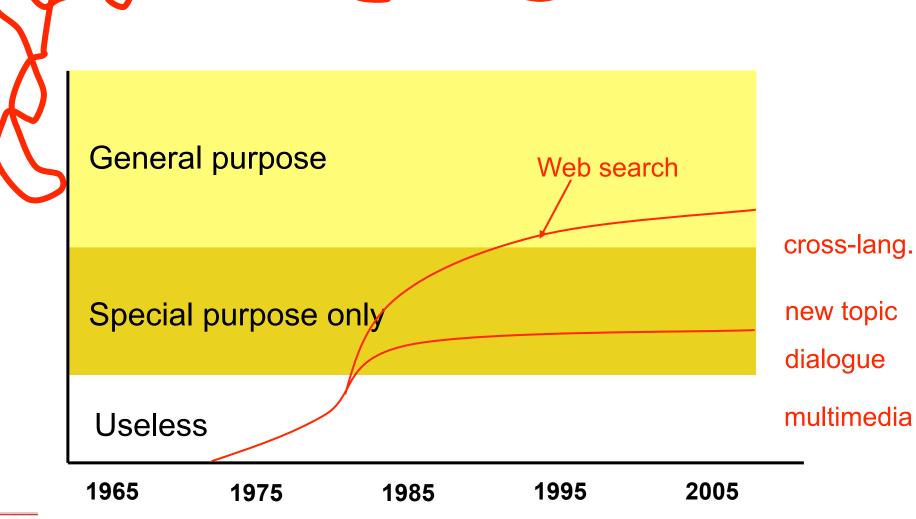


1965

1975



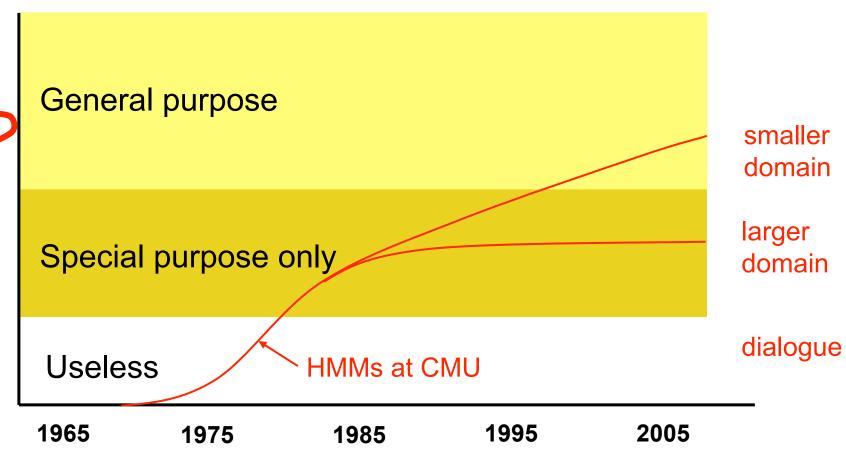
### Information retrieval







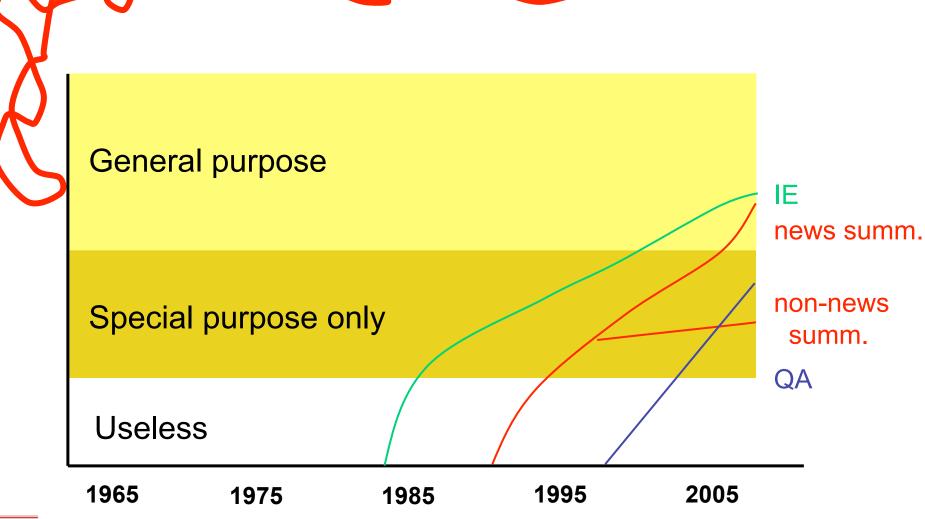
# Speech recognition





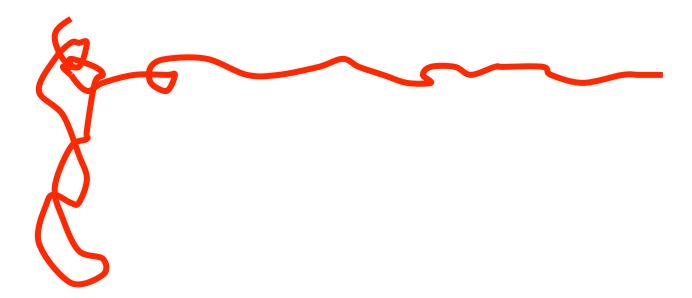


### Info Extraction, Text Summ, QA









#### Where next?







- 'Traditional' (pre-1990s) NLP:
  - People could not build a table by hand, so decomposed the process into several steps
  - Assumption: The decomposing theory will simplify the problem enough to allow a small set of powerful transformation rules
  - Built each set of transformation rules and the associated engines by hand
  - Process usually deterministic: provides single best (?) answer, or fails

When it works, it's great, but it (too) often doesn't work BUT: building the rules is lots of work!

- Statistical (post-1990s) NLP:
  - People build tables as probabilized transformations automatically, using machine learning on corpora
  - Assumption: The phenomena are too complex anyway, and a machine is better at learning thousands of interdependencies
  - Initially, people tried one-step transformations (e.g., IBM's word-replacement MT); later, started decomposing process as well, with slightly different decomposition choices
  - Process usually provides multiple answers, ranked, and seldom completely fails

It usually works, but sometimes provides bad results BUT: building the corpus is lots of work!





### Current research methodology

- 1. Define challenge problem: input and desired output(s)
- 2. Baselines: try by hand, and build the simplest automated baseline system
- 3. Training corpus: find or build
- 4. Build/refine statistical model: define features, define combination function(s)
- Apply learning algorithms: Naïve Bayes, C4.5, SVM, MaxEnt...; then do bagging, boosting...
- 6. Evaluate
- 7. Repeat from step 3 until you beat the best work so far
- 8. Publish (and maybe put code on your website)





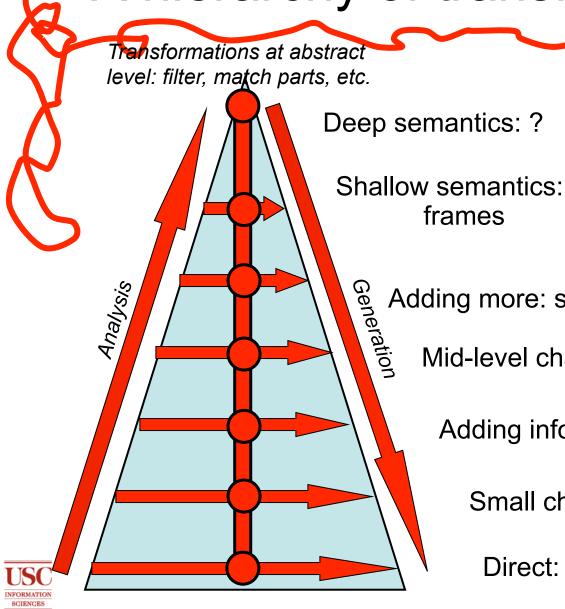
### What have we learned about NLP?



- (English) sentence → (Chinese) sentence
- (English) string → parse tree → case frame
- case frame → (English) string
- sound waves → text string
- long text → short text (Summ and QA)
- ...with (often) some information added:
  - POS, syntactic, semantic, and other labels; brackets
  - associated documents
- A little NLP is theorizing:
  - designing the notation model: level and formalism
- Much NLP is engineering:
  - Selecting and tuning learning performance (rapid) build-evaluate-build cycle



## A hierarchy of transformations



 Some transforms are 'deeper' than others

- Each layer of abstraction defines classes/types of behavioral regularity
- These types solve the data sparseness problem

Adding more: semantic features

Mid-level changes: syntax

Adding info: POS tags, etc.

Small changes: demorphing, etc.

Direct: simple replacement



### More phenomena of semantics



Bracketing (scope) of predications

Word sense selection (incl. copula)

NP structure: genitives, modifiers...

Concepts: ontology definition

Concept structure (incl. frames and thematic roles)

Coreference (entities and events)

Pronoun classification (ref, bound, event, generic, other)

Identification of events

Temporal relations (incl. discourse and aspect)

Manner relations

Spatial relations

Direct quotation and reported speech

#### More difficult / 'deeper'

Quantifier phrases and numerical expressions

Comparatives

Coordination

Information structure (theme/rheme)

Focus

Discourse structure

Other adverbials (epistemic modals, evidentials)

Identification of propositions (modality)

Pragmatics/speech acts

Polarity/negation

**Presuppositions** 

Metaphors



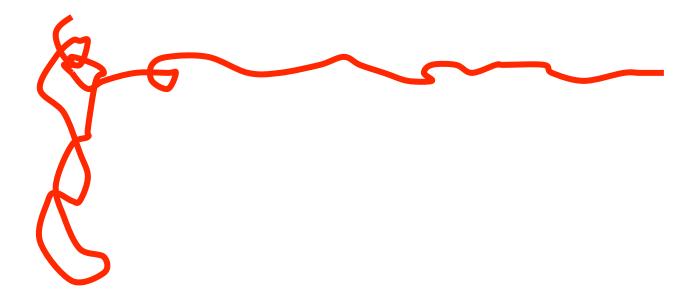


## Building the layers and their engines

- Some layers are well-understood:
  - Morphology: analyzers essentially 100%
  - POS: taggers at 96%+
  - Syntax: parsers at 90%+
  - Entities: extractors at 65–85%
- Some are only now being explored in NLP:
  - Shallow semantics: no theories, no wide-coverage engines, no large-scale corpora
  - Info structure: probably doable
  - (Co-)reference: engines at 65% and improving...
  - Opinion (judgments and beliefs): simple cases
  - Entailments: starting to learn relevant features...
- Some are too advanced for large-scale robust processing: engines for deep(er) semantics, discourse structure, robust NL generation, dialogue, style...







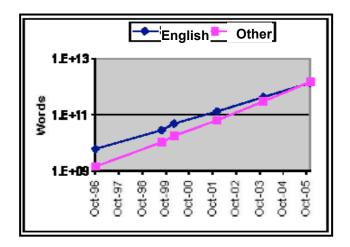
# Some applications





### The web: A giant opportunity

- Jan 02: over 195 bill words (2 bill pages) on the web (66% English, 12% German, 5% Japanese)
- Need IR, MT, summ, QA
- Need semantics (ontologies)



	Sample (thousands of words)			Exponential Growth Assumption		
Language	Oct-96	Aug-99	Feb-00	Dec-01	Dec-03	Dec-05
English	6,082.09	28,222.10	48,064.10	128,043.57	419,269.14	1,375,098.05
Ger man	228.94	1,994.23	3,333.13	13,435.07	65,161.79	316,727.36
Japanese	228.94	1,994.23	3,333.13	9,375.41	40,070.32	171,600.89
French	223.32	1,529.80	2,732.22	9,375.41	40,070.32	171,600.89
Spanish	104.32	1,125.65	1,894.97	8,786.78	48,968.42	273,542.30
Chinese	123.56	817.27	1,338.35	8,786.78	48,968.42	273,542.30
Korean	123.56	817.27	1,338.35	4,507.93	18,206.81	73,675.11
Italian	123.56	817.27	1,338.35	4,507.93	18,206.81	73,675.11
Portuguese	106.17	589.39	1,161.90	3,455.98	13,438.26	52,350.71
Norwegian	106.50	669.33	947.49	3,109.04	11,474.59	42,425.27
Finnish	20.65	107.26	166.60	<del>4</del> 80.19	1,628.87	5,534.62
Non-English	1,389.49	10,461.70	17,584.48	65,820.52	306,194.61	1,454,674.58
Non-English%	18.60%	27.04%	26.79 <b>%</b>	33.95%	42.21%	51.41%



#### The Semantic Web: dream

- Strong vision: each webpage (text, picture, graph, etc.) supported by semantic (Interlingual) description; search engines use this; presentation engines translate into user's language
- Problems:
  - Automated description creation from text: requires semantic analysis!
  - Automated description creation from other media: who knows?
  - <u>Standardized Interlingua</u> termset / ontology: how many terms? Who will make them?
  - Automatic <u>presentation generators</u>: fluent multi-sentence multi-lingual generation is a still a dream

...so is the Semantic Web just a dream?





### The Semantic Web: reality

 Weak vision: each webpage contains (semantic) annotations; search and display engines use them

Can do better than Google; CLIR in TREC

- Problems:
  - How to find critical indexing terms? (Cranfield experiments!)
  - What to do with non-text media?
  - Which terms? Which terminology standard?
  - How to display results?

Captions; graph interpretation

Use WordNet or others; create term converters

Link to MT engines





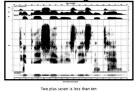
# eep focus: Complex agents with NL

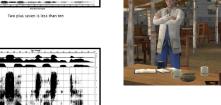
...to meanings..

...to words...

"will you move the from sounds... clinic there?"







...to sounds

"yes"

...to words...

from meanings...

speech-act <a123> action info-request addressee doctor content <v27> type question **q-slot** polarity prop <p99> type action event move agent doctor theme clinic destination there time future

speech-act <a124> action answer addressee captain question <v27> answer <v34> type assert content <p102> type move agent doctor theme clinic destination there time future polarity positive

...integrating with mental state...

Dialogue & thinking:

Updating beliefs, goals, emotions,

intentions,...

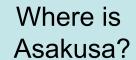
...forming communicative goals...





### Shallow focus: Many applications

- Handheld tourist assistant
  - speech+translation+multimedia
  - travel info, maps...
- Online business news
  - new news (novelty)+headline summarization
- Info gathering, for report writer & education
  - complex QA+summarization
- Semantic web usage, for everyone
  - parsing+keyword MT+multi-ling generation
  - Google++...









#### Where next?

By creating smaller transformation (sub)steps, we can learn better, and branch out to more apps:

- define a new cutlevel (with notation!),
- list many X→Y pairs as training data
- learn the transformation rules.

use EM, ME, etc. to learn best 'rules'

isn't in the text

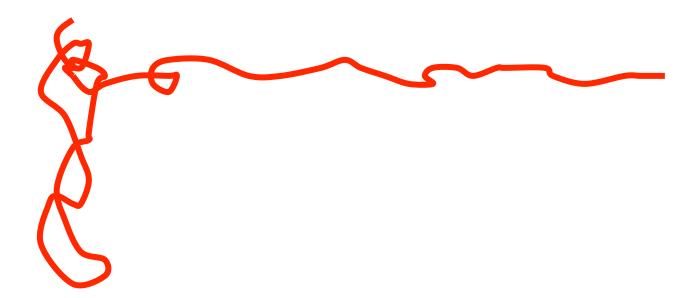
#### Major bottlenecks:

- Diffuse phenomena require very large training sets:
   algorithms and speed issues
- Shallow semantics
- Discourse and dialogue
- Pragmatics and hearer/user models
- Information Theory

cutlevels







NLP at USC: ISI and ICT





### Information Sciences Institute



UNIVERSITY OF SOUTHERN CALIFORNIA

School of Engineering

### Ph.D. researchers and topics

#### At ISI:

- David Chiang parsing, statistical processing
- Ulf Hermjakob parsing, QA, language learning
- Jerry Hobbs semantics, ontologies, discourse, KR
- Eduard Hovy summarization, ontologies, NLG, MT, etc.
- Liang Huang Machine Translation
- Kevin Knight MT, NLG, encryption, etc.
- Zornitsa Kozareva Information Extraction, text mining
- Daniel Marcu QA, summarization, discourse, etc.
- (Patrick Pantel clustering, ontologies, learning by reading)

#### At ICT:

- David DeVault NL generation
- Andrew Gordon cognitive science and language
- Anton Leuski IR
- Kenji Sagae parsing
- Bill Swartout NLG
- David Traum dialogue

#### At USC/EE:

Shri Narayanan — speech recognition





