

### **farming Website project for DigFarmFin(Project 3)**

**Website Goal:** This website is designed for a business Idea called DigFarmFin(Digital Farming Finance). Our vision is to enable farmers get the most out of their fields while using less resources. The goal of the website is to provide solutions to the various needs of our future potential users. This includes:

- ✓ Provide advice, training and information for farmers who are interested in digital farming or are already involved in it.
- ✓ Digital farming market for digital farming companies
- ✓ Provide market for Agricultural inputs suppliers.
- ✓ Markets for Agricultural products
- ✓ Investment opportunities for Government and Non-Government organizations
- ✓ Investment opportunities for Individuals interested in farming.
- ✓ Provide security for Agricultural credit or lending institutions.
- ✓ Marketing platform for Agricultural insurance companies

#### **Team Organisation and Structure**

<b>Names</b>	Herbert I. Ukaegbu	Ayokunmi Opaniyi	Ashish Kumar	Gilbert Egumobi	Leen
<b>Role</b>	Team Leader, Agricultural Expert and web developer	Web Expert	Sales and Marketing Expert	UI/UX designer and Agricultural Expert	Web Expert
<b>Technical Skills</b>	Project Management, Agricultural Scientist, Python,Html,Css,JavaScript, SQL and Java	Html, Css, Cyber Security, Python, SQL and Java	Digital Marketing and E-commerce Python and SQL	Veterinary Doctor, Microbiologist and Web designer	Html, Css, Javascript and SQL
<b>Soft Skills</b>	Good communication, Teamwork Motivation, and Innovator	Enthusiastic, Teamwork, communication and Resilience	Very optimistic, Time management and Teamwork	Leadership, Communication, Teamwork, Problem solving, Flexibility and Adaptation	Research Oriented, Problem solving and Teamwork.

**List of items we have considered to be found in our business website.**

1. Logo
2. Slogan
3. Search area
4. Language/Countries
5. Login/Sign up (User Agreement)
6. Feedback Section (AI CRM and Enquiry)
7. Current Issues (Regional advice, Events, Press releases, Approval)
8. Agricultural Weather
9. Our Products
10. Crop information and Agricultural extension teaching (Videos in different languages)
11. Services
12. Sustainability (climate change and Farming activities)
13. Learn more/Actions.
14. Premium content
15. Social Media (Share)
16. About us
17. Related Industries
18. Associations
19. Agric Microfinance (Terms, farm insurance, credit institutions, savings plan, Farm record and accounting)