

# David Herdeiro



*Generalist designer, or as we like to call it:  
a multidisciplinary creative mind*

## Let's chat

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## Career

2020 - Present

Lead of Brand and Communications Design  
at Turbine Kreuzberg GmbH, Germany

Communication Design

Video Recording and Editing

UI Design

Team Organization

Employer Branding

Event Logistics

Internal Brand Design

Motion Design

Frontend Learning

2024 - Present

Event/Community Co-Founder and Manager  
at Diálogos de Design, Portugal

Event Logistics

Graphic Design

Community Management

2023 - 2024

Graphic Design and Multimedia Volunteer  
at TEDx Figueiró dos Vinhos, Portugal

Communication Design

Livestream Management

2019 - 2020

Co-Coordinator and Team Mentor  
at Algarve Design Meeting, Portugal

Event Logistics

Mentorship

Interaction Design

Communication Design

2019

Professor's Assistant for Interaction Design  
at University of Algarve, Portugal

Interaction Design

Mentorship

## Education

2016 - 2019

Bachelor's degree in Communication Design  
at University of Algarve, Portugal

*Skills (aka why you'd hire me)*

Organization Flexibility Self-Learning Dedication  
Problem solver Team player

*Software*

Adobe Suite Affinity Bundle\* Figma Blender  
DaVinci Resolve Autodesk Fusion 360\* Notion  
Confluence Jira

\* quickly learning

*Previous relevant job tasks*

Static and animated social media posts, as well as creation and maintenance of templates to ease and accelerate content output;

High fidelity video production and editing, with special recognition to screenwriting and equipment maintenance;

Maintenance and evolution of the brand's visuals, with visual study and future planning;

Restructuring of design workflows and subset methodologies aimed to improving output speed and efficiency; \*

Restructuring of team's internal organization boards for better, asynchronous communication and task planning; \*

Internal and external event management, focusing on logistics and design;

Work with Development Team to improve the brand's website look and feel, as well as User Experience;

UI Design for New Tech Demos used for sales purposes, later developed by an internal team of developers;

Mentorship of Junior Designers, as well as onboarding other new non-designer team members into our Design System. \*

\* Interested on learning more? I wrote articles on that matter!

*Extra bits of info about me*

Looking for a Fully Remote or Hybrid position

I am a proud generalist and live by the slogan "Designer wanna be Rocket Engineer"

Did you know that I'm currently building a digital camera with interchangeable lenses?