

Date
09.01.2025

Letter of Recommendation

To Whom It May Concern:

I've had the pleasure to work with David Herdeiro for more than four years in my role as Director of Brand & Communications at technology agency Turbine Kreuzberg. David has been a vital part of our team since 2019, when he first joined us for a traineeship. Through his dedication, hard work, and talent, David has since risen to lead the design efforts within the Brand and Communications team.

I have been consistently impressed with David's keen eye for communication design. Taking on a systematic approach to translating complex ideas into visual media, David has delivered countless compelling designs that have powered our campaigns over the years. He excels in both finding creative new solutions – knowing when the opportunity is right to try out an entirely new design idea – and fulfilling design briefs with consistency and high quality.

David has shaped our brand identity as a whole, filling in gaps in our design system, finding ways to improve it, and update it for new formats or channels. He is always ready to upskill, setting aside time for experimentation and learning new tools or approaches – all of which his team has benefited from greatly.

David ist a skilled, methodical problem solver. He anticipates issues, does not hesitate to flag them early, and presents clear ways to finding a solution. David is not afraid to challenge an established way of doing something and investigating how to do it better. Besides his design work, David has used these skills to help our team collaborate better as a whole, recently focusing a great deal on optimising team workflows and organisation.

In recent months, I have been particularly impressed with David's commitment to sharing his expertise and willingness to mentor other designers in the team. It's safe to say he has contributed to the professional growth of his colleagues, making sure they know the ropes and being ready to help where needed. No wonder: David is a team player, whose positive, calm attitude and good nature make him a pleasure to work with.

In short, I'm highly confident David is a valuable addition to any team – bringing the analytical and creative design skills necessary, as well as the enthusiasm for his work and mentality to drive teams forward.

If you would like to discuss David's qualifications further or have any open questions, please feel free to reach out to me.

Sincerely,

A handwritten signature in blue ink that reads "Thomas Weber". The signature is fluid and cursive, with a long horizontal stroke at the end.

Thomas Weber

Director Brand & Communications

Turbine Kreuzberg