## **David Herdeiro**

Generalist designer, or as we like to call it: a multidisciplinary creative mind

david.herdeiro@gmail.com Let's chat davidherdeiro.pt linkedin.com/in/david-herdeiro Career2020 - Present Lead of Brand and Communications Design at Turbine Kreuzberg GmbH, Germany Communication Design | Video Recording and Editing UI Design | Team Organization | Employer Branding Event Logistics | Internal Brand Design | Motion Design Frontend Learning 2024 - Present Event/Community Co-Founder and Manager at Diálogos de Design, Portugal **Event Logistics** Graphic Design **Community Management** 2023 - 2024 Graphic Design and Multimedia Volunteer at TEDx Figueiró dos Vinhos, Portugal Communication Design Livestream Management 2019 - 2020 Co-Coordinator and Team Mentor at Algarve Design Meeting, Portugal Event Logistics | Mentorship | Interaction Design **Communication Design** 2019 Professor's Assistant for Interaction Design at University of Algarve, Portugal Interaction Design Mentorship

Education

2016 - 2019

Bachelor's degree in Communication Design

at University of Algarve, Portugal



Previous relevant job tasks

Static and animated social media posts, as well as creation and maintenance of templates to ease and accelerate content output;

High fidelity video production and editing, with special recognition to screenwriting and equipment maintenance;

Maintenance and evolution of the brand's visuals, with visual study and future planning;

Restructuring of design workflows and subset methodologies aimed to improving output speed and efficiency; \*

Restructuring of team's internal organization boards for better, asynchronous communication and task planning; \*

Internal and external event management, focusing on logistics and design;

Work with Development Team to improve the brand's website look and feel, as well as User Experience;

UI Design for New Tech Demos used for sales purposes, later developed by an internal team of developers;

Mentorship of Junior Designers, as well as onboarding other new non-designer team members into our Design System. \*

\* Interested on learning more? I wrote articles on that matter!

Extra bits of info about me

Looking for a Fully Remote or Hybrid position

I am a proud generalist and live by the slogan "Designer wanna be Rocket Engineer"

Did you know that I'm currently building a digital camera with interchangeable lenses?