



MARKET

ANALYSIS

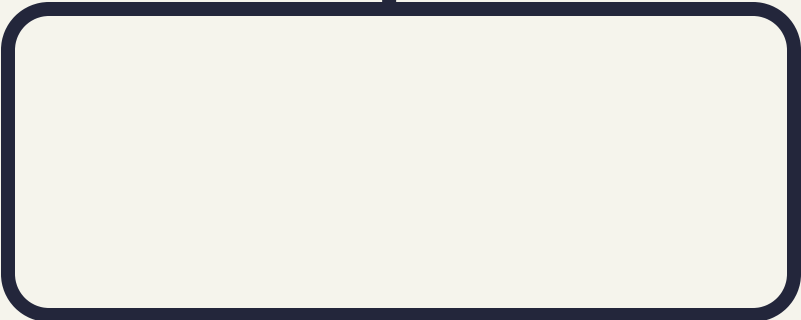


Table of contents

Overview

Business Understanding

Data Analysis

Recommendations



01

OVERVIEW

Creation of a new movie studio by
Microsoft.

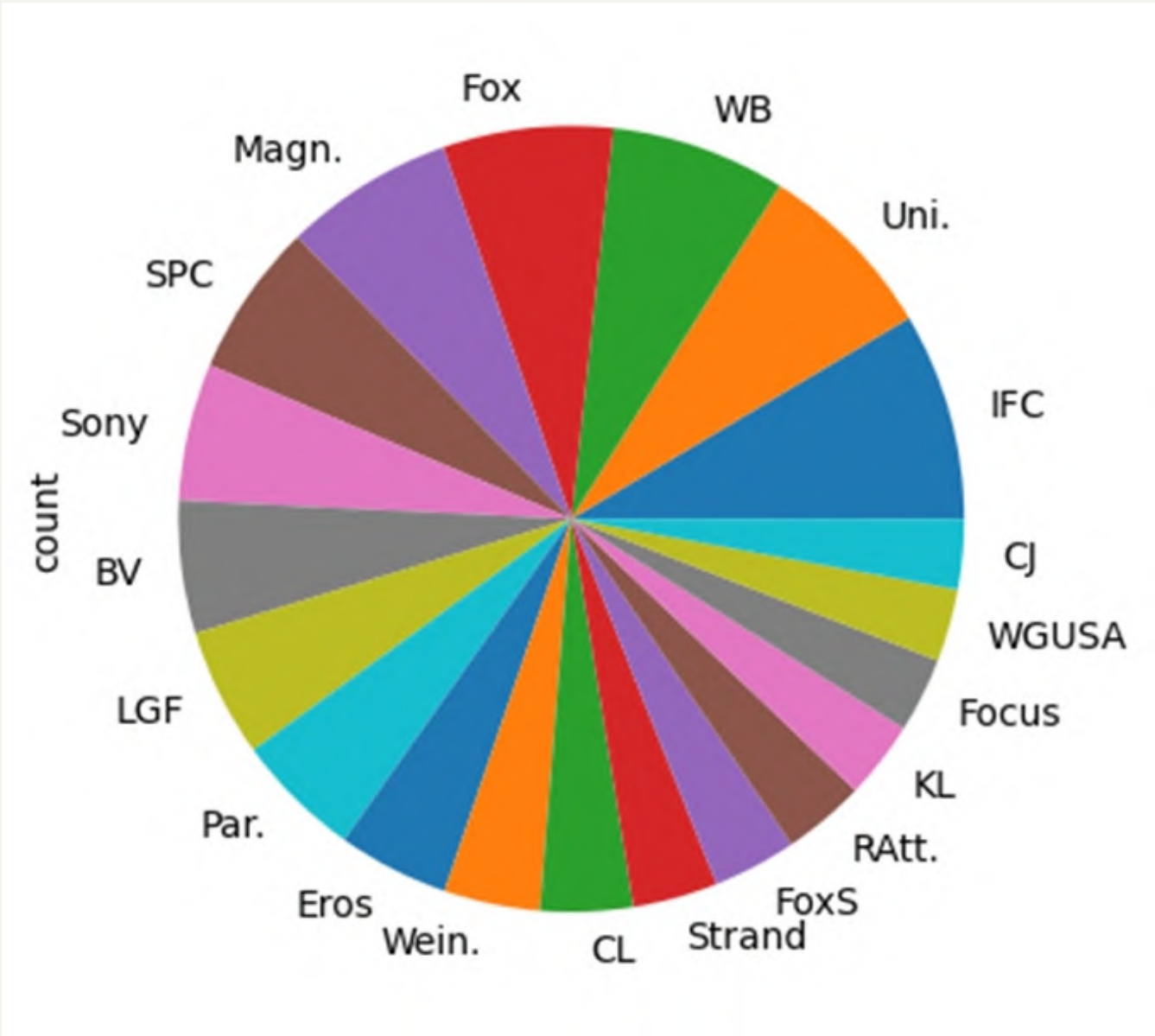
01

OBJECTIVES

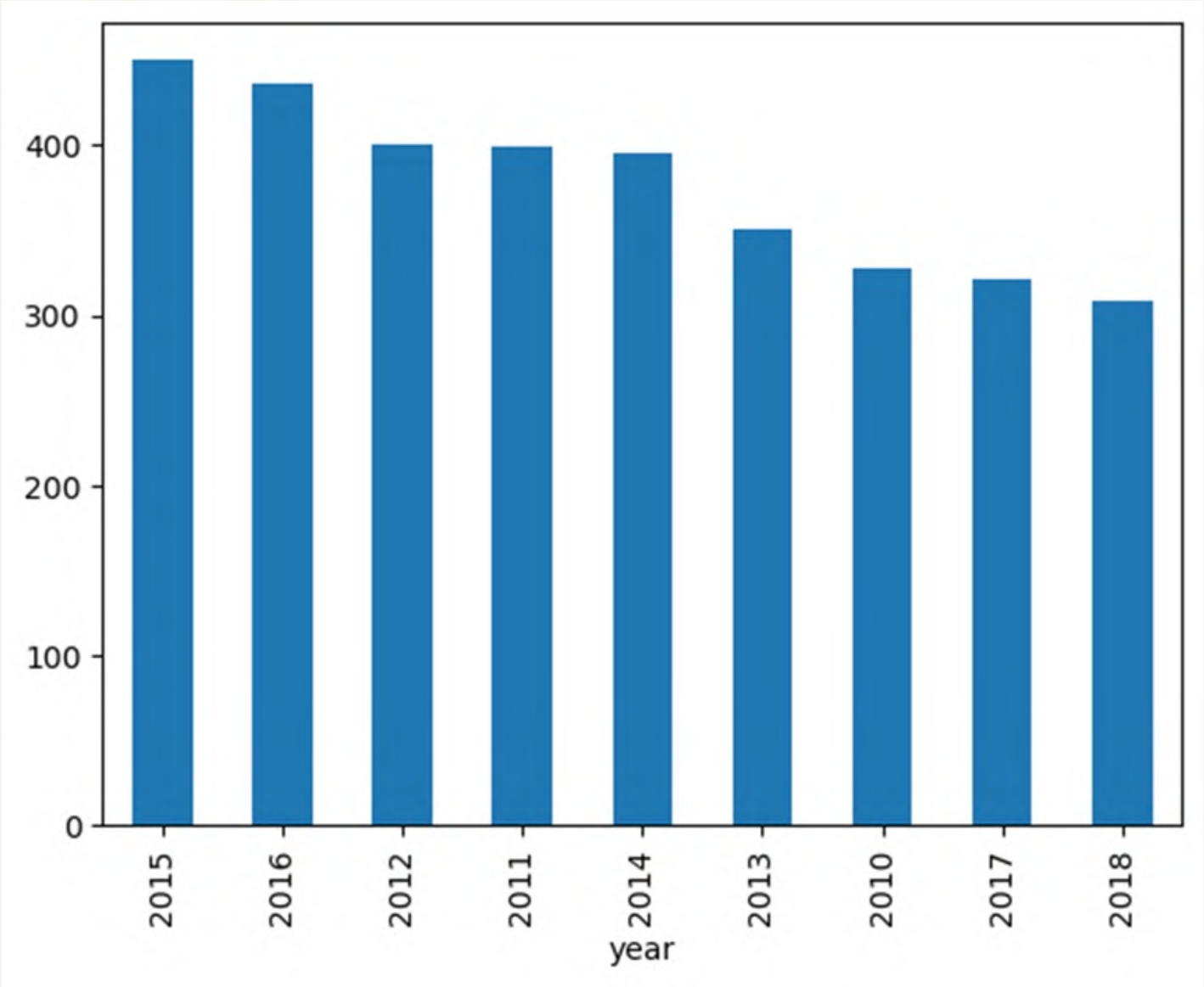
1. Understand the industry
2. Explore types of films
3. Give actionable insights



EXISTING FIRMS IN THE MARKET



NUMBER OF MOVIES PRODUCED PER YEAR



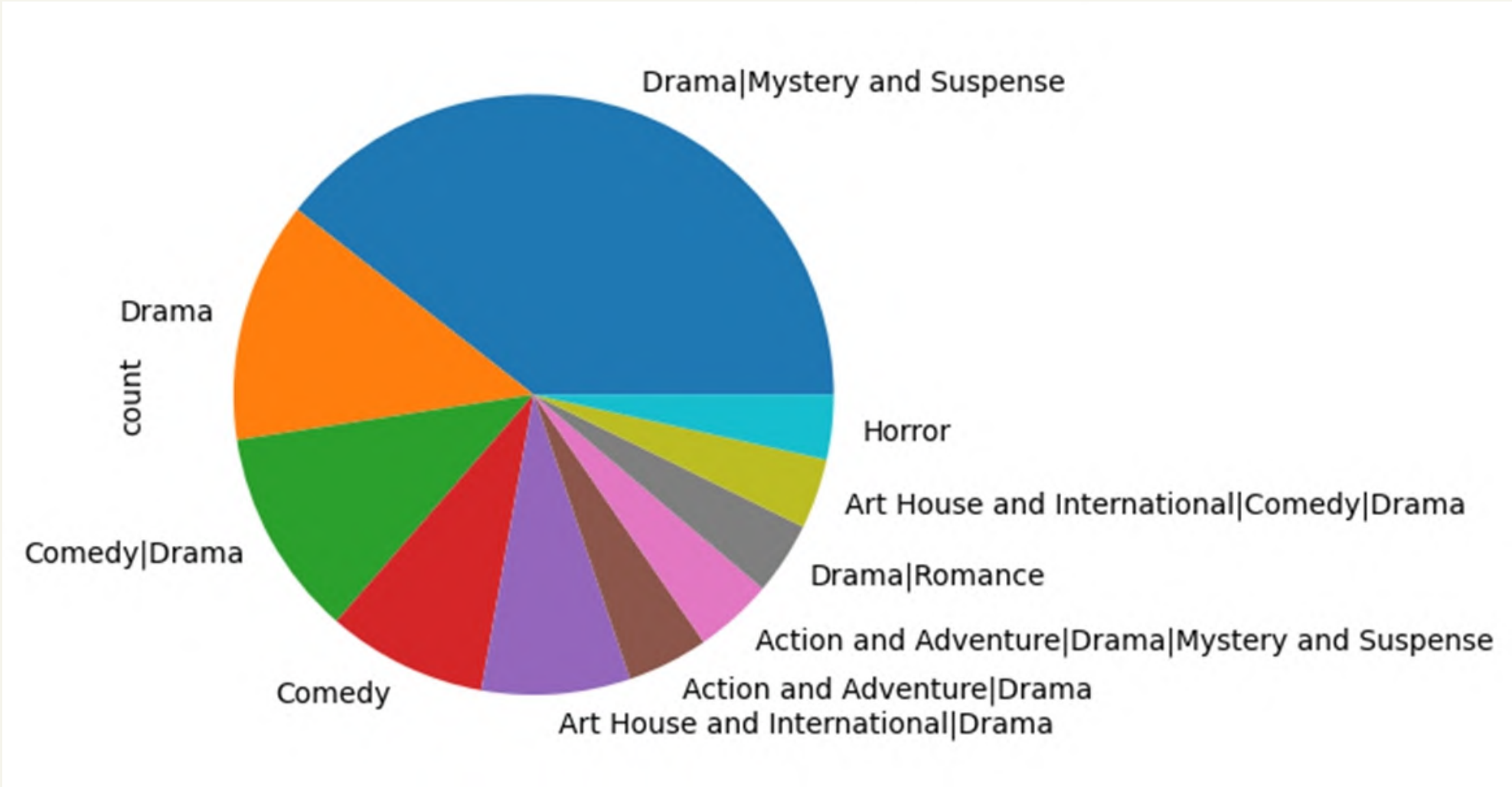


02

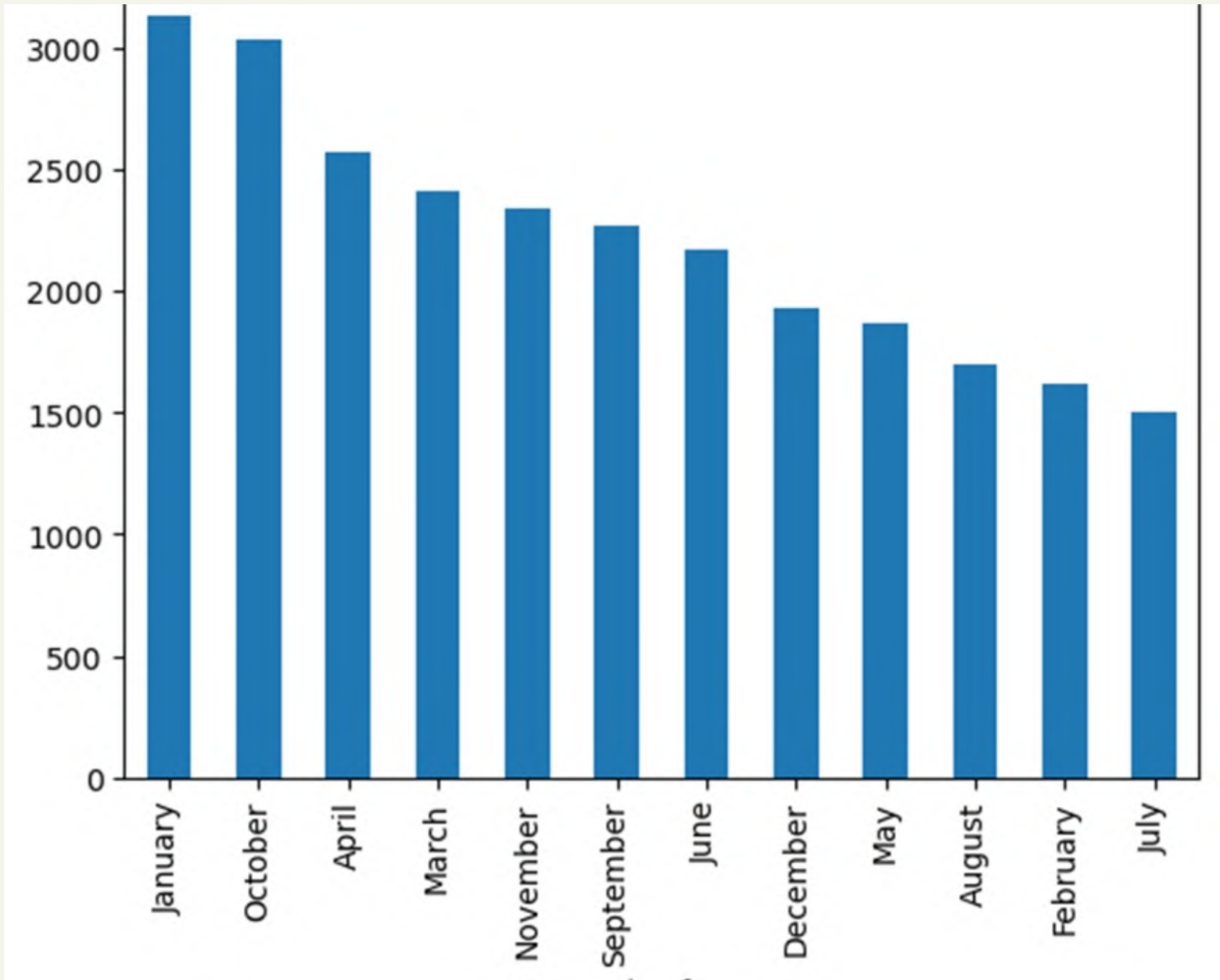
DATA

ANALYSIS

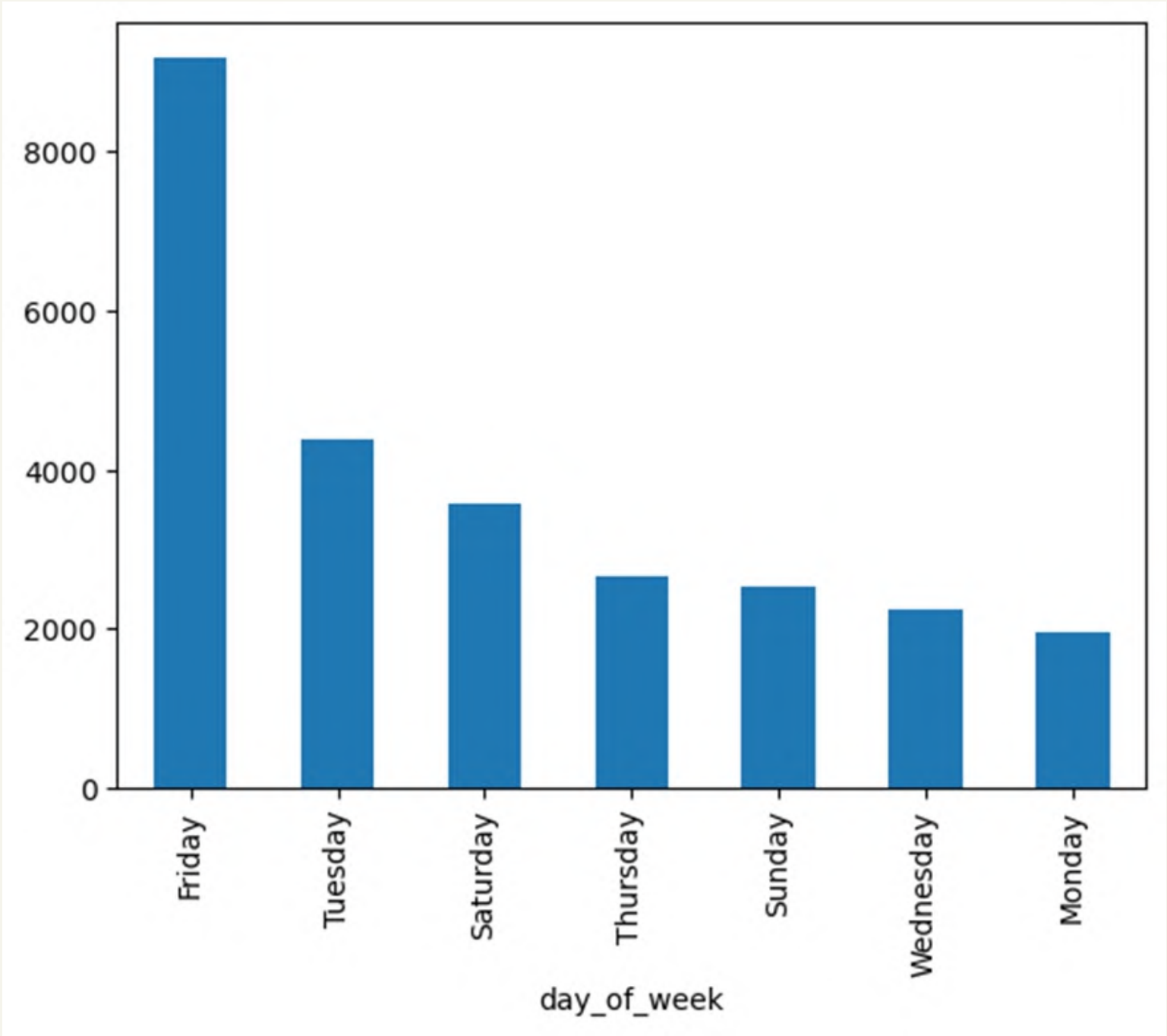
MOST POPULAR GENRES



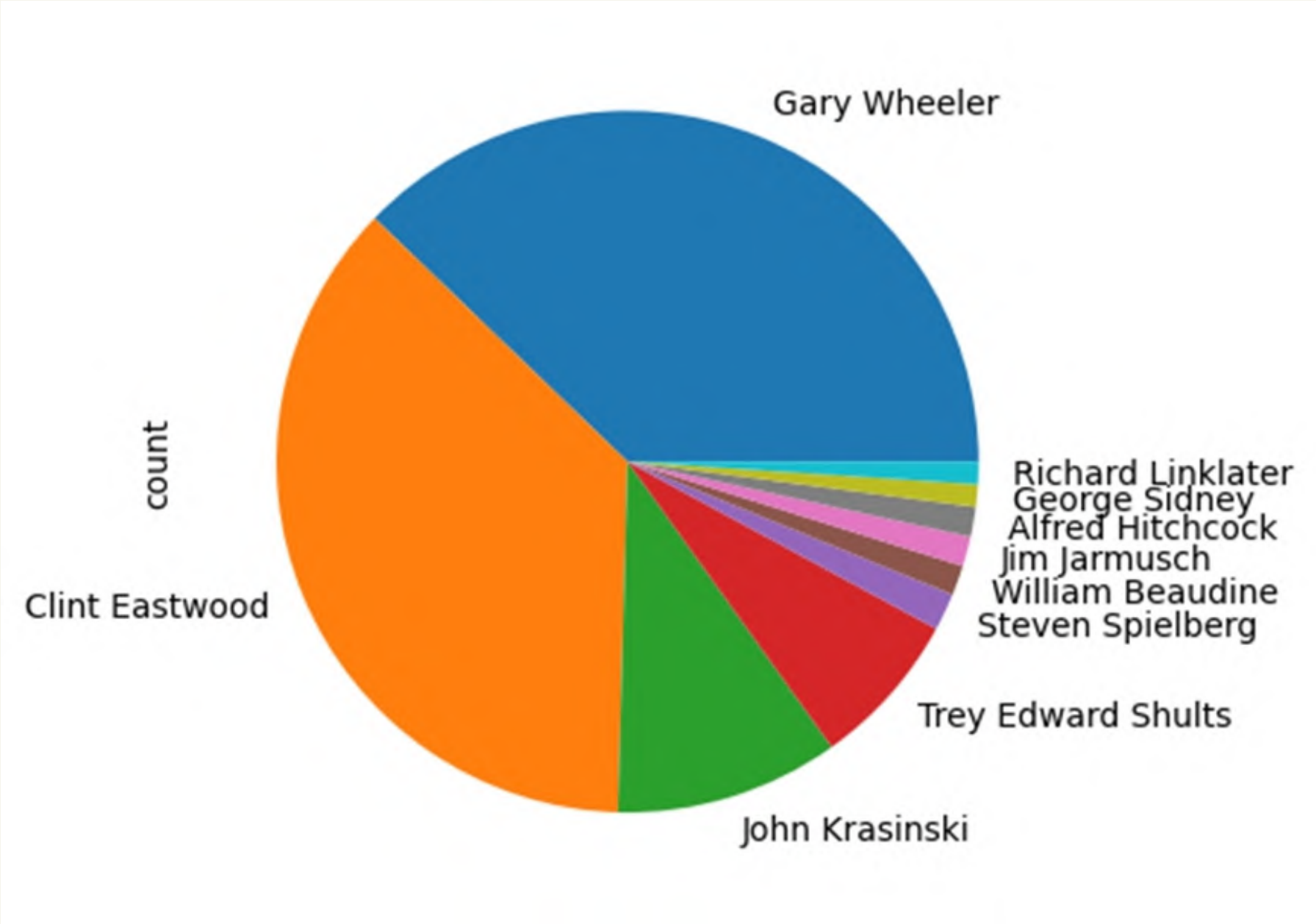
BEST MONTH TO RELEASE MOVIES



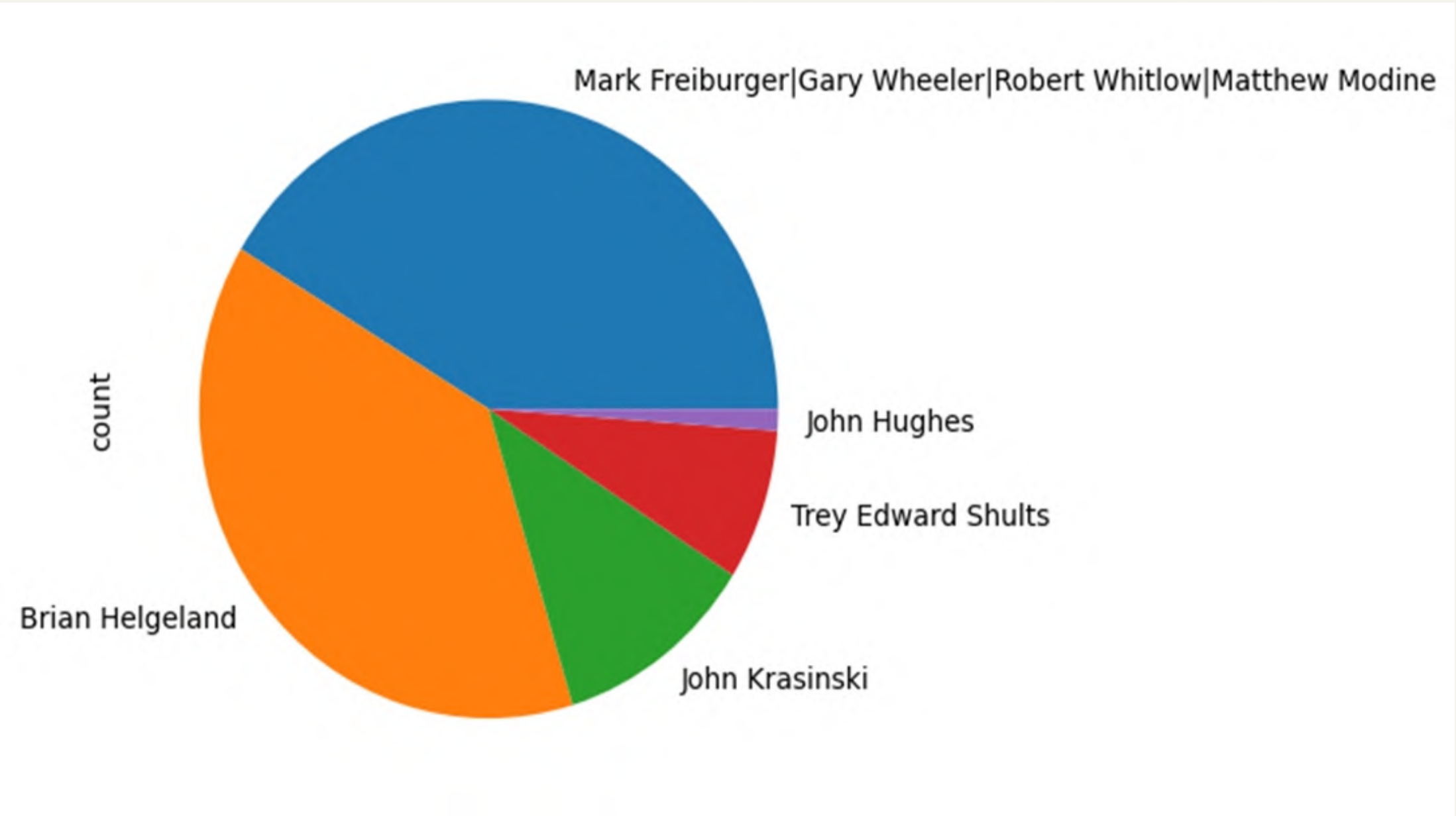
BEST DAY TO RELEASE MOVIES

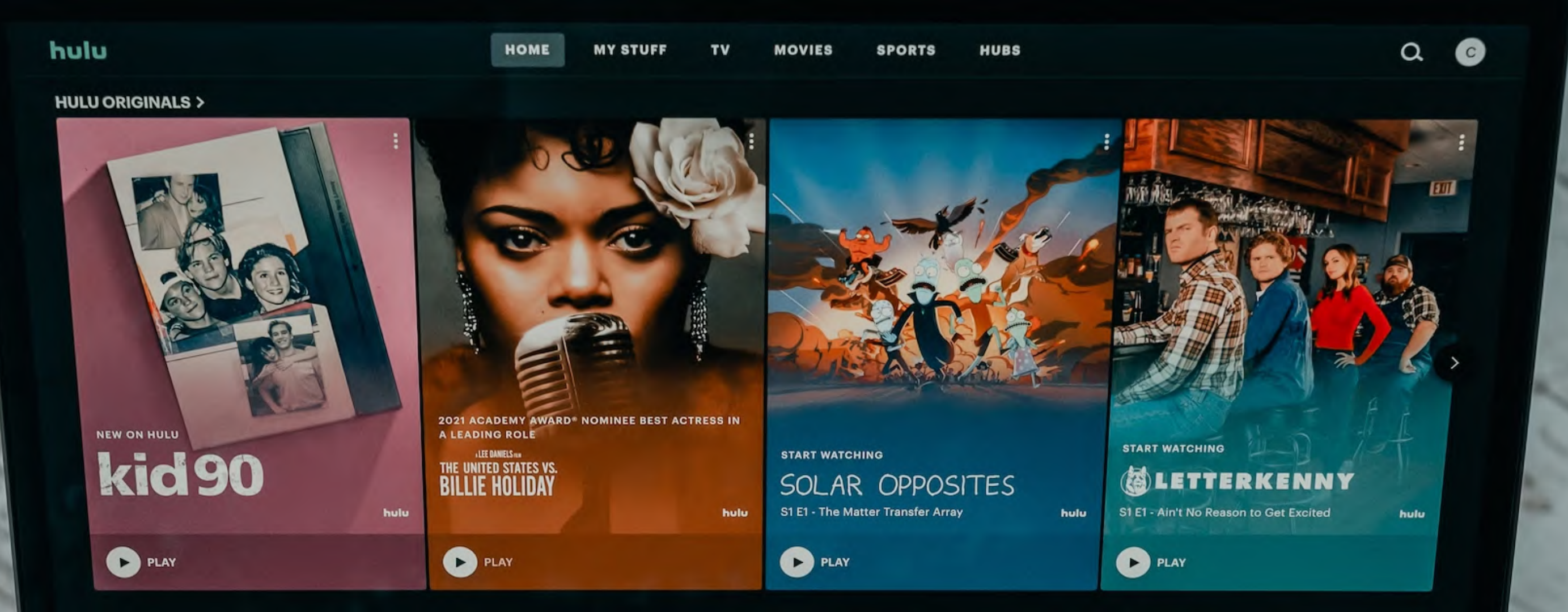


BEST DIRECTORS TO WORK WITH



BEST WRITERS TO WORK WITH





THANK

YOU

The background is dark with several large, semi-transparent, rounded shapes in shades of purple, blue, and pink. In the top right corner, there is a circular shape divided into segments of purple, orange, and pink. The word "Pitch" is centered in a large, white, sans-serif font.

Pitch

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