College Fest App - Survey form

This form is designed to gather insights about college fests from both participants and organizers. The goal is to understand preferences, challenges, and expectations to create a platform that simplifies finding, promoting, and attending college fests. Your feedback will help shape a user-friendly solution for fest enthusiasts. Thank you for your time and valuable input!

* Indicates required question

1. What is your age group ? *

   Mark only one oval.

   - ◯ Below 18
   - ◯ 18-24
   - ◯ 25-35
   - ◯ More than 35

2. How often do you attend college fests? *

   Mark only one oval.

   - ◯ Frequently (More than 3 times a year)
   - ◯ Occasionally (1–3 times a year)
   - ◯ Rarely (Less than once a year)
   - ◯ Never

3. Does your college organize high-level fests? *

   Mark only one oval.

   - ◯ Yes
   - ◯ No

4.   What type of fests do you prefer to attend? (Select all that apply) *

Check all that apply.

☐ Cultural fests
☐ Technical fests
☐ Sports fests
☐ Management / Business fests
☐ Other: _____

5.   What is your primary reason for attending college fests?

Mark only one oval.

◯ Competitions
◯ Networking Opportunities
◯ Entertainment and Performances
◯ Learning and skill building (seminars, workshops..)
◯ Other: _____

6.   Do you prefer traveling far for a fest or attending ones in proximity? *

Mark only one oval.

◯ I prefer fests close to my location
◯ I don't mind traveling far for a good fest

7. How do you usually learn about upcoming college fests? (Select all that apply) *

Check all that apply.

- [ ] Social media (Instagram, Facebook, etc.)
- [ ] Word of mouth
- [ ] Posters/flyers
- [ ] College websites/emails
- [ ] Other: _____

8. How does your college promote its fests to other students? (PR methods) *

Check all that apply.

- [ ] Social media campaigns
- [ ] Collaborations with other colleges
- [ ] Word of mouth
- [ ] Paid advertising (online or offline)
- [ ] Other: _____

9. What is the average number of attendees at a college fest you've attended?

Mark only one oval.

- ( ) Less than 500
- ( ) 500–1,000
- ( ) 1,000–5,000
- ( ) More than 5,000

10.   What is the approximate cost for Public Relations (PR) in organizing a fest?

Mark only one oval.

⬭ Less than ₹10,000

⬭ ₹10,000–₹50,000

⬭ ₹50,000–₹1,00,000

⬭ More than ₹1,00,000

11.   Would you find a platform dedicated to college fests/events useful? *

Mark only one oval.

⬭ Yes

⬭ No

⬭ Maybe

12.   What features would you like to see in a fest platform? (Select all that apply) *

Check all that apply.

☐ List of upcoming fests with details

☐ Ticket booking and secure payment options

☐ Notifications/reminders for nearby or relevant fests

☐ Reviews and ratings for fests

☐ Other: _____

13. What challenges do you face while attending college fests? (Select all that apply)

Check all that apply.

☐ Lack of information about events

☐ Difficulty in purchasing tickets

☐ Poor organization at the fest

☐ Lack of transportation or proximity issues

☐ Other: _____

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