

COLLEGE FEST APP

HOW MIGHT WE ?

GROUP 5

For Attendees (College Students)

1. How might we make it easier for students to discover and explore all upcoming college fests without relying on word-of-mouth or scattered social media posts?
2. How might we help students find and register for competitions that match their interests and skills in just a few clicks?
3. How might we provide real-time notifications and reminders for fests that students are interested in so they don't miss out?
4. How might we allow students to filter fests based on location, budget, and type so they can plan their experience better?
5. How might we make the ticket booking and payment process more seamless, secure, and hassle-free for students?

For Fest Organizing Committees

1. How might we help fest organizers promote their events to a larger and more relevant audience beyond their own college?
2. How might we simplify the management of registrations, ticketing, and event data so that organizers don't have to juggle multiple platforms?
3. How might we help PR teams analyze attendee interest and engagement so they can make better marketing decisions?
4. How might we allow fest organizers to showcase unique attractions like celebrity guests, workshops, and competitions in a way that stands out?
5. How might we create a reliable platform where sponsors and partners can connect with fest organizers for funding and collaboration opportunities?