



# PRODUCT DETAILER

## HEALTH CARE



### Health Supplements

#### Dabur Glucose D



SKU	100 g	250 g	500 g	1 Kg	2 Kg
CS Size (Unit)	144	60	32	16	6
Retail Margin	12%	12%	12%	12%	12%

#### Dabur Glucoplus C



SKU	25 g	100 g	250 g	400 g	500 g	1 Kg
CS Size (Unit)	240	144	64	24	32	12
Retail Margin	12%	12%	12%	12%	12%	12%

#### Dabur Chyawanprash Awaleha



SKU	250g	500 g	950 g	1500 g	2 Kg
CS Size (Unit)	48	24	12	8	6
Retail Margin	14%	14%	14%	14%	14%

#### Dabur Chyawanprakash (Sugarfree)



SKU	250 g	500 g	900 g	1.8 Kg
CS Size (Unit)	48	24	12	6
Retail Margin	14%	14%	14%	14%

#### Khajurprash



SKU	900 g
CS Size (Unit)	12
Retail Margin	14%

#### Dabur Chyawanprash (Gur) Awaleha



SKU	900 g
CS Size (Unit)	12
Retail Margin	14%

#### Dabur Honey



SKU	15 g	20 g	50 g	100 g	250 g	500 g	1 Kg
CS Size (Unit)	360	240	120	72	36	20	9
Retail Margin	12%	10%	10%	10%	10%	10%	10%

#### Dabur Honey Squeezy Pack



SKU	100 g	225 g	400 g
CS Size (Unit)	72	24	12
Retail Margin	10%	10%	10%

## Digestives

### Hajmola Maha Candy



SKU	50 Refill	130 Jar	130 Jar	130 Refill	250 Jar	500 Jar
CS Size (Unit)	32	12	12	24	6	4
Retail Margin	20%	15%	15%	20%	20%	20%

### Hajmola Bottle



SKU	50 Tab	120 Tab
CS Size (Unit)	144	72
Retail Margin	12%	12%

### Hajmola Soft Chews Candy



SKU	150Jar
CS Size (Unit)	12
Retail Margin	15%

### Hajmola Sachets



SKU	20 pc	160 pc
CS Size (Unit)	50	16
Retail Margin	25%	15%

### Dabur Hingoli



SKU	90 tab Bottle	120 sachet Jar	200 sachet Jar
CS Size (Unit)	96	16	12
Retail Margin	15%	15%	15%

### Dabur Hajmola Peda



SKU	120 Gm
CS Size (Unit)	30
Retail Margin	20%

### Dabur Hajmola Mukhwas



SKU	200 ml
CS Size (Unit)	40
Retail Margin	20%

### Dabur Sat Isabgol



SKU	5 g	45 g	90 g	180 g
CS Size (Unit)	1000	200	100	50
Retail Margin	15%	15%	15%	15%

### Dabur Pudin Hara Drops



SKU	35 ml
CS Size (Unit)	48
Retail Margin	20%

### Dabur Pudin Hara Active



SKU	10 ml	30 ml
CS Size (Unit)	200	100
Retail Margin	20%	20%

### Dabur Pudin Hara Pearls



SKU	10 Caps 12 Strips	10 Caps 40 Strips	4 Caps 30 jar
CS Size (Unit)	384	640	540
Retail Margin	20%	20%	20%

### Dabur Pudin Hara Fizz



SKU	5gx 5+1pc CP Dispenser Pack	5 * 20 jar	6g*6
CS Size (Unit)	180	600	1200
Retail Margin	20%	20%	20%

## Baby Care

### Dabur Lal Tail



SKU	25 ml	50 ml	100 ml	200 ml	500 ml
CS Size (Unit)	192	120	60	36	18
Retail Margin	25%	25%	25%	25%	25%

### Dabur Janma Ghunti



SKU	30 ml	60 ml	125 ml
CS Size (Unit)	200	100	48
Retail Margin	15%	15%	15%

### Dabur Gripe Water



SKU	100 ml
CS Size (Unit)	60
Retail Margin	15%

## Cough & Cold

### Dabur Honitus Syrup



SKU	100 ml	200 ml
CS Size (Unit)	48	24
Retail Margin	20%	20%

### Dabur Honitus Adulsa Cough Syrup



SKU	100 ml
CS Size (Unit)	48
Retail Margin	20%

### Honitus Sugar Free



SKU	100 ml
CS Size (Unit)	48
Retail Margin	20%

### Dabur Honitus Hot Sip



SKU	4g x 7N	4g x 30N
CS Size (Unit)	420	450
Retail Margin	20%	20%

### Dabur Honitus Cough Drops



SKU	100 Jar	100 Jar	300 Jar	300 Jar	300 Jar Mix	500 Jar Mix
CS Size (Unit)	Ginger	Orange	Ginger	Orange	(Gin+Lem+Tul)	(Gin+Lem+Tul)
Retail Margin	30	30	12	12	12	6

### Dabur Honitus Ayurvedic Lozenges



SKU	8N
CS Size (Unit)	160
Retail Margin	20%

## Ayurvedic Specialities

### Roghan Badam Shireen



SKU	25 ml	50 ml	100 ml
CS Size (Unit)	120	60	30
Retail Margin	20%	20%	20%

### Dabur Mahanarayan Tail



SKU	50 ml	100 ml
CS Size (Unit)	96	48
Retail Margin	20%	20%

### Dabur Maha Bhringraj Hair Oil



SKU	100 ml	200 ml	300 ml
CS Size (Unit)	60	36	24
Retail Margin	12%	12%	12%

### Lavan Bhaskar Churna



SKU	3gm 100 sachet Jar	30GM PACKET	30GM Container(PH)	60g	120g	500g
CS Size (Unit)	16	200	200	100	48	15
Retail Margin	20%	20%	20%	20%	20%	20%

### Dabur Triphala Churna



SKU	120 g	500 g
CS Size (Unit)	48	15
Retail Margin	20%	20%

### Dabur Shilajit Gold



SKU	10 caps	20 caps
CS Size (Unit)	48	24
Retail Margin	20%	20%

### Dabur Shilajit



SKU	10 caps	30 caps	100 caps
CS Size (Unit)	180	60	24
Retail Margin	20%	20%	20%

### Dabur Shilajit Double Gold



SKU	10 caps
CS Size (Unit)	30
Retail Margin	20%

### Dabur Stimulex Capsules



SKU	10 caps
CS Size (Unit)	48
Retail Margin	20%

## Oral care

### Red Tooth Paste



### Dabur Red Bae Fresh Gel



<b>SKU</b>	Rs 10	Rs 20	75 g	100 g	200 g	300 g
<b>CS Size (Unit)</b>	288/12 pc Dangler	144/ 12pc shrink	72	72/12 pc shrink	36/ 6pc Shrink	24
<b>Retail Margin</b>	15%	10%	10%	10%	10%	10%

<b>SKU</b>	18 gm	40 gm	80 gm	75 gm	150 gm	150+150 gm
<b>CS Size (Unit)</b>	288	144	72	72	36	18
<b>Retail Margin</b>	15%	10%	10%	10%	10%	10%

### Lal Dant Manjan



<b>SKU</b>	Rs 10	Rs 20	25 g	50 g	100 g	150 g	300 g
<b>CS Size (Unit)</b>	288/ 12pc Shrink	192/ 12pc Shrink	240	144	80	60	30
<b>Retail Margin</b>	10%	10%	10%	10%	10%	10%	10%

### Dabur Babool



<b>SKU</b>	Rs 10	Rs 20	100 g	175 g	350 g
<b>CS Size (Unit)</b>	288/ 12pc Shrink	144/ 12pc Shrink	96	72	36
<b>Retail Margin</b>	15%	10%	10%	10%	10%

### Charcoal



<b>SKU</b>	120 g
<b>CS Size (Unit)</b>	36
<b>Retail Margin</b>	10%

### Dabur Meswak



<b>SKU</b>	Rs 10	Rs 20	100 g	200 g	300g (150*2)
<b>CS Size (Unit)</b>	288/ 12 pc Dangler	144/ 12pc shrink	72/12 pc shrink	36/ 6pc Shrink	24
<b>Retail Margin</b>	15%	10%	10%	10%	10%

## New Products

### Kesar Thandai



<b>SKU</b>	750 ml
<b>CS Size (Unit)</b>	12
<b>Retail Margin</b>	20%

### Dabur Cow Ghee



<b>SKU</b>	1 Litre
<b>CS Size (Unit)</b>	12
<b>Retail Margin</b>	8%

### Dabur Vita



<b>SKU</b>	200 BIB	500 BIB	500 Jar
<b>CS Size (Unit)</b>	48	18	18
<b>Retail Margin</b>	8%	8%	8%

### Dabur Vedic Tea



<b>SKU</b>	100 g	250 g	500 g
<b>CS Size (Unit)</b>	120	48	24
<b>Retail Margin</b>	10%	10%	10%

### Red Balm



<b>SKU</b>	8ml
<b>CS Size (Unit)</b>	96
<b>Retail Margin</b>	13%

**Asava & Arishta**

Dabur Ashokarishta & Dabur Dashmularishta

SKU	225 ml	450 ml	680 ml
CS Size (Unit)	30	20	12
Retail Margin	20%	20%	20%

**Blood Purifier**

Dabur Active Blood Purifier

SKU	100 ml	200 ml
CS Size (Unit)	48	24
Retail Margin	20%	20%

**Flavouring Agents**

Keora Water

SKU	250 ml
CS Size (Unit)	30
Retail Margin	12%

**Syrups**

SHARBAT-E-AZAM

SKU	750 g
CS Size (Unit)	12
Retail Margin	12%

### Mosquito Repellents

Odomos Lotion



SKU	60 ml	120 ml
CS Size (Unit)	96	48
Retail Margin	10%	10%

Odomos Oil



SKU	40 ml
CS Size (Unit)	144
Retail Margin	10%

Odomos Gel



SKU	80 g
CS Size (Unit)	48
Retail Margin	10%

Odomos Fabric Roll On



SKU	8 ml
CS Size (Unit)	48
Retail Margin	10%

Odomos Natural Spray



SKU	100 ml
CS Size (Unit)	48
Retail Margin	10%

Odomos Cream



SKU	14 g	23 g	50 g	100 g
CS Size (Unit)	288	144	72	36
Retail Margin	10%	10%	10%	10%

Odomos Naturals



SKU	23 g	50 g	100 g
CS Size (Unit)	144	72	36
Retail Margin	10%	10%	10%

### Ayurvedic Products

Dabur Ayurvedic Juice



SKU	180 ml	1 L
CS Size (Unit)	30	12
Retail Margin	20%	20%

Dabur Haldi Drops



SKU	30 ml (20ml+10ml Extra)
CS Size (Unit)	40
Retail Margin	20%

Dabur Tulsi Drops



SKU	30 ml (20ml+10ml Extra)
CS Size (Unit)	40
Retail Margin	20%



# HOME & PERSONAL CARE



## Hair Care



Dabur Sarson Amla Hair Oil

SKU	CS Size (Unit)
30 ml	240
65 ml	120
100 ml	144
140 ml	288
170 ml	72
300 ml	48
500 ml	24
Retail Margin	10%

Dabur Amla Hair Oil



SKU	CS Size (Unit)
28 ml	480
70 ml	240
138 ml	84
225 ml	48
325 ml	36
450 ml	32
550 ml	12
Retail Margin	10%
Retail Margin 28ml	30%



Dabur Badam Amla Hair Oil

SKU	CS Size (Unit)
34 ml	240
65 ml	120
170 ml	72
185+100 ml	48
400 ml	36
500 ml	32
Retail Margin	10%



Dabur Brahmi Amla Hair Oil

SKU	CS Size (Unit)
33 ml	240
65 ml	120
170 ml	36
300 ml	24
500 ml	24
Retail Margin	10%

## Hair Care



**Dabur Cool King Thanda Tel-Green**

SKU	CS Size (Unit)
2.5 ml (Rs 1)	1600
42 ml	60
87 ml	60
187 ml	36
Retail Margin	10%



**Dabur Cool King**

SKU	CS Size (Unit)
2.7 ml (Rs 1)	1600
42 ml	144
87 ml	60
187 ml	36
270 ml	24
470 ml	16
Retail Margin	10%

**Dabur Vatika Neelibhringa Hair Oil**



SKU	CS Size (Unit)
50 ml	24
100 ml	12
Retail Margin	20%



**Dabur Jasmine Hair Oil**

SKU	CS Size (Unit)
35 ml	120
70 ml	60
175 ml	36
Retail Margin	10%

**Dabur Special Hair Oil**



SKU	CS Size (Unit)
100 ml	72
200 ml	36
Retail Margin	10%



**Dabur Almond Hair Oil**

SKU	CS Size (Unit)
2.5 ml Sachet	1600
27ml	220
45 ml	72
95 ml	48
190 ml	24
290 ml	18
485 ml	12
Retail Margin	10%

**Dabur Anmol Coconut Oil**



SKU	CS Size (Unit)
25 ml	336
55 NMY	192
100 NWY	120
100 WMY	96
175 WMY	60
500 WMY	24
Retail Margin	16%



**Dabur Anmol Coconut Oil**

SKU	CS Size (Unit)
25 ml NM	336
55 ml NM	192
100 ml (Jar & Bottle)	120
175 ml (Jar & Bottle)	60
500 ml (Jar & Bottle)	24
600 ml (Jar & Bottle)	24
1 L Bottle	12
Retail Margin	16%

## Hair Care



Dabur Anmol Jasmine Hair Oil

SKU	CS Size (Unit)
30 ml	240
60 ml	120
100 ml	96
200 ml	48
450 ml	16
Retail Margin	10%



Dabur Vatika Hair Oil

SKU	CS Size (Unit)
20 ml (15 ml + 33% Ext)	288
38 ml	240
75 ml	120
150 ml	60
300 ml	30
450 ml	24
Retail Margin	10%



## Shampoo

Vatika Health Shampoo



SKU	CS Size (Unit)
6.24 ml Sachet	960
80 ml	48
180 ml	24
340 ml	12
640 ml	6
Retail Margin	10%
Retail Margin Sachet	25%

Vatika Ayurvedic shampoo



SKU	CS Size (Unit)
6.24 ml Sachet	960
80 ml	48
180 ml	24
340 ml	12
640 ml	6
Retail Margin	10%
Retail Margin Sachet	25%

Vatika Anti Dandruff Shampoo



SKU	CS Size (Unit)
6.24 ml Sachet	960
80 ml	48
180 ml	24
340 ml	12
640 ml	6
Retail Margin	10%
Retail Margin Sachet	25%

Vatika Black Shine Shampoo



SKU	CS Size (Unit)
6.24 ml Sachet	960
80 ml	48
180 ml	24
340 ml	12
640 ml	6
Retail Margin	10%
Retail Margin Sachet	25%

Dabur Almond Shampoo



SKU	CS Size (Unit)
200 ml	24
350 ml	12
650 ml	6
Retail Margin	10%

## Home Care



### Odonil GEL POCKET

SKU	CS Size (Unit)
10 gm	120
10 gm (3+1)	40
Retail Margin	10%



### Odonil Zipper

SKU	CS Size (Unit)
10 gm	120
10gm Pack of 5	20
Retail Margin	10%



### Odonil Air Freshner

SKU	CS Size (Unit)
48 gm	144
72 gm	96
Retail Margin	10%



### Odonil Air Freshner

SKU	CS Size (Unit)
Pack of 5 (48 gm)	48
Pack of 2 (48 gm)	96
Retail Margin	10%

### Odonil Exotic Automatic Spray Perfume



Sensual Dahlia with Purple Panache Machine

Floral Bliss with Midnight Rose Machine

Ocean Breeze with Blue Mirage Machine

Gold Jasmine with Gold Dust Machine



SKU	CS Size (Unit)
MRP-599 (Machine & Refill)	6
MRP-299 (Refill)	24
Retail Margin	20%



### Odonil Aerosol

SKU	CS Size (Unit)	Flavours
240 ml	24	Jasmine
240 ml	24	Tropical Sunrise
240 ml	24	OceanBreeze
240 ml	24	Floral Bliss
240 ml	24	OceanBreeze
Retail Margin		20%



### Odonil Aerosol

SKU	CS Size (Unit)	Flavours
170 ml	24	Lavender
220 ml	24	Citrus
220 ml	24	Lavender
220 ml	24	Rose Garden
220 ml	24	Caribbean Dream
Retail Margin		20%



### Fem Soft Hands Soap

SKU	CS Size (Unit)
250 ml	48
725 ml	12
1450 ml	6
5000 ml	1
Retail Margin	10%

## Home Care

### Odopic Creme



SKU	CS Size (Unit)
120 ml	60
500 ml	24
750 ml	12
Retail Margin	10%

### Odopic Powder



SKU	CS Size (Unit)
900 gm	24
2 Kg	12
4 kg	6
Retail Margin	12%

### Odopic Bar (Yellow)



SKU	CS Size (Unit)
65 gm (4+1)	24
105 gm (Pack of 3)	65 gm (4+1)
200 gm (Pack of 4)	72
300 gm (Pack of 4)	12
500 gm (CP)	24
Retail Margin	10%
Retail Margin 500gm	8%

### Odopic Bar (Green)



SKU	CS Size (Unit)
105gm (3+1Cp)	24
200gm (Pack of 4)	18
300gm (Pack of 4)	12
Retail Margin	10%

### Sanifresh



SKU	CS Size (Unit)
220 ml	48
500 ml + Odonil 35g	48
500ml+500 ml+ Odonil 48 g	12
520 ml (2+1)	8
1 L + Odonil 48 g	12
Retail Margin	10%

### Sanifresh Bathroom Cleaner



SKU	CS Size (Unit)
450 ml	12
Retail Margin	10%

### Dazzi Glass Cleaner



SKU	CS Size (Unit)
500 ml	24
Retail Margin	10%



### Dazzi Floor Cleaner

SKU	CS Size (Unit)
200 ml	24
500 ml	24
975 ml	10
Retail Margin	10%

## Skin Care



### Gulabari Rose Water Spray



SKU	CS Size (Unit)
59 ml	96
120 ml	60
Retail Margin	12%

### Gulabari Rose Water



SKU	CS Size (Unit)
30 ml	240
59 ml	96
120 ml	60
250 ml	36
400 ml	20
Retail Margin	12%

### Dabur Cool King Talc



SKU	CS Size (Unit)
18 gm	240
100 gm	72
Retail Margin	10%

### Gulabari Face Cleaner



SKU	CS Size (Unit)
50 ml	60
100 ml	36
Retail Margin	10%

### Gulabari Aloe Vera Gel



SKU	CS Size (Unit)
59 ml	96
120 ml	60
Retail Margin	10%

### Gulabari with Aloe Vera



SKU	CS Size (Unit)
59 ml	96
120 ml	60
Retail Margin	12%

### Gulabari Cold Cream



SKU	CS Size (Unit)
8 ml (Jar)	600
15 ml (Jar)	288
30 ml	72
55 ml	36
100 ml	24
Retail Margin	10%



### Gulabari Perfumed Body Lotion

SKU	CS Size (Unit)
20 ml	288
100 ml	48
200 ml	24
400 ml	12
Retail Margin	12%

### Dabur Glycerin



SKU	CS Size (Unit)
50 ml	24
100 ml	48
Retail Margin	10%

## L V P



### Odomos Machine+45ml



SKU	CS Size (Unit)
Machine+45ml	48
Retail Margin	10%

### Odomos LVP-Liquid



SKU	CS Size (Unit)
45 ml	100
Retail Margin	10%

### Odomos Killing Spray



SKU	CS Size (Unit)
200 ml	48
400 ml	24
625 ml	60
Retail Margin	10%

## Hair Removal Cream

### Fem Hair Removal Cream



SKU	CS Size (Unit)
25 gm	144
40 gm	72
Retail Margin	10%



## Bleach

### Fem Gold Bleach



SKU	CS Size (Unit)
7.5 gm(₹ 20)	480
Retail Margin	30%
8 gm	240
24 gm	96
Retail Margin	15%
40 gm	96
64 gm	72
212gm	24
Retail Margin	30%

### Fem Saffron Bleach



SKU	CS Size (Unit)
7.5 gm(₹ 20)	480
Retail Margin	30%
8 gm	240
24 gm	96
Retail Margin	15%
40 gm	96
64 gm	72
212gm	24
Retail Margin	30%

### Fem Fruit Bleach



SKU	CS Size (Unit)
16 gm	240
40 gm	144
Retail Margin	30%

### Fem Gold Ultra Bleach



SKU	CS Size (Unit)
10 gm	144
30 gm	94
Retail Margin	15%

### Fem De-tan Bleach



SKU	CS Size (Unit)
10 gm	144
30 gm	96
Retail Margin	15%

### Fem Diamond Bleach



SKU	CS Size (Unit)
10 gm	144
43 gm	96
Retail Margin	15%

## Bleach

Fem  
Pearl & Milk Bleach



SKU	CS Size (Unit)
8 gm	144
24 gm	96
64 gm	72
Retail Margin	15%

Fem  
Turmeric & Milk



SKU	CS Size (Unit)
8 gm	144
24 gm	96
Retail Margin	15%

OXYLIFE  
Men's Bleach



SKU	CS Size (Unit)
15 gm	96
150 gm	24
Retail Margin	15%

OXYLIFE  
Natural Radiance 5 Crème Bleach



SKU	CS Size (Unit)
9 gm	144
27 gm	72
126 gm	18
310 gm	12
Retail Margin	15%

## Facial Kit

Fem Queen  
Pearl Facial Kit



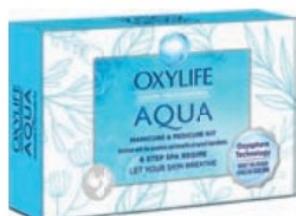
SKU	CS Size (Unit)
50 gm	24
Retail Margin	25%

Fem Gold  
Radiance Facial Kit



SKU	CS Size (Unit)
50 gm	24
Retail Margin	25%

OXYLIFE  
Aqua Manicure Pedicure Kit



SKU	CS Size (Unit)
70 gm	24
Retail Margin	25%

# BRAND / SKU

S.No	Category	Brand	SKU (ml)	MRP	UOM	Trade Margin	Shelf Life(Month)
1	Bleach	Fem fruit Bleach	16	50	240	30%	21
1	Bleach	Fem fruit Bleach	40	80	144	30%	21
1	Bleach	Fem Detan Bleach	10	45	144	15%	21
1	Bleach	Fem Detan Bleach	30	85	96	15%	21
1	Bleach	Fem Diamond Bleach	10	45	144	15%	21
1	Bleach	Fem Diamond Bleach	43	80	96	15%	21
1	Bleach	Fem Gold Bleach	7.5gm Patta Pack	20	480	30%	24
1	Bleach	Fem Gold Bleach	24gm	45	240	15%	24
1	Bleach	Fem Gold Bleach	24	68	96	15%	24
1	Bleach	Fem Gold Bleach	40	75	96	30%	24
1	Bleach	Fem Gold Bleach	64	90	72	30%	24
1	Bleach	Fem Gold Bleach	314	230	24	30%	24
1	Bleach	Fem Gold Facial Kit	300gm	990	6	25%	24
1	Bleach	Fem Gold Ultra Bleach	8	45	144	15%	21
1	Bleach	Fem Gold Ultra Bleach	30	82	96	15%	21
1	Bleach	Fem Hair Removal Cream	25	65	144	10%	36
1	Bleach	Fem Hair Removal Cream	40	85	72	10%	36
1	Bleach	Fem Pearl Bleach	8gm	34	144	15%	21
1	Bleach	Fem Pearl Bleach	24gm	59	96	15%	21
1	Bleach	Fem Pearl Bleach	64gm	85	72	15%	21
1	Bleach	Fem Saffron Bleach	7.5gm Patta Pack	20	480	30%	21
1	Bleach	Fem Saffron Bleach	8g	37	240	15%	21
1	Bleach	Fem Saffron Bleach	24g	59	96	15%	21
1	Bleach	Fem Saffron Bleach	40g	75	144	30%	21
1	Bleach	Fem Saffron Bleach	64g	90	72	15%	21
1	Bleach	Fem Saffron Bleach	314g	199	24	25%	21
1	Bleach	Fem Turmeric Herbal Bleach	8g	32	144	15%	24
1	Bleach	Fem Turmeric Herbal Bleach	24g	59	96	15%	24
1	Bleach	Oxylife Aqua Manicure Pedicure Kit	70g	300	24	15%	18
1	Bleach	Oxylife Bleach	9gms	52	144	15%	21
1	Bleach	Oxylife Bleach	27g	99	72	15%	21
1	Bleach	Oxylife Bleach	126g	255	18	15%	21
1	Bleach	Oxylife Bleach	310g	450	12	15%	21
1	Bleach	Oxylife Men Bleach	15g	50	96	15%	21
1	Bleach	Oxylife Men Bleach	150g	160	24	15%	21
1	Hair Oil	Cool King Green Hair Oil	2.5	1	1600	10%	36
1	Hair Oil	Cool King Green Hair Oil	42	45	60	10%	36
1	Hair Oil	Cool King Green Hair Oil	87	85	60	10%	36
1	Hair Oil	Cool King Green Hair Oil	187	150	36	10%	36
1	Hair Oil	Cool King Red Hair Oil	2.7	1	1600	10%	36
1	Hair Oil	Cool King Red Hair Oil	42	20	60	10%	36
1	Hair Oil	Cool King Red Hair Oil	87	75	60	10%	36
1	Hair Oil	Cool King Red Hair Oil	187	140	36	10%	36
1	Hair Oil	Cool King Red Hair Oil	270	190	24	10%	36
1	Hair Oil	Dabur Almond Hair Oil	2.5	1	1600	10%	36
1	Hair Oil	Dabur Almond Hair Oil	27	10	220	10%	36
1	Hair Oil	Dabur Almond Hair Oil	45	33	72	10%	36
1	Hair Oil	Dabur Almond Hair Oil	95	75	48	10%	36
1	Hair Oil	Dabur Almond Hair Oil	190	145	24	10%	36
1	Hair Oil	Dabur Almond Hair Oil	290	210	18	10%	36
1	Hair Oil	Dabur Almond Hair Oil	485	325	12	10%	36
1	Hair Oil	Dabur Amla Hair Oil	28	10	480	30%	36
1	Hair Oil	Dabur Amla Hair Oil	70	20	240	10%	36
1	Hair Oil	Dabur Amla Hair Oil	138	55	84	10%	36
1	Hair Oil	Dabur Amla Hair Oil	225	105	48	10%	36
1	Hair Oil	Dabur Amla Hair Oil	325	155	36	10%	36
1	Hair Oil	Dabur Amla Hair Oil	450	235	32	10%	36
1	Hair Oil	Dabur Amla Hair Oil	550	340	12	10%	36
1	Hair Oil	Dabur Anmol Coconut	25	10	336	16%	18
1	Hair Oil	Dabur Anmol Coconut	60	20	192	16%	18
1	Hair Oil	Dabur Anmol Coconut	100 Bottle	40	120	16%	18
1	Hair Oil	Dabur Anmol Coconut	100 Jar	44	120	16%	18
1	Hair Oil	Dabur Anmol Coconut	175 Bottle	89	60	16%	18
1	Hair Oil	Dabur Anmol Coconut	175 Jar	80	60	16%	18
1	Hair Oil	Dabur Anmol Coconut	175 Jar Yellow	77	60	16%	18
1	Hair Oil	Dabur Anmol Coconut	500 Bottle	205	24	16%	18
1	Hair Oil	Dabur Anmol Coconut	500 Jar	215	24	16%	18
1	Hair Oil	Dabur Anmol Coconut	600 Bottle	284	24	16%	18

# BRAND / SKU

S.No	Category	Brand	SKU (ml)	MRP	UOM	Trade Margin	Shelf Life(Month)
1	Hair Oil	Dabur Anmol Coconut	600 Jar	320	24	16%	18
1	Hair Oil	Dabur Anmol Coconut	1L	435	12	16%	18
1	Hair Oil	Dabur Anmol Jasmine Hair Oil	30	10	240	10%	24
1	Hair Oil	Dabur Anmol Jasmine Hair Oil	60	20	120	10%	24
1	Hair Oil	Dabur Anmol Jasmine Hair Oil	100	42	96	10%	24
1	Hair Oil	Dabur Anmol Jasmine Hair Oil	200	79	48	10%	24
1	Hair Oil	Dabur Anmol Jasmine Hair Oil	450	180	16	10%	24
1	Hair Oil	Dabur Badam Amla Hair oil	34	10	240	10%	36
1	Hair Oil	Dabur Badam Amla Hair oil	65	20	120	10%	36
1	Hair Oil	Dabur Badam Amla Hair oil	170	49	72	10%	36
1	Hair Oil	Dabur Badam Amla Hair oil	185+100	79	48	10%	36
1	Hair Oil	Dabur Badam Amla Hair oil	400	110	36	10%	36
1	Hair Oil	Dabur Badam Amla Hair oil	500	149	32	10%	36
1	Hair Oil	Dabur Brahmi Amla Hair Oil	33	10	240	10%	36
1	Hair Oil	Dabur Brahmi Amla Hair Oil	65	20	120	10%	36
1	Hair Oil	Dabur Brahmi Amla Hair Oil	170	49	36	10%	36
1	Hair Oil	Dabur Brahmi Amla Hair Oil	300	75	24	10%	36
1	Hair Oil	Dabur Brahmi Amla Hair Oil	500	140	24	10%	36
1	Hair Oil	Dabur Sarson Amla Hair Oil	30	10	240	10%	18
1	Hair Oil	Dabur Sarson Amla Hair Oil	65	20	120	10%	18
1	Hair Oil	Dabur Sarson Amla Hair Oil	100	30	144	10%	18
1	Hair Oil	Dabur Sarson Amla Hair Oil	140	45	60	10%	18
1	Hair Oil	Dabur Sarson Amla Hair Oil	170	65	72	10%	18
1	Hair Oil	Dabur Sarson Amla Hair Oil	300	110	48	10%	18
1	Hair Oil	Dabur Sarson Amla Hair Oil	500	180	24	10%	18
1	Hair Oil	Dabur Special Hair Oil	100	60	72	10%	36
1	Hair Oil	Dabur Special Hair Oil	200	115	36	10%	36
1	Hair Oil	Dabur Vatika Hair Oil	20	10	288	10%	24
1	Hair Oil	Dabur Vatika Hair Oil	38	20	240	10%	24
1	Hair Oil	Dabur Vatika Hair Oil	85	40	120	10%	24
1	Hair Oil	Dabur Vatika Hair Oil	150	82	60	10%	24
1	Hair Oil	Dabur Vatika Hair Oil	300	180	36	10%	24
1	Hair Oil	Dabur Vatika Hair Oil	450	299	24	10%	24
1	Hair Oil	Dabur Vatika Neelibhringa Hair Oil	50	199	50	20%	24
1	Hair Oil	Dabur Vatika Neelibhringa Hair Oil	100	399	100	20%	24
2	Shampoo	Dabur Almond Shampoo	200	120	24	10%	24
2	Shampoo	Dabur Almond Shampoo	350	225	12	10%	24
2	Shampoo	Dabur Almond Shampoo	650	575	6	10%	24
2	Shampoo	Dabur Vatika Health Sachet	6.24	1	960	25%	18
2	Shampoo	Dabur Vatika Health Shampoo Bottle	80	59	48	10%	30
2	Shampoo	Dabur Vatika Health Shampoo Bottle	180	129	24	10%	30
2	Shampoo	Dabur Vatika Health Shampoo Bottle	340	249	12	10%	30
2	Shampoo	Dabur Vatika Health Shampoo Bottle	640	599	6	10%	30
3	Home Care	Dabur Vatika Health Shampoo Bottle	1 Litre	799	6	10%	24
3	Home Care	Dazzl Floor Cleaner	500	110	24	10%	24
3	Home Care	Dazzl Floor Cleaner	975	150	10	10%	24
3	Home Care	Dazzl Floor Cleaner	5 LTR	850	2	10%	24
3	Home Care	Dazzl Glass Cleaner	500	100	24	10%	24
3	Home Care	Odonil Aerosol	170	120	24	20%	36
3	Home Care	Odonil Aerosol	220	169	24	20%	36
3	Home Care	Odonil Air Freshner	24g		240	10%	24
3	Home Care	Odonil Air Freshner	48g	58	144	10%	24
3	Home Care	Odonil Air Freshner	72g	90	96	10%	24
3	Home Care	Odonil Air Freshner	Pack Of 2(48g)	99	96	10%	24
3	Home Care	Odonil Air Freshner	Pack Of 5(48g)	220	48	10%	24
3	Home Care	Odonil Automatic	Refill	299	24	20%	36
3	Home Care	Odonil Automatic	Machine + Refill	599	6	20%	36
3	Home Care	Odonil Gel Pocket	10gm	60	120	10%	24
3	Home Care	Odonil Gel Pocket	3+1 CP Pack	180	40	10%	24
3	Home Care	Odonil Zipper	10gm	120	60	10%	36
3	Home Care	Odonil Zipper	5+1	265	20	10%	36
3	Home Care	Odopic Bar	65g(4+1)	20	30	10%	24
3	Home Care	Odopic Bar	105g(3+1CP)	30	24	10%	24
3	Home Care	Odopic Bar	500g(CP)	60	24	10%	24
3	Home Care	Odopic Bar	Pack of 4(200g)	86	72	10%	24
3	Home Care	Odopic Bar	Pack of 3(300g)	90	12	10%	24
3	Home Care	Odopic Liquid Dishwash	120	20	36	10%	36
3	Home Care	Odopic Liquid Dishwash	500	125	24	10%	36

# BRAND / SKU

S.No	Category	Brand	SKU (ml)	MRP	UOM	Trade Margin	Shelf Life(Month)
3	Home Care	Odopic Powder	900gm	30	24	12%	60
3	Home Care	Odopic Powder	2kg	60	12	12%	60
3	Home Care	Odopic Powder	4kg	115	6	12%	60
3	Home Care	Sanifresh	220	40	48	10%	24
3	Home Care	Sanifresh	Sanifresh 500ml +35gm Odonil	105	18	10%	24
3	Home Care	Sanifresh	Sanifresh 500ml +500ml (Odonil 48Free)	210	12	10%	24
3	Home Care	Sanifresh	1 Ltr+Odonil 48g	225	12	10%	24
3	Home Care	Sanifresh	520ml (2+1)	240	8	10%	24
3	Home Care	Sanifresh Bathroom Cleaner	450	115	12	10%	18
4	Mosquito Repellent	Odomos FIK	200	115	60	10%	24
4	Mosquito Repellent	Odomos FIK	400	225	30	10%	24
4	Mosquito Repellent	Odomos LVP	45	65	100	10%	24
4	Mosquito Repellent	Odomos LVP	Machine + Refill 45ml	85	48	10%	24
5	Skin Care	Dabur Cool King Talc	100g	105	72	10%	24
5	Skin Care	Dabur Cool King Talc	18g(Jar)	240	12	10%	24
5	Skin Care	Dabur Cool King Talc Lemon	18gm	105	72	10%	24
5	Skin Care	Dabur Cool King Talc Lemon	100gm	240	12	10%	24
5	Skin Care	Dabur Gulabari Aloevera	59 ml	34	96	10%	24
5	Skin Care	Dabur Gulabari Aloevera	120 ml	59	60	10%	24
5	Skin Care	Dabur Gulabari Cleanser	50	57	60	10%	24
5	Skin Care	Dabur Gulabari Cleanser	100	99	36	10%	24
5	Skin Care	Dabur Gulabari Glycerin	50g	62	96	10%	24
5	Skin Care	Dabur Gulabari Glycerin	220gm	250	24	10%	24
5	Skin Care	Dabur Gulabari Rose Water	30	16	240	12%	24
5	Skin Care	Dabur Gulabari Rose Water	59	30	96	12%	24
5	Skin Care	Dabur Gulabari Rose Water	120	52	72	12%	24
5	Skin Care	Dabur Gulabari Rose Water	250	92	36	12%	24
5	Skin Care	Dabur Gulabari Rose Water	400	135	24	12%	24
5	Skin Care	Dabur Gulabari Rose Water Spray	59	35	96	12%	24
5	Skin Care	Dabur Gulabari Rose Water Spray	120	59	60	12%	24
5	Skin Care	Dabur Gulabari winter Cream	8ml Jar	5	600	10%	30
5	Skin Care	Dabur Gulabari winter Cream	30	46	72	10%	30
5	Skin Care	Dabur Gulabari winter Cream	55	87	36	10%	30
5	Skin Care	Dabur Gulabari winter Cream	100	145	24	10%	30
5	Skin Care	Dabur Gulabari winter Cream	15ml Jar	240	12	10%	30
5	Skin Care	Fem Soft Handz Soap	250	99	48	10%	24
5	Skin Care	Fem Soft Handz Soap	625	198	12	10%	24
5	Skin Care	Fem Soft Handz Soap	1425	199	6	15%	24
5	Skin Care	Fem Soft Handz Soap	5000	750	1	15%	24
5	Skin Care	Gulabari Perfumed Body Lotion	20	10	288	12%	24
5	Skin Care	Gulabari Perfumed Body Lotion	100	85	48	12%	24
5	Skin Care	Gulabari Perfumed Body Lotion	200	145	24	12%	24
5	Skin Care	Gulabari Perfumed Body Lotion	400	280	12	12%	24



WEST



# Product Detailer FOODS



## All-Time Favourite



Real Mixed Fruit



Real Orange



Real Apple



Real Mango



Real Pineapple

<b>SKU</b>	180 ml	1 L
<b>CS Size (Unit)</b>	30	12
<b>Retail Margin</b>	12%	12%

## Exotic Fruits



Real Grape



Real Litchi



Real Tomato



Real Pomegranate



Real Peach



Real Cranberry



Real Guava

<b>SKU</b>	180 ml	1 L
<b>CS Size (Unit)</b>	30	12
<b>Retail Margin</b>	12%	12%

## Premium Range



Mixed Berries



Real Alphonso Mango

<b>SKU</b>	1 L
<b>CS Size (Unit)</b>	12
<b>Retail Margin</b>	12%



Real Pink Guava



Aloe Vera Kiwi

## Ethnic Range



Real Masala Sugarcane



Real Masala Mixed



Real Masala Guava



Real Masala Pomegranate



Real Masala Aampanna

<b>SKU</b>	180 ml	1 L
<b>CS Size (Unit)</b>	30	12
<b>Retail Margin</b>	12%	12%

## Real Wellnezz



Real Jamun

<b>SKU</b>	1 L
<b>CS Size (Unit)</b>	12
<b>Retail Margin</b>	12%



100% Orange



100% Grapes



100% Mixed Fruit



100% Apple

<b>SKU</b>	200 ml	1 L
<b>CS Size (Unit)</b>	30	12
<b>Retail Margin</b>	12%	12%

## Fruit Veggie Range



Cucumber Spinach



Orange Carrot



Beetroot Carrot

<b>SKU</b>	1 L
<b>CS Size (Unit)</b>	12
<b>Retail Margin</b>	12%

## Fiber+ Range



Fiber+ Orange



Fiber+ Multi Fruit

<b>SKU</b>	1 L
<b>CS Size (Unit)</b>	12
<b>Retail Margin</b>	12%

## Real FrutORS



Apple



Orange

<b>SKU</b>	200 ml
<b>CS Size (Unit)</b>	30
<b>Retail Margin</b>	25%

## Real Frappe Milkshakes



Belgian Chocolate



French Vanilla



Strawberry



Alphonso Mango

<b>SKU</b>	180 ml
<b>CS Size (Unit)</b>	30
<b>Retail Margin</b>	10%

## Real Lemon



Real Lemon

<b>SKU</b>	150 ml	250 ml
<b>CS Size (Unit)</b>	30	24
<b>Retail Margin</b>	10%	10%

## Hajmola Jeera Drink



Hajmola Jeera

<b>SKU</b>	150 ml
<b>CS Size (Unit)</b>	30
<b>Retail Margin</b>	10%

## Real Pet Bottle



Real Mixed Fruit



Real Pomegranate



Real Guava



Real Litchi

<b>SKU</b>	250 ml PET	600 ml PET
<b>CS Size (Unit)</b>	24	24
<b>Retail Margin</b>	10%	10%

## Real Fizzin



Apple



Lemon



Jeera Cola

SKU	150 ml PET	250 ml PET	600 ml PET
CS Size (Unit)	30	30	24
Retail Margin	10%	10%	10%

## Real Koolerz



Koolerz Mango

SKU	150 ml
CS Size (Unit)	40
Retail Margin	10%

## Real Mango



Mango



Mango



Mango



Mango



Mango

SKU	150 ml Pet	250 ml Pet	600 ml Pet	1.2 L Pet	2 L Pet
CS Size (Unit)	30	24	24	12	6
Retail Margin	10%	10%	10%	10%	10%

## Real Mini Packs



Mixed Fruit



Real Apple



Real Litchi



Real Pomegranate

SKU	125 ml
CS Size (Unit)	40
Retail Margin	10%

## Real Fruits with Bits



Green Apple



Pineapple



Peach Flavour

SKU	180 ml
CS Size (Unit)	24
Retail Margin	13%

## Real Activ 100% Coconut Water



Coconut Water

SKU	200 ml Tetra	200 ml Pet	750 ml	1L Tetra
CS Size (Unit)	30	60	12	12
Retail Margin	10%	10%	10%	10%

## Real Fruit



Real Fusion

SKU	1L Tetra
CS Size (Unit)	12
Retail Margin	12%

## Hommade Chutney Range



**Garlic Chutney**



**Green Chutney**



**Tomato Chutney**



**Imli Sauce**

<b>SKU</b>	100 g	200 g
<b>CS Size (Unit)</b>	120	48
<b>Retail Margin</b>	10%	10%

## Hommade Pickles



**Stuffed Red Chilli**



**Mango**



**Mixed**



**Green Chilli**



**Lemon**

<b>SKU</b>	400 g
<b>CS Size (Unit)</b>	24
<b>Retail Margin</b>	15%

## Hommade Paste



**Ginger Garlic Paste**



**Garlic Paste**



**Ginger Paste**

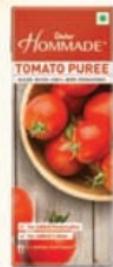


**Tamarind Paste**

<b>SKU</b>	25 g	100 g	200 g	400 g
<b>CS Size (Unit)</b>	300	120	60	30
<b>Retail Margin</b>	15%	15%	15%	15%

## Tomato Puree

## Coconut Milk



Tomato  
Puree

Coconut  
Milk

SKU	200 g	200 ml
CS Size (Unit)	30	30
Retail Margin	10%	12%

## Capsico

## Lemoneez



Capsico Red  
Pepper Sauce



Lemoneez

SKU	60 g	250 g
CS Size (Unit)	48	30
Retail Margin	15%	15%

## Flavouring Agents

## Hommade Tasty Masala



Gulabari Zaika



Tasty Masala

SKU	250 ml
CS Size (Unit)	30
Retail Margin	15%

SKU	6 g
CS Size (Unit)	864
Retail Margin	10%

## Price List

BRAND	SKU SIZE	CURRENT MRP
Real Mixed Fruit	180ml	20
Real Orange	180ml	20
Real Apple	180ml	20
Real Mango	180ml	20
Real Pineapple	180ml	20
Real Mixed Fruit	1 Litre	130
Real Orange	1 Litre	130
Real Apple	1 Litre	115
Real Mango	1 Litre	115
Real Pineapple	1 Litre	130
Real Grape	180ml	20
Real Tomato	180ml	20
Real Peach	180ml	20
Real Guava	180ml	20
Real LItchi	180ml	20
Real Pomegranate	180ml	20
Real Cranberry	180ml	20
Real Grape	1 Litre	130
Real Tomato	1 Litre	130
Real Peach	1 Litre	110
Real Guava	1 Litre	120
Real Litchi	1 Litre	125
Real Pomegranate	1 Litre	130
Real Cranberry	1 Litre	140
Real Mixed Fruit	1L	130
Real Alphonso Mango	1L	200
Real Pink Guava	1L	150
Real Aloevera Kiwi	1L	120
Real Masala Sugarcane	180ml	20
Real Masala Aampanna	180ml	20
Real Masala Sugarcane	1L	160
Real Masala Mixed	1L	150
Real Masala Guava	1L	150
Real Masala Pomegranate	1L	150

## Price List

BRAND	SKU SIZE	CURRENT MRP
Real Masala Aampanna	1L	NA
Real Jamun	1L	149
100% Mixed Fruit	200ml	165
100% Apple	200ml	165
100% Orange	1L	165
100% Grapes	1L	165
100% Mixed Fruit	1L	165
100% Apple	1L	165
Cucumber Spinach	1L	170
Orange Carrot	1L	170
Beetroot Carrot	1L	170
Fiber+Orange	1L	170
Fiber+Multi Fruit	1L	170
Apple	200ml	---
Orange Carrot	200ml	---
Belgian Chocolate	180ml	35
French Vanilla	180ml	35
Strawberry	180ml	35
Alphonso Mango	180ml	35
Real	150 ml	10
Real Mixed Fruit	250ml PET	20
Real Pomegranate	250ml PET	20
Real Guava	250ml PET	20
Real Litchi	250ml PET	20
Real Mixed Fruit	600ml PET	40
Real Pomegranate	600ml PET	40
Real Guava	600ml PET	40
Real Litchi	600ml PET	40
Real	150 ml	10
Koolerz Mango	150ml	10
Mango	150 MI	10
Mango	250ml pet	20
Mango	600ml pet	40

## Price List

BRAND	SKU SIZE	CURRENT MRP
Mango	1.2l pet	75
Mango	2L pt	115
Apple	150 ml pet	10
Lemon	150 ml pet	10
Jeera Cola	150 ml pet	10
Apple	250ml pet	20
Lemon	250ml pet	20
Jeera Cola	250ml pet	20
Apple	600ml pet	35
Mixed Fruit	125ml	10
Real Apple	125ml	10
Real Litchi	125ml	10
Real Pomegranate	125ml	10
Green Apple	180 ml	40
Pineapple	180 ml	40
Peach Flavour	180 ml	40
Coconut Water	200ml tetra	40
Coconut Water	200ml pet	55
Coconut Water	1L tetra	178
Activ Coconut Water Pet	750ml	80
Imli Sauce	100g	35
	80g	20
Garlic Chutney	200g	120
Coriander Chutney	200g	90
Sweet Tomato Chutney	200g	96
Schezwan Classic Chutney	250g	110
Suffed Red Chilli	400g	145
Mango	400g	130
Mixed	400g	130
Green Chilli	400g	130
Lemon	400g	130
Mixed Pickle - West	400g	115
Mango Pickle - West	400g	115
Gujrati Gorkeri Pickle - West	500g	130

## Price List

BRAND	SKU SIZE	CURRENT MRP
Ginger Garlic Paste	25g	5
	40g	10
	80g	20
	100g	25
Garlic Paste	200g	50
Ginger Paste	200g	50
Tamarind Paste	200g	50
Ginger Garlic Paste	200g	50
Ginger Garlic Paste	400g	110
Tomato Puree	200g	27
Coconut Milk	200ml	85
Coconut Milk Tin Can	400ml	150
Lemoneez Glass Bottle	250ml	90
Lemoneez Lemon (PET Bottle)	500ml	175
Tasty Masala	6g	5
Tasty Masala PO 6	72g	60
Tasty Masala PO 12	120g	100
Capsico Red Pepper Sauce	60g	85
Gulabari Zaika	250ml	70
Keora Water	250ml	65
Dabur Cold Pressed Sesame Oil	1L	699
Dabur Mustard Oil	1L	330
Dabur Virgin Coconut Oil	1L	499
Dabur Ghee	1L	780
Real Honey	1kg	399
Sharbat-E-Azam	750ml	180
Corn Flour	1kg	90



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