

Project Name

Heritage in Pixels (**MINI TUT**)

Project Idea

Mini TUT is a creative, child-focused experience designed to transform heritage visits into playful learning adventures. Built as a dedicated kids' zone at Philae Temple, the project turns Egypt's ancient stories into interactive games, puzzles, and guided discoveries. While parents explore the site freely, children engage in a safe, educational world led by the character Mini TUT and his wise cat companion. The project aims to bridge the gap between cultural tourism and children's engagement—making history feel alive, accessible, and unforgettable through play.

Team Members (Penta Rae**)**

Pola Gerges

Basant Gerges

Hoyda Eid

Zahra Ali

Mohamed abd el shafea

Lames Ossama

Work Plan

1. Research & Analysis

- Audience personas.
- Core values.
- Vision and mission.

2. Visual Identity

- Logo design.
- Color palette.
- Typography.
- Brand voice.

3. Main Designs

- Social media.
- Flyer, brochure.

4. Complementary Products

- kid games.
- interior designs.

5. Review & Finalization

6. Final Presentation



Roles & Responsibilities

- **Pola Gerges**
(team leader, visual identity, card game)
 - **Bassant Gerges**
(visual identity)
 - **Hoyda Eid**
(social media posters, brochure)
 - **Zahra Ali**
(social media posters)
 - **Mohamed Abd El shafea**
(mock ups, social media reels)
 - **Lames Ossama**
(presentation)
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Instructor

* Tamer Hassan

Project Files

You can find the full project files here:

[https://drive.google.com/drive/folders/1hj2MCm9205Gdlov36lSI8OP5AyWTzBO3
?usp=drive_link](https://drive.google.com/drive/folders/1hj2MCm9205Gdlov36lSI8OP5AyWTzBO3?usp=drive_link)
