

Overview

26.86 %

Churn Rate

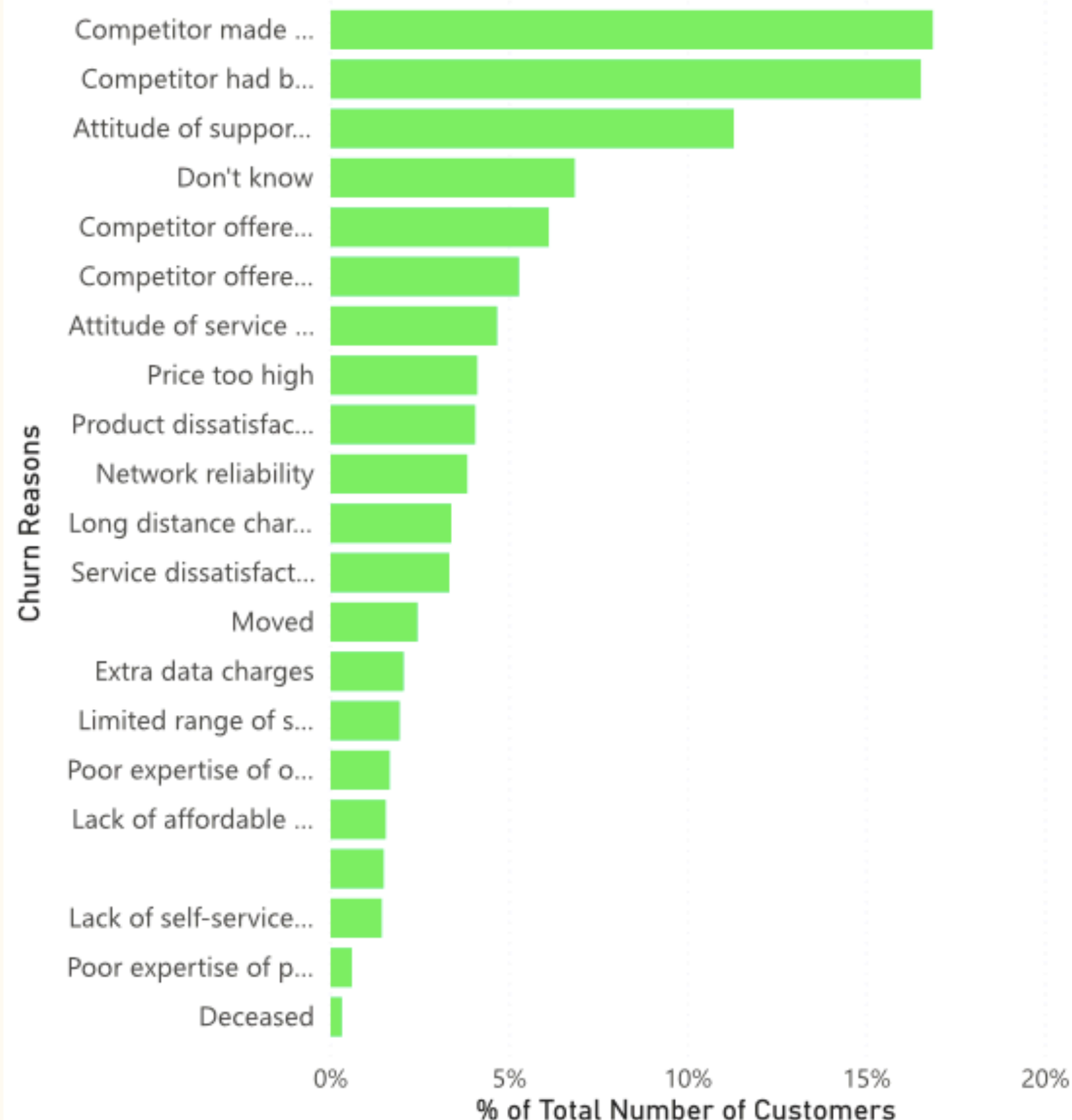
6687

Count of Customer ID

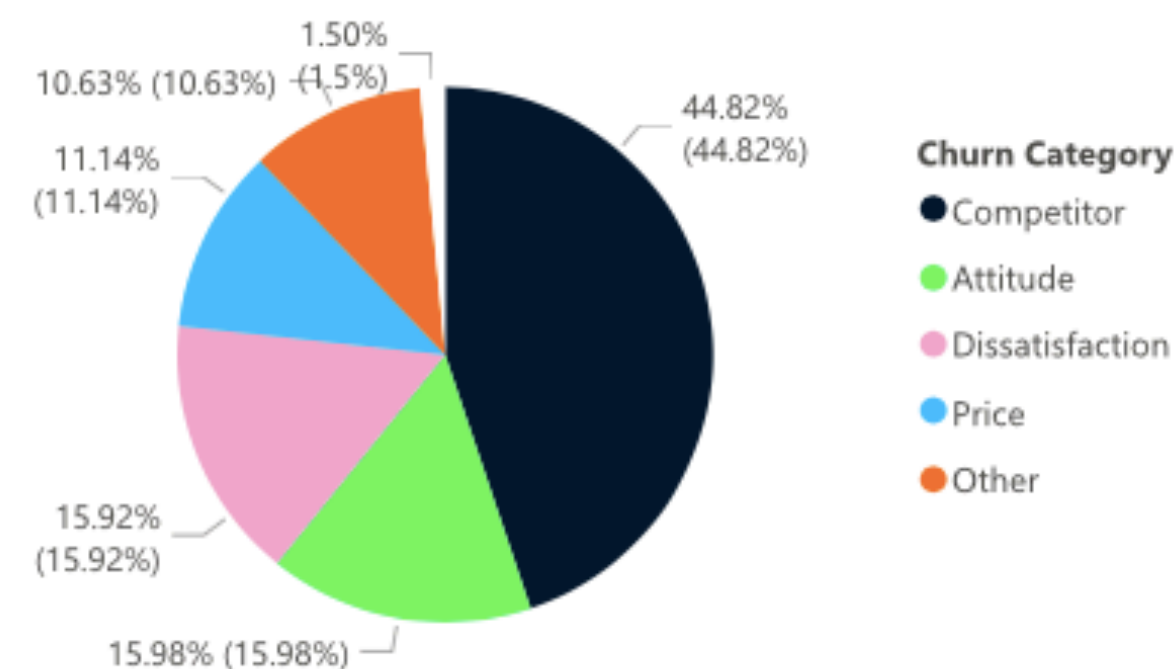
1796

Churned

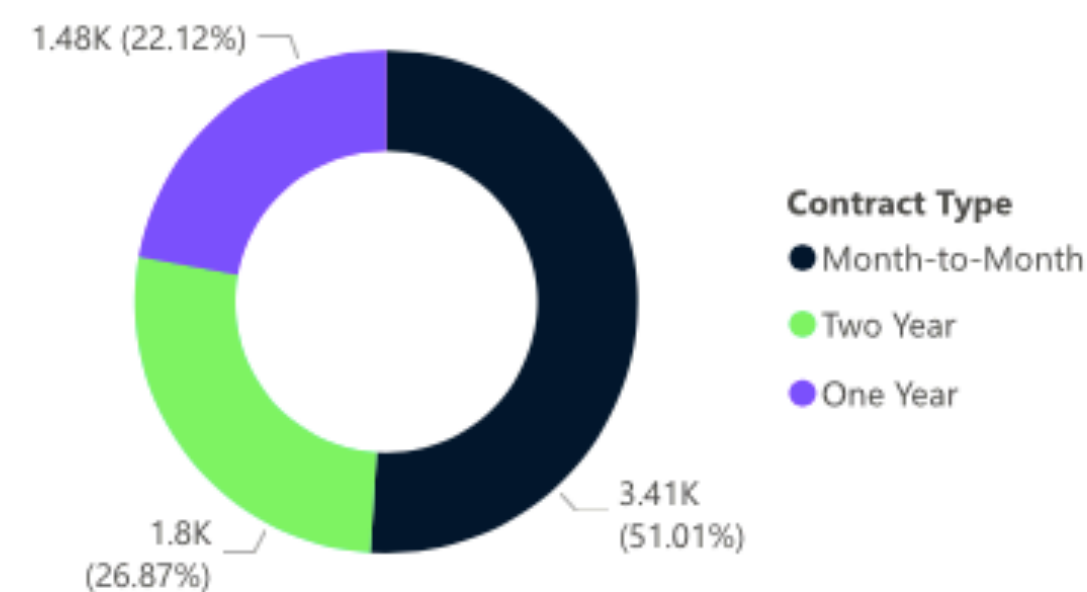
Churn Reasons



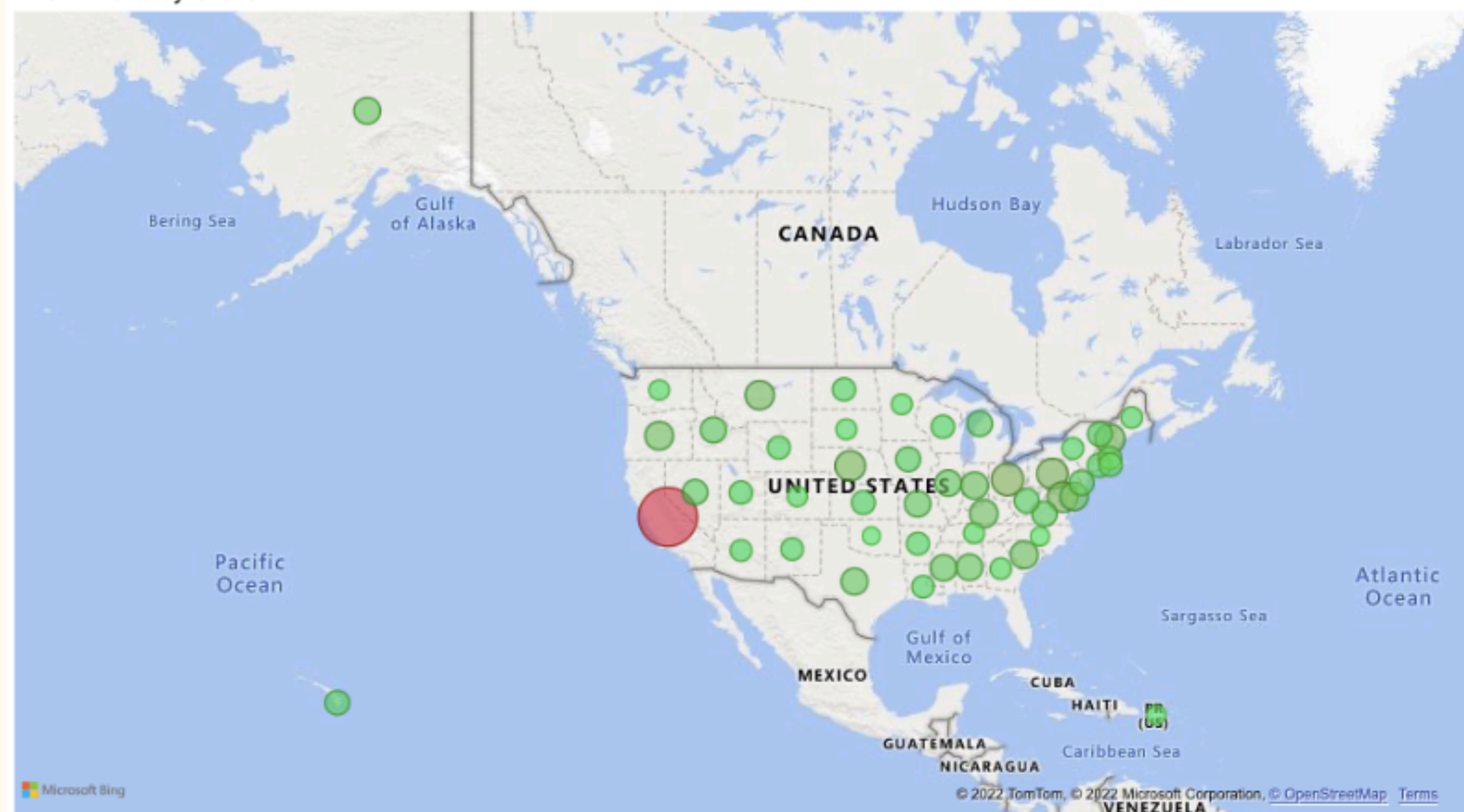
%GT Count of Churn Label by Churn Category



Count of Customer ID by Contract Type



Churn Rate by State

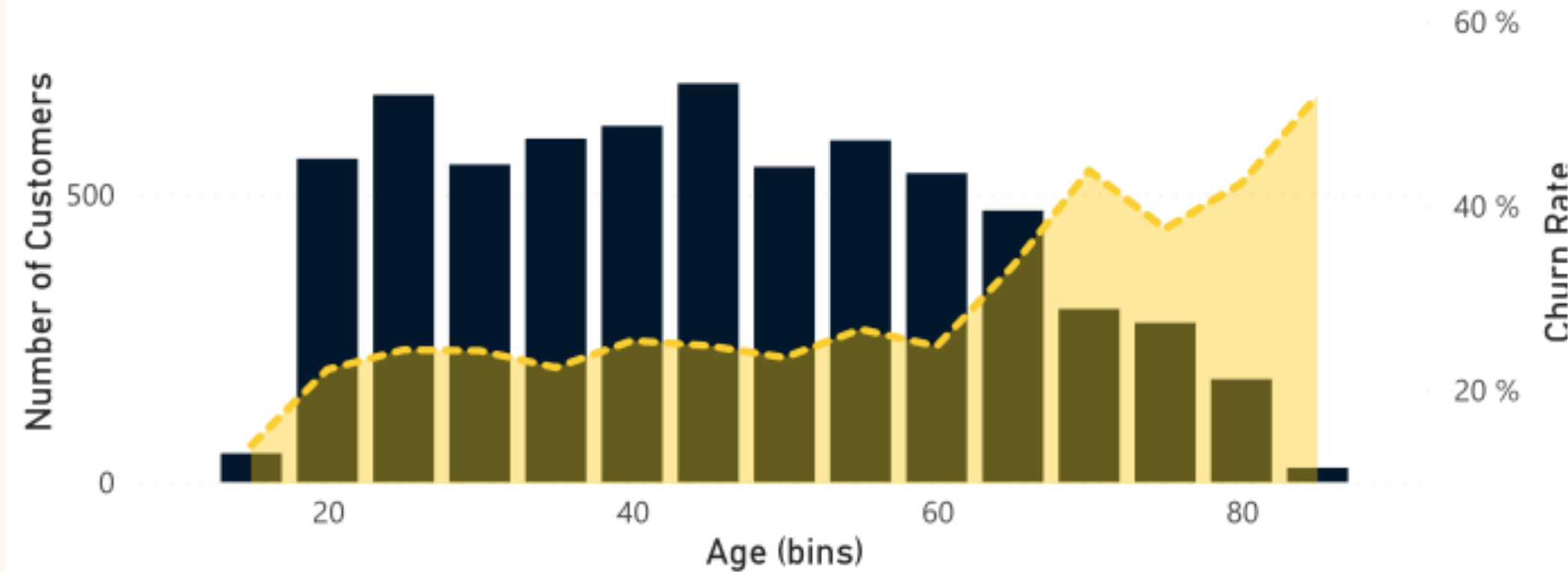


88%

Age Groups, Payments, and Contracts

Number of Customers and Churn Rate by Age (bins)

● Number of Customers ● Churn Rate



Account Length (in months)

1

75



6120

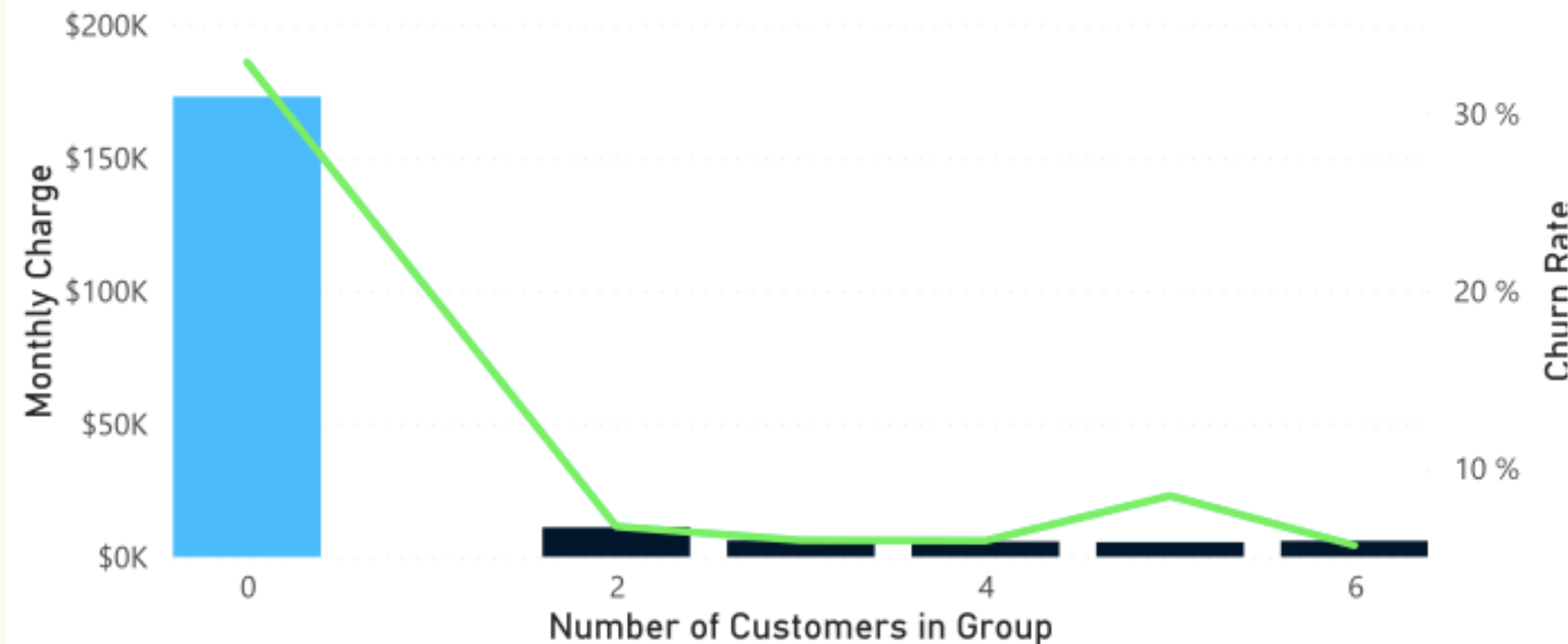
Customer Service Calls

0.92

Avg Customer Service Calls

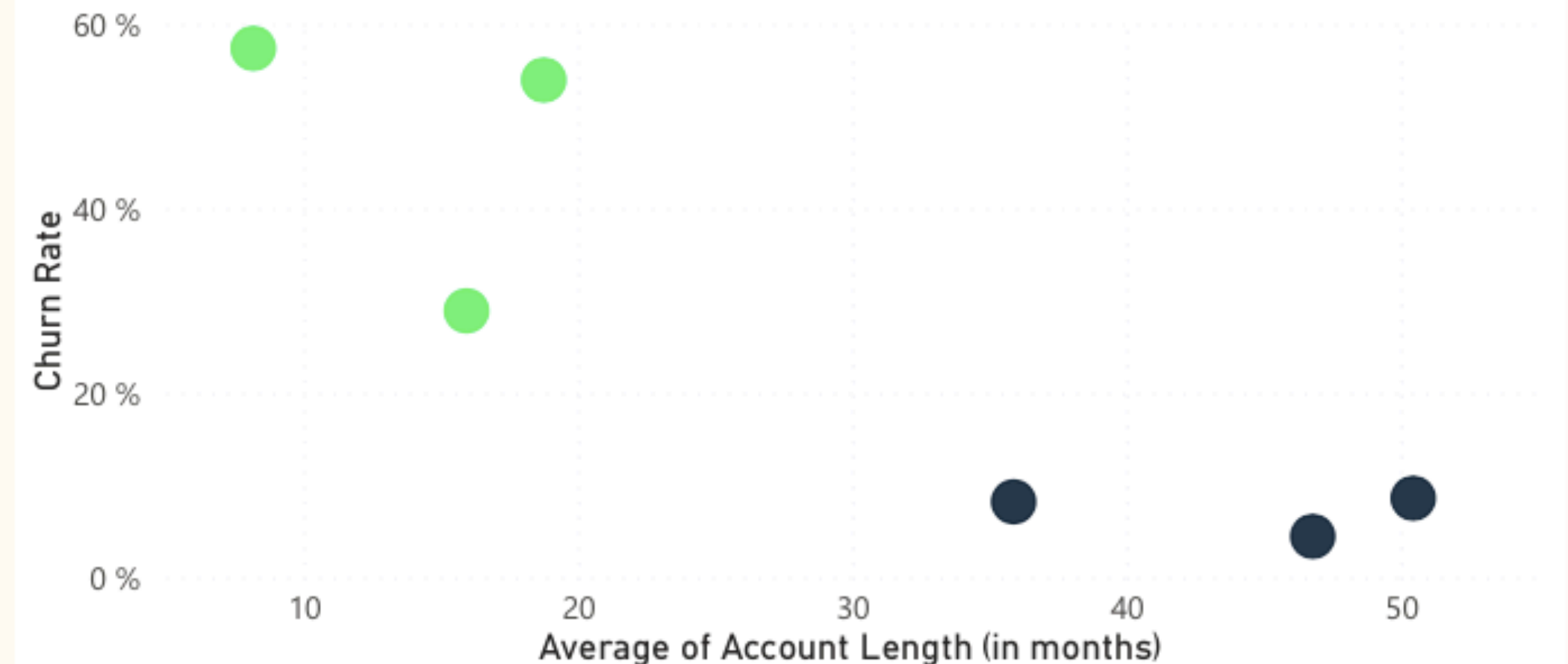
Monthly Charge and Churn Rate by Number of Customers in Group and Group

Group ● No ● Yes ● Churn Rate



Avg. Account Length (in Months) and Churn Rate by Payment Method and Contract Category

Contract Category ● Monthly ● Yearly



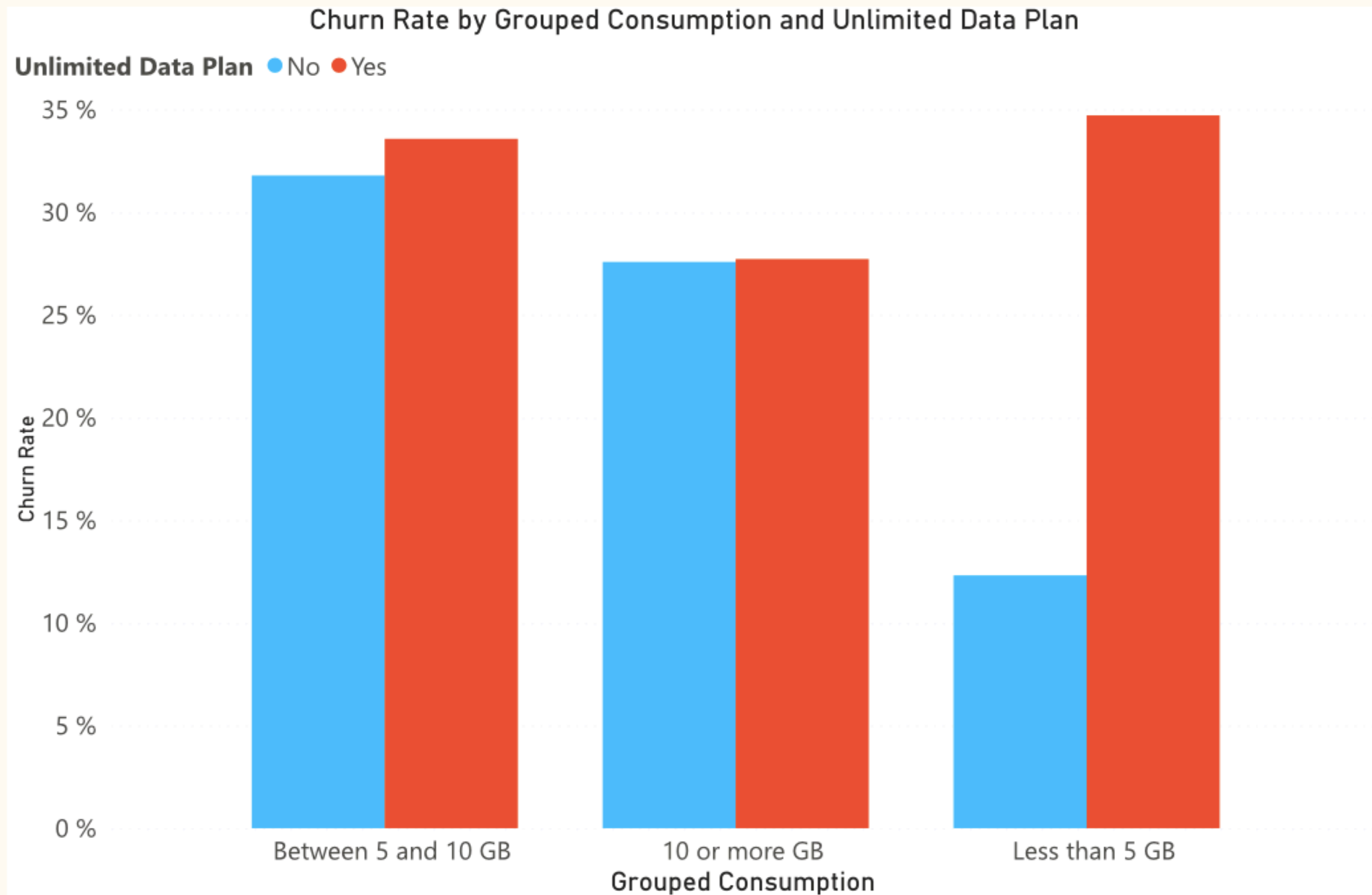
Extra Charges

33.64

Avg Extra International Charges

3.37

Avg Extra Data Charges



Insights

6123

Customer Service Calls

33.64

Avg Extra International Charges

0.92

Avg Customer Service Calls

3.37

Avg Extra Data Charges

Churn Rate by State



Avg Customer Service Calls by State and Churn Label

Churn Label ● No ● Yes

