MMP 100 FINAL PROJECT

**CREATIVE BRIEF**

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| **Student’s first and last name:** |
| Andrew |
| **Hernandez** |

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| **Project title:** |
| **Handdrawn Boxing** |

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| **Project description:** *(Answer each questions)* |
| **Summarize your story?** (Does it feature a character you created? Is it fiction? Is it based on your life/true events? Is your goal to convey a political message? To support a social cause? To entertain?)  The story is two boxers fighting in a boxing match. Both characters were drawn on paper frame by frame and scanned to a computer. .  **What media will you be embedding on the webpage?** (Digital imaging, audio, animation, GIF, interactive sketch? How many of each? If there’s an animation or audio, how long will it be?)  **Animation, Gif and Concept art. The animation is 16 seconds long.**  **What is the general style/emotion you want to convey?** (i.e: Fun, serious, playful, sober, chaotic, soothing etc.)  **Fun and playful.** |