

Conor Yuen

Product Designer · UI/UX Designer

yuenc2@tcnj.edu

conoryuen.com

(445) 888.0016

Work Experience

Hotswaps

Co-Founder · Product Designer

Apr 2021 – Present / Fort Lee, NJ

- Hotswaps is a curated, consumer to consumer marketplace for high-end mechanical keyboards and other computer peripherals.
- Led the design of the entire site, from the marketplace catalog and individual product pages, to individual user profile/settings and item listing creation workflows.
- Oversees a team of four full-stack engineers; holding weekly scrum meetings and monitoring site development using Jira.
- Develops high-fidelity prototypes in Figma for usability tests and idea validation for quick iterations.
- Researches target audience demographics using community surveys and develops script outlines for user interviews.
- Responsible for overall product roadmap, business strategy, operations, and marketing.

Against All Odds

UX/UI Design Consultant

Jan 2022 – Mar 2022 / Palisades Park, NJ

- Designed an internal mobile inventory management app with hardware systems integration for a retail, fashion chain.
- Worked with developers and store employees to create intuitive user experiences following adaptive design principles.
- Communicated ideas using mockups in Figma and provided close hands-on support to prototypes made in React.

Nucleus Global

Financial Project Analyst

Aug 2019 – Present / Philadelphia, PA

- Develops revenue forecasts with supplemental high-level commentary for upper management.
- Equips client service teams with detailed data analysis reports to aid financial decision-making.
- Conducts monthly meetings with project managers to monitor project life-cycles and revenues.
- Prepares general journal entries for month-end revenue recognition processes in accordance with GAAP.

Skills & Interests

- **Tools:** Figma, Adobe XD, InVision, Jira, VS Code, Slack
- **Programming Skills:** JavaScript, HTML5/CSS3, React (Beginner), Python, SQL
- **Interests:** Fashion, coding, traveling, volleyball, camping, music
- **Awards:** Eagle Scout – Class of 2013

Education

The College of New Jersey

B.S. Finance

Aug 2019 / Ewing, NJ

Peking University

Minor, Chinese Language

Dec 2018 / Beijing, CN