



## **EA SPORTS**

### **FIFA PLAYER RATINGS**

Open Exploratory Project

# CONTENT

## Objective

In this case study, we dig deeper to understand what determines the FIFA player ratings.

## Key questions/needs

- Does high player wages lead to high ratings?
- Does player market value effect their ratings?
- Is there a correlation between player ages and their ratings

## Tools

Excel  
Python  
Tableau [Link to Tableau](#)  
Github: [Link to account](#)

## Data

EA sports collected FIFA player rating data through a network of EA data reviewers such as players, coaches e.t.c  
[Link to Dataset](#)

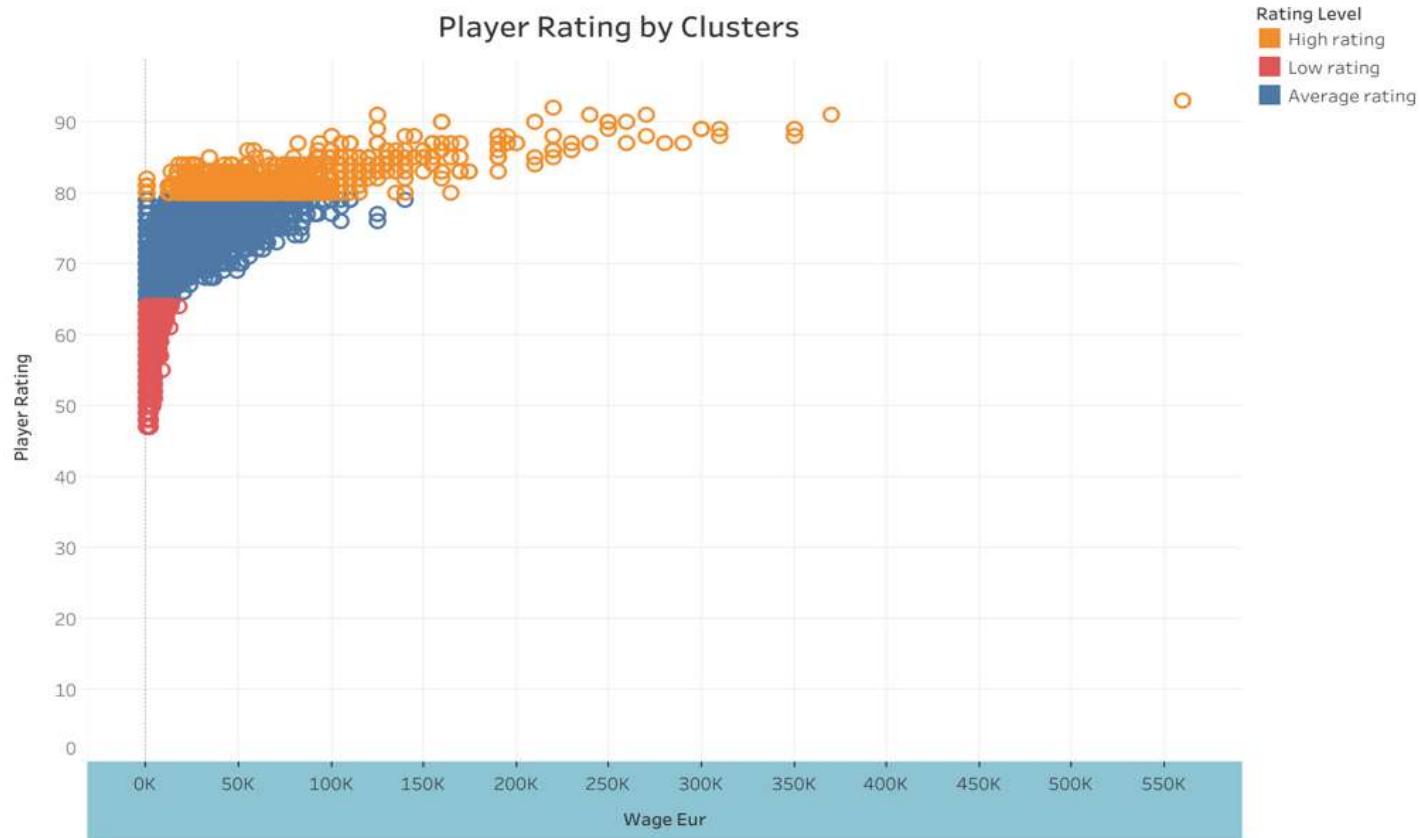
## Skills

- Machine learning
- Exploratory Analysis
- Data sourcing, cleaning, integration and transformation
- Hypothesis testing

## Steps

- Source, clean and prepare data.
- Create a list of questions to explore.
- Answer and gather more understanding by using python visualization, excel and statistical methods.
- Derive new column and merge with existing data.
- Create a story board in Tableau to answer the proposed research questions.

# VISUALIZATION



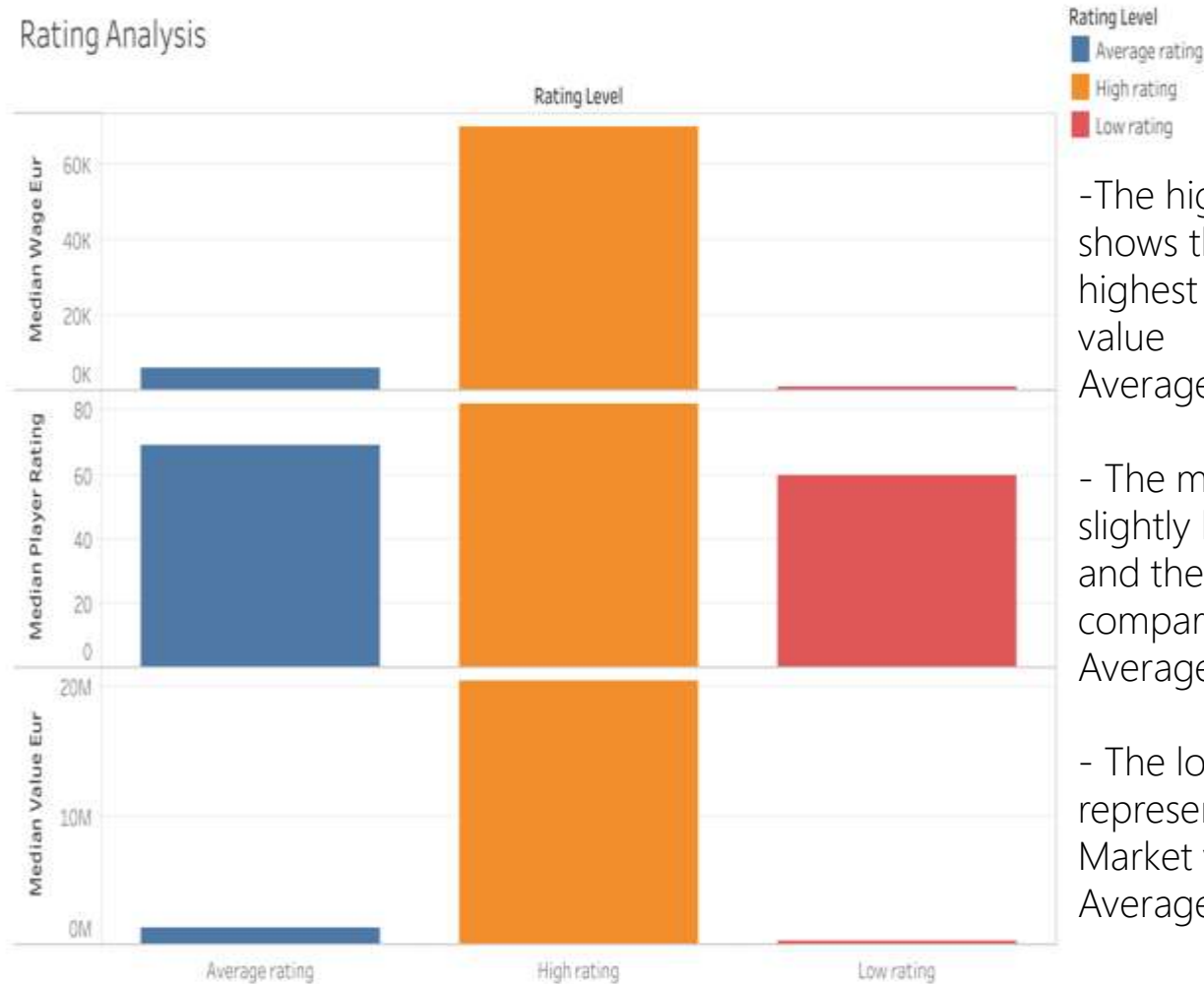
The chart shows that an increase in players wages will lead to a rise in their ratings.

Also ratings are grouped into clusters namely:

- Blue – Average ratings
- Orange –High ratings
- Red – Low ratings

# Visualization

## Rating Analysis



-The high-rated cluster (Orange) shows the group of players with the highest average wages and market value

Average rating : 84

- The mid-rated cluster (blue) has slightly lower wages, market value and the average rating is lower compare to the high rating

Average rating : 73

- The low rated cluster (Red) represent the lowest wages and Market value.

Average rating : 59

# CONCLUSIONS

When choosing the rating for FIFA Player or when scouting a player for a football club, the following players data can help to make a better decision:

- ☐ Players with the highest wages and market value are given higher ratings.
- ☐ Players with slightly lower wages and market value have slightly lower ratings.
- ☐ Players with the lowest wages and lowest market value have the lowest ratings.