

Measuring Real-time Perceptions of Financial Market Stress

Christopher Gandrud, Sahil Deo, Christian Franz, and Mark Hallerberg

Note: This work is in the early stages of development. It will be updated significantly.

Abstract¹

This paper describes the motivation and construction of a new measure of real-time perceptions of financial market stress based on machine classification of [Economist Intelligence Unit](#) monthly country reports.

Why and how do politicians respond to financial market stress? This question has attracted considerable attention recently following the 2007-2009 financial crisis and earlier following the late-1990s Asian financial crisis. However, virtually all of this research lacks a crucial variable: a real-time indication of the level of financial market stress that policy-makers believed that they faced. To understand why politicians made a given policy choice, we need to have a measure of what problems they faced.

Most research has used *post-hoc* assessments of banking crisis as a second-best alternative. However, this presents clear problems. Chiefly, using such measures creates clear selection bias as stress that politicians responded to effectively will not be selected. In addition, these measures are typically binary and so give now indication of stress intensity. The measures are also at gross intervals, typically yearly, prohibiting sub-annual analysis.

In this paper we aim to overcome these problems by develop a new index of real-time perceptions of financial market stress. The index is created using a kernel principal component analysis of monthly Economist Intelligence Unit (EIU) reports. This measure should supplant previous second-best measures of financial market stress by researchers aiming to understand why and how policy-makers respond to financial crisis.

We start the paper by detailing our motivation for creating a real-time index of perceptions of financial market stress. We then discuss the construction of the Index and compare it to widely used previous measures of financial market stress. [WOULD BE NICE TO HAVE A REPLICATION OF AN IMPORTANT PAPER].

¹Please contact Christopher Gandrud (gandrud@hertie-school.org). Thank you to Ronen Palan for helpful comments. All data and replication material can be found at: <https://github.com/christophergandrud/EIUCrisesMeasure>.

1 Motivation

Researchers have tended to rely on two data sources for cross-country information on when a country is facing a financial crisis: Laeven and Valencia (2013) and Reinhart and Rogoff (2009). Knowing when crises started (and when they have ended) is crucial for research trying to understand issues such as how crises affect economic output, how governments choose to respond to financial market distress, and what the fiscal costs of financial crises are.

There are a number of problems with these indicators. Unlike economic recessions, financial crises are poorly defined in previous sources. This contributes to large inconsistencies between the timing of crises in the Laeven and Valencia (2013) and Reinhart and Rogoff (2009) data sets (Chaudron and Haan 2014). For example, Japan is labeled as having a crisis between 1997 and 2001 by the former, but 1992-1997 in the latter. Gandrud and Hallerberg (2015) also find that there are significant difference in crisis timing between different versions of the Laeven and Valencia (2013) data. Crises are also identified by researchers who know what happened. Financial market stress that is addressed well by policymakers, preventing a major crisis, may therefore not be included. Similarly, stress that is temporarily dampened through unsustainable policy measures, only to flare up later, is not clearly recorded. This makes it difficult to adequately study why and how politicians respond to financial market stress. Related to this, current measures are dichotomous thus errors have large consequences for creating bias when used in econometric models. They also do not give any indication of how severe a crisis is.

Overall, we lack the continuous real-time measure of financial market stress that we need to be able to adequately examine why and how policy-makers respond to financial market problems.

There have been a number of recent attempts to create crisis measures that overcome these issues. Building on Von Hagen and Ho (2007), Jing et al. (2015) developed an index of money market pressure based on changes in short-term interest rates and stocks of central bank reserves. However, this measure conflates distress and policy responses, assuming central banks use the same reaction function to increased demand for liquidity. Rosas (2009) developed a dynamic latent trait model of banking system distress. However, his measure relies on nationally reported data to the IMF's International Financial Statistics, which Copelovitch, Gandrud, and Hallerberg (2015) show can be endogenous to financial market distress.

C. Romer and Romer (2014) aimed to address this issue by manually classifying 24 countries on a 15 point scale capturing the cost of credit intermediation. They code countries using information from OECD semi-annual *Economic Outlook* reports from 1967 to 2007. Relying on contemporaneous reports allows for the construction of a real-time measure of credit market distress. This would allow us to examine policy choices that head off trouble or unsustainably prolong brewing difficulties. Their, relatively, continuous measure gives an indication of market distress intensity.

Their approach could be improved in a number of key ways. First, they are necessarily limited to the relatively

small sample of OECD countries. Second, their measure is laborious to create and update. Third, the scale is created by simply summing

[COMPLETE]

2 Creating the Perceptions of Financial Market Stress Index

We propose a new method of estimating a real-time measure of perceptions of financial market stress. The index is created with kernel principle component analysis (Scholkopf, Smola, and Muller 1998; Lodhi et al. 2002; Spirling 2012) of monthly country reports from the *Economist Intelligence Unit*.²

2.1 Why the EIU?

The EIU is the product of a an analysis of real-time, third-party assessments of financial market conditions reported monthly or quarterly (depending on the country). These reports are both a summary of real-time information and forecasts on counties' economic conditions as well as a channel through which this information is disseminated to public and private actors. Together, the reports create a very large corpus (more than 20,000 texts from 1997 through 2011 [CHECK]) of monthly reports for more than 100 countries. As the texts generally follow the same format and style, they contain directly comparable assessments of economic conditions monthly across the globe for a significant time span. In contrast, the OECD *Economic Outlook* provides comparable reports for a very small number of wealthy countries on a bi-annual basis.

2.2 Summarising Financial Market Stress in the EIU

Our aim is to create an index that classifies financial conditions on a continuous more-stressed/less stressed spectrum. So we clearly need an efficient way to summarize the vast quantity of information in the EIU reports. To do this we first collected and processed the texts. Then we used kernel principal component analysis to summarize the texts into a dimension of financial market stress. We rescaled the Index to ease interpretation. Finally, we used a number of strategies to examine the Index's validity.

2.2.1 Text selection

EIU reports contain assessments of a wide range of countries' economies, not just their financial system. So, our first step was to select the portions of the EIU texts that contained relevant information about countries' banking and financial systems. We collected the parsed reports—the reports were in HTML format. We then extracted the portions of the texts—headlines and paragraphs—that contained at least one of a number of

²See <http://www.eiu.com/>. Accessed May 2015.

keywords concerning banking and financial markets.³ Due to a significant change in how the reports were constructed in 2003, we also selected only texts from 2003 in order to maintain comparability across the time-series.

We then preprocessed these texts using standard techniques (see Grimmer and Stewart 2013).⁴ This involved removing common English words, such as ‘was’ and ‘its’, stemming the words so that different variants of the same word are grouped together [MAYBE DON’T DO], removing extra whitespace between the words, converting the words to lower case [MAYBE DON’T DO], removing punctuation and numbers. Finally, we dropped texts that included very few words (less than six). Including these texts prevented the estimation of the kernel PCA model.

2.2.2 Kernel Principal Component Analysis

Texts are frequently summarized using unordered ‘bag-of-words’ approaches, such as Latent Dirichlet Allocation, that do not retain word order. The result of these approaches is often clusters of ‘topics’ within speeches or speeches to clusters (see Grimmer and Stewart 2013 for a review). We would like to accomplish something different. Ideally, we would like to preserve the order of the words in our texts and we would like to place the texts on a continuous scale that will be interpretable as a measure of perceived financial market stress. We would like to preserve the order of the words in the texts. Many financial terms such as ‘credit growth’ and ‘borrowing costs’ are used in completely different senses depending on the adjectives that modify them. For example, ‘slowing credit growth’ vs. ‘expanding credit growth’ or ‘falling borrowing costs’ vs. ‘increasing borrowing costs’. A bag-of-words approach that treated each word as having meaning as an individual unit, rather than having meaning in ordered association with other words, would not adequately capture common and radically different meanings in the EIU documents.

In order to address these issues we use kernel principal component analysis. This method was developed by Scholkopf, Smola, and Muller (1998) and Lodhi et al. (2002) and introduced recently into political science by Spirling (2012).⁵ The unit of analysis is a sub-string kernel: in effect a short sequence of letters⁶ that can be shared within and across words. Thus we can distinguish between two simple documents that involve the words ‘slowing credit’ and ‘expanding credit’. They share the five character kernels ‘credit’ and ‘ingcr’, but differ on ‘wingc’ and ‘dingc’. Using Lodhi et al. (2002) we can summarize the similarity of these documents using with the frequency distribution of five-length strings that they have in common—two—standardized by document length. We can find these pairs for all of the documents in our corpus to create a kernel matrix.

³The keywords included: *bail-out*, *bailout*, *balance sheet*, *bank*, *credit*, *crunch*, *default*, *financial*, *lend*, *loan*, *squeeze* [MAKE SURE TO UPDATE]. These keywords were adapted from those used by C. Romer and Romer (2014) and are intended to select passages that discusses credit market conditions.

⁴All preprocessing was done using the `tm` package (Feinerer and Hornik 2015) in R (R Core Team 2015).

⁵He used it to summarize changing trends in treaties between the US government and Native American groups.

⁶Following Spirling (2012), we used kernels with a length of 5, i.e. those that are five letters long. See also Lodhi et al. (2002) who demonstrate that in English strings lengths between four and seven are often optimal.

Finally, we can scale the documents using principal component analysis.⁷

2.3 Characteristics of the Index

2.3.1 Dimensionality

To determine the number of dimensions that best describe the data, we conducted a scree test, the results of which are shown in Figure [GET].

2.3.2 Representation

What does this dimension represent? We took a number of approaches to answer this question. First we conducted an ‘interocular’ test, e.g. looking at plots of the results and comparing them to our priors on financial market stress. Second, we used a random forest regression (Jones and Linder 2015).

2.3.3 Comparison to Other Crisis Measures

How does our measure compare to previous ways of measuring and timing financial market stress and crisis? We directly compare our measure to dichotomous measures in Reinhart and Rogoff (2009) and Laeven and Valencia (2013) as well as Romer and Romer’s -@Romer2014 continuous measure. There are some limitations in comparability based simply on the different coverage of the different indices. C. Romer and Romer (2014) in particular largely does not include the most recent crisis in their sample.

2.3.4 Developed vs. Developing countries

An important finding from examining the Index is that there is a clear difference in the level of perceived financial market stress in developed and developing countries. Notably, developing countries often have scores well above 0.5, while many developed countries only reach this level during financial crises. Developing countries often lack strong financial institutions and systems [CITE], so we should expect them to face generally tighter credit market conditions than developed countries. Formal financial markets are less important for developing countries’ economies [CITE].

These observations should lead to an important refinement to how the Index should be interpreted and how it should be used in empirical work. First, the Index measures banking market conditions, but not crisis directly. Instead, perceived crisis is likely the result of an interaction between the Index and the importance of financial markets for sustaining a country’s economy. Though policy-makers in developing economies face generally tight credit market conditions, these persistent conditions likely do not threaten the wider *status*

⁷We conducted kernel PCA with the R package `kernlab` (Karatzoglou et al. 2004).

quo economy. As such, we would not expect significant policy responses to address financial market stress in these places. Conversely, tightening of credit market conditions in a developed, financialised economy would likely have large negative implications for the wider economy. So, we would expect these politicians to respond to worsening credit market conditions.

Previous measures of financial market distress and crises have generally been unable to explore this possible interaction. *Post-hoc* measures of crisis in particular capture the outcome of this process, rather than the process itself.

3 Replication

4 Conclusions and Possible Future Work

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