

HERTZWAVE

Carbon Accounting & Net-Zero Planning Platform



**Secure Your
Advantage
Before Everyone
Else Does**

**Hertzwave
Early Adopter**

Carbon Intelligence Program
for Indian MSMEs



ABOUT HERTZWAVE

Carbon Intelligence. Built for Indian MSMEs.

Hertzwave is a next-generation carbon accounting and net-zero planning platform designed to help MSMEs measure, manage, and reduce emissions with unmatched speed, accuracy, and transparency.

Hertzwave delivers:



Audit-ready reports within days



Automated Scope 1, Scope 2 & selected Scope 3 accounting



Real-time dashboards



Custom/Standard ESG reports, BRSR Lite report



High accuracy using advance validation techniques

Hertzwave enables MSMEs to move from compliance reporting to continuous climate performance

WHY CARBON DATA MATTERS FOR MSMEs

The way businesses operate is changing, across sectors, carbon information is becoming a standard requirement for:



Buyer assessments



Export eligibility



Bank evaluations



Government reporting frameworks

Soon, carbon data will be requested as routinely as financial statements or GST details.

Where This Shows Up

Purchase Orders

- Large Indian and global brands now ask suppliers for emission numbers before onboarding.

Export Compliance

- Policies like the EU's CBAM require basic carbon disclosures for goods entering international markets.

Finance & Lending

- Banks are moving toward ESG-linked credit, where stronger carbon data can support better terms.

Regulatory Alignment

Frameworks such as BRSR Lite are gradually extending into MSME supply chains.

Why Early Adopters Gain

- They respond to buyer requests instantly
- Their data is already audit-ready
- They onboard faster into supply chains
- They avoid the last-minute rush when norms tighten
- They are ready for the upcoming carbon markets.

This is becoming part of business continuity and competitiveness, not just sustainability.



WHY MSMEs CHOOSE HERTZWAVE

Up to 85% Cost Savings. Up to 90% Faster Setup.

Aspect	Traditional Consultant-Driven Approach	Hertzwave Automated Carbon Platform	Savings Through Hertzwave
Initial Setup Time	4-8 weeks	One week	90% faster onboarding
Annual Reporting Time	2-3 months	Real-time dashboards & automated reports	80% time saved
Data Collection Method	Manual: spreadsheets, emails, site visits	Automated: API uploads, guided data templates	Minimal manual effort
Accuracy Level	Depends on consultant interpretation	Enhanced data validation and industry standard emission factors	High accuracy
Annual Cost	₹3 Lakhs upwards to 12L (varies by MSME size)	Upto ₹1,50,000	Up to 85% cost reduction
Audit-Ready Documents	Additional consultant fees	Built-in BRSR Lite, GHG, ESG reporting formats	Included at no extra cost
Scalability	Need new consultant contract every time	Unlimited facilities & automated updates	Zero incremental cost

What this means for MSMEs:

- No dependency on spreadsheets or manual collation
- No repeated consultant fees
- No delays during audits or buyer assessments
- Instant visibility into emission hotspots

WHAT YOU GET WITH HERTZWAVE

1. Digital Carbon Baseline

- Scope 1 & 2 + selected Scope 3
- Facility-level dashboards
- Reusable reporting structure for future years

2. Compliance & Transparency

- BRSR Lite-ready output
- Buyer-ready templates
- Clear emission factors & assumption
- Advisory support for interpreting results

3. Effortless Data Collection

- API uploads, guided templates, online forms
- Smart validation checks
- Minimal manual follow-up

4. Designed for MSMEs

- Simple onboarding
 - Light data requirements
- Full transparency for lenders, buyers & auditors

5. Prepares you for upcoming Carbon markets.

- Aligned with emerging market standards
- Ready for future carbon credit opportunities

EARLY ADOPTER PROGRAM

Exclusive Opportunity for the First Set of MSMEs

Hertzwave is offering a limited early-adopter

Onboarding program that includes:

- Preferential pricing
- A smooth pathway into the RAMP ecosystem
- Priority onboarding
- Visibility as early leaders in structured carbon reporting

Pre-Requisites

- Basic organisation details (PAN, GST, Email & Mobile number)
- One internal point of contact
- Electricity, fuel, logistics & procurement data
- 60–90 min onboarding workshop



SIMPLE 4-STEP JOURNEY WITH HERTZWAVE

- ❖ **STEP 1** – Enroll & Assess
Quick checklist & readiness review.
- ❖ **STEP 2** – Configure & Onboard
Facilities, boundaries, and key data inputs set up in the platform.
- ❖ **STEP 3** – Ingest & Verify Data
Upload historical/current data; automated validation.
- ❖ **STEP 4** – Report & Plan
Generate outputs, share with buyers, plan next actions.



MSME-Friendly Annual Costs

- ❖ ₹1,00,000 per year – Carbon measurement software + BRSR Lite outputs + Greenco-style dashboard views.
- ❖ + ₹25,000 per year (optional) – Use of Hertzwave-managed cloud if MSME does not have its own cloud setup.
- ❖ + ₹25,000 (optional) – Coordination of certification of annual reports by a qualified auditor.
- ❖ On-site setup / training (optional): ₹25,000 per visit (1-2 visits typically sufficient); web / phone support included at no additional cost

MSME Early Bird Carbon Program

Join the Early Adopter Cohort

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