

Study Topics of Graphic Design

1. Design Elements

- Dot
- Line
- Color
- Shape
- Space
- Texture
- Typography
- Scale

2. Design Principles

- Aesthetics
- Contrast
- Balance
- Emphasis
- Proportion
- Hierarchy
- Repetition
- Rhythm
- Harmony
- Pattern
- White space
- Movement
- Variety
- Unity

3. Layout Grids

- Manuscript
- Column
- Baseline
- Modular
- Hierarchical

4. Composition

- Rule of thirds
- Rule of odds
- Golden ratio
- Head room
- Talk space
- Focal point
- Depth of field
- Shallow depth of field
- Leading lines
- Complementing elements
- Negative space
- Alignment

5. Color

- RGB
- CMYK
- Color wheel
- Primary
- Secondary

- Tertiary
- Hue
- Shade
- Tint
- Tone
- Saturation
- Cool color
- Warm color
- Six color theories <https://www.youtube.com/watch?v=Qj1FK8n7WgY>
- Color psychology
- Palette
- Gradient

6. Typography

- Anatomy of typography
- Typographical rules
- Tracking
- Kerning
- Leading
- Justified
- Typeface
- Serif
- Slab serif
- Sans serif
- Script
- Decorative
- Handwritten
- Font pairing
- Readability
- Meaningful typography
- Shape based typography
- Calligraphy

7. Branding & Logos

- Logotype
- Logomark
- Icon vs Symbol
- Monogram
- Wordmarks
- Pictorial marks
- Abstract logo marks
- Mascots
- Combination mark
- Emblem

8. Other Terms & Styles

- DPI
- PPI
- Raster vs Vector
- Classic
- Vintage / Retro
- Grunge
- Minimalist
- Abstract
- Conceptual
- Feminine
- Fun & Playful
- Geometric
- Luxurious
- Masculine
- Organic & Natural
- Photorealism
- Flat
- Material

- Isometric
- Neumorphism
- Glassmorphism

9. History

- History of art & culture (From stone age to contemporary)
<http://www.visual-arts-cork.com/history-of-art.htm>
- History of graphic design (Art Nouveau to the digital era)
<https://fabrikbrands.com/the-history-of-graphic-design/>
- History of typography (From ancient era to present)
<https://www.printmag.com/post/evolution-typography-history#:~:text=Writing%20is%20one%20of%20the,development%20of%20various%20typographic%20systems.>
- The Isms of art
<https://www.artsheaven.com/the-isms-of-art-exploring-the-different-styles-used-in-famous-and-reproduction-art/>
- Types of graphic design
<https://99designs.com/blog/tips/types-of-graphic-design/>