

ACHINI PRIYADARSHANI

[Admin]

18th of February 2024

Age: 26

Occupation: Admin of Nalanda

Book Store

Work Place Address: Nalanda Book Store No.634/5,

Meththrama Rd, Pannipitiya.









INTERESTS

- o E-commerce trends.
- o Website optimization.
- Data analysis.

GOALS

- Efficiently manage the online bookstore operations.
- Enhance customer experience and increase sales.

PAIN POINTS

- o Balancing inventory levels and dealing with technical glitches.
- Staying updated on market trends and managing multiple tasks.

CHALLENGES

- o Ensuring website security and coordinating with suppliers.
- o Handling returns/refunds and maintaining accurate records.

TECHNOLOGICAL KNOWLEDGE

 Proficient in e-commerce platforms and inventory management software.