

# AKHILA LAKSHAN

## [Owner]

18th of February 2024

Age: 29
Occupation: Admin of Nalanda
Book Store

No.634/5, Meththrama Rd, Pannipitiya.

Work Place Address:

Nalanda Book Store

## **INTERESTS**

- o Entrepreneurship.
- o Innovation.
- o Customer satisfaction.

## **GOALS**

- o Grow the online bookstore into a successful business.
- Maximize profits, expand the customer base, and establish a strong brand presence.

## **PAIN POINTS**

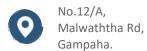
- o Managing finances, inventory, and logistics efficiently.
- Staying ahead of competitors and adapting to market trends.

## **CHALLENGES**

- Monitoring sales performance, analyzing customer feedback, and making strategic decisions.
- Ensuring compliance with regulations and addressing legal issues.

## TECHNOLOGICAL KNOWLEDGE

 Proficient in business management software , Analytics tools & Marketing platforms.



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nalandabookstore.lk