

Big Data Computing

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All the running software was written in AGC assembly language, now also available on [GitHub](#)



Almost 55 Years Have Passed...

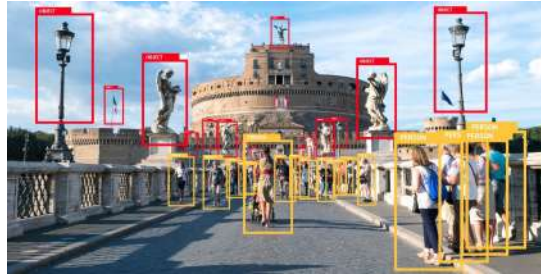
... And The World Has Changed



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AGC vs. Our Smartphone

- Most recent smartphones have
 - >3 GHz CPU clock frequency
 - $4 \div 16$ GB of RAM
 - $64 \div 1000$ GB of internal storage (**don't** call it ROM!)



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~ 3 orders of magnitude faster ($\sim 1,000\times$)

$\sim 6 \div 7$ orders of magnitude larger RAM and internal storage (up to $10,000,000\times$)

A Side Note on Units

Prefixes for multiples of bits (bit) or bytes (B)					
Decimal			Binary		
Value		SI	Value	IEC	JEDEC
1000	10^3	k kilo	1024	2^{10} Ki kibi	K kilo
1000^2	10^6	M mega	1024^2	2^{20} Mi mebi	M mega
1000^3	10^9	G giga	1024^3	2^{30} Gi gibi	G giga
1000^4	10^{12}	T tera	1024^4	2^{40} Ti tebi	–
1000^5	10^{15}	P peta	1024^5	2^{50} Pi pebi	–
1000^6	10^{18}	E exa	1024^6	2^{60} Ei exbi	–
1000^7	10^{21}	Z zetta	1024^7	2^{70} Zi zebi	–
1000^8	10^{24}	Y yotta	1024^8	2^{80} Yi yobi	–

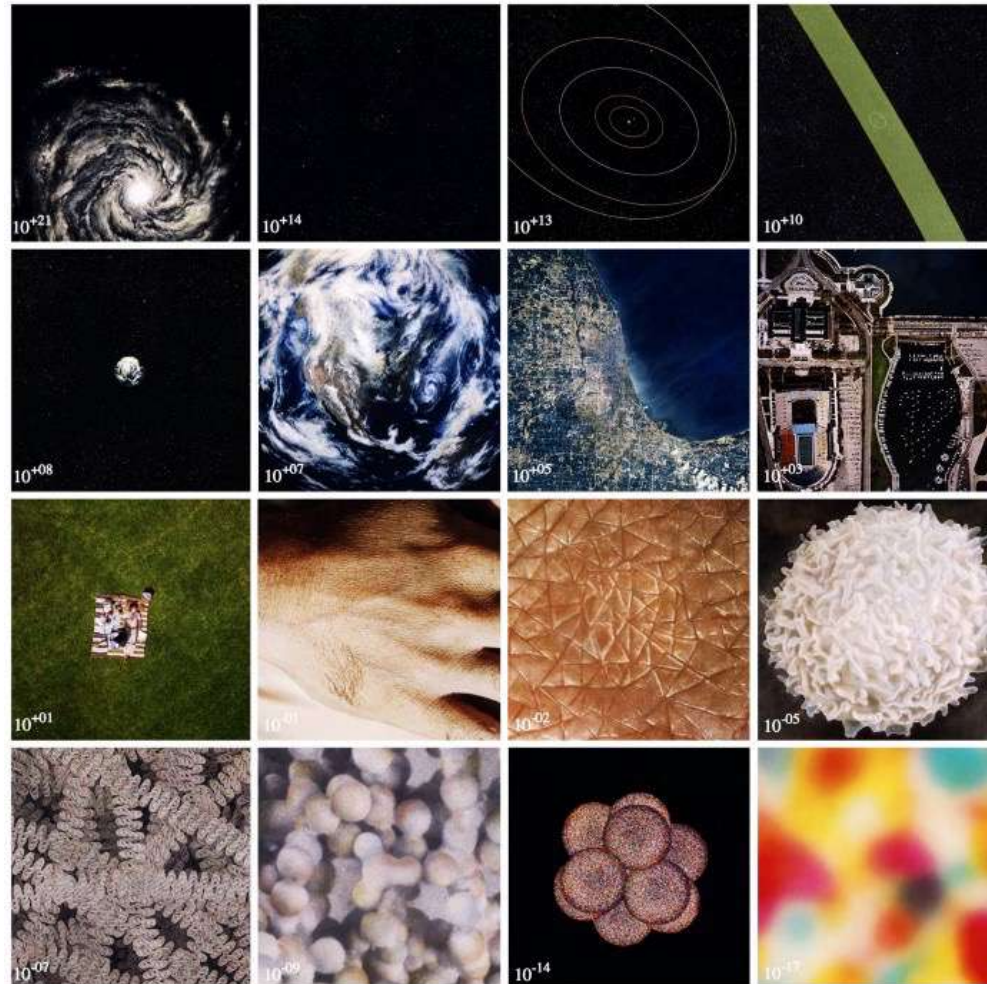
Orders of Magnitude



source: <https://www.youtube.com/watch?v=Ww4gYNrOkkg>

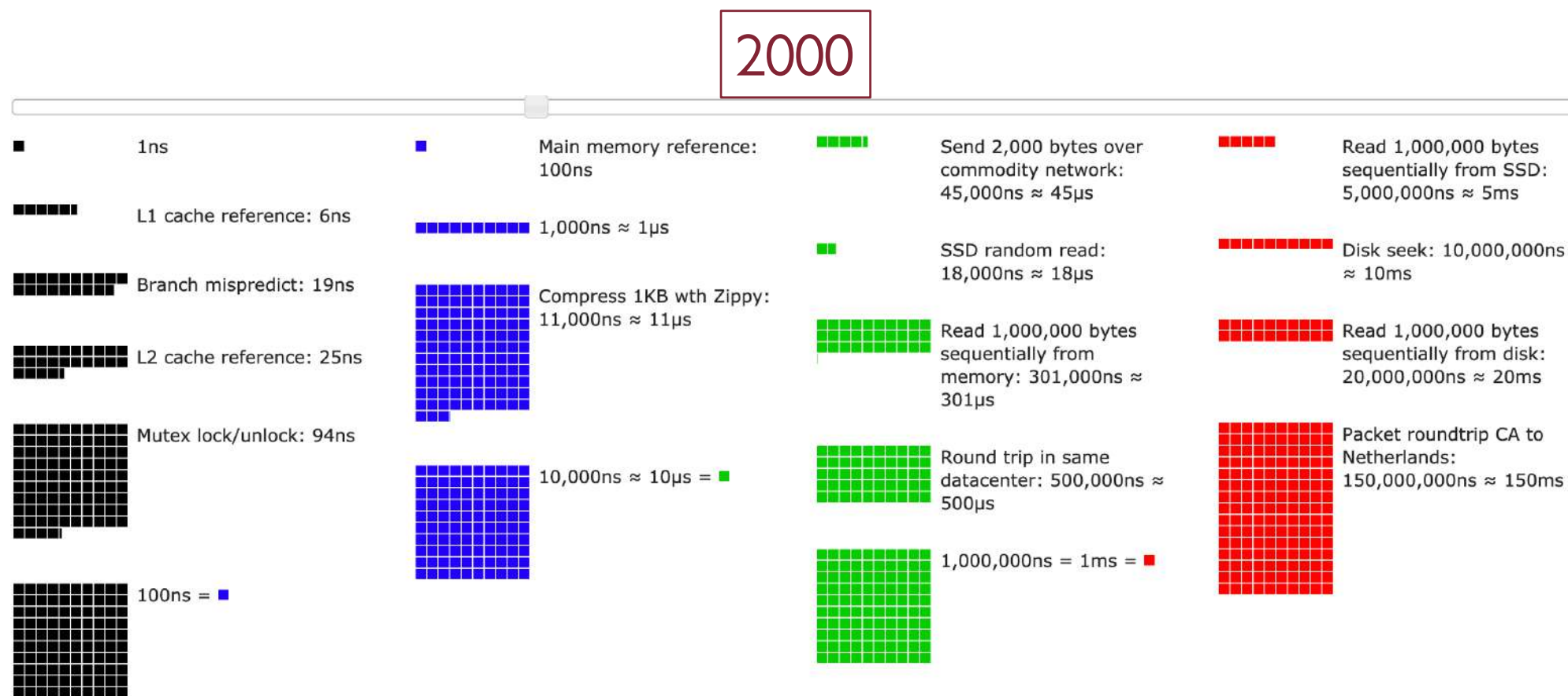
$$10^0 = 1$$

Orders of Magnitude



Numbers Every Computer Scientist Should Know

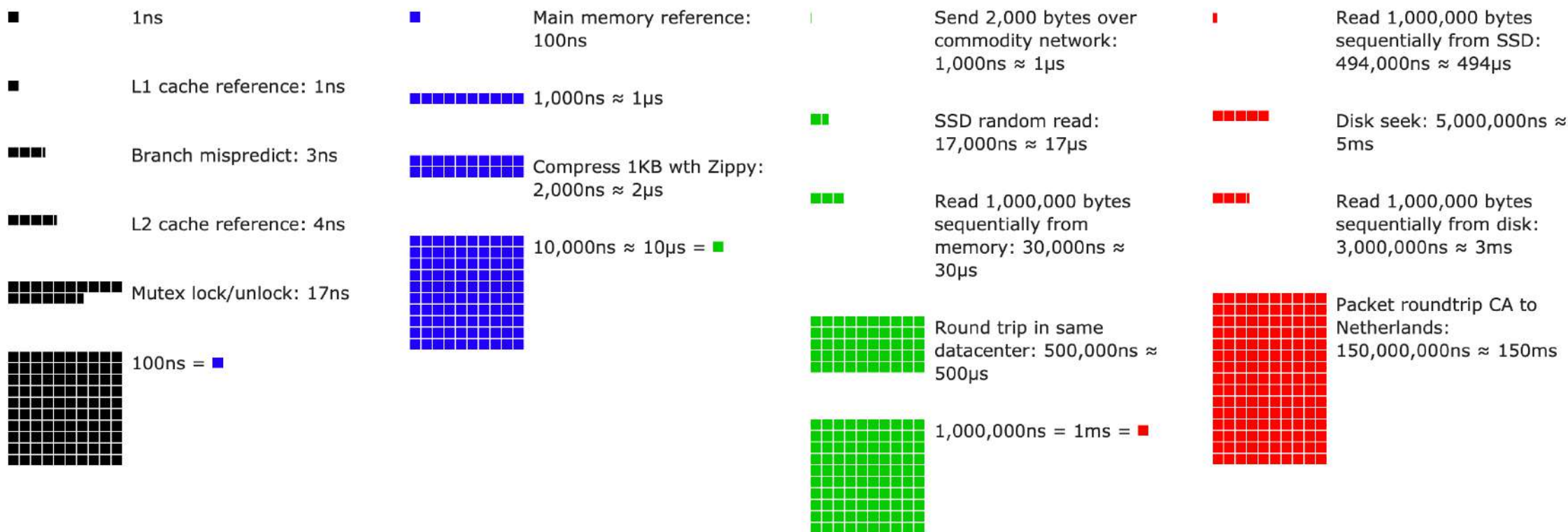
[Colin Scott](#)'s updated and interactive version of [Jeff Dean](#)'s previous one



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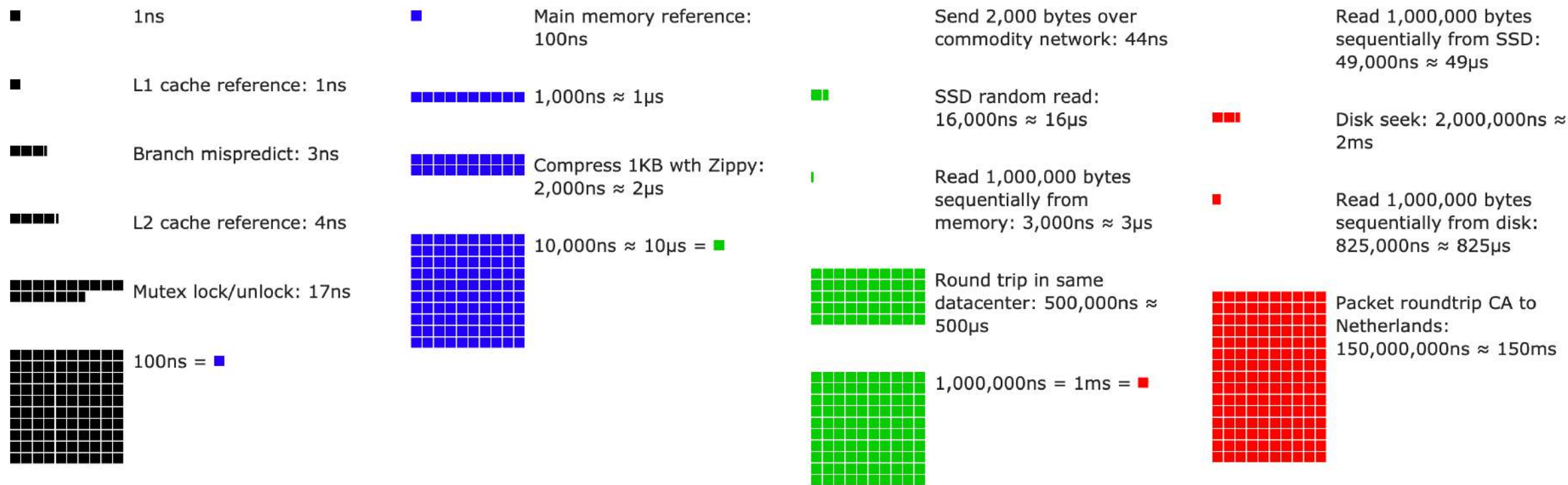
2010



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2020



The Information Technology (IT) Revolution

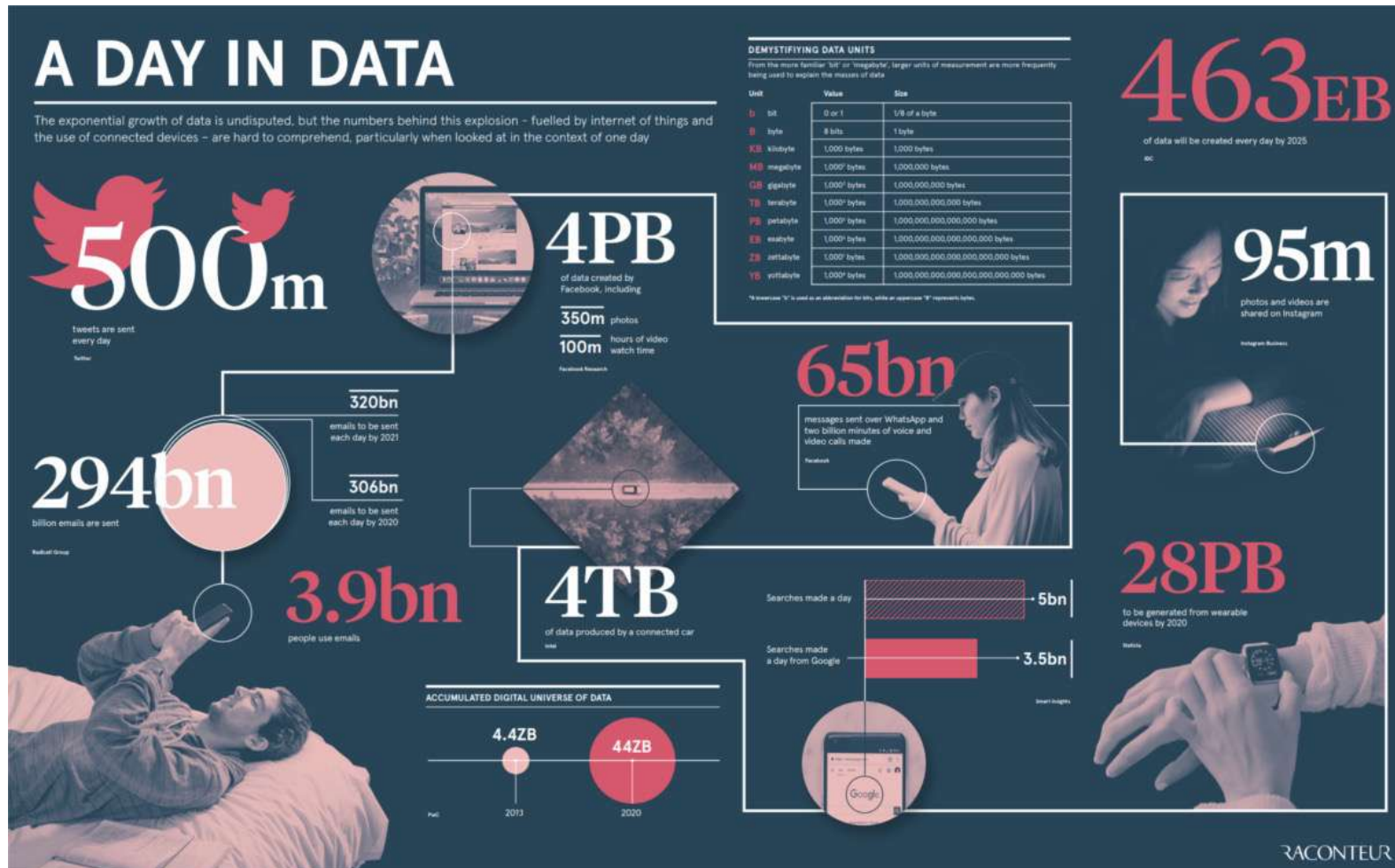
- Started almost 60 years ago and still rocketing
- Driven by:
 - Science/Engineering
 - Business
 - Society

What Happens on the Internet in 1 Minute?



source: [LocaliQ](https://localiq.com/)

How Much Data is Generated Each Day?



source: [VisualCapitalist](#)

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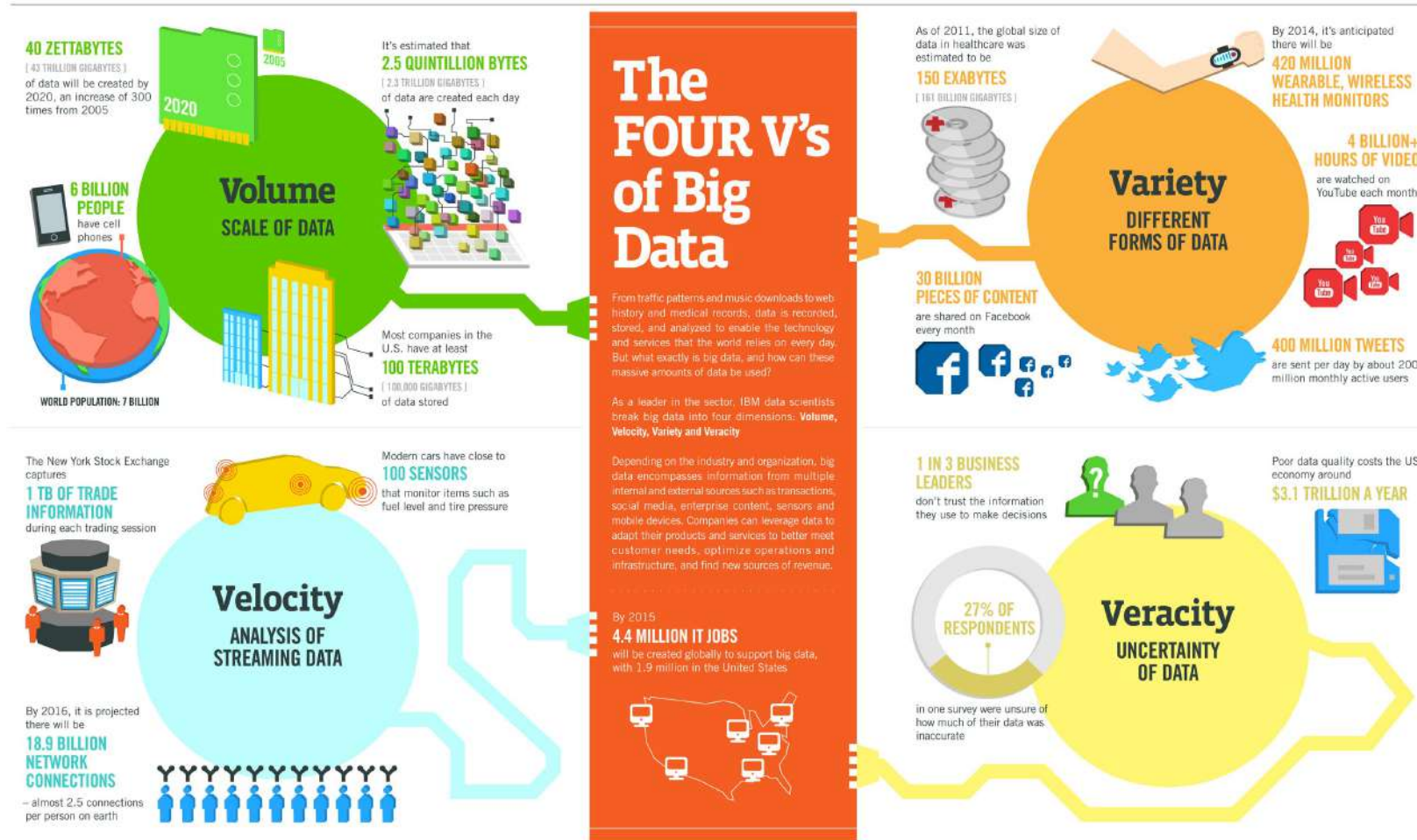
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 - **Veracity** → reliability of the data used to drive decision processes

The 4 V's of Big Data



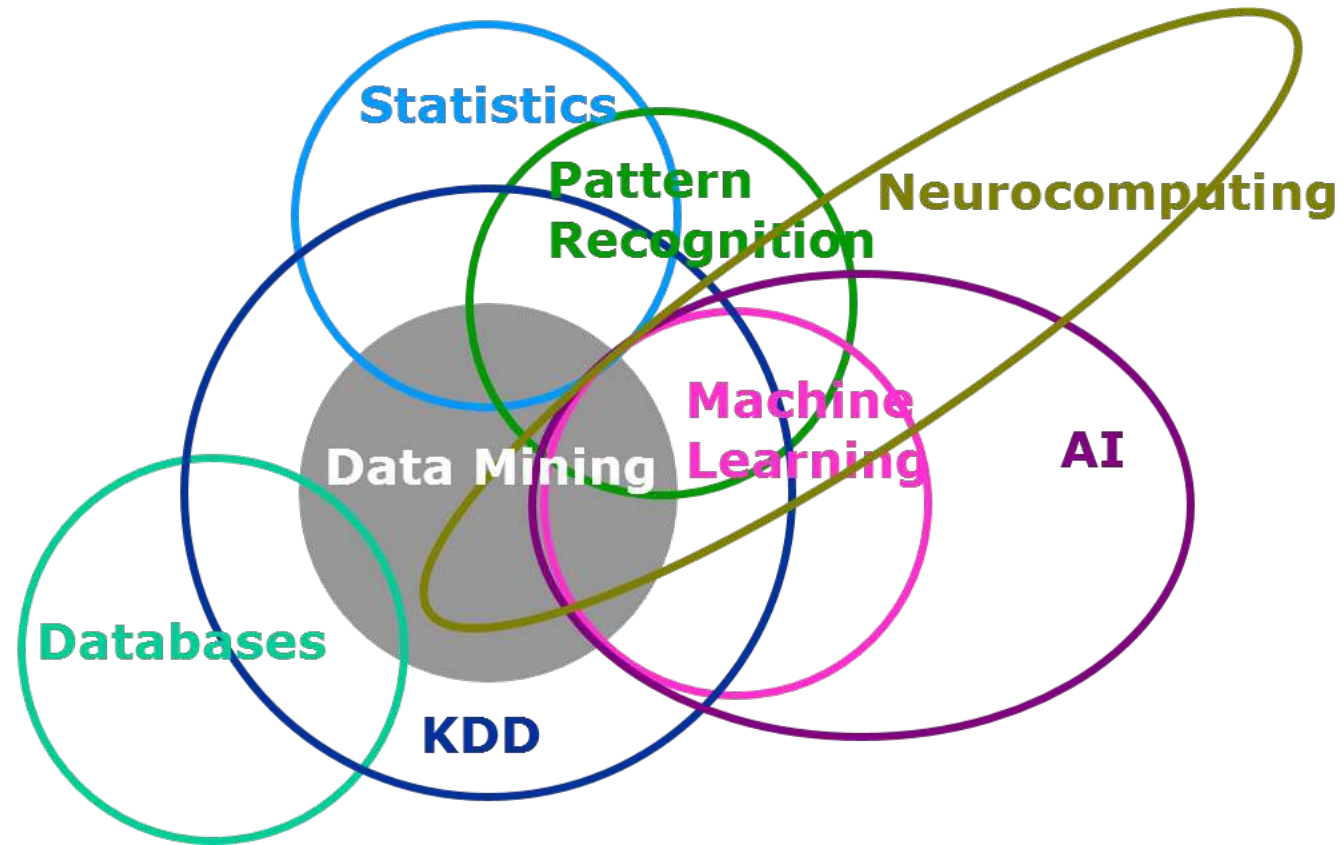
The Value of Big Data

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- Extracting knowledge from data is incredibly valuable
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- To get the most value out of it, data has to be:
 - Stored
 - Managed
 - Analyzed

Big Data Analysis: Landscape

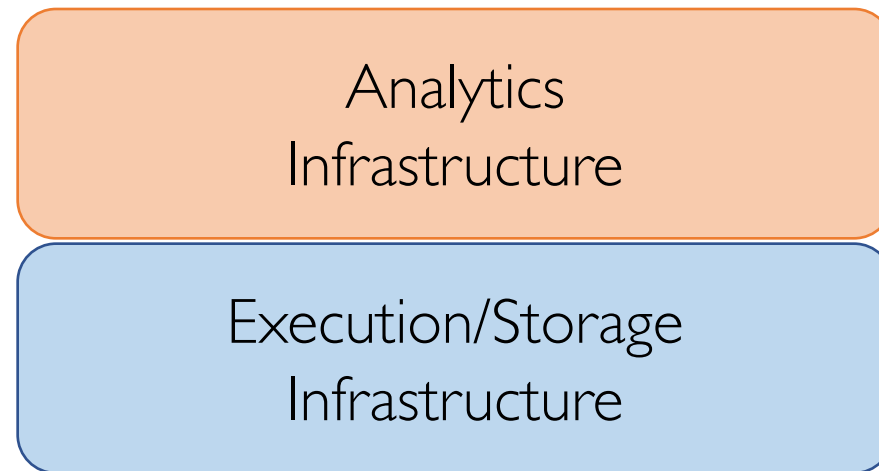


Big Data Analysis Stack

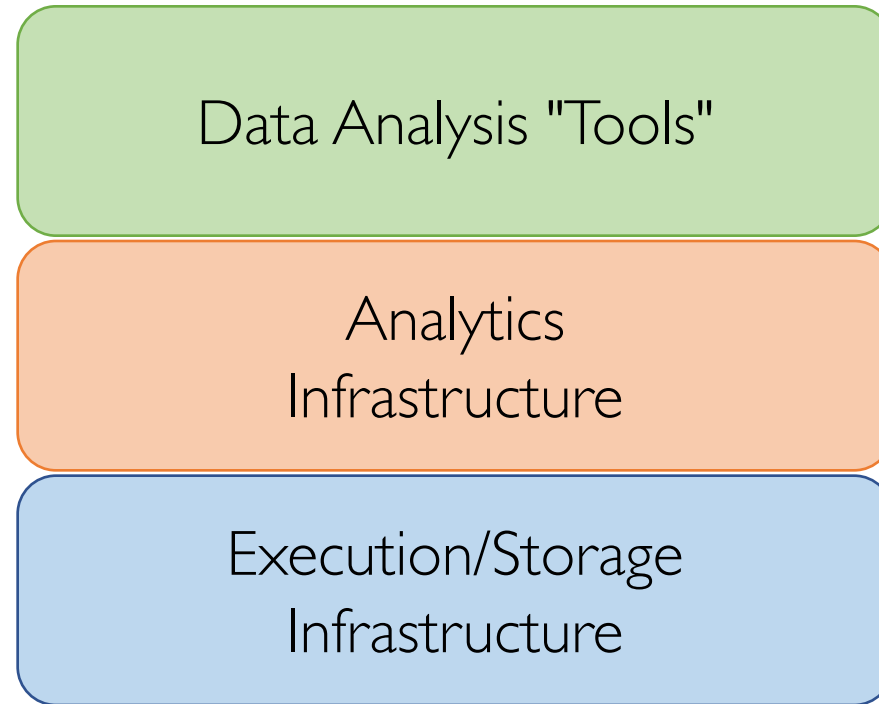


Execution/Storage
Infrastructure

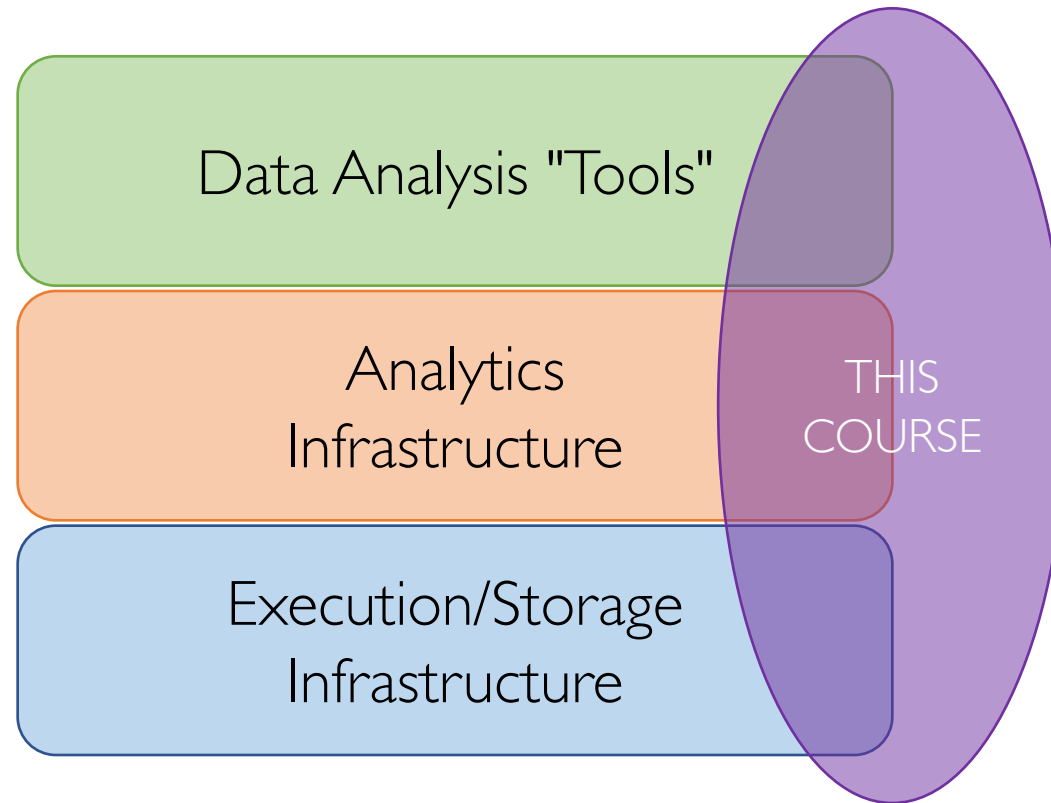
Big Data Analysis Stack



Big Data Analysis Stack



Big Data Analysis Stack



What Will We Learn?

- To extract knowledge from different types of data
 - High-dimensional
 - Unlabeled/Labeled
 - Graph-based
 - Infinite/never-ending streams

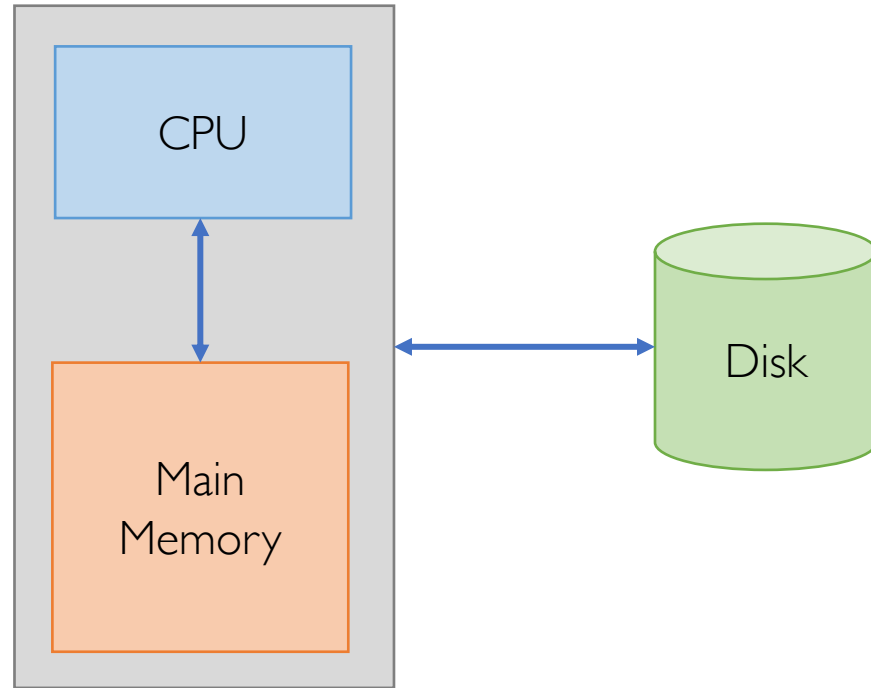
What Will We Learn?

- To use different models of computation
 - MapReduce
 - Streams and online algorithms
 - Single machine in-memory

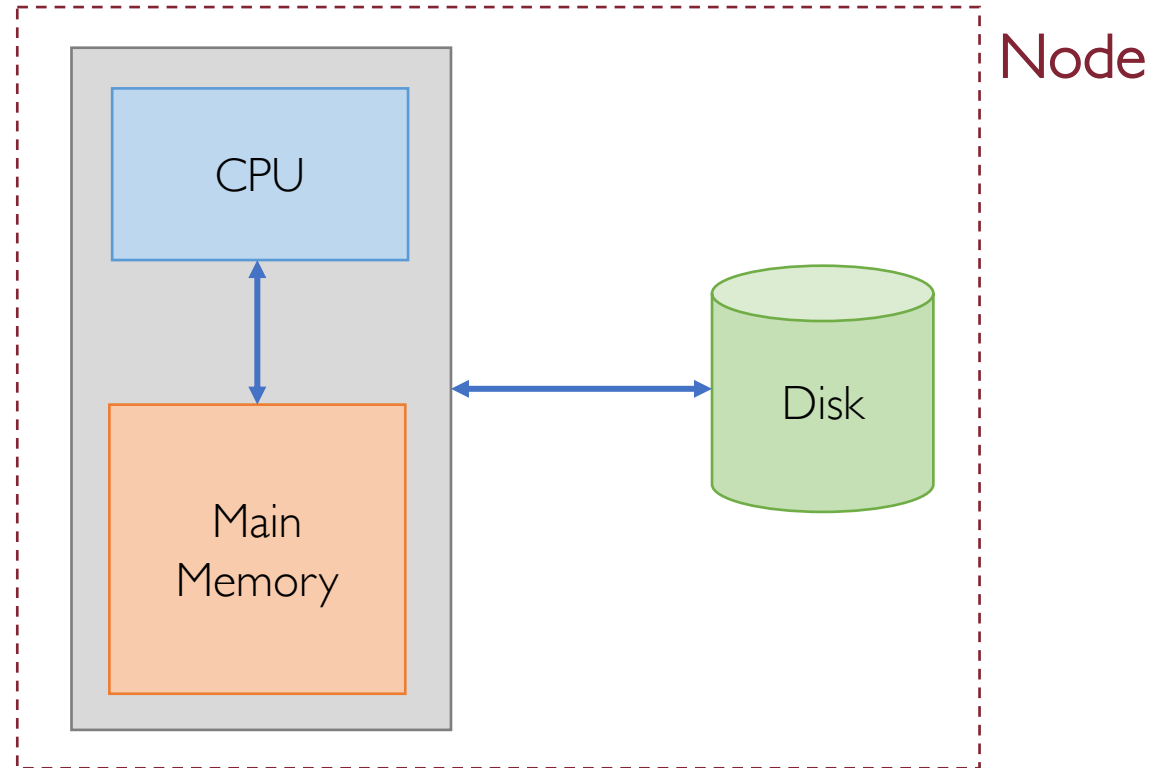
What Will We Learn?

- To apply big data analysis to actually **solve real-world problems**
 - Clustering
 - Predictive Analysis
 - Recommender Systems
 - Graph Analysis
 - Stream Processing
 - ...

The Single-Node Architecture

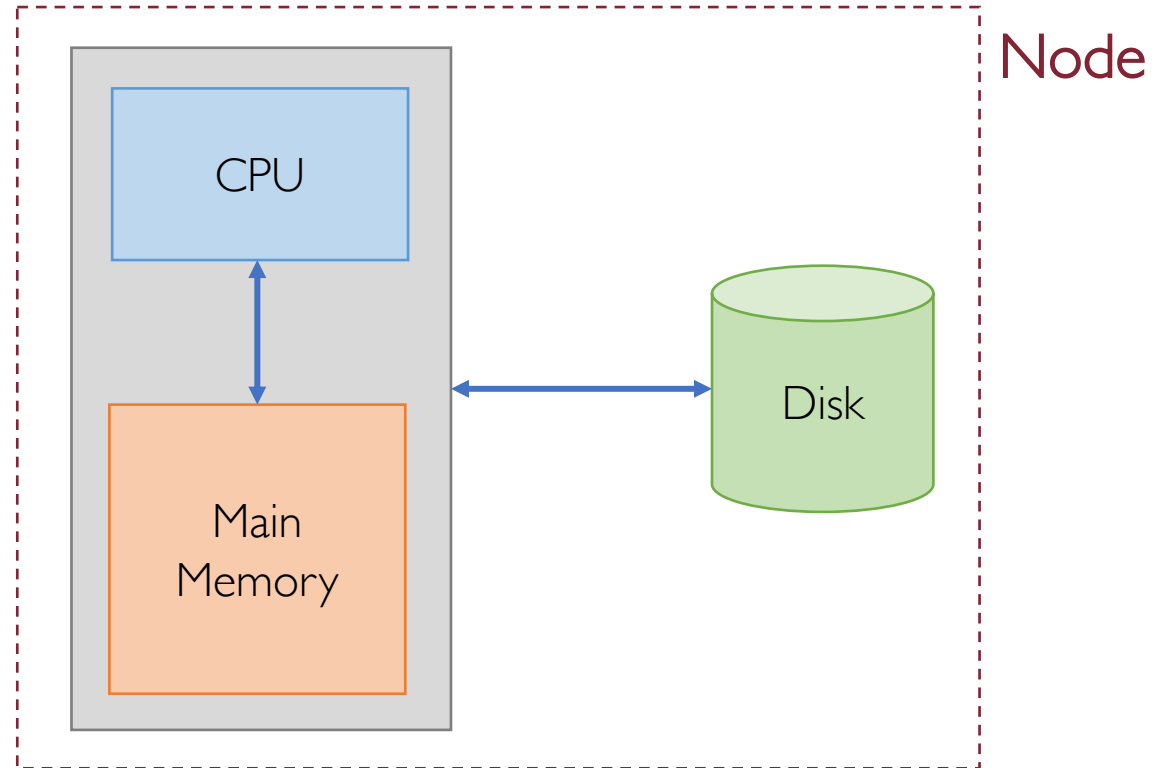


The Single-Node Architecture



The Single-Node Architecture

Everything is ok as long as data fits entirely into main memory
(few accesses to the disk are still tolerated)



Example: Google (Toy) Index

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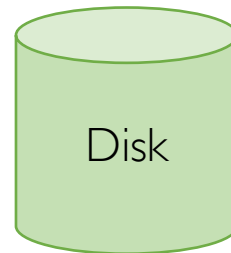


Main
Memory

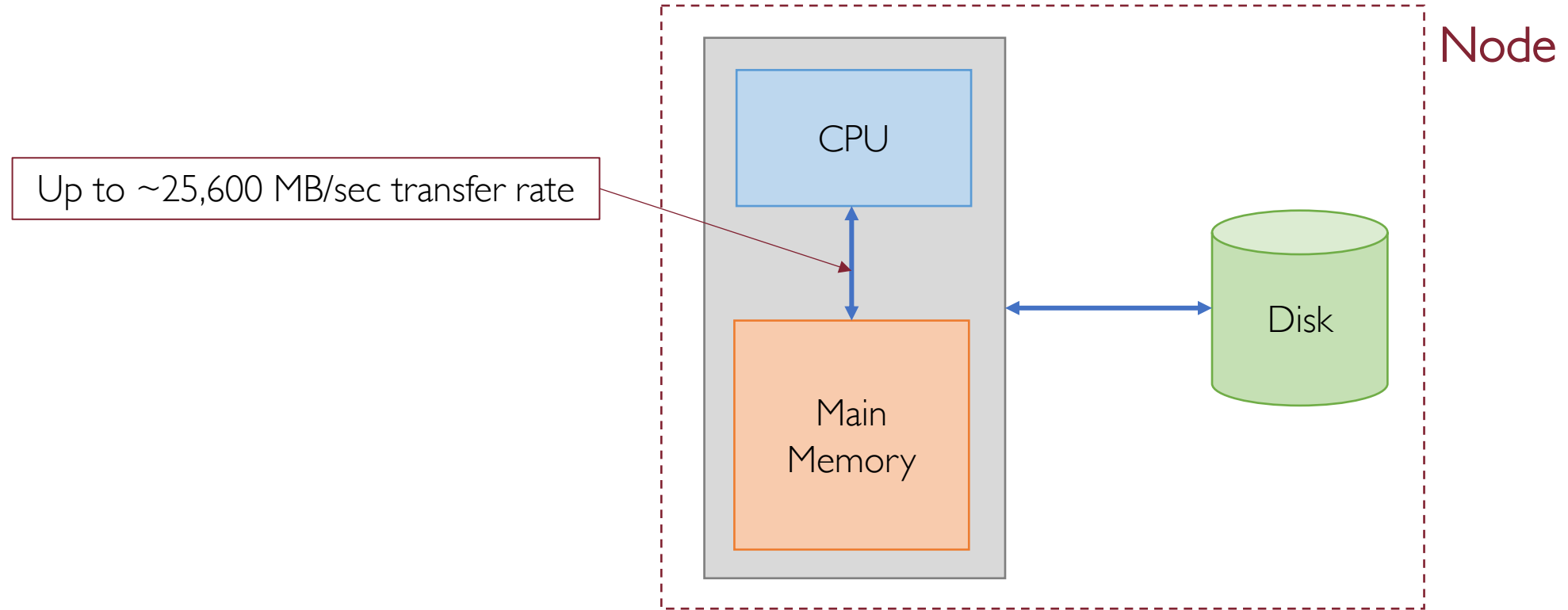
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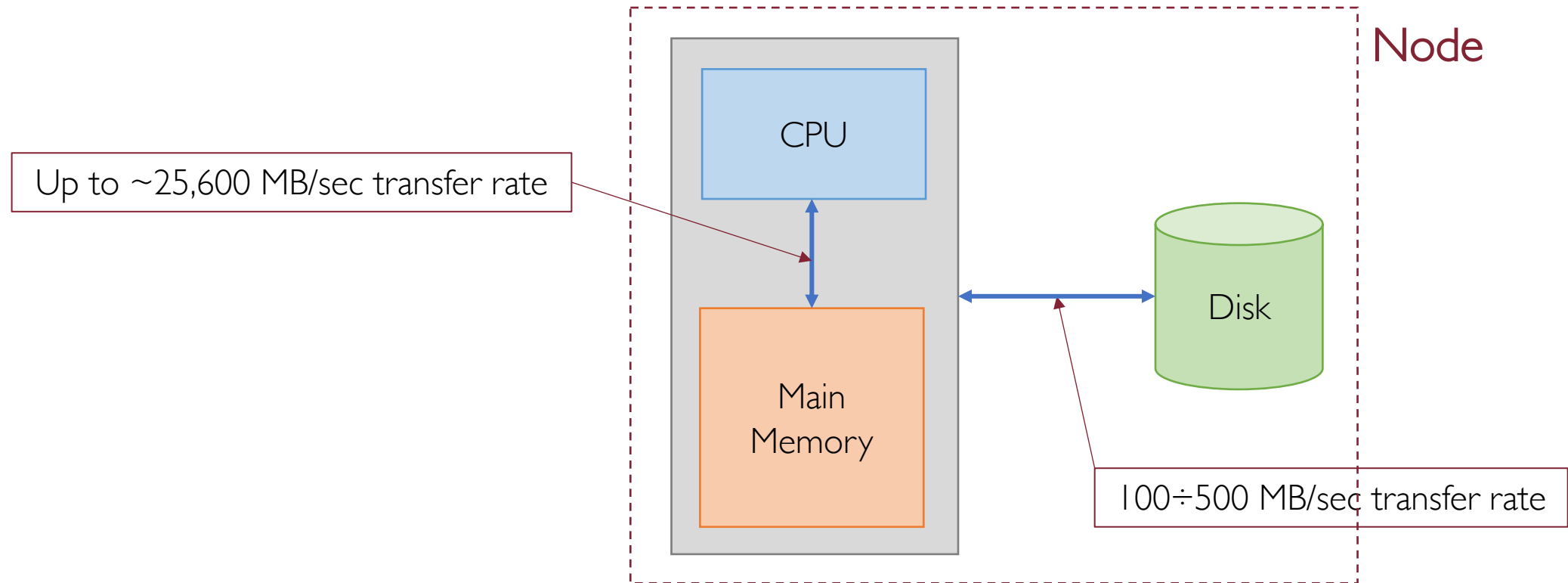
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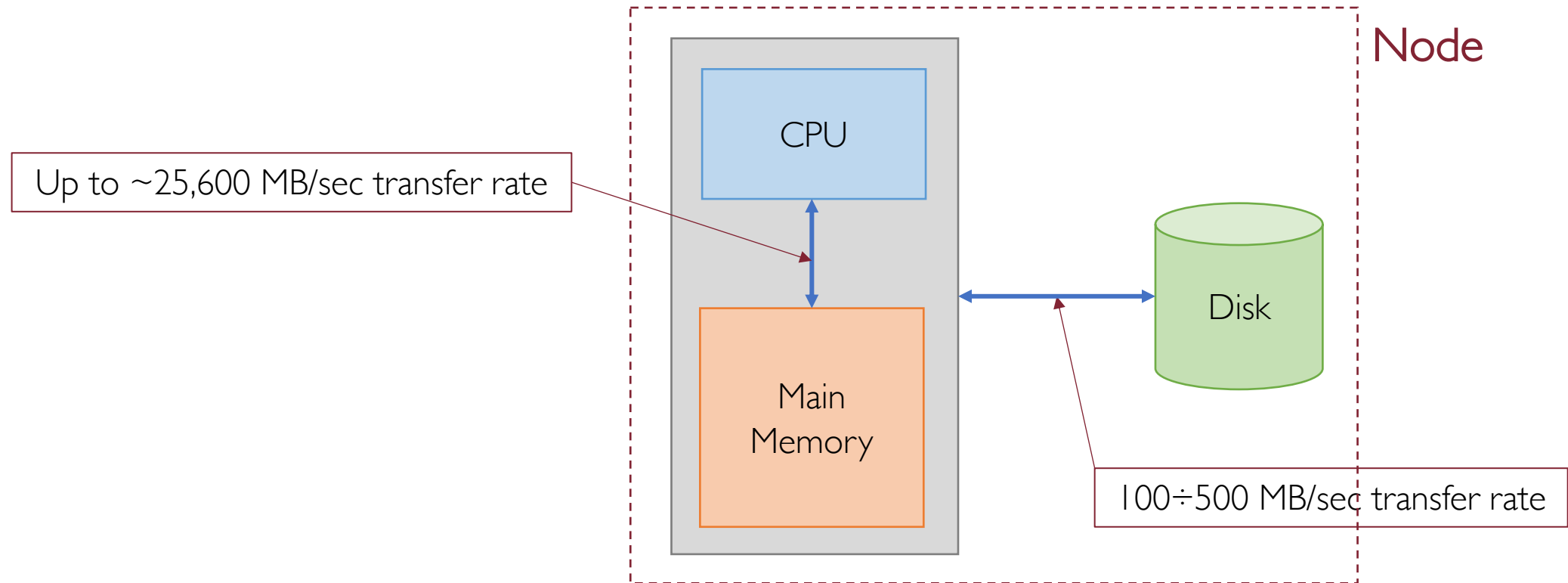
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2 orders of magnitude difference between data transfer rate

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- Assuming the disk transfer rate is 100 MB/sec the total time to read the entire index will be:

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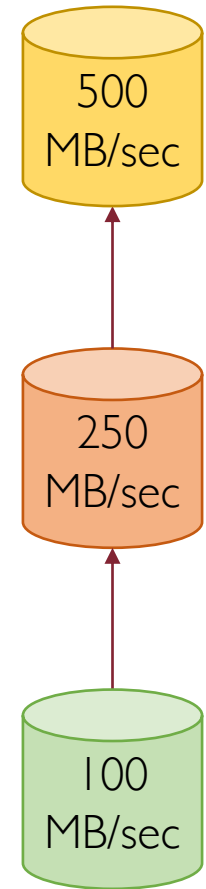
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- Single-node architecture is clearly not enough here
 - Scaling Up vs. Scaling Out

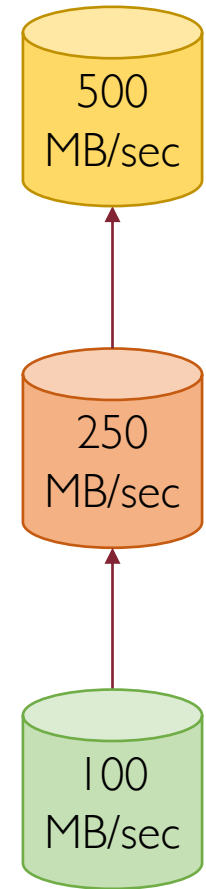
Scaling Up/Vertical Scaling

- Buy a more performing disk (e.g., 250 or 500 MB/sec transfer rate)



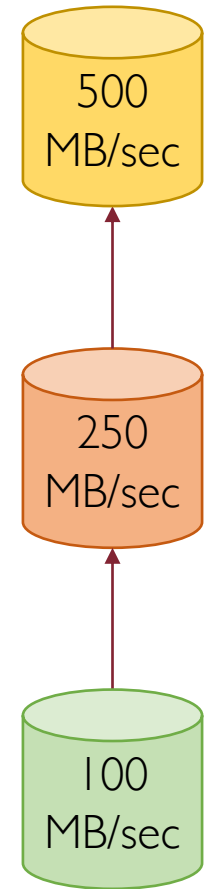
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 - Easiest solution



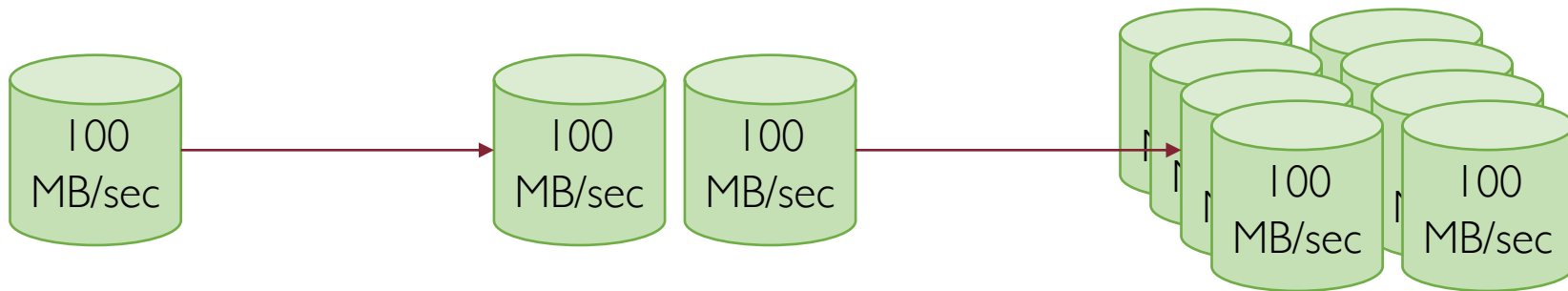
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- Buy a more performing disk (e.g., 250 or 500 MB/sec transfer rate)
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 - Easiest solution
- **CON**
 - Improvement is physically-limited (e.g., 2.5x or 5x)
 - Expensive



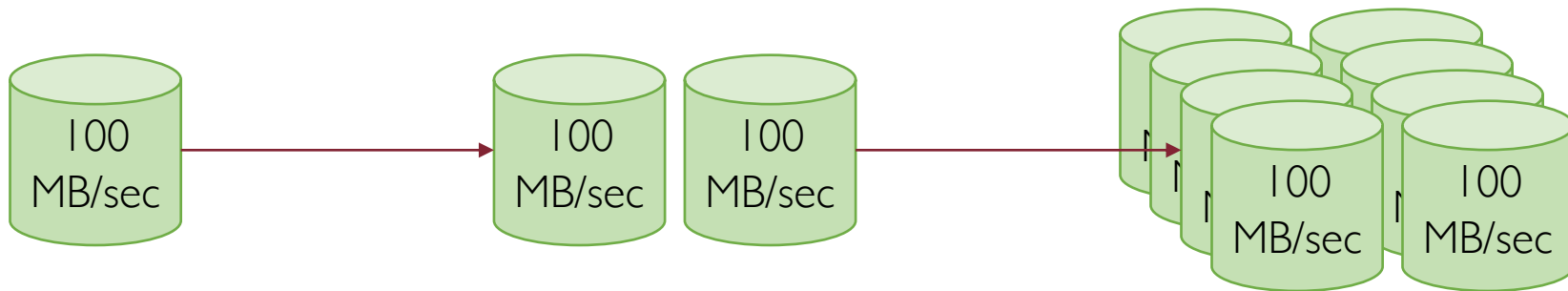
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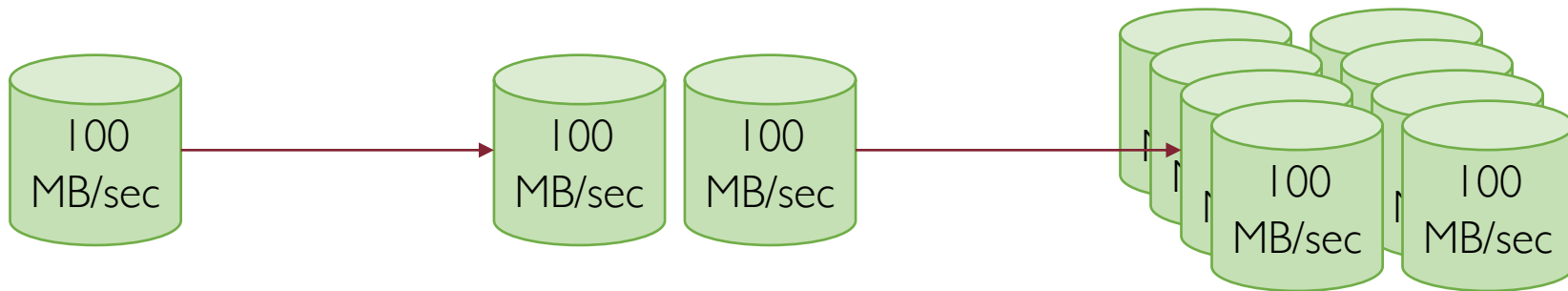
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- PRO
 - Flexibility (improvement is not bound apriori, just add new disks as needed)
- CON
 - Extra overhead required to manage parallel work



Cluster Architecture

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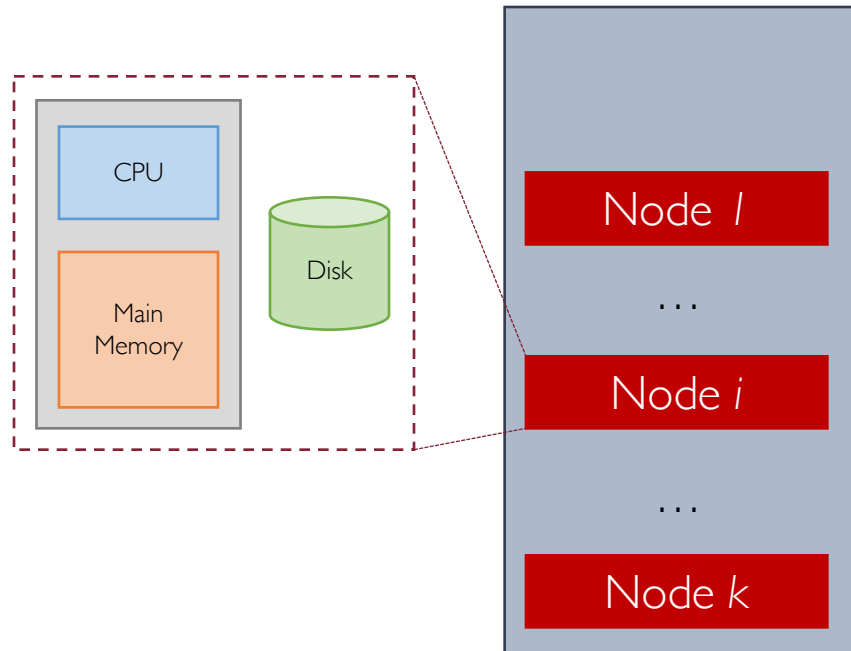
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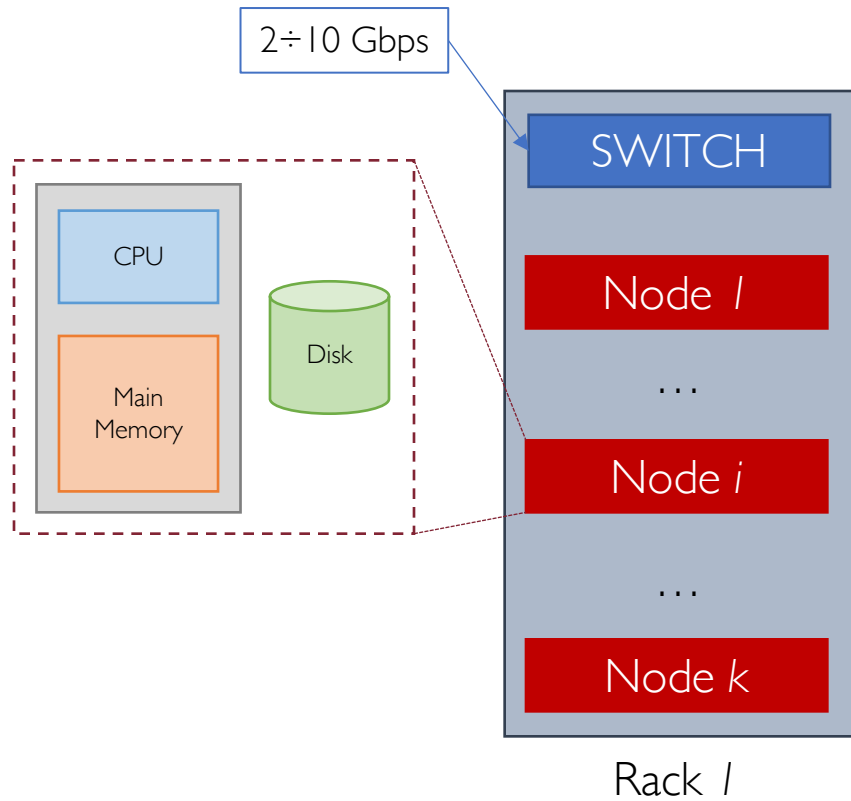
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- Network **switches** enabling node communication
 - 1 Gbps (inter-rack)
 - 2÷10 Gbps (intra-rack)

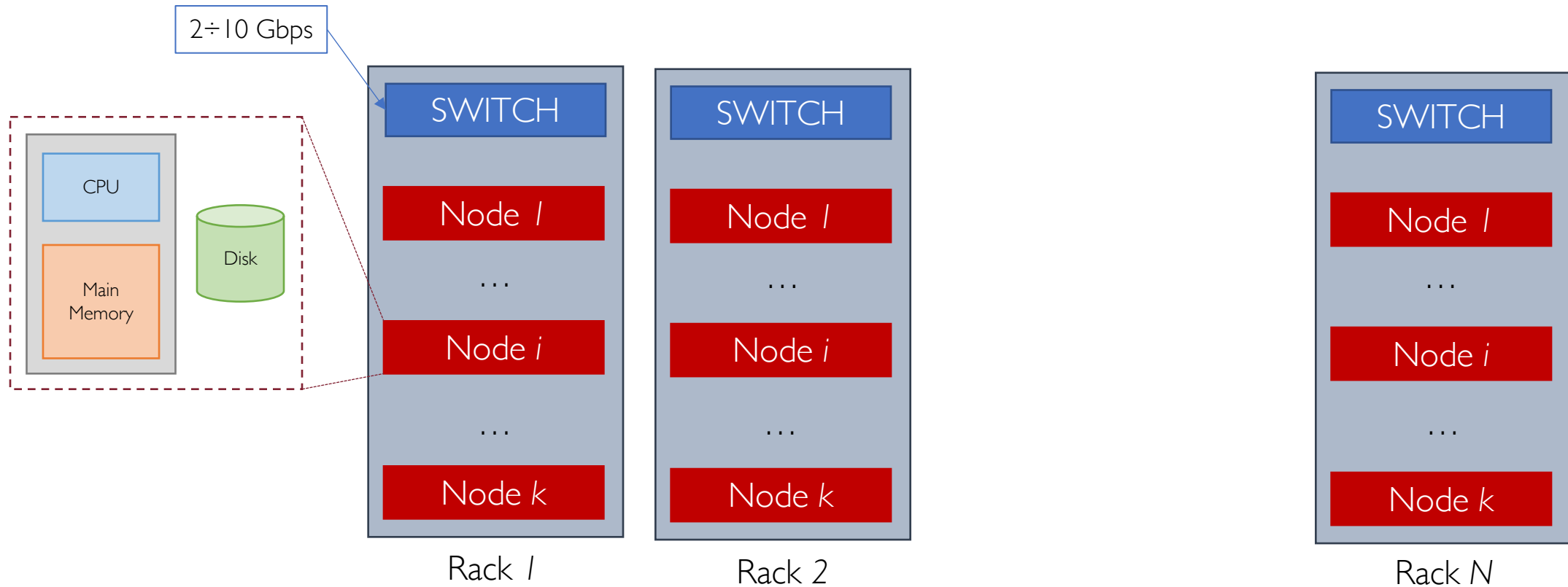
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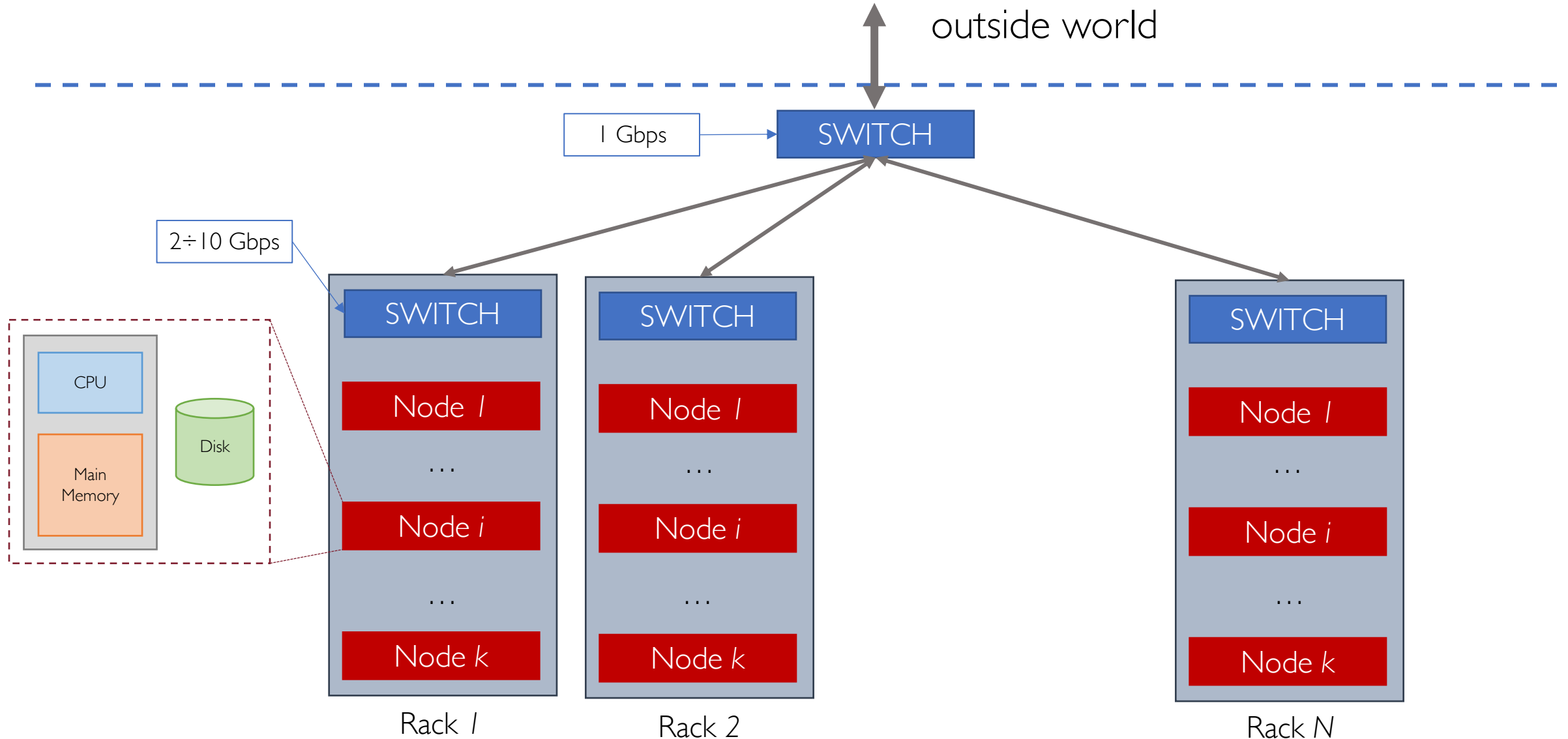
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Cluster Architecture: Challenges

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 - Minimize network communication bottleneck
 - Ease distributed programming model

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 - Assume for simplicity p is the same for all nodes and independent from each other

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$$E[T] = Np$$

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Q1: How to make data and computation resilient to node failures?

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Q2: How to minimize data transfers so as to reduce network communications?

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Q3: How to implement algorithms which take advantage of the distributed infrastructure without worrying about its complexities?

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- Traditional algorithms/techniques often don't scale very well
- There is the need for new "tools" which allow storing, managing, and analyzing big data painlessly