Capstone Project

INTRODUCTION
(BUSINESS PROBLEM)

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Business Problem:

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People often find themselves in a situation where they are looking for a place to move to and they don't have any reliable source to look for the best neighbourhood. People in that situation tend to go to online forums, ask someone for suggestions and use other means to conclude their decisions. For solving this problem, I will use the Foursquare location data to get the data of each neighbourhood and cluster them together.

Objective:
To find a neighbourhood for person X who wants to move to Toronto based on his/her preferences of venues.

Target Audience:
A potential client could be someone who is looking for a neighbourhood in Toronto.

Why care:
With this project, I will try to ease the whole process by providing reliable data and a mean that they can use to select a neighbourhood for the people of Toronto based on their preferences of venues.

Stakeholders:
1. Government of Canada (to help an immigrant or a person who is looking for a neighbourhood to settle in Toronto).
2. End-user.

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