



MACS Marketing in associating with Luxury Hotels Europe & Middle East Office

SOCIAL NETWORK AMBASSADOR PROGRAM & INFLUENCER CAMPAIGN



Ambassador Program connect Your Company
with our Luxury Hotels audiences Network

 Followers & Likes
Surge within a first
month

 Your social media
presence will increase
interactions and
engagement

 Powered by Shoutouts,
Engaging Interactions, and
Strategic Hashtags



 Targeted Country Audience of
your choice

 Collaboration with 150 Influencers
750 Dedicated Partners Accounts

 Your Business exhibited & marketed
to a Vast Luxury Hotels Audience

 Your Business will receive enquiries from our high-end
Clients Directly to your Website



MONTHLY SOCIAL NETWORKS AMBASSADOR PROGRAM & INFLUENCER CAMPAIGN

AVAILABLE SOCIAL NETWORK



MONTHLY PROMOTIONAL PACKAGES

*50% surcharge for Monthly payments

START-UP PACKAGE

- ✓ **4 Existing Content /month**
- ✓ **Promote to 4 Partners Social Networks**
- ✓ **Direct our high-end Audience to a Specific Page of your Website**
- ✓ **Promote Your Hotel/Company to Luxury Hotels Audience**
- ✓ **Select 1 Country every 3 months**
- ✓ **Increase Followers & Likes on your Social Media**

MEDIATOR PACKAGE

- ✓ **8 Existing Content/month**
- ✓ **Promote to 6 Partners Social Networks**
- ✓ **Direct our high-end Audience to a Specific Page of your Website**
- ✓ **Promote Your Hotel/Company to Luxury Hotels Audience**
- ✓ **Select 2 Countries every 3 months**
- ✓ **Increase Followers & Likes on your Social Media**
- ✓ **Ambassador Campaign on 3 Accounts**
- ✓ **Feedback Stats on interaction**

PRO PACKAGE

- ✓ **12 Existing Content/month**
- ✓ **Promote to 8 Partners Social Networks**
- ✓ **Direct our high-end Audience to a Specific Page of your Website**
- ✓ **Promote Your Hotel/Company to Luxury Hotels Audience**
- ✓ **Select 4 Countries every 3 months**
- ✓ **Increase Followers & Likes on your Social Media**
- ✓ **Ambassador Campaign on 3 Accounts**
- ✓ **Feedback Stats on interaction**
- ✓ **Genuine endorsements of your Brand by Influencer**
- ✓ **Share your content to influencers' extensive fan base**
- ✓ **Promote your content to 10 Groups**

3 months pre-paid

1700/month

2700/month

Not applicable

6 months pre-paid

1300/month

2300/month

5500/month

12 months pre-paid

1000/month

2000/month

4500/month

MONTHLY SOCIAL NETWORK CONTENT CREATOR

Social Content DIY Creator
Reels, Stories, Banners, Post, Videos

AVAILABLE NETWORKS



MONTHLY PACKAGES

*Additional 50% charge for
Monthly payments

6 Design post
4 Reels
5 Stories

10 Design post
5 Reels
10 Stories

15 Design post
10 Reels
15 Stories

**6 months
pre-paid package**

1100/month

1799/month

2499/month

**12 months
pre-paid package**

1000/month

1600/month

1999/month



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LUXURY
HOTELS

GOOGLE ADWORDS CAMPAIGN

Unique campaign set-up

Conversion Tracking



Optimization of Campaign

Competitor keywords research

Search & Display networks

Targeted Countries

Add extensions with Contact, Video & Social Networks

PROFESSIONAL:



Campaign Setup



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LUXURY
HOTELS

GOOGLE ADWORDS CAMPAIGN

Using our expert skills on Google AdWords & the latest software (PPC SPY, Speed PPC, AdWords Editor) we will create for your business a PPC campaign that will blow your competition away.

PACKAGES

1 Campaign/month

2 Campaigns/month

3 Campaigns/month

* Additional 50% will be charged for Optimization during the Campaign running

3 months

Including Keyword Competitor research

499 per month

990 per month

1350 per month

6 months

Including Articles with relevant Keywords

450 per month

900 per month

1200 per month



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LUXURY
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YOUTUBE TRUEVIEW VIDEO CAMPAIGN

Setup of a Unique campaign

6:1 Return on Ads Spend

70% increased ROI

**A:B Campaign
In-stream or
video discovery**



2,2 Billion Daily viewers

**Leads increased by
70%**

**Location
targeting**

Unique keywords research for each campaign



YOUTUBE TRUEVIEW CAMPAIGN

A YouTube TrueView campaign is an effective way for businesses to drive up to 70% return on investment (ROI)

TrueView ads only charge advertisers when viewers watch the ad for at least 30 seconds, making it a cost-effective advertising option.

PACKAGES	1 Campaign/month	2 Campaign/month	3 Campaign/month
*Optimization or Watch time are additional services & not included in the cost			
3 months <i>Including Keyword Competitor research</i>	1300 per month	1800 per month	2400 per month
6 months <i>Including relevant Keywords</i>	1100 per month	1600 per month	2000 per month